

## Background on BUSSW Strategic Planning Process

The goals for the strategic planning process at BU's School of Social Work include:

- Align all stakeholders (faculty, staff, students, board, and alumni) around the new plan
- Integrate with and complement the BU strategic plan
- Generate a continuous flow of actions that strengthen the School, and raise its profile both internally and externally
- The answers lie within the stakeholders -- the people that know BUSSW -- not the consultant
- Personal involvement and participation of the Dean is critical
- This approach is more discovery (archaeology) than creation (architecture)
- The critical process in creating alignment involves working simultaneously in teams of diverse stakeholders with the opportunity for debate and open decision-making
- Recruitment of diverse meeting participants is essential to success
- Recruit a committed, multi-functional, 20-24-person team to backbone the process

### Core Planning Team

Dean Delva made the selection of staff and faculty for the core team after extensive consultation with SSW managers, a number of faculty, and associate deans over the past several months to have as broad a representation of SSW departments/units as possible. Additional faculty and staff have also participated in focus groups and key planning sessions throughout the process.

For MSW student representation, he reached out to the Student Union for recommendations. Additional students have also participated in focus groups and key planning sessions throughout the process.

For Alumni representation, he reached out to the Dean's Advisory Board and the Alumni Board for recommendations.

For PhD student representation, Dean Delva reached out to several students who in the past have been involved in SSW initiatives to gauge interest and available time to participate.

STUDENTS	ALUMNI	ADMIN/STAFF	RESEARCH/LECTURER	TENURE/NON-TENURE FACULTY
Mae Petti (MSW)	Cassandra Clay	Diane Casey Crowley	Bronwyn Keefe	Nina Aronoff
Catalina Tang (PhD)	Sarah Lange	Mena Dasilva-Clark	Michelle Anne Walsh	Astraea Augsberger
Amos Wolven (MSW)	Patty Underwood	Denita Johnson		Dawn Belkin Martinez
Kimberley Richardson (MSW)		Sonia Mee		Mary E. Collins
Sam Botsford (MSW)		Michele Walsh		Ellen DeVoe
Melissa Burnett (MSW)		Kristina Whiton-O'Brien (also alumni)		Judith G Gonyea
		Julia Doherty (also alumni)		Hyeouk Hahm
		Terese Romano		Christina Lee

		Andrew Spooner		Luz Lopez
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				Dan Miller
				Ruth Paris
				Renée Spencer
				Linda Sprague Martinez
				Geoff Wilkinson