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**School Assembly**  
**Tuesday, May 17, 2022**

## Agenda

1. Dean's update
2. Administration, Annual Financial Update
3. Research & Faculty Advancement
4. Education
5. Practice
6. Diversity, Equity, Inclusion, Justice
7. Communication; Cara Willis
8. Staff senate
9. Faculty senate
10. Spotlight on Think. Teach. Do.; Danielle Haley
11. Other

### **1. Dean's Update**

Dean Sandro Galea ([sgalea@bu.edu](mailto:sgalea@bu.edu)) welcomed the School to the May School Assembly.

## School Assembly

May 17, 2022

Boston University School of Public Health



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Promotion, congratulations

Rockers, Peter, Global Health, Associate Professor  
Barbara Mahon, Epidemiology, Adjunct Professor

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## Alum Receives 2022 Tyroler Student Prize Paper Award

The Society for Epidemiologic Research has recognized Julie Petersen for her work defining and summarizing confounding bias in systematic reviews of observational studies.

April 28, 2022



BY

MALLORY BERSH

Twitter Facebook LinkedIn SHARE

School of Public Health alum [Julie Petersen](#) (CAS'08, SPH'16,'21) has been named the 2022 recipient of the [Tyroler Student Prize Paper Award](#) from the [Society for Epidemiologic Research \(SER\)](#). She will accept the award and give a presentation of her work at SER's Annual Meeting in Chicago in June.



### PHX Designs Statewide Infection Prevention and Control Trainings

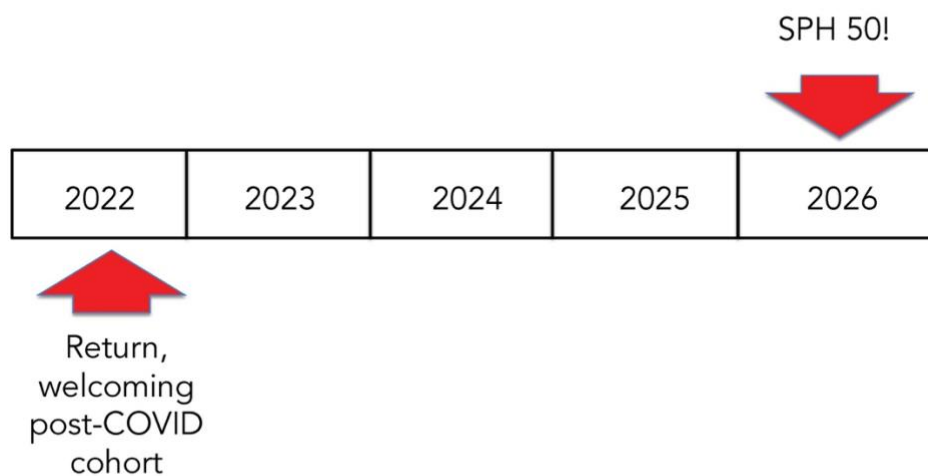
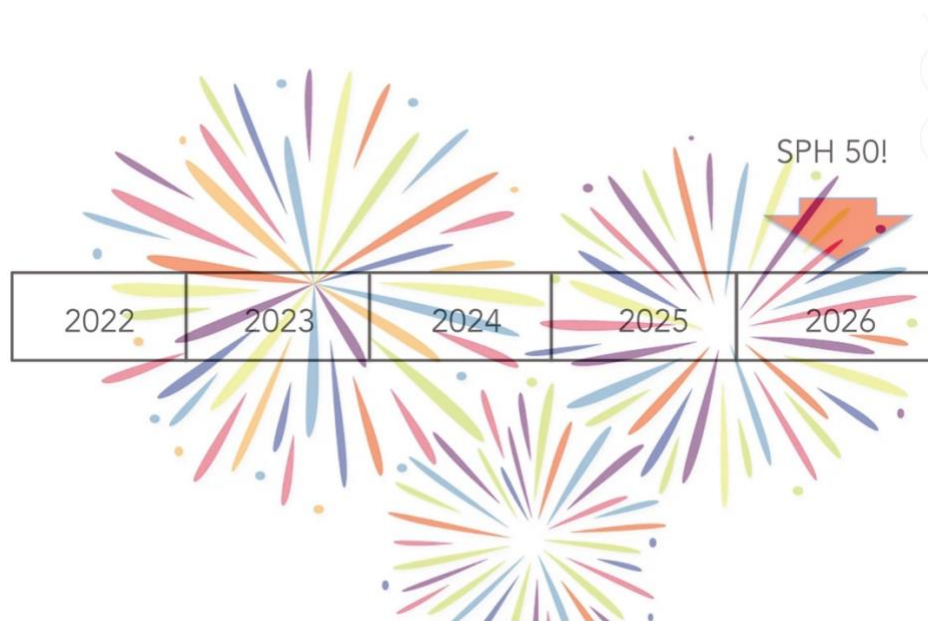
Developed in partnership with the Massachusetts Department of Public Health, the trainings will ensure healthcare workers stay up to date with the latest information and resources surrounding infection control in Massachusetts.

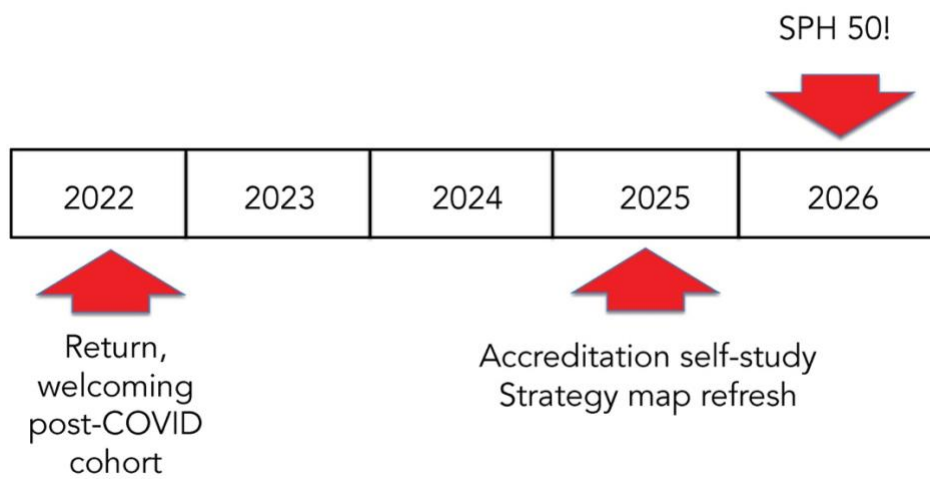


CONVOCATION

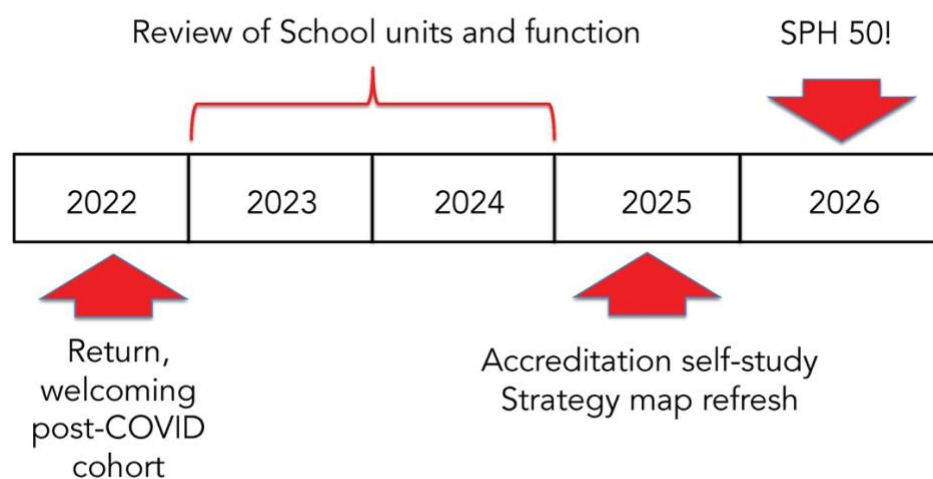
## Dr. Bisola Ojikutu to Deliver the 2022 SPH Convocation Address











## 5. Practice

Dean Craig Andrade ([candrade@bu.edu](mailto:candrade@bu.edu)), Professor David Jernigan ([dhjern@bu.edu](mailto:dhjern@bu.edu)), and Emily Barbo ([erbarbo@bu.edu](mailto:erbarbo@bu.edu)) provided the school with updates about the Activist Lab initiatives.

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Office of the Dean

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# Practice Update.

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BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH

Activist Lab

Boston University School of Public Health

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## Practice Portfolio

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Overview & Update

Boston University School of Public Health

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## Practice Advisory Committee

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- **Goal:** to highlight, promote and synergize public health practice activities emanating from the Boston University School of Public Health
- Gathering data regarding these activities and provide an overarching picture of the diversity, equity orientation, and general state of public health practice at SPH
- Current Members:

**Craig Andrade**, Committee Co-Chair

**Thomas Webster**, Environmental Health

**Julia Lanham**, Career & Practicum

**David Jernigan**, Committee Co-Chair

**Craig Ross**, Epidemiology, ideahub

**Emily Barbo**, Activist Lab

**Caroline McQuade**, Committee Secretary

**Monica Onyango**, Global Health

**Leslie Tellalian**, Lifelong Learning

**Helen Jenkins**, Biostatistics

**Mary Murphy-Phillips**, Graduate Student Life

**Aditi Kothari**, Student Representative

**Daniel Merrigan**, Community Health

Sciences  
**Boston University** School of Public Health

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## Comprehensive Practice Review

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- **Survey:** Each BUSPH faculty and staff will be asked by their department representative to complete a survey highlighting their personal practice activities
- **Products:** Practice Partners Database & State of Practice Report
- **Purpose:** Highlight the practice strengths of each department/unit, identify areas for growth, and propose goals and objectives for moving forward
- Global Health and the Activist Lab presented in March
- **Next Open Meeting:** May 24th, 12pm via Zoom
  - Epidemiology, Biostatistics, and Lifelong Learning
- **Next steps:** Work with the PAC to make recommendations to grow/improve SPH practice portfolio based on presentations and report findings

## Practice in the BUSPH Community

### Q&A

WITH HANNAH HENRIKSON AND DAISY RAMIREZ



Hannah Henrikson (left) and Daisy Ramirez



#### Children's Cancer Services in Tanzania

Developing a multi-hospital, national pediatric cancer program to increase accessibility to treatment.

→ Go

[collaborate.health.bu.edu/](https://collaborate.health.bu.edu/)

## Practice in the BUSPH Community

### Los Angeles Times

Letters to the Editor | How to submit a letter | Tips

**To the editor:** As a Latina communicable disease investigator, I was pleased to see the article "[Racial split on COVID-19 precautions endures as restrictions ease in U.S.](#)" Far too often, white people don't recognize their privilege.

My Mexican parents continue to take COVID-19 precautions, such as wearing masks. They live in Kings County, Calif., where 54% of Latinos are fully vaccinated, but just 29% of whites are.

I am proud of our Black and Latino communities for protecting themselves from the ongoing COVID-19 pandemic. However, in the wake of the pandemic, we've seen racial inequalities becoming more obvious. Latinos are 8.1 times more likely than whites to reside in high-exposure-risk households.

Our white neighbors must do their part to counter a virus that does not discriminate.

Daisy Ramirez, Lemoore, Calif.

**Boston University** School of Public Health

#### Letter: Utah housing crisis is also an alarming public health concern



(Clockwise from top left) Housing developments along 400 South in Salt Lake City on Tuesday, Jan. 10, 2021. By Elissa Dworkin for The Salt Lake Tribune | March 20, 2020, 4:00 a.m.

Gov. Spencer Cox requested \$220 million to help fund affordable housing in Utah this year, yet the Legislature's budget committee only recommended \$50 million. While this funding will allow for much-needed investment in housing the homeless, the Legislature failed to either address the rising cost of rent or increase wages to combat these rising costs.

As a public health graduate student, I understand the importance of examining how policies and public health outcomes intersect. Utah has claimed a spot in the top 8 of America's Health Rankings since 2010. Because of inflation, Utah's skyrocketing rental prices, and a lack of policy solutions in sight, the state's top health ranking may fall with significant implications to our public health.

Lawmakers prioritized a tax cut this legislative session, which does not address the root cause of these issues. While getting food on the table is critical, tax cuts ignore other contributing factors. When individuals are forced to choose between paying their monthly rent or paying for additional essential living costs, there are profound health implications. People are less likely to access preventative care, face adverse mental health impacts, and have the inability to manage existing chronic health conditions. Rising rent prices make paying for necessary medications, transportation to and from appointments, and insurance co-pays extremely difficult for low-income households.

Housing is a social determinant of health and wellbeing, and it is past time for the Legislature to do better, act, and implement policy solutions to protect Utahns. The price of renting in Salt Lake City County alone increased by more than 16% last year. With one in three Utahns currently renting, lawmakers must recognize the intersecting impacts created in this issue.

Elissa Dworkin, Brighton, Mass.

The Salt Lake Tribune

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# Activist Lab

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A Path to Change

**Boston University** School of Public Health

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## Activist Lab Update

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Activist Clinics

Collaboration with PHX

Activist Practicum

5 Students in First Cohort

Equity Leadership Collaborative

3 Students in Pilot Year



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# Subscribe to the Activist Lab Newsletter!



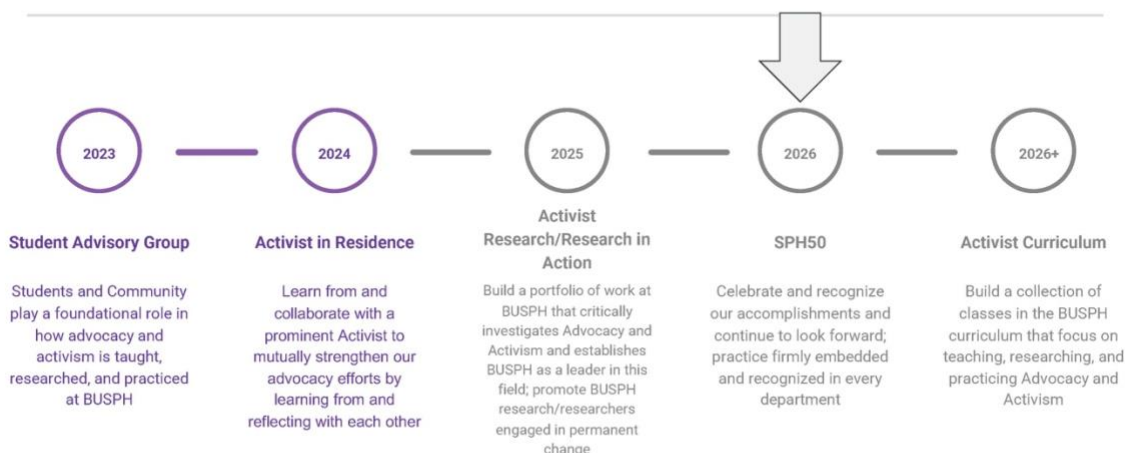
EVENTS, TRAINING OPPORTUNITIES, AND STORIES  
FROM OUR NETWORK OF ACTIVISTS.

## Looking Forward

Road to SPH50... and Beyond!

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## Looking Forward



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### 6. Diversity, Equity, Inclusion, and Justice

Dean Yvette Cozier ([yvettec@bu.edu](mailto:yvettec@bu.edu)) presented the DEIJ school survey data, the new 10-point plan, and announced the 2022 SPH Reads book.

## School Survey: Diversity and Inclusion

May 2022

# School Survey

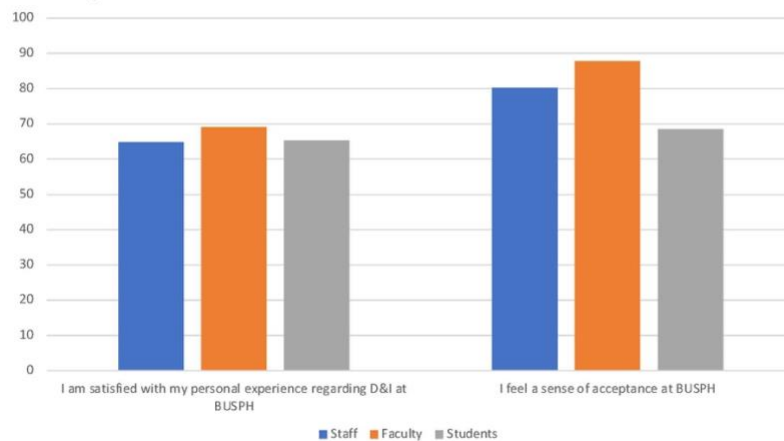
- Collection period: October 5, 2021 – November 9, 2021
- Number of respondents:
  - Students: 573
  - Staff: 137
  - Faculty: 125

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## School survey approach to analysis

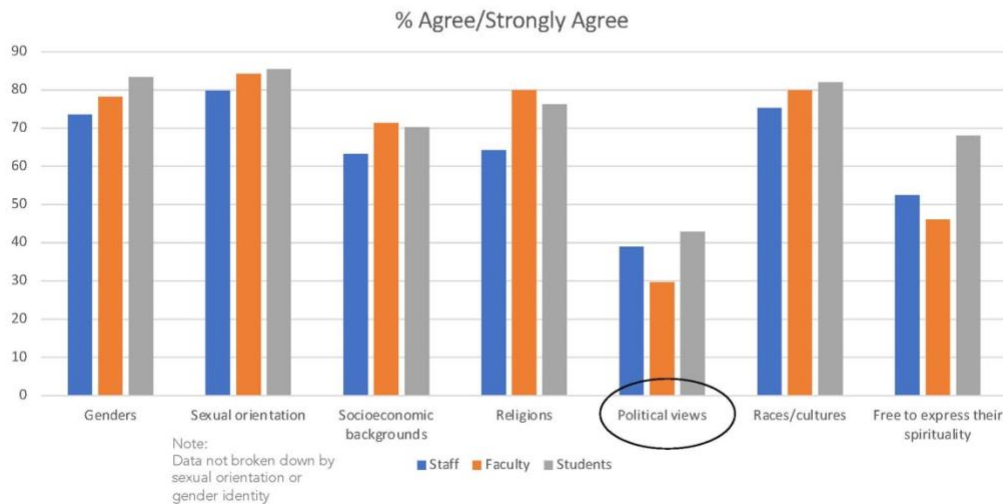
- Data summary was reviewed by the Diversity, Equity, Inclusion, and Justice Committee
- Evaluated quantitative data
- Identified qualitative themes across faculty, staff, and students

## 2022 Personal Experience and Acceptance



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## 2022 People of different “\_\_\_” are accepted socially at BUSPH



## Survey results: qualitative

- Emerging themes across demographics:
- Strengths
  - Commitment to DEIJ at the School
  - Programming
- Improvements
  - Diversifying recruitment, hiring, and retention
  - Expansion of scope of DEIJ
- Suggestions
  - More action oriented and in-depth trainings
  - Being open to hearing other perspectives

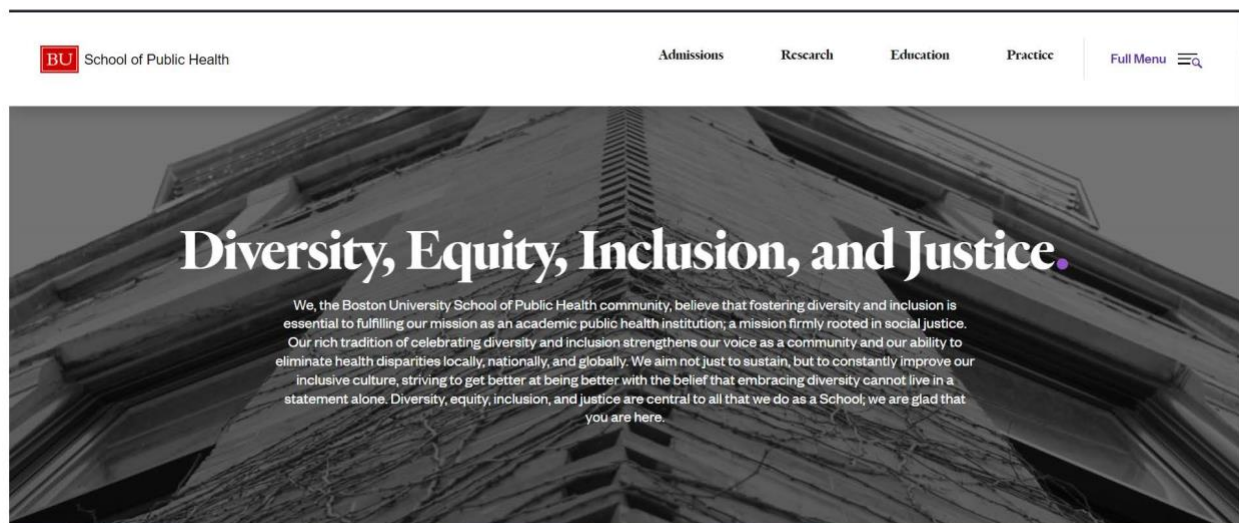


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## Improvement: Expansion of DEIJ

- "A centralized website where BUSPH DEI efforts are posted/reflected/recorded as well as how this is "impacting" the BUSPH (and beyond) community"
- "My colleagues and I have been discussing weight stigma and body inclusivity in medical research in our bi-weekly DEIJ-focused reading group. It would be great to see some presentations related to this"
- "Provide concrete ways for faculty and staff to do more than talk about it consider including disability"

## DEIJ Webpage



## Suggestions:

- "I think that we could have a lot more conversations pertaining to **both invisible and visible disabilities** throughout the school...Many students are living with disabilities, yet we barely talk about them"
- "More programming, events, **trainings, and initiatives about supporting those with disabilities, . . .**"

## Fall Public Health Conversation Topics

- Antiracism in academic institutions
- Health and cities
- Disability justice
- Reproductive justice
- Abolition, incarceration, and the public's health

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## Suggestion: Being open to hearing other perspectives

- "I do think there is an assumption among many students/professors that all students *have the same political affiliation and background information*"
- "*As a conservative Christian apart of this program*, I find it difficult to share my thoughts"
- "I feel that there are students who are *not able to discuss some subjects (abortion)* because of fear of backlash"

## Notable mention

- " . . . Active allyship workshops, socialization/implicit biases workshops, guest speakers devoted to equity and social justice (not just in healthcare), film screening series, lectures on history or civil rights/police brutality/systemic racism"

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## BU-wide Programming, Resources



THE  
**HOWARD  
THURMAN  
CENTER**  
FOR COMMON GROUND



Center for Antiracist  
Research

**The Newbury Center**

Supporting and celebrating first-generation undergraduate,  
graduate, and professional students at BU.



LGBTQIA+ Center for Faculty & Staff

**Faculty & Staff Community Networks**

- Allies & Advocates Faculty & Staff Community Network.
- Faculty & Staff of Color Community Network.
- LGBTQIA+ Faculty & Staff Community Network.
- Staff and Faculty Extend Boston University Disability Support (SAFEBUGS)

<https://www.bu.edu/diversity/our-communities/fscn/>

## A few DEIJ initiatives

- 2021
  - Hosted Healthy Conversations Series
  - Supported department level committees
  - Hosted SPH Reads
- 2022
  - Developed Student/Faculty/Staff code of conduct
  - Launched the new DEIJ website
  - Launched DEIJ Reflections and monthly department updates

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## DEIJ next steps:

- DEIJ/A Profiles tab
- Implementing the syllabus review process
- Updating statement on DEIJ for the School

## DEIJ Committee Members (2021-22)

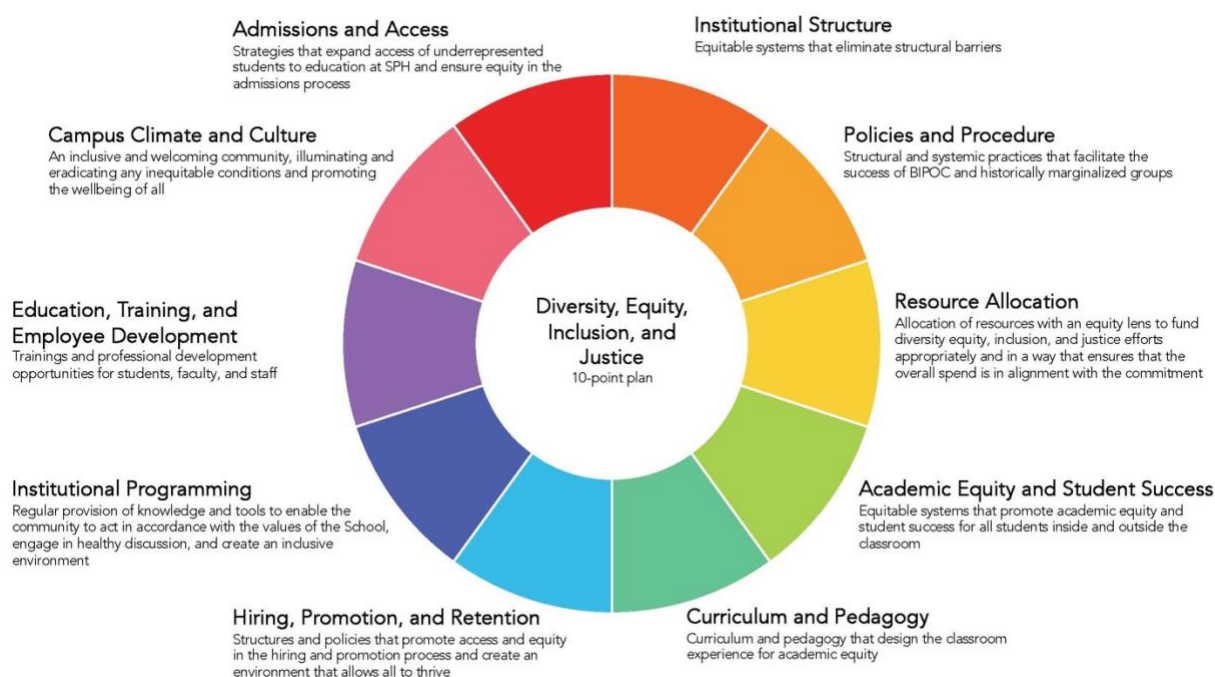
Yvette Cozier, Chair  
Meredith Brown, Secretary  
Craig Andrade, Ex-Officio, Associate Dean of Practice  
Lisa Sullivan, Ex-Officio, Associate Dean of Education  
Mike McClean, Ex-Officio, Associate Dean of Research  
Ira Lazic, Ex-Officio, Associate Dean of Administration  
Vanessa Edouard, Strategy Map Implementation Coordinator  
Sarah Pries, Biostatistics  
Jonathan Jay, Community Health Sciences  
Jessica Leibler, Environmental Health

Megan Healey, Epidemiology  
Gesine Katja Meyer-Rath, Global Health  
Julia Raifman, Health Law, Policy and Management  
Mike Saunders, MARCOMM  
Ann Marie Larese, Education-Admissions  
Mahogany Price, Education-Graduate Student Life  
Amanda Velez, Education  
Jean-Claude Regis, Research & Faculty  
Advancement, Practice, Administration and  
Finance  
Nina Cesare, BEDAC  
Jessica Ospina, Student representative



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## Re-imagining the DEIJ 11-Point Plan



# 1. Institutional Structure

Equitable systems that eliminate structural barriers

- DEIJ Committee
- Committee selection process and trainings
- Performance reviews
- Advisory Boards
- Onboarding

# 2. Policies and Procedure

Structural and systemic practices that facilitate the success of BIPOC and historically marginalized groups

- Supplier diversity programs
- Equal Employment Opportunity
- Career Advancement
- Faculty Promotion guidance
- Faculty and Staff Handbooks
- Annual faculty review
  - DEIJ/A Profiles

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### 3. Resource Allocation

Allocation of resources with an equity lens to fund diversity equity, inclusion, and justice efforts appropriately and in a way that ensures that the overall spend is in alignment with the commitment

- Office of Diversity, Equity, Inclusion, and Justice
- Opportunity and off-cycle hiring
- Funding to support trainings and programs
- Select Scholars & Preferred Partners
- Supplier diversity
- Student consultants

### 4. Academic Equity and Student Success

Equitable systems that promote academic equity and student success for all students inside and outside the classroom

- Defined institutional commitment
- Student support
- Student groups
- Practicum access award
- Funding for students to attend conferences
- Mentorship programs
- Syllabus template
- Select Scholars & Preferred Partners

## 5. Curriculum and Pedagogy

Curriculum and pedagogy that design the classroom experience for academic equity

- Training and professional development for instructors
- Monthly Teaching and Learning Sessions
- Syllabus assessment
- Piloting trainings for TAs

## 6. Hiring, Promotion, and Retention

Structures and policies that promote access and equity in the hiring and promotion process and create an environment that allows all to thrive

- Position descriptions
- Required DEIJ training for all search committee members or interview panelists
- Mandatory section on DEIJ in panel interviews
- Non-evaluative DEIJ meetings available for all candidates
- Faculty Promotion guidance
- Faculty and Staff Handbooks
- Annual faculty reviews
- Annual staff performance reviews
- Faculty, Staff, Student Senates

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## 7. Institutional Programming

Regular provision of knowledge and tools to enable the community to act in accordance with the values of the School, engage in healthy discussion, and create an inclusive environment

- Healthy Conversations
- Public Health Conversations
- SPH Reads
- All School Retreat

## 8. Education, Training, and Employee Development

Trainings and professional development opportunities for students, faculty, and staff

- Mandatory DEIJ and Title IX Trainings
- Facilitated workshops
- Department-level DEIJ committees
- Funding for students to attend conferences
- Shared vocabulary: Glossary for Cultural Transformation



## 9. Campus Climate and Culture

An inclusive and welcoming community, illuminating and eradicating any inequitable conditions and promoting the wellbeing of all

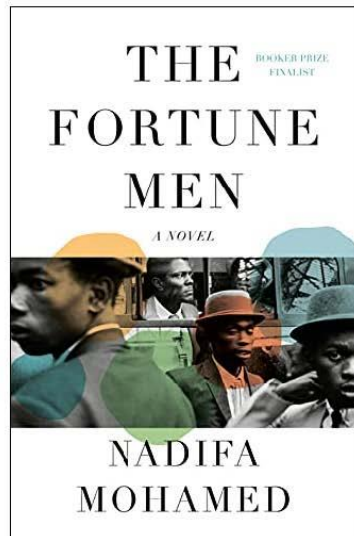
- Conducting annual surveys
- Distributing monthly reflections on topics of DEIJ
- Posting monthly updates from the DEIJ Committee Members
- All-gender bathrooms
- The Period Project
- Breastfeeding space
- Prayer/meditation space
- Activist in Residence
- Engagement with the surrounding Boston community

## 10. Admissions and Access

Strategies that expand access of underrepresented students to education at SPH and ensure equity in the admissions process

- Scholarship opportunities
- Pathways to SPH: Select Scholars and Global Scholars
- Admissions Hours with the Dean
- Removed GRE as admissions requirement
- Removed additional steps required to access need-based aid

## SPH Reads 2022



September 9, 2022  
Details to follow

## Questions?

Email [sphdi@bu.edu](mailto:sphdi@bu.edu)

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Senior Director of Communications Cara Willis ([caraw@bu.edu](mailto:caraw@bu.edu)) gave an overview on the initiatives of the marketing and communications team.



# Marketing and Communications.

CARA WILLIS, SENIOR DIRECTOR

[caraw@bu.edu](mailto:caraw@bu.edu)



Boston University School of Public Health

WHO WE ARE.

**The MARCOM department oversees internal and external communications, marketing initiatives, and brand positioning of BUSPH as a whole.**

Boston University School of Public Health



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## WHO WE ARE.



**MALLORY BERSI**

Writer/Editor,  
School News



**KELLY CULNAN**

Digital Media and  
Writing Associate



**SUMMER KAEPEL**

Social Media and  
Digital Specialist



**TERESA KETT**

Managing Editor,  
Public Health Post



**ANNA MCKAY**

Web and Design Manager



**JILLIAN MCKOY**

Senior Writer/Editor



**MICHAEL SAUNDERS**

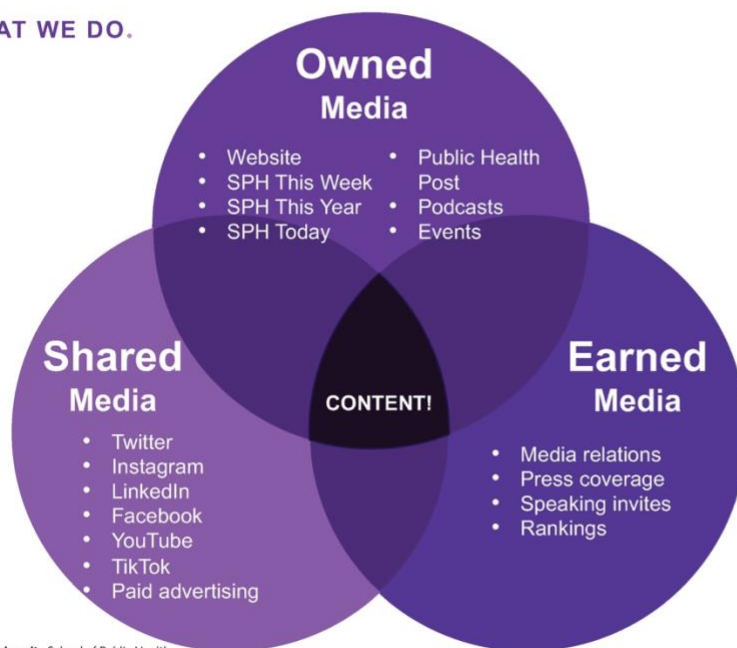
Director of Writing



**CARA WILLIS**

Sr. Director, MARCOM

## WHAT WE DO.



**A multi-channel  
communications  
approach.**

Our strong, abundant content  
across SPH makes this  
possible.



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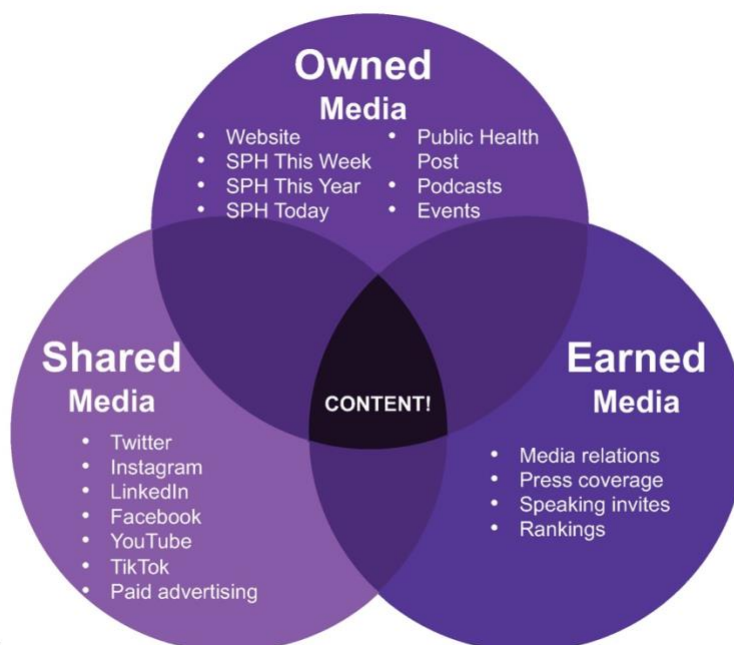
# How do we determine content distribution?

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## OUR AUDIENCES.

| 1. Community and Community-to-be   | 2. Peer Institutions   | 3. Thought Leaders and Beyond   |
|--|--|---|
| <b>EXAMPLE DELIVERABLES:</b> <ul style="list-style-type: none"> <li>• Online MPH admissions marketing</li> <li>• Marketing in support of on-campus/residential admissions</li> <li>• Media, website, and social media trainings for faculty and staff</li> <li>• Campus signage (Talbot screens, banners)</li> <li>• SPH Today emails and maintain SPH calendar</li> </ul> | <b>EXAMPLE DELIVERABLES:</b> <ul style="list-style-type: none"> <li>• Launch Strategic Directions (SDs)</li> <li>• ~20 Public Health Conversations</li> <li>• APHA presence</li> <li>• Innovate while maintaining success of SPH This Week newsletter</li> </ul> | <b>EXAMPLE DELIVERABLES:</b> <ul style="list-style-type: none"> <li>• Increase awareness of Public Health Post</li> <li>• Grow social media presence</li> <li>• Conduct media outreach</li> <li>• Explore research translation opportunities to help change the conversation on health</li> </ul> |

## WHAT WE DO.





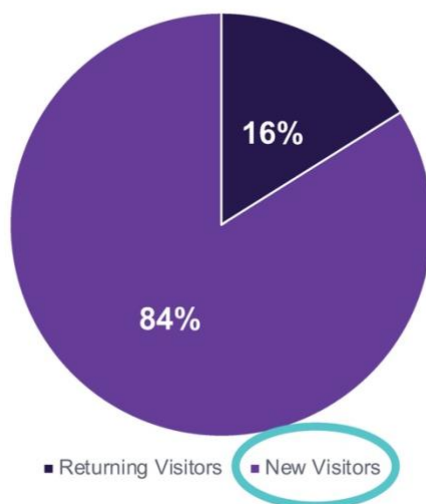
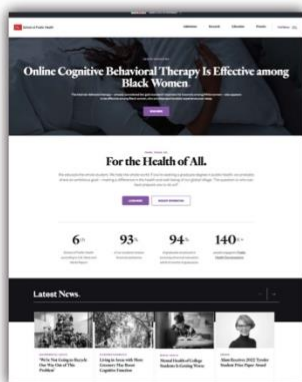
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# Owned Media.

Website, Public Health Post, Email.

## WEBSITE.

**SPH's visually distinctive front door.**

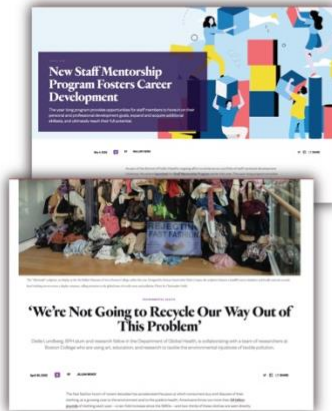


'22 Q1 Total Visitors:  
**249,746**

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## WEBSITE.

## Optimized for editorial content.



| '22 Q1 Editorial Pages |        |           |
|------------------------|--------|-----------|
| Sessions               | Users  | New Users |
| 130.8K                 | 112.6K | 105.5K    |

In Q1, **roughly 40%** of new visitors first entered our website on an editorial news article.

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## WEBSITE.

## Editorial coverage can also be visual.

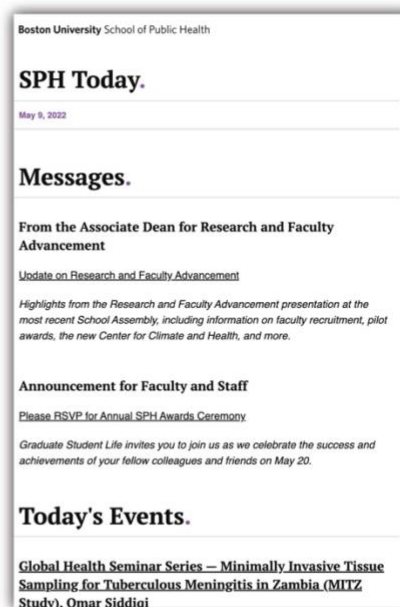
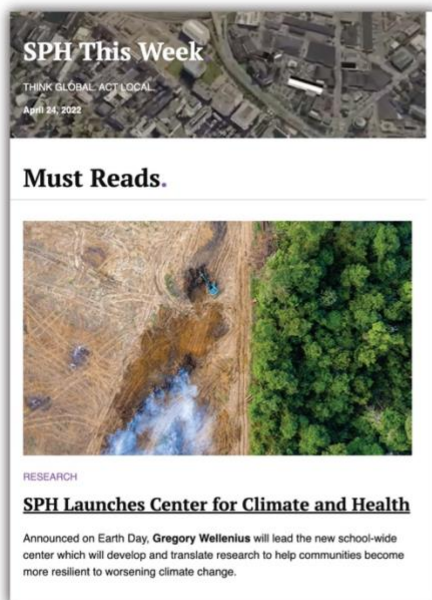
Faculty viewpoint compilation on the War in Ukraine, compiled and designed by Jillian McKoy and Anna McKay.



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## EMAIL.



## SPH THIS WEEK EMAIL.

**Our flagship, weekly email sent every Sunday.**



**400+**  
issues



**26,000**  
weekly recipients  
(peer institutions, alumni,  
thought leaders, etc.)



**40%**  
open rate

**SPH TODAY EMAIL.**

**Our internal, go-to-source for SPH info and events.**



**Sent M-F**  
during the  
academic year



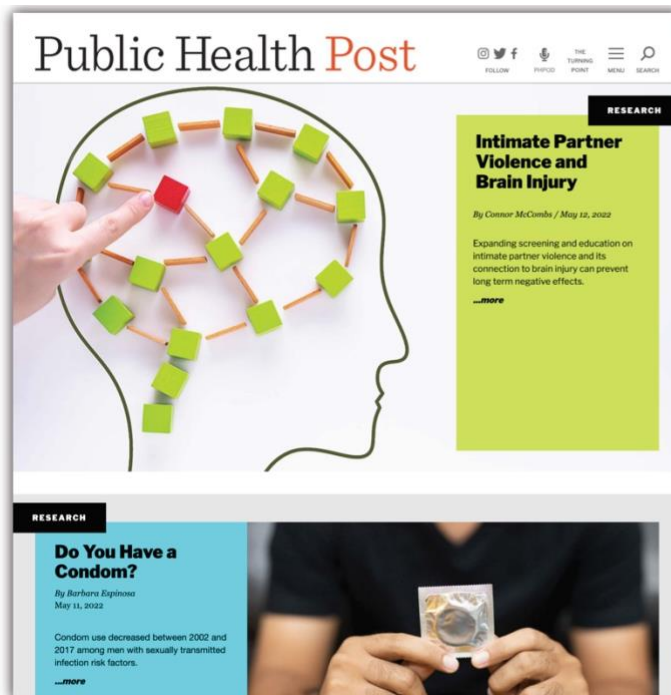
**All**  
faculty, staff,  
students



**60%**  
open rate

Boston University School of Public Health

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## PUBLIC HEALTH POST.

**Daily articles about public health, written by SPH student fellows and guest authors.**

- MPH students apply in first year, **7<sup>th</sup> class** of fellows began Feb. 2022.
- Fellows participate in weekly writing workshops, editorial meetings, **40+ published articles** at end of fellowship.
- Approx. 15 hours/weekly, **\$12,000 annual stipend.**
- Weekly Friday Roundup email list size of **14,000+.**



# Earned Media.

PR and media engagement.



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## MEDIA ENGAGEMENT.

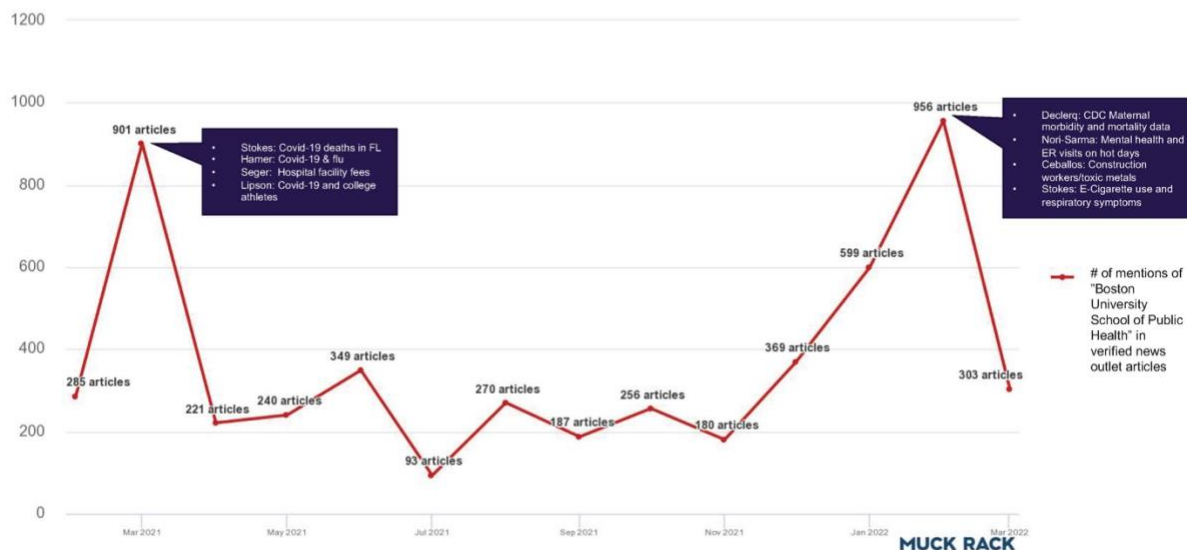
# SPH press coverage has breadth and depth.

Sample of SPH press hits from Google News Alerts on 5/6/22:



## MEDIA ENGAGEMENT.

# Covid-19 can drive SPH media coverage, but not always.





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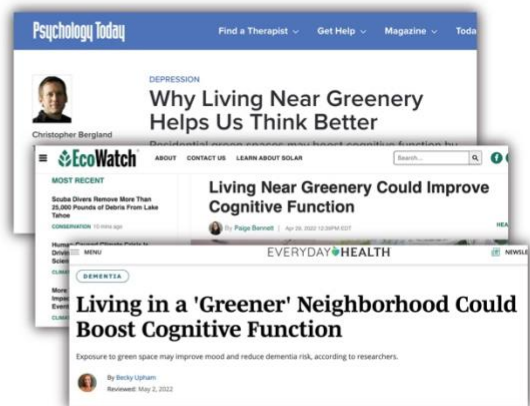
## MEDIA ENGAGEMENT.

**Press releases drive volume, continuous coverage.**



**41**

**Unique media stories**

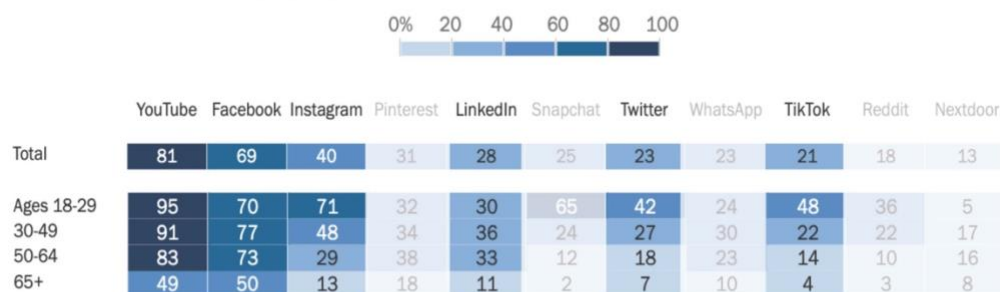


# Shared Media.

Twitter, Instagram, Facebook,  
LinkedIn...and more.

## Use of online platforms, apps varies – sometimes widely – by demographic group

% of U.S. adults in each demographic group who say they ever use ...



Source: Survey of U.S. adults conducted Jan. 25-Feb. 8, 2021.

"Social Media Use in 2021"

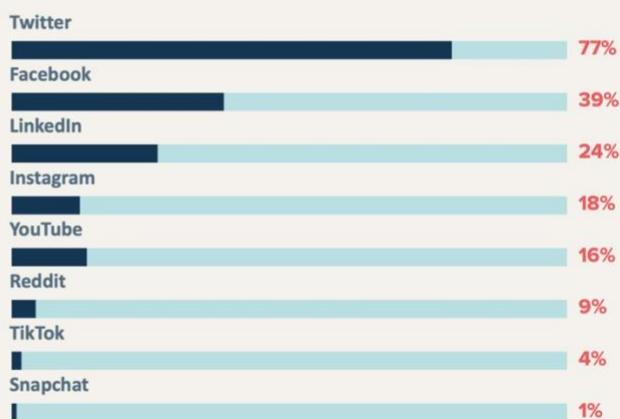
PEW RESEARCH CENTER

## More journalists value Twitter, LinkedIn, Instagram, Reddit and TikTok

Compared to last year, more journalists value Twitter (**77%** vs. **76%**), LinkedIn (**24%** vs. **23%**), Instagram (**18%** vs. **15%**), Reddit (**9%** vs. **7%**) and TikTok (**4%** vs. **2%**).

MUCK RACK

## What social network is most valuable to you as a journalist?



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**SOCIAL MEDIA.**

**We have seen strong growth this year.**



|                         |                 |  |                          |                                   |
|-------------------------|-----------------|--|--------------------------|-----------------------------------|
| # of Followers          | 4,978           | 13,120                                   | 52,781                   | 30,300                            |
| '22 Q1 Followers Growth | +412            | +773                                     | +326                     | +790                              |
| Audiences               | Students, alums | Alums, staff, faculty, incoming students | Parents, students, alums | Faculty, peer institutions, media |

**What's Next.**

## LOOKING AHEAD.

### Strategic Directions Roll-out

- SPH This Year
- APHA Booth
- Email campaigns



### Visualizations and Other Translation

- Infographics & data visualizations for research
- Podcasts marketing



### Admissions Marketing

- Updated admissions collateral (and launch of OLMPH)
- More student content on social media



## Engage with us.

- Follow BUSPH on social media
- Bookmark MARCOM webpage with staff list for questions:
  - [bu.edu/sph/faculty-staff/communications/](https://bu.edu/sph/faculty-staff/communications/)

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**We're on  
TikTok!**  
@bostonuSPH

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## **8. Staff Senate**

Staff Senate Chair Nick Gooler ([gooler@bu.edu](mailto:gooler@bu.edu)) announced a new senate representative and Think. Teach. Do. Award recipients.

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# May Updates.

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BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH  
STAFF SENATE

Boston University School of Public Health

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## New Senate Representative

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Unit 5 – BEDAC

Congratulations to Emily Sisson!

Boston University School of Public Health

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## Think. Teach. Do. Awards

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## Think. Teach. Do. Awards

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### Think.

- Susan Gomes
- Melanie Gilreath Chaisson

## Think. Teach. Do. Awards

---

### Teach.

- Anna McKay
- David Langlois

## Disclosure

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I am on the Think. Teach. Do. Award review committee. I did not participate in the decision process for this round of awards.

## Think. Teach. Do. Awards

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### Do.

- Alysha Noel
- Nick Gooler

## Think. Teach. Do. Awards

---

### Think.

- Susan Gomes
- Melanie Gilreath Chaisson

### Teach.

- Anna McKay
- David Langlois

### Do.

- Alysha Noel
- Nick Gooler



## Promotions

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### Promotions

**Nick Gooler**, Assistant Director, Digital Media Production, Lifelong Learning

No new hires at this point

## Next Meeting

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May Staff Senate Meeting (open)

Tuesday, May 17, 2:30-4:00pm

[gooler@bu.edu](mailto:gooler@bu.edu)

### 9. Faculty Senate

Faculty Senate Chair Professor David Zepeda ([dzepeda@bu.edu](mailto:dzepeda@bu.edu)) presented Faculty Senate updates to the school.

## Faculty Senate updates

SPH School Assembly  
May 17, 2022

### 2022 Faculty Senate Members

#### Department reps

- Danielle Haley CHS
- Tricia Janulewicz Lloyd EH
- Sam Parker Kelleher EPI
- David Zepeda HLPM
- Chunyu Liu BS
- Alana Brennan GH

#### At-large members

- William Macleod GH
- Carol Dolan CHS
- Sara Lodi BS
- Ching-Ti Liu BS
- Patrick Kinney EH
- Jaimie Gradus EPI
- Julia Raifman HLPM
- Jacob Bor GH
- Kevin Lane EH
- Lora Sabin GH
- Kimberly Nelson CHS
- Eric Rubenstein EPI

## April Faculty Senate Meeting (4/26)

- Merit Salary Increases (absolute vs relative)
- Senate members revisited the discussion regarding the SPH Approach to Annual Faculty Merit Raises that was discussed at the last Senate meeting (3/22). Feedback from both meetings (3/22 & 4/26) on the topic have been sent to the Dean. Dean Galea will meet with the Faculty Senate in the coming months for a **broader conversation about merit increases and salary equity** to brainstorm approaches moving forward.

## May Faculty Senate Meeting (5/24)

- DEIJ syllabus assessment tool – Associate Dean Cozier
- Criteria for appointment and promotion – Associate Dean McClean
- Subcommittee updates



## Reminders

- Faculty Council representatives
- SPH needs new Faculty Council representatives by **May 31st**. If you are interested, please contact Patricia Fabian [pfabian@bu.edu](mailto:pfabian@bu.edu).
- SPH is entitled to seat 2 representatives and 2 alternates on Faculty Council. The term is two years, and faculty may serve two consecutive terms. The representatives also serve on University Council.
- The 2022 Orientation Guide is on our website and breaks it down between Faculty Council and University Council: <http://www.bu.edu/fafc/about/new-members-orientation/>

## Reminders

- SPH Today e-mail from Monday, May 9 containing the 'Update on Research and Faculty Advancement' from Dean McClean.
- The piece specifically highlights the success of our faculty recruitment efforts since implementing improvements to our search process, advertises our upcoming Promotion Information Session, and announces the launch of the Mid-Rank Review Program.
- The spring Promotion Information Session is scheduled for **Tuesday, May 17 from 1-2 PM via Zoom.**

## Next Faculty Senate meeting

*Tuesday, May 25, 2022*

*12:30 PM – 1:50 PM*

~~Talbot 302C and Zoom~~

[dzepeda@bu.edu](mailto:dzepeda@bu.edu)

### **10. Spotlight on Think. Teach. Do.; Haley**

Professor Danielle Haley ([dfhaley@bu.edu](mailto:dfhaley@bu.edu)) presented research on the intersection of HIV and cannabis use.

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## Spotlight on Think. Teach. Do

Danielle F. Haley, MPH, PhD  
Assistant Professor  
Department of Community Health Sciences (est. July 2020)  
dfhaley@bu.edu  
May 17, 2022



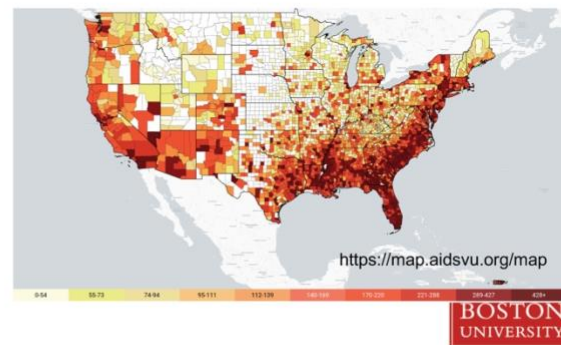
Slide 2

# Think.



## Research Interests

- Quantifying how features of the social and built environment shape health and health care utilization
  - People living with HIV
  - People who use drugs
- Focus on policy contexts
  - Leveraging big data



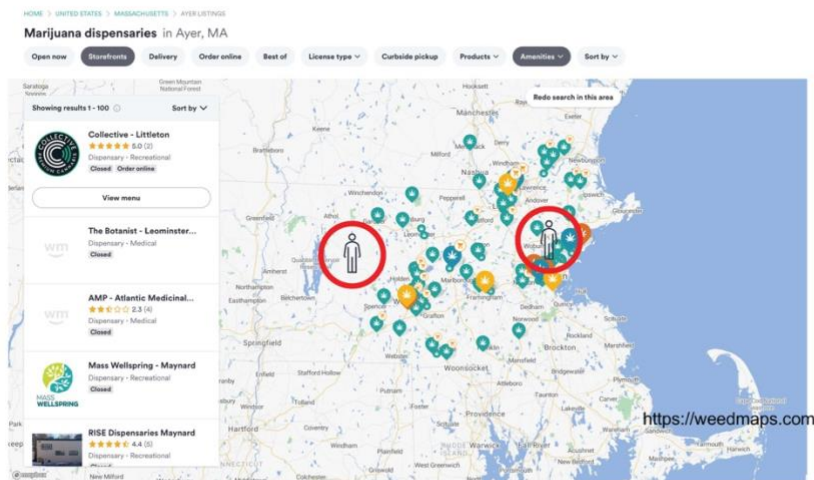
## Why Cannabis? Why HIV?

- Rapid scale up
  - Medical use 37 states + DC
  - Adult use 18 states + DC
- Health impacts of legalization in adults under debate
- HIV qualifying medical condition in many states
- Intersections between HIV and substance use

## Conceptualizing policy contexts: Cannabis Legalization

- State policy implementation
    - Obscures heterogeneity for laws with varied implementation
  - Specific policy tenets
    - Requires legal review
    - Local jurisdiction difficult to capture
  - Downstream impacts (e.g., geographic access to cannabis retailers)
- } Lags from legalization  
→ availability

## Case example: Geographic to cannabis retailers in MA



## What we've created

- Biannual series cross sections of all retailers in US advertising on websites (e.g., Weedmaps) 2018-
  - Geocoded, text info
- Data validation
- Counts of dispensaries based on pre-specified mileage buffers
  - Account for underlying urbanicity
  - CBG, Tract, +...

## Where we are going (WIHS)

- Linking measures of geographic access to women's patterns of cannabis, alcohol, and other drug use over time
  - Moderation by HIV status



## What we know

- Tract-level geographic access to retailers is socially determined
  - > census tracts with higher poverty rates
  - < census with a greater proportion of residents who are NHB
  - < census with a greater proportion of residents who do not speak English at home

Economic drivers or something else?

## What I want to know (future grant)

- Retailer changes over time
  - Policy levers?
- Health impacts in response to retailer change (**Data set TBD-nationally representative, ideally tract level**)

Like data? Have ideas about or access to data with markers of where people live? Let's talk.

- Also created: geographic access to drug and alcohol treatment (scraped and geocoded National Drug and Alcohol Treatment Directories 2006-2020)
  - Services offered, payments accepted

Think.Teach.

## Think. Teach.

- SB785: Alcohol, Tobacco, and Other Drugs
- PH782SB1: Special Topics Pilot Harm Reduction

## PH782SB1: Special Topics Pilot Harm Reduction

- Key harm reduction content +
  - Training in overdose response (Naloxone)
  - Volunteer hours
  - Stakeholder interviews with mock panel
  - Case summit summative experience with external judges

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Slide 15

## Harm Reduction Course Philosophy

- First step in broader effort to integrate Think. Teach. Do. principles
- Identify and engage stakeholders with an interest in substance use in order to create mutually benefit relationships for:
  - Experiential learning
  - Community-driven research
  - Institutionalize BUSPH's commitment to serving the needs of people who use drugs
- Partnership with Activist Lab
- Aligns with CHS Strategic Priorities



Slide 16

# Think. Teach. Do.

## Synergistic pathways to creating meaningful change

- Examining how policy contexts shape health
  - Implications for state and local policy, community advocacy
- Building mutually beneficial partnerships with organizations that serve people who use drugs
  - Research and teaching
- Opportunities to engage with others at BUSPH and BMC

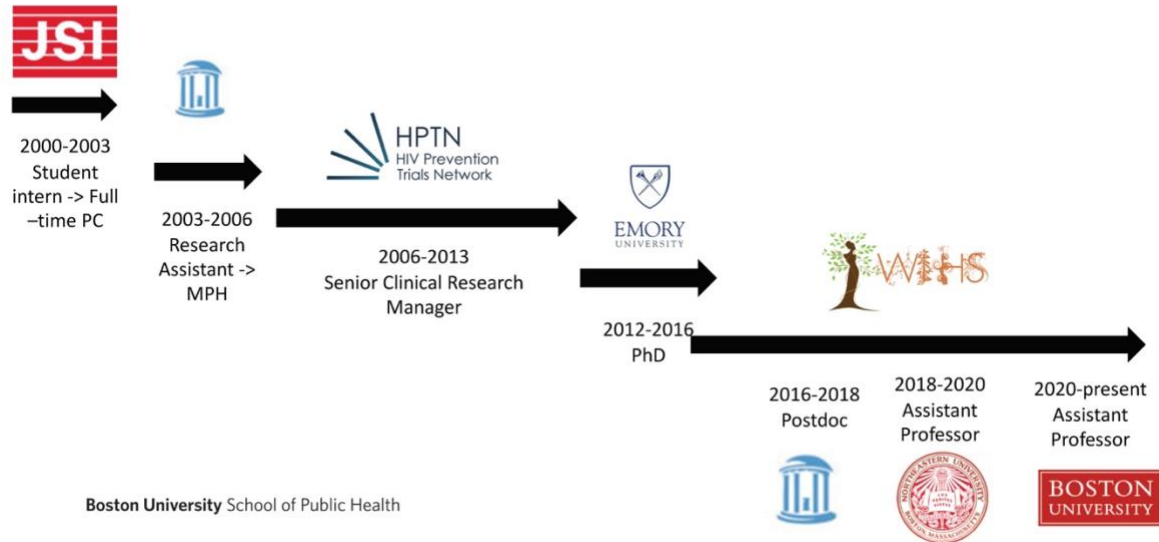


Let's chat!  
[dfhaley@bu.edu](mailto:dfhaley@bu.edu)

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Slide 19

## From programs to policies....





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Next school assembly  
Tuesday September 27, 10:00am  
In-person + zoom