

Job Opening

A General Agency of The United Methodist Church
External Posting August 24 – September 21, 2016

United Methodist Communications / Marketing-Customer Experience

Position Title: Customer Experience Manager

Position Overview: We are seeking a dynamic individual to work with our Customer Experience team, managing internal and external marketing technology initiatives. The ideal candidate will be leading teams to develop, implement and set standards throughout existing web and digital applications. He/she will manage project schedules, costs and deliverables and work closely with sales, marketing and technology teams to keep customer experience activities aligned across technology platforms.

Requirements:

- A Bachelor's degree in marketing or technology is required
- Minimum of 4 years of marketing experience in project management and marketing technology
- Must be comfortable working in a MS Windows environment
- Must have working experience with CRM, CMS, Marketing Automation and advanced analytics
- Experience working in a multi-national or global setting is preferred
- Ability to manage multiple projects under tight deadlines
- Must have experience communicating technical issues clearly with non-technical internal and external vendors and clients
- Very complex communications skills, using multiple tools/media to provide/exchange information that is more difficult to understand.
- Knowledge of The United Methodist Church

Benefits:

- Base salary (Call HR to inquire)
- Regular Full-time Position
- Medical, Prescription Drug, Dental and Vision Insurance
- Life Insurance, Supplemental Life Insurance, and Dependent Life Insurance
- Accidental Death and Dismemberment Insurance
- Short and Long Term Disability Insurance
- Retirement/Pension Plan /Personal Investment Plans
- Flexible Spending Accounts for Medical and Dependent Care
- Paid Holidays (eleven annually)
- Paid Vacation / Paid Sick Leave and Personal Leave
- Continuing Education
- Free Parking

To apply or for more information contact: UCom/Human Resources
P. O. Box 320 (810-12th Ave. S., Nash. 37203), Nashville, TN 37202-0320
Phone: 615-742-5137 Fax: 615-742-5428, Email: hr@umcom.org

To apply please provide the following: Cover Letter → Resume → Complete Application Form → References.

Internal Application Form

<https://share.umcom.org/HR/Internal%20Job%20Application/Forms/MyItems.aspx>