



## Call for Papers

### Susilo Institute for Ethics in the Global Economy 2<sup>nd</sup> Annual Symposium: Defining Global Ethics for the 21st Century Economy – New Realities for Businesses and Educators

The Susilo Institute for Ethics in the Global Economy at Boston University's Questrom School of Business will be hosting its second annual Global Ethics Symposium in Boston, MA from June 15-17, 2017. The symposium promises an audience of both academics and practitioners from throughout the United States and the world who seek to explore and exchange ideas surrounding the **role of ethics in the global economy in a unique and interactive forum**. It will continue the tradition begun at the inaugural symposium in May 2016 in Surabaya, Indonesia, which featured foremost business, academic, and political leaders reflecting on "Global Business Ethics – East Meets West."

This second, Boston-based symposium "Defining Global Ethics for the 21st Century Economy" is directed specifically toward **both** academics and practitioners. We ask all attendees to contemplate the following question before they arrive in Boston for the Symposium: based on your work and experiences, whether you are a practitioner or faculty, what is the role of ethics in our global economy? What issues or obstacles have you faced; what limitations or regulations in your industry may inform your answer to this question?

All attendees will have numerous opportunities to exchange useful, practical, and applicable ideas and practices they may implement in their business, classroom, or department. The symposium will feature onsite visits to global corporations and the latest tech start-ups, from which you will learn about today's cutting-edge responses to challenging dilemmas. Symposium sessions will range from traditional academic paper presentations on the most recent research on global ethics, to interactive panels of faculty and practitioners discussing their shared perspectives, to active problem solving and learning, to programs showcasing effective practices by leading corporate decision-makers. Our hope is that attendees will learn from each other and take away ideas and practices that they can implement immediately. Academics may discover new research ideas or opportunity for studies based on actual obstacles or practices encountered by businesses, and share ideas with other researchers. Practitioners will have a chance to learn from others in their field and from different industries, while at the same time learning from and sharing ideas with researchers.

#### Papers and Reviewers

We enthusiastically invite you to submit an abstract of your original and unpublished research paper on the subject of ethics in the global economy, broadly interpreted. Because of the diverse nature of the audience we strive to serve, papers are welcome both from a traditional, scholarly orientation and from a more practical, applied perspective. Style guidelines therefore will be slightly flexible (though academic references are expected in all cases).



Two best paper awards will be presented and honored during the formal conference luncheon:

- Best Paper: Scholarly Analysis of Ethics in the Global Economy
- Best Paper: Applied Analysis of Ethics in the Global Economy

To submit your proposal, please see the timeline and submission instructions below. Details are also available on our website: <http://www.bu.edu/susilo/faculty-research/susilo/susilo-annual-symposia/susilo-2017-symposium/>.

If you are willing to serve as a reviewer (whether or not you plan to submit), please e-mail [susilo@bu.edu](mailto:susilo@bu.edu).

### Timeline and Style Guidelines

- **December 1, 2016:** Deadline for submission of paper proposals. Proposals shall include a title and may be up to 500 words. In your abstract please explain the aim, methodology, possible findings, and relevant references.
- **January 13, 2017:** Authors are informed whether their paper has been accepted for presentation at the Symposium.
- **May 15, 2017:** Deadline for authors to provide complete papers (maximum 7000 words) and abstracts (maximum 500 words). Each paper must include a title and relevant references in any accepted reference style (APA, Harvard, Chicago, MLA, etc.). At the symposium authors will each give their paper for 10 minutes, followed by combined Q&A.

Submission Address: <https://susilo2017.exordo.com/>

**About the Susilo Institute:** The mission of the Susilo Institute is to develop ethical capacity in today's and tomorrow's global business decision-makers to lead with integrity, inspire courage through action, and use their voices boldly to impact their organizations and the world. It will activate this mission in the context of cross-cultural relationships, with a focus at its inception on understanding, appreciating, and learning from both Eastern and Western perspectives. For more information about the Susilo Institute, please see <http://www.bu.edu/Susilo>.