School Assembly
Tuesday, May 17, 2022

Agenda

1. Dean’s update
2. Administration, Annual Financial Update
3. Research & Faculty Advancement
4. Education
5. Practice
6. Diversity, Equity, Inclusion, Justice
7. Communication; Cara Willis
8. Staff senate
9. Faculty senate
10. Spotlight on Think. Teach. Do.; Danielle Haley
11. Other

1. Dean’s Update
Dean Sandro Galea (sgalea@bu.edu) welcomed the School to the May School Assembly.
School Assembly

May 17, 2022

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Selection Bias May Lead to Underestimation of CTE Risk in Former Football Players

After adjusting for selection bias, a new study by Yonghee Tripods found that college and professional football players, respectively, had more than double the risk of being diagnosed with CTE compared to high school players.
Promotion, congratulations

Rockers, Peter, Global Health, Associate Professor
Barbara Mahon, Epidemiology, Adjunct Professor
Alum Receives 2022 Tyrolean Student Prize Paper Award

The Society for Epidemiologic Research has recognized Julie Petersen for her work defining and summarizing confounding bias in systematic reviews of observational studies.

School of Public Health alum Julie Petersen (CASORH, SPH'21) has been named the 2022 recipient of the Tyrolean Student Prize Paper Award from the Society for Epidemiologic Research (SER). She will accept the award and give a presentation of her work at SER’s Annual Meeting in Chicago in June.

PHX Designs Statewide Infection Prevention and Control Trainings

Developed in partnership with the Massachusetts Department of Public Health, the trainings will ensure healthcare workers stay up to date with the latest information and resources surrounding infection control in Massachusetts.
New Staff Mentorship Program Fosters Career Development

The year-long program provides opportunities for staff members to hone in on their personal and professional development goals, expand and acquire additional skillsets, and ultimately reach their full potential.

Dr. Bisola Ojikutu to Deliver the 2022 SPH Convocation Address
SPH 50!

<table>
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<th>2024</th>
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</thead>
</table>

Return, welcoming post-COVID cohort

Accreditation self-study Strategy map refresh
5. Practice
Dean Craig Andrade (candrade@bu.edu), Professor David Jernigan (dhjern@bu.edu), and Emily Barbo (erbarbo@bu.edu) provided the school with updates about the Activist Lab initiatives.
Practice Update.

BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH
Activist Lab

Practice Portfolio

Overview & Update
**Practice Advisory Committee**

- **Goal:** to highlight, promote and synergize public health practice activities emanating from the Boston University School of Public Health
- Gathering data regarding these activities and provide an overarching picture of the diversity, equity orientation, and general state of public health practice at SPH
- **Current Members:**
  - Craig Andrade, Committee Co-Chair
  - David Jernigan, Committee Co-Chair
  - Caroline McQuade, Committee Secretary
  - Helen Jenkins, Biostatistics
  - Daniel Merrigan, Community Health
  - Thomas Webster, Environmental Health
  - Craig Ross, Epidemiology, ideahub
  - Monica Onyango, Global Health
  - Mary Murphy-Phillips, Graduate Student Life
  - Julia Lanham, Career & Practicum
  - Emily Barbo, Activist Lab
  - Leslie Tellalian, Lifelong Learning
  - Aditi Kothari, Student Representative

**Comprehensive Practice Review**

- **Survey:** Each BUSPH faculty and staff will be asked by their department representative to complete a survey highlighting their personal practice activities
- **Products:** Practice Partners Database & State of Practice Report
- **Purpose:** Highlight the practice strengths of each department/unit, identify areas for growth, and propose goals and objectives for moving forward
- Global Health and the Activist Lab presented in March
- **Next Open Meeting:** May 24th, 12pm via Zoom
  - Epidemiology, Biostatistics, and Lifelong Learning
- **Next steps:** Work with the PAC to make recommendations to grow/improve SPH practice portfolio based on presentations and report findings
Practice in the BUSPH Community

Q&A
WITH HANNAH HENRIKSON AND DAISY RAMIREZ

Hannah Henrikson (left) and Daisy Ramirez

Children's Cancer Services in Tanzania
Developing a multi-hospital, national pediatric cancer program to increase accessibility to treatment.

→ Go

collaborate.health.bu.edu/

Practice in the BUSPH Community

Los Angeles Times

Letters to the Editor  How to submit a letter  Tips

To the editor: As a Latino communicable disease investigator, I was pleased to see the article “Racial split on COVID-19 precautions codifies as restrictions ease in U.S.”

Far too often, white people don’t realize their privilege.

My Mexican parents continue to take COVID-19 precautions, such as wearing masks. They live in Kings County, Calif., where 54% of Latinos are fully vaccinated, but just 20% of whites are.

I am proud of our Black and Latino communities for protecting themselves from the ongoing COVID-19 pandemic. However, in the wake of the pandemic, we’ve seen racial inequalities becoming more obvious. Latinos are 8.1 times more likely than whites to reside in high-exposure-risk households.

Our white neighbors must do their part to counter a virus that does not discriminate.

Daisy Ramirez, Lancaster, Calif.

Boston University School of Public Health

Letter: Utah housing crisis is also an alarming public health concern

The Salt Lake Tribune
Activist Lab

A Path to Change

Activist Lab Update

Activist Clinics
  Collaboration with PHX

Activist Practicum
  5 Students in First Cohort

Equity Leadership Collaborative
  3 Students in Pilot Year
Looking Forward

Road to SPH50… and Beyond!
6. Diversity, Equity, Inclusion, and Justice

Dean Yvette Cozier (yvettec@bu.edu) presented the DEIJ school survey data, the new 10-point plan, and announced the 2022 SPH Reads book.
School Survey: Diversity and Inclusion

May 2022

School Survey

- Collection period: October 5, 2021 – November 9, 2021
- Number of respondents:
  - Students: 573
  - Staff: 137
  - Faculty: 125
School survey approach to analysis

- Data summary was reviewed by the Diversity, Equity, Inclusion, and Justice Committee
- Evaluated quantitative data
- Identified qualitative themes across faculty, staff, and students

2022 Personal Experience and Acceptance
2022 People of different “__” are accepted socially at BUSPH

Survey results: qualitative

• Emerging themes across demographics:

• Strengths
  • Commitment to DEIJ at the School
  • Programming

• Improvements
  • Diversifying recruitment, hiring, and retention
  • Expansion of scope of DEIJ

• Suggestions
  • More action oriented and in-depth trainings
  • Being open to hearing other perspectives
Improvement: Expansion of DEIJ

• “A centralized website where BUSPH DEI efforts are posted/reflected/recorded as well as how this is "impacting" the BUSPH (and beyond) community”

• “My colleagues and I have been discussing weight stigma and body inclusivity in medical research in our bi-weekly DEI-focused reading group. It would be great to see some presentations related to this”

• “Provide concrete ways for faculty and staff to do more than talk about it consider including disability”

DEIJ Webpage
Suggestions:

• “I think that we could have a lot more conversations pertaining to both invisible and visible disabilities throughout the school...Many students are living with disabilities, yet we barely talk about them”
• “More programming, events, trainings, and initiatives about supporting those with disabilities, . . . ”

Fall Public Health Conversation Topics

• Antiracism in academic institutions
• Health and cities
• Disability justice
• Reproductive justice
• Abolition, incarceration, and the public’s health
Suggestion: Being open to hearing other perspectives

• “I do think there is an assumption among many students/professors that all students have the same political affiliation and background information”
• “As a conservative Christian apart of this program, I find it difficult to share my thoughts”
• “I feel that there are students who are not able to discuss some subjects (abortion) because of fear of backlash”

Notable mention

• “... Active allyship workshops, socialization/implicit biases workshops, guest speakers devoted to equity and social justice (not just in healthcare), film screening series, lectures on history or civil rights/police brutality/systemic racism”
BU-wide Programming, Resources

Faculty & Staff Community Networks
- Allies & Advocates Faculty & Staff Community Network.
- Faculty & Staff of Color Community Network.
- LGBTQIA+ Faculty & Staff Community Network.
- Staff and Faculty Extend Boston University Disability Support (SAFEBUDS)

https://www.bu.edu/diversity/our-communities/fscn/

A few DEIJ initiatives

• 2021
  • Hosted Healthy Conversations Series
  • Supported department level committees
  • Hosted SPH Reads

• 2022
  • Developed Student/Faculty/Staff code of conduct
  • Launched the new DEIJ website
  • Launched DEIJ Reflections and monthly department updates
DEIJ next steps:

- DEIJ/A Profiles tab
- Implementing the syllabus review process
- Updating statement on DEIJ for the School

DEIJ Committee Members (2021-22)

Yvette Cozier, Chair  
Meredith Brown, Secretary  
Craig Andrade, Ex-Officio, Associate Dean of Practice  
Lisa Sullivan, Ex-Officio, Associate Dean of Education  
Mike McClean, Ex-Officio, Associate Dean of Research  
Ira Lazic, Ex-Officio, Associate Dean of Administration  
Vanessa Edouard, Strategy Map Implementation Coordinator  
Sarah Pries, Biostatistics  
Jonathan Jay, Community Health Sciences  
Jessica Leibler, Environmental Health

Megan Healey, Epidemiology  
Gesine Katja Meyer-Rath, Global Health  
Julia Raifman, Health Law, Policy and Management  
Mike Saunders, MARCOMM  
Ann Marie Larese, Education-Admissions  
Mahogany Price, Education-Graduate Student Life  
Amanda Velez, Education  
Jean-Claude Regis, Research & Faculty Advancement, Practice, Administration and Finance  
Nina Cesare, BEDAC  
Jessica Ospina, Student representative
Re-imagining the DEIJ 11-Point Plan

- **Admissions and Access**: Strategies that expand access of underrepresented students to education at SPH and ensure equity in the admissions process.
- **Institutional Structure**: Equitable systems that eliminate structural barriers.
- **Policies and Procedure**: Structural and systemic practices that facilitate the success of BIPOC and historically marginalized groups.
- **Campus Climate and Culture**: An inclusive and welcoming community, illuminating and eradicating any inequitable conditions and promoting the wellbeing of all.
- **Education, Training, and Employee Development**: Trainings and professional development opportunities for students, faculty, and staff.
- **Institutional Programming**: Regular provision of knowledge and tools to enable the community to act in accordance with the values of the School, engage in healthy discussion, and create an inclusive environment.
- **Resource Allocation**: Allocation of resources with an equity lens to fund diversity equity, inclusion, and justice efforts appropriately and in a way that ensures that the overall spend is in alignment with the commitment.
- **Academic Equity and Student Success**: Equitable systems that promote academic equity and student success for all students inside and outside the classroom.
- **Hiring, Promotion, and Retention**: Structures and policies that promote access and equity in the hiring and promotion processes and create an environment that allows all to thrive.
- **Curriculum and Pedagogy**: Curriculum and pedagogy that design the classroom experience for academic equity.
1. Institutional Structure
Equitable systems that eliminate structural barriers

• DEIJ Committee
• Committee selection process and trainings
• Performance reviews
• Advisory Boards
• Onboarding

2. Policies and Procedure
Structural and systemic practices that facilitate the success of BIPOC and historically marginalized groups

• Supplier diversity programs
• Equal Employment Opportunity
• Career Advancement
• Faculty Promotion guidance
• Faculty and Staff Handbooks
• Annual faculty review
  • DEIJ/A Profiles
3. Resource Allocation
Allocation of resources with an equity lens to fund diversity equity, inclusion, and justice efforts appropriately and in a way that ensures that the overall spend is in alignment with the commitment

- Office of Diversity, Equity, Inclusion, and Justice
- Opportunity and off-cycle hiring
- Funding to support trainings and programs
- Select Scholars & Preferred Partners
- Supplier diversity
- Student consultants

4. Academic Equity and Student Success
Equitable systems that promote academic equity and student success for all students inside and outside the classroom

- Defined institutional commitment
- Student support
- Student groups
- Practicum access award
- Funding for students to attend conferences
- Mentorship programs
- Syllabus template
- Select Scholars & Preferred Partners
5. Curriculum and Pedagogy
Curriculum and pedagogy that design the classroom experience for academic equity

- Training and professional development for instructors
- Monthly Teaching and Learning Sessions
- Syllabus assessment
- Piloting trainings for TAs

6. Hiring, Promotion, and Retention
Structures and policies that promote access and equity in the hiring and promotion process and create an environment that allows all to thrive

- Position descriptions
- Required DEIJ training for all search committee members or interview panelists
- Mandatory section on DEIJ in panel interviews
- Non-evaluative DEIJ meetings available for all candidates
- Faculty Promotion guidance
- Faculty and Staff Handbooks
- Annual faculty reviews
- Annual staff performance reviews
- Faculty, Staff, Student Senates
7. Institutional Programming

Regular provision of knowledge and tools to enable the community to act in accordance with the values of the School, engage in healthy discussion, and create an inclusive environment

- Healthy Conversations
- Public Health Conversations
- SPH Reads
- All School Retreat

8. Education, Training, and Employee Development

Trainings and professional development opportunities for students, faculty, and staff

- Mandatory DEIJ and Title IX Trainings
- Facilitated workshops
- Department-level DEIJ committees
- Funding for students to attend conferences
- Shared vocabulary: Glossary for Cultural Transformation
9. Campus Climate and Culture
An inclusive and welcoming community, illuminating and eradicating any inequitable conditions and promoting the wellbeing of all

• Conducting annual surveys
• Distributing monthly reflections on topics of DEIJ
• Posting monthly updates from the DEIJ Committee Members
• All-gender bathrooms
• The Period Project
• Breastfeeding space
• Prayer/meditation space
• Activist in Residence
• Engagement with the surrounding Boston community

10. Admissions and Access
Strategies that expand access of underrepresented students to education at SPH and ensure equity in the admissions process

• Scholarship opportunities
• Pathways to SPH: Select Scholars and Global Scholars
• Admissions Hours with the Dean
• Removed GRE as admissions requirement
• Removed additional steps required to access need-based aid
SPH Reads 2022

THE FORTUNE MEN

NADIFA MOHAMED

September 9, 2022
Details to follow

Questions?

Email sphdi@bu.edu

7. Communication; Cara Willis
Senior Director of Communications Cara Willis (caraw@bu.edu) gave an overview on the initiatives of the marketing and communications team.
WHO WE ARE.

MALLORY BERSI
Writer/Editor, School News

KELLY CULNAN
Digital Media and Writing Associate

SUMMER KAEPPEL
Social Media and Digital Specialist

TERESA KETT
Managing Editor, Public Health Post

ANNA McKay
Web and Design Manager

JILLIAN McKEY
Senior Writer/Editor

MICHAEL SAUNDERS
Director of Writing

CARA WILLIS
Sr. Director, MARCOM

WHAT WE DO.

Owned Media
• Website
• SPH This Week
• SPH This Year
• SPH Today

Public Health Post
Podcasts
Events

Shared Media
• Twitter
• Instagram
• LinkedIn
• Facebook
• YouTube
• TikTok
• Paid advertising

Earned Media
• Media relations
• Press coverage
• Speaking invites
• Rankings

A multi-channel communications approach.

Our strong, abundant content across SPH makes this possible.
How do we determine content distribution?
OUR AUDIENCES.

1. Community and Community-to-be

EXAMPLE DELIVERABLES:
- Online MPH admissions marketing
- Marketing in support of on-campus/residential admissions
- Media, website, and social media trainings for faculty and staff
- Campus signage (Talbot screens, banners)
- SPH Today emails and maintain SPH calendar

2. Peer Institutions

EXAMPLE DELIVERABLES:
- Launch Strategic Directions (SDs)
- ~20 Public Health Conversations
- APHA presence
- Innovate while maintaining success of SPH This Week newsletter

3. Thought Leaders and Beyond

EXAMPLE DELIVERABLES:
- Increase awareness of Public Health Post
- Grow social media presence
- Conduct media outreach
- Explore research translation opportunities to help change the conversation on health

WHAT WE DO.

Owned Media
- Website
- SPH This Week
- SPH This Year
- SPH Today
- Public Health Post
- Podcasts
- Events

Shared Media
- Twitter
- Instagram
- LinkedIn
- Facebook
- YouTube
- TikTok
- Paid advertising

Earned Media
- Media relations
- Press coverage
- Speaking invites
- Rankings
Owned Media.
Website, Public Health Post, Email.

WEBSITE.

SPH’s visually distinctive front door.

‘22 Q1 Total Visitors:
249,746

- Returning Visitors
- New Visitors

16%
84%
Optimized for editorial content.

‘22 Q1 Editorial Pages

<table>
<thead>
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<th>Sessions</th>
<th>Users</th>
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<td>130.8K</td>
<td>112.6K</td>
<td>105.5K</td>
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</table>

In Q1, roughly 40% of new visitors first entered our website on an editorial news article.

Editorial coverage can also be visual.

Faculty viewpoint compilation on the War in Ukraine, compiled and designed by Jillian McKoy and Anna McKay.
SPH Launches Center for Climate and Health

Announced on Earth Day, Gregory Mellorius will lead the new school-wide center which will develop and translate research to help communities become more resilient to worsening climate change.

SPH This Week

Must Reads.

SPH Today.

May 9, 2022

Messages.

From the Associate Dean for Research and Faculty Advancement

Update on Research and Faculty Advancement

Highlights from the Research and Faculty Advancement presentation at the most recent School Assembly, including information on faculty recruitment, pilot awards, the new Center for Climate and Health, and more.

Announcement for Faculty and Staff

Please RSVP for Annual SPH Awards Ceremony

Graduate Student Life invites you to join us as we celebrate the success and achievements of your fellow colleagues and friends on May 20.

Today’s Events.

Global Health Seminar Series — Minimally Invasive Tissue Sampling for Tuberculous Meningitis in Zambia (MITZ Study). Omar Siddiqi

SPH THIS WEEK EMAIL.

Our flagship, weekly email sent every Sunday.

400+ issues

26,000 weekly recipients

(peer institutions, alumni, thought leaders, etc.)

40% open rate
SPH TODAY EMAIL.

Our internal, go-to-source for SPH info and events.

- Sent M-F during the academic year
- All faculty, staff, students
- 60% open rate

Public Health Post

Intimate Partner Violence and Brain Injury
By Ciera Berlin/May 18, 2022
Exposing screening and education on intimate partner violence and its connection to brain injury can prevent long-term negative effects.

Do You Have a Condom?
By Barbara Espinoza
May 15, 2022
Condom use decreased between 2002 and 2017 among men with sexually transmitted infection risk factors.

Sara Jayaraman
SPH Graduating Student
Sara Jayaraman graduated with her Master of Science in Nutrition from Boston University School of Public Health in spring 2022. For Sara, public health means “the science and art of preventing disease, prolonging life, and promoting health through the organized efforts and resources of society.”

Public Health Communication: Where It Matters Most
March 31, 2022
Rubina Versaci talks about health communication and her public health interests heading into the year-long writing fellowship.
PUBLIC HEALTH POST.

Daily articles about public health, written by SPH student fellows and guest authors.

- MPH students apply in first year, 7th class of fellows began Feb. 2022.
- Fellows participate in weekly writing workshops, editorial meetings, 40+ published articles at end of fellowship.
- Approx. 15 hours/weekly, $12,000 annual stipend.
- Weekly Friday Roundup email list size of 14,000+.

Earned Media.

PR and media engagement.
MEDIA ENGAGEMENT.

SPH press coverage has breadth and depth.

Sample of SPH press hits from Google News Alerts on 5/6/22:

Media [image] press

Today: Why overturning Roe v. Wade would threaten access to birth control

Today: Mental health pandemic: We are all patients now

The Crime Report: Gun Deaths Rose 28% During Pandemic: Study

MEDIA ENGAGEMENT.

Covid-19 can drive SPH media coverage, but not always.

[Graph showing article counts over time related to Covid-19 topics]
MEDIA ENGAGEMENT.

Press releases drive volume, continuous coverage.

41 Unique media stories

Shared Media.

Twitter, Instagram, Facebook, LinkedIn...and more.
Use of online platforms, apps varies — sometimes widely — by demographic group

% of U.S. adults in each demographic group who say they ever use...

<table>
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“Social Media Use in 2021”

More journalists value Twitter, LinkedIn, Instagram, Reddit and TikTok

Compared to last year, more journalists value Twitter (77% vs. 76%), LinkedIn (24% vs. 23%), Instagram (18% vs. 15%), Reddit (9% vs. 7%) and TikTok (4% vs. 2%).

MUCK RACK

What social network is most valuable to you as a journalist?

- Twitter: 77%
- Facebook: 39%
- LinkedIn: 24%
- Instagram: 18%
- YouTube: 16%
- Reddit: 9%
- TikTok: 4%
- Snapchat: 1%
SOCIAL MEDIA.

We have seen strong growth this year.

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<td>'22 Q1 Followers Growth</td>
<td>+412</td>
<td>+773</td>
<td>+326</td>
<td>+790</td>
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<tr>
<td>Audiences</td>
<td>Students, alums</td>
<td>Alums, staff, faculty, incoming students</td>
<td>Parents, students, alums</td>
<td>Faculty, peer institutions, media</td>
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</tbody>
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What’s Next.
LOOKING AHEAD.

Strategic Directions Roll-out
- SPH This Year
- APHA Booth
- Email campaigns

Visualizations and Other Translation
- Infographics & data visualizations for research
- Podcasts marketing

Admissions Marketing
- Updated admissions collateral (and launch of OLMPH)
- More student content on social media

Engage with us.
- Follow BUSPH on social media
- Bookmark MARCOM webpage with staff list for questions:
  - bu.edu/sph/faculty-staff/communications/
8. Staff Senate
Staff Senate Chair Nick Gooler (gooler@bu.edu) announced a new senate representative and Think. Teach. Do. Award recipients.
May Updates.

BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH
STAFF SENATE

New Senate Representative

Unit 5 – BEDAC

Congratulations to Emily Sisson!
Think. Teach. Do. Awards

Think.

• Susan Gomes
• Melanie Gilreath Chaisson
Think. Teach. Do. Awards

Teach.

• Anna McKay
• David Langlois

Disclosure

I am on the Think. Teach. Do. Award review committee. I did not participate in the decision process for this round of awards.
Think. Teach. Do. Awards

Do.

• Alysha Noel
• Nick Gooler

Think. Teach. Do. Awards

Think.

• Susan Gomes
• Melanie Gilreath Chaisson

Teach.

• Anna McKay
• David Langlois

Do.

• Alysha Noel
• Nick Gooler
9. Faculty Senate
Faculty Senate Chair Professor David Zepeda (dzepeda@bu.edu) presented Faculty Senate updates to the school.
Faculty Senate updates

SPH School Assembly
May 17, 2022

2022 Faculty Senate Members

Department reps
• Danielle Haley CHS
• Tricia Janulewicz Lloyd EH
• Sam Parker Kelleher EPI
• David Zepeda HLPM
• Chunyu Liu BS
• Alana Brennan GH

At-large members
• William Macleod GH
• Carol Dolan CHS
• Sara Lodi BS
• Ching-Ti Liu BS
• Patrick Kinney EH
• Jaimie Gradus EPI
• Julia Raifman HLPM
• Jacob Bor GH
• Kevin Lane EH
• Lora Sabin GH
• Kimberly Nelson CHS
• Eric Rubenstein EPI
April Faculty Senate Meeting (4/26)

- Merit Salary Increases (absolute vs relative)

- Senate members revisited the discussion regarding the SPH Approach to Annual Faculty Merit Raises that was discussed at the last Senate meeting (3/22). Feedback from both meetings (3/22 & 4/26) on the topic have been sent to the Dean. Dean Galea will meet with the Faculty Senate in the coming months for a **broader conversation about merit increases and salary equity** to brainstorm approaches moving forward.

May Faculty Senate Meeting (5/24)

- DEIJ syllabus assessment tool – Associate Dean Cozier
- Criteria for appointment and promotion – Associate Dean McClean
- Subcommittee updates
Reminders

- Faculty Council representatives

- SPH needs new Faculty Council representatives by **May 31st**. If you are interested, please contact Patricia Fabian pfabian@bu.edu.
- SPH is entitled to seat 2 representatives and 2 alternates on Faculty Council. The term is two years, and faculty may serve two consecutive terms. The representatives also serve on University Council.
- The 2022 Orientation Guide is on our website and breaks it down between Faculty Council and University Council: [http://www.bu.edu/fafc/about/new-members-orientation/](http://www.bu.edu/fafc/about/new-members-orientation/)

Reminders

- SPH Today e-mail from Monday, May 9 containing the ‘Update on Research and Faculty Advancement’ from Dean McClean.
- The piece specifically highlights the success of our faculty recruitment efforts since implementing improvements to our search process, advertises our upcoming Promotion Information Session, and announces the launch of the Mid-Rank Review Program.
- The spring Promotion Information Session is scheduled for **Tuesday, May 17 from 1-2 PM via Zoom.**
Next Faculty Senate meeting

Tuesday, May 25, 2022
12:30 PM – 1:50 PM
Talbot 302G and Zoom

dzepeda@bu.edu

10. Spotlight on Think. Teach. Do.; Haley
Professor Danielle Haley (dfhaley@bu.edu) presented research on the intersection of HIV and cannabis use.
Spotlight on Think. Teach. Do

Danielle F. Haley, MPH, PhD
Assistant Professor
Department of Community Health Sciences (est. July 2020)
dfhaley@bu.edu
May 17, 2022

Think.
Research Interests

- Quantifying how features of the social and built environment shape health and health care utilization
  - People living with HIV
  - People who use drugs
- Focus on policy contexts
  - Leveraging big data

Why Cannabis? Why HIV?

- Rapid scale up
  - Medical use 37 states + DC
  - Adult use 18 states + DC
- Health impacts of legalization in adults under debate
- HIV qualifying medical condition in many states
- Intersections between HIV and substance use
Conceptualizing policy contexts: Cannabis Legalization

- State policy implementation
  - Obscures heterogeneity for laws with varied implementation
- Specific policy tenets
  - Requires legal review
  - Local jurisdiction difficult to capture
- Downstream impacts (e.g., geographic access to cannabis retailers)

Lags from legalization → availability

Case example: Geographic to cannabis retailers in MA

https://weedmaps.com
What we’ve created

- Biannual series cross sections of all retailers in US advertising on websites (e.g., Weedmaps) 2018-
  - Geocoded, text info
- Data validation
- Counts of dispensaries based on pre-specified mileage buffers
  - Account for underlying urbanicity
  - CBG, Tract, +…

Where we are going (WIHS)

- Linking measures of geographic access to women’s patterns of cannabis, alcohol, and other drug use over time
  - Moderation by HIV status
What we know

- Tract-level geographic access to retailers is socially determined
  - > census tracts with higher poverty rates
  - < census with a greater proportion of residents who are NHB
  - < census with a greater proportion of residents who do not speak English at home

Economic drivers or something else?

What I want to know (future grant)

- Retailer changes over time
  - Policy levers?
- Health impacts in response to retailer change (Data set TBD-nationally representative, ideally tract level)
Like data? Have ideas about or access to data with markers of where people live? Let’s talk.

- Also created: geographic access to drug and alcohol treatment (scraped and geocoded National Drug and Alcohol Treatment Directories 2006-2020
  - Services offered, payments accepted

Think. Teach.
Think. Teach.

- SB785: Alcohol, Tobacco, and Other Drugs
- PH782SB1: Special Topics Pilot Harm Reduction

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- Key harm reduction content +
  - Training in overdose response (Naloxone)
  - Volunteer hours
  - Stakeholder interviews with mock panel
  - Case summit summative experience with external judges
Harm Reduction Course Philosophy

- First step in broader effort to integrate Think. Teach. Do. principles
- Identify and engage stakeholders with an interest in substance use in order to create mutually benefit relationships for:
  - Experiential learning
  - Community-driven research
  - Institutionalize BUSPH's commitment to serving the needs of people who use drugs
- Partnership with Activist Lab
- Aligns with CHS Strategic Priorities

Think. Teach. Do.
Synergistic pathways to creating meaningful change

- Examining how policy contexts shape health
  - Implications for state and local policy, community advocacy
- Building mutually beneficial partnerships with organizations that serve people who use drugs
  - Research and teaching
- Opportunities to engage with others at BUSPH and BMC

Let’s chat!
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From programs to policies....
Next school assembly
Tuesday September 27, 10:00am
In-person + zoom