Social Media Intern

Semester Hours: 10-20 hours/week
Summer Hours: Full-time (35-40 hours/week May-August), or part-time (10-20 hours/week)
Available: Applications are accepted on a rolling basis until the position is filled.
Paid Internship
Open to: Undergraduate and graduate students studying at Boston University

Are you someone with a passion for content creation and sustainability? The Social Media Intern will help develop, design and execute social media campaigns for BU Sustainability’s social media accounts. The ideal candidate will be someone with a passion for content creation and developing captivating video and written content. Along with the position’s core social media functions, this candidate will support additional communications management tasks and other projects within BU Sustainability. The internship has the potential to extend into subsequent semesters, and preference is given to long-term candidates.

Duties:
- Work with the Assistant Director of Communications to develop and implement social media plans and campaigns
- Create and schedule social media content across Instagram, TikTok, Facebook, and other platforms as necessary
- Produce short form videos for Reels and TikTok
- Assist in reporting on social media post performance
- Stay up to date about sustainability and climate change news, and develop ideas for content development
- Support BU Sustainability at events and informational sessions throughout the year
- Provide additional support to BU Sustainability projects as needed

Qualifications:
- Excellent knowledge of social media platforms, especially Instagram and TikTok
- Excellent written, visual, and oral communication skills, including presentation of data
- Passion for sustainability and climate-related issues
- Excellent interpersonal skills
- Ability to work collaboratively and willing to wear multiple hats
• Experience with social media platforms; and using management software such as Sprinklr a plus
• Experience with Adobe Creative Cloud, CapCut, and/or Canva preferred

Please apply directly via the BU JobX platform. Please include a Resume, Cover Letter, Work Sample, and Transcript. If you have any questions, please contact, sustainability@bu.edu.