Figure 1: Factors Underlying the Transformation of the Transport Enterprise

- Emerging Information Technologies
- Transportation Innovations
- Globalization & Competitive Forces
- Public Policies of Trade & Transport
  Deregulation, Liberalization and Competition
- Emerging Knowledge Society: Changing Nature of Work & Work Force

**Technical & Social Factors**

**Business Factors**

- Drive for Corporate Advantage
- Changes in Firm and Industry Structure

Logistical Innovations and the ‘New’ Transportation Enterprise