# JAEMIN ROH, Ed.D.

Senior Lecturer in Korean Boston University Department of World Languages and Literatures 745 Commonwealth Avenue Room 614, Boston, MA 02215 <u>jmroh@bu.edu</u> <u>http://www.bu.edu/wll/profile/jaemin-roh</u>

#### **EDUCATION**

Ed. D. in Educational Media Technology, Curriculum and Teaching, School of Education, Boston University (2011) <u>Dissertation</u>: *The Effects of Cultural Video Resources on Teaching and Learning Korean Language* 

M.A. in Applied Linguistics, Boston University, Boston, MA (2004)

Thesis: L2 Korean Case Marker Acquisition and the Default Case Transfer

M.A. in Korean Linguistics, Seoul National University, Seoul, South Korea (1999)

Thesis: A Lexicological Study on the Flora Naming System in Modern Korean

B.A. in Korean Language & Literature, Ewha Womans University, Seoul, South Korea (1997)

#### PUBLICATIONS

#### Books

- Essential Korean Reader (June, 2017), Routledge Taylor & Francis Group U.K., Author
- Living Language Korean: Complete Edition (2013), Living Language, Random House Inc., Author
- Beginner's Korean: Living Language (2007), Living Language, Random House Inc., Author

### **Peer-reviewed Journal Articles**

- Promoting Socio-languacultural Competence in Advanced Korean Curriculum: Using Drama Misaeng. (2016) (co-authored with Angela Lee-Smith) *The Language and Culture*, *12.2*. p. 113-142.
- Teaching Poetry in Korean Classes. (2016) The Korean Language in America, 20.1. p. 4-28.
- The development of a Cultural Video Project and its impact on Korean learning. (2011) *The Korean Language in America, 16.* p. 73-100.

### **Book Chapter**

• Level 3 Curriculum. (2016) (co-authored with Haewon Cho, Hae-young Kim, and Ho Jung Choi) in Special Issue: College Korean Curriculum Inspired by National Standards for Korean: Curriculum/Curricular Framework. p. 273-304.

### Language Learning Material

- Pimsleur Korean Level 3. (contracted published in 2018) Simon & Schuster Inc. NY, Author
- Pimsleur Korean Level 2. (2016) 2nd Edition, Simon & Schuster Inc. NY, Author
- Pimsleur Korean Level 1. (2016) 2nd Edition, Simon & Schuster Inc. NY, Author
- Pimsleur Korean 2 for Japanese Speakers. (2007) Simon & Schuster Inc. & U-CAN (Japan), Author

- Pimsleur Korean Level 2. (2007) Simon & Schuster Inc. NY, Author & Female Speaker
- *Pimsleur Korean 1 for Japanese Speakers. (2006)* Simon & Schuster Inc. NY & U-CAN (Japan), Author & Female Speaker
- Pimsleur Korean Level 1. (2005) Simon & Schuster Inc. NY, Author

# PEER-REVIEWED CONFERENCE PRESENTATIONS

- Writing in the Intermediate Korean Classroom: the Effects of Explicit Instruction with Writing Samples (Copresented with Eunjo Lee) American Association of Teachers of Korean (AATK), Annual Conference and Workshop, Atlanta, GA (June, 2016)
- *Promoting Sociocultural Competence in Advanced Korean Curriculum: Drama [Misaeng] Project* (Copresented with Angela Lee-Smith) The 11th International Conference of the Korean Language and Culture Education Society, University of Southern California, CA. (Jan 2016)
- Developing Effective Korean Heritage Curriculum American Council on the Teaching on Foreign Languages (ACTFL) Annual Conference, San Diego, CA (Nov, 2015)
- *Walking on the Noodle Road: Developing Project-based Instruction in 3rd year Korean* (Co-presented with Jungsoo Kim) AATK, Annual Conference and Workshop, Monterey, CA (June, 2015)
- *Poetry in the Second-year Korean Classroom* ACTFL Annual Conference, San Antonio, TX (Nov, 2014)
- *Teaching Poetry in the Second-year Korean Classroom* (Co-presented with Euna Chung) AATK, Annual Conference and Workshop, Boston University, Boston, MA (June, 2014)
- Shall I? You should! Acquiring linguistic accuracy through workbook correction: Comparing students' selfcorrection and teacher-directed correction (Co-presented with Minhye Kim and Kangrim Ku) Northeast Asian Regional Language and Education Conference, Niigata, Japan. (May 2014)
- *Developing an Authentic Curriculum for Korean Heritage Students* ACTFL Annual Conference, Orlando, FL (Nov, 2013)
- *Maximizing Student Learning through Differentiated Instruction: Addressing Needs of Heritage and Nonheritage Learners in a Mixed Class* (Co-presented with Mijeong Kim, Ok Sook Park, and Hee Ju) AATK Annual Conference and Workshop, Michigan State University, East Lansing, MI (June, 2013)
- *"Ask Me": Designing and Assessing Speaking Tasks in First Year Korean* AATK Annual Conference and Workshop, Stanford University, Stanford, CA (June, 2012)
- Learning Outcomes Using a Cultural Video Project in a Korean Classroom ACTFL Annual Conference, Korean Special Interest Group, Denver, Colorado (Nov, 2011)
- Learning and Teaching Korean with Cultural Video Resources: An Empirical Study AATK Annual Conference and Workshop, Yale University, New Haven, Connecticut (June, 2011)

# INVITED LECTURES / WORKSHOP PRESENTATIONS

- *Boston University Asia Film Week* "*Asia: Love and Other Obsessions*" Korean Lunch Talk presentation on the film "*A Girl at My Door (2014)*" *on April 7, 2015.* Sponsored by the BU Center for the Study of Asia, the BU Center for the Humanities, the Geddes Language Center and the Department of Modern Languages and Comparative Literature
- Faculty Sharing Session and Discussion following Summer Seminar, Center for Advanced Research on Language Acquisition (CARLA) at University of Minnesota (October 2014), Boston University Geddes Language Center, Panel
- *"Constructing a Standard-based College Curriculum for Korean: Levels, Templates, and Specifics"* Panel for Level 3 and Level 4 sequence, AATK Annual Conference and Workshop, Boston University, Boston, MA (June, 2014)
- *"Curriculum Design and Applications for Intermediate Level Korean Foreign Language Learners Using Integrated Performance Assessment"* (June, 2011) (co-presented with Junghee Kim)
  90-minute workshop, AATK Annual Conference and Workshop, Yale University, New Haven, CT
- *"Cultural Video Resources for Teaching and Learning Korean"* (Feb, 2011) Brown Bag Lunch Series, Boston University
- *"Teaching Method Development for Non-alphabetic Languages"* (Feb, 2008) Brown Bag Lunch Series, Boston University
- *"Netiquette, the Common Sense Cyber Ethics"* School of Education Graduate Student Association, Boston University (Nov, 2007)
- *"Using Films in Teaching and Importance of Cultural Awareness in Teaching Foreign-origin Students"* Center for English Language and Orientation Programs, Boston University Led a Workshop for ESL Teacher's *Career Day* (May, 2007)

### GRANTS

- **Digital Learning Initiative Grant** (March 2014) Developing online Korean courses for college students at the beginning level
- Boston University Center for Asia Grant (April 2013) Hosting 2014 AATK Annual Conference
- **Boston University Center for Humanities Project Grant** (March 2013) Inviting a guest speaker Dr. So-Young Kim to 2014 AATK Conference
- Recipient of a Grant for a New Course Development (May 2010) Course "*LK445 Korean for Contemporary Culture*" from The Summer Term Academic Advisory Board
- Recipient of a Grant for Recognized Student Activities for Boston University's Korean Student Association (Nov 2008), The Korea Foundation, Seoul, South Korea

### **COURSES TAUGHT**

- Fourth year Korean courses: Korean Media, Advanced Korean, Korean for Contemporary Culture
- Third year Korean courses: Korean 5, Korean 6, Tales of Korea (project-based, thematic reading sequence course)
- Second year Korean courses: Korean 3, Korean 4
- First year Korean courses: Korean 1, Korean 2
- Intensive courses: First year Accelerated Korean, Second year Accelerated Korean
- Heritage courses: 1<sup>st</sup> Year Heritage Korean, 2<sup>nd</sup> Year Heritage Korean
- Korean content and culture courses: Korean Cinema (in English translation)
- English Literacy Class for Adults (ESOL) in Chelsea-Boston Public school
- English Literacy Class for Children in Chelsea-Boston Public school

#### SERVICE

#### Geddes Language Center Director Search Committee (May-June 2014)

• Review qualifications, interview candidates on campus, involved in hiring decision and process

#### Full-time Korean Lecturer Search Committee (April - May 2014)

• Interviewed candidates, helped organizing campus visits and teaching demonstrations

#### Local Chair, Annual Conference of American Association of Teachers of Korean (AATK) (June 19-21, 2014)

- Host of the annual international conference of AATK with 160 participants from all over the world
- Fundraiser and main organizer of the 3-day conference, in charge of overall planning and logistics including lodging, conference website management, conference site operation, conference program editing and printing, breakfast and lunch meals, coffee breaks, and a dinner banquet

#### Organizer, Brown Bag Lunch Series for Boston University's Language faculty (September 2012-May 2014)

• The faculty-led workshops offer innovative pedagogic tools and techniques for practical applications to language teaching; solicited and managed 20 research presentations for two years

#### Modern Languages and Comparative Literature Open House (Fall 2013, Spring 2014)

- Introduced the Korean Language Program to prospective students
- Invited BU's a cappella Korean singing group Sorian for singing performance

### Asia Cinema Week (Fall 2010; Fall 2012; Fall 2013; Spring 2014; Spring 2015)

- Speaker and one of the organizers of the events
- Selected and introduced Korean films, such as *Bleak Night* (2011), *Bandhobi* (2009), *A Girl Next Door* (2015)

### Korean Studies Community (Fall 2010-2011)

- Boston University's student group dedicated to explore various fields of Korean studies, including economics, environmental issues, language studies, and media studies during the academic year.
- Personally initiated, recruited, and ran the group's academic activities weekly. A total of 20-25 students participate in the group activities every Friday night.

### Web Design Consultant (Summer 2006) Boston University Center for the Study of Asia

• Provided consultation for a student web-designer in creating an official website for the Center for the Study of

Asia in Boston University with Associate Professor of History, Eugenio Menegon. Website: <u>http://www.bu.edu/asian</u>

Web Designer & Developer (2005) Boston University's Korean Language Program Website

- Formerly hosted at <u>http://www.bu.edu/mfll/korean</u> now available for view at <u>http://people.bu.edu/jmroh</u>
- Designed and constructed the entire website pages; took photos, created graphics and wrote all the content of Boston University's Korean Language Program
- Used Adobe Dreamweaver (html format) and Adobe Photoshop

Boston University Major Expo (October 2007; October 2008; October 2009)

- Introduced the Korean Language Program to incoming BU students and their parents
- Represented Korean faculty in the Department of Modern Languages and Comparative Literature, created and distributed brochure about the Korean Language Program

Conference Organizer (January 2004) Linguistic Society of America (LSA), Boston, MA

- Helped organizing yearly conference of the Linguistic Society of America
- Worked at the registration desk; answered questions; helped members register

### Featured in The Boston Herald as an outstanding Korean Language Educator (2003)

- Featured in Boston Herald's Learning Magazine, published on January 5, 2003, page 3
- Featured in the cover article "*Individual Approaches Aid Learning: Study Styles*" as a director-recommended exemplary staff for the Educational Resource Center

Chair & Co-Chair of a Language Conference (Fall 2001; Fall 2004; Fall 2005; Fall 2006)

- Annual Boston University Conference on Language Development (BUCLD), Boston, MA
- Introduced speakers to the public and led discussion sessions

### Faculty Advisor to Undergraduate Student Associations

- Liberty of North Korea (2014-present)
- *MixX* Hip Hop dance group (2013-present)
- Boston University Korean Student Association (2003-present)
- Asian Student Dance Group *Unofficial Project* (2005-present)
- A cappella group *K-Soul* (2010-2014)
- American Asian National Committee-BU Chapter (2011-2012) at Boston University

### **PROFESSIONAL ACTIVITIES**

### Korean expert consultant at Luminoso Technologies, Cambridge, MA (May-October 2016)

- Provided linguistic analysis and inform syntactic relations among the tokens in Korean occurred on social media
- Aided engineers developing a tool for big data analysis
- Provided consultation for approaching sentence/word level analysis in Korean for designing the analytic tool

Interagency Language Roundtable (ILR) Test item reviewer (May-August 2016), Defense Language Institute Foreign

- Language Center, Monterey CA, The United States Department of Defense Center
  - Provided expert opinions on the reading test items and adjusted the text levels according to the ILR scale
  - Closely collaborated with other foreign language experts at the Center, such as Farsi, Urdu, Dari, and German

linguists in order to rate Korean test items for one week.

# Reviewer and Selection Panel for the 21<sup>st</sup> American Association of Teachers of Korean Annual Conference and Workshop proposals reviewer (March 2016)

• Reviewed 14 conference proposals out of 101 proposals and selected the finalists for the conference program

"Korean Wave Comes to BU – Cultural influx seen across the university" (October 2, 2015) BU Today news article by Joel Brown featuring Jaemin Roh as a primary interviewee: <u>http://www.bu.edu/today/2015/korean-wave-comes-to-bu/</u> Reviewer and Selection Panel for the 20<sup>th</sup> American Association of Teachers of Korean Annual Conference and Workshop proposals (March 2015)

• Reviewed 18 conference proposals out of 143 proposals and selected the finalists for the conference program

**Reviewer and Selection Panel for 2014 American Association of Teachers of Korean Annual Conference and Workshop proposals** (March 2014)

• Reviewed 19 conference proposals out of 84 proposals and selected finalists for the conference program

## Final Selection Panel for the 2013 Critical Language Scholarship Program (Jan-Feb 2013)

- American Councils of International Education, Washington D.C.
- Reviewed 69 nation-widely selected second-round applicants, discussed the qualifications of the candidates and decided the awardees

## Editor, SAGE Open (November 2012 -present)

• Editor of an article "Language Universals and Acquisition of Relative Clauses in Korean as a Second Language" by Anna Do

### Certified Korean Language Oral Tester, Interagency Language Roundtable (July 2011-present)

• American Council on the Teaching on Foreign Languages & Language Testing International

# **Peer-Reviewer**, Textbooks

- *My Korean: Step I* (by Byung-jin Lim, Jieun Kim and Ji-Hye Kim), Routledge, UK (July, 2015 & May 2016)
- Korean Graded Reader (by Jaehoon Yeon, Jieun Kiaer, and Lucien Brown), Routledge, UK (March, 2011)
- Korean Comprehensive Grammar (by Yeon and Brown), Routledge, UK (March, 2010)
- Basic Korean Grammar and Workbook (by Andrew Byon), Routledge, UK (January, 2007)

Korean Language Content Researcher (December, 2010-February 2011) Attivio.com, Newton, MA

- Conducted research on naturalistically occurring Korean language data and specific grammatical representations such as negative sentence patterns.
- Provided explanations, periodic summaries and demonstrations of the requested items regarding specific information on Korean grammar and language phenomena based on naturally occurring Korean language data; worked closely with the computer scientists and architects.
- Computer research scientists at Attivio.com develop text-specific sentiment analysis tools applicable to design customized search engines for clients.

Website Evaluator (Summer 2005) Nettrekker.com, Gloucester, MA

- Evaluated more than 200 important educational websites in English and in Korean to build a smart search engine.
- Generated Expert Quality Assurance Reports on searchable database.

Korean Proficiency Examiner (Spring 2004-present) The Fletcher School, A Graduate School of International Affairs,

Tufts University, Medford, MA

- Write, administer, and grade both written and oral Korean Proficiency Tests for graduate students of the Fletcher School of Law and Diplomacy at Tufts University.
- Assess Tufts graduate students in four areas of Korean proficiency: "Limited working proficiency," "General professional proficiency," "Advanced professional proficiency" and "Functionally native proficiency" following the U.S. Government's Foreign Language Proficiency Standard.