SPRING 2021 SOCIAL MEDIA TOOLKIT

PUBLIC HEALTH CONVERSATION • 2021 BICKNELL LECTURE

Tackling Climate Change: Mitigation or Adaptation?



MARCH

17

4:30 to 6 p.m.

CAPTIONS AVAILABLE IN ENGLISH AND SPANISH



Online:

bu.edu/sph/Bicknell2021

@BUSPH

#SPHConversations #Bicknell2021

BU School of Public Health

FEATURED SPEAKERS



Rachel Kyte

DEAN, FLETCHER SCHOOL AT TUFTS UNIVERSITY

@DRSHEPHERD2013

Marshall Shepherd

GEORGIA ATHLETIC ASSOCIATION DISTINGUISHED PROFESSOR OF GEOGRAPHY AND ATMOSPHERIC SCIENCES, UNIVERSITY OF GEORGIA

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Anne Simpson

MANAGING INVESTMENT DIRECTOR, BOARD GOVERNANCE & SUSTAINABILITY, CALPERS

@MADTHOMSON

Madeleine Thomson

HEAD, OUR PLANET, OUR HEALTH PROGRAM AT WELLCOME TRUST

MODERATOR



Gregory Wellenius

PROFESSOR, BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH

Suggested Posts on Social Media.

TWITTER

Join @BUSPH on March 17 for our Annual Bicknell Lecture, "Tackling Climate Change: Mitigation or Adaptation?" Leading climate and health experts will explore how to move forward with addressing the global challenge of #climatechange. #SPHConversations http://bit.ly/3pexOJc

The global community must move quickly to avoid the worst impacts of #climatechange, but there is no "one size fits all" solution. Join @BUSPH on March 17 to explore solutions with leading climate & health experts. #SPHConversations Join the conversation: http://bit.ly/3pexOJc

OOn March 17, @rkyte365, @DrShepherd2013, Anne Simpson of @CalPERS, and @madthomson will join @BUSPH for a conversation on #climatechange and how to address this pressing global challenge. Moderated by @gwellenius. #SPHConversations Join the conversation: http://bit.ly/3pexOJc

Should future efforts to tackle #climatechange focus on large-scale mitigation? Or do we need more research? Explore these questions and more on March 17 at @BUSPH's Annual Bicknell Lecture. #SPHConversations Learn more and register to join here: http://bit.ly/3pexOJc

FACEBOOK/LINKEDIN

The global community must move quickly to avoid the worst impacts of climate change, but there is no "one size fits all" solution to this pressing challenge. Join the Boston University School of Public Health on Wednesday, March 17 to explore climate solutions with leading climate & health experts. Join the conversation here: http://bit.ly/3pexOJc

On Wednesday, March 17, join the Boston University School of Public Health for our Annual Bicknell Lecture, "Tackling Climate Change: Mitigation or Adaptation?" where leading climate and health experts will explore how to best move forward with addressing the global challenge of climate change. Join the conversation here: http://bit.ly/3pexOJc

Boston University School of Public Health leads provocative and thoughtful conversations in its mission to improve the health of local, national, and international populations, particularly the disadvantaged, underserved, and vulnerable, through excellence and innovation in education, research, and service.



THINK, TEACH, DO. FOR THE HEALTH OF ALL.

To view our schedule of Public Health Conversations, please scan the QR code at right.

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