

Opening

A General Agency of The United Methodist Church
External Posting: March 19- April 17, 2015

United Methodist Communications / Marketing Strategy

Position Title: Program Director, Children's Values Program

Basic Purpose: *United Methodist Communications has an exciting job opportunity* for a Program Director who is a teacher at heart, loves children and likes to have fun with new technology, to lead its "Children's Values Education" program.

The Program Director for Children's Values Program is responsible for:

- overseeing the entire program development of a digital faith-based children's values program for the web that becomes a resource for parents to impart values education to their children through fun and interactive methods utilizing effective technologies,
- providing superior leadership and management skills to take this vision to reality and help the church set up it's first-ever, "direct-to-member" web-based values education program,
- providing analysis and research for the overall project, including content direction and the selection of appropriate delivery channels.

The successful candidate must have a deep understanding of early childhood learning systems and the gaps that exist in them regarding values education. He/she must have cutting-edge knowledge of the digital domain, and the ability to stay on top of and ahead of the latest digital trends, particularly as it relates to children. Must be able to deliver accurate financial management of an assigned budget.

Requirements:

- Requires strong team building and supervisor skills with the ability to work individually as well as part of a creative team in order to deliver expected results from this program.
- Requires a deep understanding of the early childhood learning systems and the gaps that exist in them regarding values education.
- Required cutting-edge knowledge of the digital domain, staying on top of and ahead of the latest digital trends, particularly as it relates to children with a strong understanding of the educational, theological and behavioral issues related to early childhood learning systems.
- Ability to be flexible to cope with many unknowns, with the creation of a new initiative. Ability to collaborate with partners for content review to ensure it complies with UMC values.
- Background in social media use and best practices preferred.
- A capacity for intensive and sustained work and the ability to meet deadlines are essential. Sensitivity and commitment to the faith of the church, creativity and verbal /written communication skills needed.
- Strong organizational skills required.
- Must exhibit a passion for children, family values, education and have an understanding of The United Methodist Church theology.

Benefits:

- Base salary (Contact HR)
- Regular Full-time Position (L15)

Benefits (cont.):

- Medical, Prescription Drug, Dental and Vision Insurance
- Life Insurance, Supplemental Life Insurance, and Dependent Life Insurance
- Accidental Death and Dismemberment Insurance
- Short and Long Term Disability Insurance
- Paid Vacation / Paid Sick Leave and Personal Leave
- Retirement/Pension Plan /Personal Investment Plans
- Flexible Spending Accounts for Medical and Dependent Care
- Paid Holidays (eleven annually)
- Continuing Education
- Free Parking

To apply or for more information contact: UMCom/Human Resources

P. O. Box 320 (810-12th Ave. S., Nash. 37203), Nashville, TN 37202-0320

Phone: 615-742-5137 Fax: 615-742-5428, Email: hr@umcom.org

To apply please provide the following:

Internal applications should be submitted through SharePoint and additional materials thru hr@umcom.org

Cover Letter → Resume → Complete Application Form → References → Project/Work Samples

Application Form: http://www.umcom.org/employment_application

