

SOCIAL MEDIA TOOLKIT



CORONAVIRUS SEMINAR SERIES

MEDIA, SOCIAL MEDIA, AND COVID-19

APR 23

#CoronavirusSeries
#MediaandHealth

FEATURED SPEAKERS

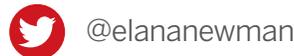
Margaret Low

CHIEF EXECUTIVE OFFICER, WBUR



Elana Newman

MCFARLIN PROFESSOR OF PSYCHOLOGY,
UNIVERSITY OF TULSA



Sandro Galea

DEAN AND ROBERT A. KNOX PROFESSOR,
BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH



Roxane Cohen Silver

PROFESSOR OF PSYCHOLOGICAL SCIENCE,
MEDICINE, AND PUBLIC HEALTH, UNIVERSITY OF
CALIFORNIA IRVINE



Mariette DiChristina

DEAN, BOSTON UNIVERSITY COLLEGE
OF COMMUNICATION



90.9 wbur
BOSTON'S NPR NEWS STATION

This seminar will explore the roles that media and social media have played in shaping both the national and global response to the COVID-19 pandemic, as well as how media will shape our health in the pandemic's aftermath. Hosted in collaboration with WBUR.

Our Coronavirus Seminar Series addresses different aspects of the coronavirus pandemic, bringing together experts to discuss the causes and consequences of this global pandemic. The seminars aim to provide our community and the public with state-of-the-science information about the pandemic and its intersection with public health and keep us all connected to one another during this time.

Suggested Posts on Social Media

TWITTER

Join us and @WBUR on Thursday at 4pm ET to explore the intersection of #MediaandHealth during #COVID19, and how media and social media have shaped the national and global response to the pandemic. Register: <https://bit.ly/CSSMedia>

On Thursday, tune into our #CoronavirusSeries event on #MediaandHealth to discuss the roles of media and social media in shaping the #COVID19 response and explore how media will shape our health after the pandemic. Join the conversation: [@WBUR](https://bit.ly/CSSMedia)

Join media experts for our #CoronavirusSeries event, "Media, Social Media, and COVID-19," to gain insights about the role of media and social media in shaping our response to #COVID19. Register: [@elananewman @mdichristina @WBUR #MediaandHealth](https://bit.ly/CSSMedia)

In the age of social media, the information we seek online shapes our experience. Join us Thursday for our #CoronavirusSeries event on #MediaandHealth to explore how the media has shaped our response to #COVID19. @elananewman @mdichristina @WBUR <https://bit.ly/CSSMedia>

FACEBOOK/LINKEDIN

Join us and WBUR on Thursday, April 23, for our Coronavirus Seminar Series event, "Media, Social Media, and COVID-19." Experts will explore the roles of media and social media in shaping the national and global response to the COVID-19 pandemic, and how media will shape our health in the future. Register to attend online: <https://bit.ly/CSSMedia>

In the age of social media, the information we seek online shapes our experiences. On Thursday, experts—including Margaret Low of WBUR, Roxane Cohen Silver of UC Irvine, Elana Newman of the University of Tulsa, and Mariette DiChristina of Boston University—will convene to discuss how media and social media have shaped our response to the COVID-19 pandemic and how media will impact our health after the pandemic. Join the conversation: <https://bit.ly/CSSMedia>

Boston University School of Public Health leads public health conversations in its mission to improve the health of local, national, and global populations, particularly the disadvantaged, underserved, and vulnerable.

THINK. TEACH. DO. FOR THE HEALTH OF ALL.

To view our schedule of Signature Programs, please scan the QR code at right.



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