



**A General Agency of The United Methodist Church**

## **Job Opening**

**External Posting Begins: May 6, 2016**

**Position Open Until Filled!**

***Interviews will begin June 1!***

### ***Communications & Advertising Team***

#### **Position Title:**

#### **Director, Seeker Advertising and Communication**

**Position Overview:** We are seeking a dynamic and energetic person to develop faith-based strategic communications plans, messaging and initiatives for seeker focused advertising and social media campaigns. Our goal is to raise awareness of The United Methodist Church nationally and globally. The successful candidate will direct campaigns by identifying, developing, writing and promoting newsworthy stories about the current Rethink Church campaign (and future campaigns). This innovative leader will oversee the content for the Rethinkchurch.org website and its social media presence. He/She must be able to lead the creation, development and implementation of digital advertising projects, collaborate on: development of ad copy, eblast, promotional and creative materials and manage the Advertising /Communications department budget.

#### **Requirements:**

- A bachelor's degree in communications, advertising, marketing, media relations or a related field is required, a Master's Degree in related field would be an asset.
- Minimum of 5 years communications experience
- Minimum 5 years of experience implementing complex media, content management or social media plans in a corporate, institutional or agency environment.
- Minimum of 3 years of advertising experience
- Proficiency in content management/direction, advertising messaging, resource development working with a seeker audience
- Outstanding training, writing, editing, critical thinking, analytical and oral/written communication, skills
- Proficiency in Windows operating system, Microsoft Office and social media tools, PowerPoint, photo editing, basic html and comfortable working with a website content management system.
- Knowledge of The United Methodist Church is strongly preferred

#### **Benefits: Include:**

- Base Salary
- Regular Full-time
- Medical, Prescription Drug, Dental and Vision Insurance
- Life Insurance, Supplemental Life Insurance, and Dependent Life Insurance
- Accidental Death and Dismemberment Insurance
- Short and Long Term Disability Insurance
- Retirement/Pension Plan /Personal Investment Plans
- Flexible Spending Accounts for Medical and Dependent Care
- Paid Holidays (eleven annually)
- Paid Vacation / Paid Sick Leave and Personal Leave
- Continuing Education
- Free Parking

#### **To Apply Contact**

UMCom/Human Resources  
P. O. Box 320 (810-12<sup>th</sup> Ave. S., Nash. 37203)  
Nashville, TN 37202-0320  
Phone: 615-742-5137  
Fax: 615-742-5428  
Email: [hr@umcom.org](mailto:hr@umcom.org)

#### **Please provide the following:**

- Cover Letter
- Resume
- Application Form
- References
- Work Samples