

Jamie Kluffs

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EDUCATION

Doctor of Public Health, *Health Policy and Management Concentration, Health Policy Track* expected May 2030
Johns Hopkins Bloomberg School of Public Health | Baltimore, MD

Master of Public Health, *Social and Behavioral Sciences Concentration* September 2015
Boston University School of Public Health | Boston, MA

Bachelor of Science, *Health Science, Cum Laude* May 2014
Boston University | Boston, MA

TEACHING EXPERIENCE

Lecturer, Health Science Program, *Boston University* September 2023 – Present

- Courses: Qualitative Research Strategies in Global Health; Health Science Practicum; Global Health Policy & Governance; Public Health Policy & Advocacy
- Supporting approximately 30 undergraduate health science students each semester to find and be successful in semester-long practicums/internships in public health settings
- Advising nearly 70 undergraduate health science students each academic year

Adjunct Faculty, Public Health, *University of Massachusetts - Lowell* September 2019 – September 2023
Courses: Politics & Advocacy in Public Health; Public Health Administration

Adjunct Faculty, *Middlesex Community College* January 2017 – December 2022
Course: Wellness

PRACTICE EXPERIENCE

Activist Advisor, Getting to Zero Activist Academy, *Fenway Health* November 2022 – Present

- Advising, guiding, coaching, and supporting Fellows of Activist Academy in connection with the Getting to Zero Coalition to collaborate effectively on a project related to sexual health education in order to advance the Healthy Youth Act in Massachusetts

Co-chair, *Healthy Youth Coalition* May 2022 – Present

- Co-leading a statewide grassroots coalition advocating for the passage of the Healthy Youth Act to improve the quality and inclusiveness of sex and relationship education in Massachusetts public schools
- Successfully leading a campaign that led the Board of Elementary and Secondary Education to unanimously adopt a new health and physical education framework – the first update in 24 years
- Overseeing a 10-person communications working group tasked with overseeing coalition rebranding efforts, developing a messaging guide, media advocacy activities, including writing and pitching opinion pieces and social media strategy
- Planning and executing a rally in front of the Massachusetts State House attended by over 100 advocates
- Actively participating in the Coalition since 2017

Director, Public Health Workforce Development, *University of Massachusetts - Lowell* March 2022 – August 2023

- Developed creative partnerships and programming to increase the visibility of UML's public health program, including UML's first-ever National Public Health Week Visiting Lecture
- Built relationships with community partners to place public health students in internship and career opportunities related to public health informatics and technology as part of a multi-million dollar federal grant
- Co-created *Head Start Public Health / Zuckerberg: Ready, Set, Go!*, a week-long experiential learning program for incoming first-year and transfer health sciences students
- Served as a 2022-2023 Fellow for the Health Education Academic Living Learning (HEALL) Community, working with the Office of Residence Life to support over 70 health sciences students living on campus

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Director, Communications & Strategic Initiatives, *National Association of Social Workers* June 2019 – March 2022

Interim Executive Director, *National Association of Social Workers* June 2018 – September 2018

Communications Director, *National Association of Social Workers* July 2017 – June 2019

- Served as interim executive director for 4 months, managing staff, interns, and volunteers
- Analyzed organization's existing staff and intern recruitment and retention practices and implemented new best practices for equity and inclusion
- Facilitated a Strategic Planning Committee to develop 3 multi-year plans emphasizing racial justice
- Advanced organization's racial justice goals by establishing an external advisory board and serving as a founding member of Association's Diversity, Equity, and Inclusion Committee
- Planned and executed live and virtual events focused on strategic partnership development, continuing education, and advocacy, including coordination with speakers and venues and event marketing
- Co-led a 100+ member coalition that successfully pressured the state to streamline the applications for SNAP and MassHealth; led media advocacy and organizing strategies for diverse coalitions
- Trained and organized social workers and allies to testify; lobbied on public health and social justice issues; planned briefings, lobby days, and rallies
- Managed NASW-MA's political arm, endorsing dozens of candidates for local and state-level public office
- Conducted media outreach and wrote press releases, statements, op-eds, and letters to the editors
- Led design and production of *Social Work Voice*, a magazine produced 4-7 times each year and disseminated to 7,000-20,000 social workers and legislators throughout Massachusetts
- Revitalized the organization's use of social media and mass email communications

Health Promotions Consultant, *University of Massachusetts - Lowell* May 2017 – December 2017

- Facilitated CHOICES I, II, and Drugs classes to teach harm reduction strategies for alcohol and marijuana
- Led workshops on nutrition and healthy eating for peer health educators and general student body
- Designed health promotion materials, including brochures and bulletin board kits for residence halls

Program Director, *Ingredients for Education* February 2016 – April 2017

- Managed day-to-day nonprofit operations, including supervision of budget, staff, interns, and contractors
- Managed \$80,000 grant, including: implementation, evaluation, budgeting, and grant reporting
- Provided technical assistance to public school teachers implementing *KickinNutrition.TV* curriculum in Boston, New York City, Miami, and Los Angeles
- Oversaw nonprofit communications: writing and disseminating press releases, producing monthly email newsletters, coordinating social media, administering websites, and developing pitch materials

Prevention and Education Coordinator, *Massachusetts Partnerships for Youth* July 2015 – February 2016

- Facilitated over 80 health, wellness, safety, and prevention workshops throughout Middlesex County
- Planned and organized conferences and events, including: MPY's Mental Health Series, Empowering Girls Conference, and You Lead peer leadership program for middle school and high school students
- Conceptualized and created presentations, pamphlets, and public service announcements to educate students, staff, and parents about cyber safety, sexting, healthy relationships, bullying, and substance use

Communications Associate, *Massachusetts Public Health Association* January 2014 – July 2015

- Designed digital and print materials to showcase MPHA's accomplishments to legislators and members
- Grew organization's digital presence through social media, mass email communications, and a new website

Health Communications Graduate Assistant, *BU Wellness & Prevention Services* August 2014 – July 2015

- Implemented Boston University's first-ever sexual health month, "Frisky February," to reach new audiences for sex ed and healthy relationship programming through innovation and partnership building
- Co-created "Sex Ed at Hogwarts" and presented it at Boston University, UMass Lowell, the Partners in Sex Education Conference; managed media attention (*Boston Globe*, *E! News*, *Huffington Post*, and *Buzzfeed*)

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PRESENTATIONS & SPEAKING ENGAGEMENTS

- **Klufts, J.** (2024, July). *Planning to Win: Designing an Advocacy Campaign Plan*, a workshop for Getting to Zero Activist Academy fellows at Fenway Health, Boston, MA.
- **Klufts, J.** (2024, February). *Public Health Careers*, a guest lecture for “Introduction to the Diversity of Health Careers,” an undergraduate course for pre-clinical students at Boston University, Boston, MA.
- DiDomenico, S., Howard, V., **Klufts, J.**, and O’Day, J. (2024, February). *Ignite the Capitol: 2024 Advocacy Day*, an advocacy event co-hosted by MassNOW and Ignite to advocate for the Healthy Youth Act and other MassNOW priority bills at Carrie Nation, Boston, MA.
- Kimani, K., **Klufts, J.**, and Walls, A. (2023, November). *Career Opportunities in Public Health and Policy*, a panel discussion for students hosted by the Massachusetts Public Health Association as part of their 2023 Annual Conference and Meeting. Virtual.
- **Klufts, J.** (2023, September). *Healthy Youth Act and the State of Sex Ed in Massachusetts*, a guest lecture for “Let’s Talk About Sex: The Classroom and Beyond,” an undergraduate course at Tufts University, Medford, MA.
- **Klufts, J.** (2023, June). *Public Health Advocacy Strategies*, a guest lecture for “The Politics of Public Health Policy: How Leaders Make Decisions,” a course for the Department of Health Policy and Management’s Summer Institute at the George Washington University Milken Institute School of Public Health. Virtual.
- **Klufts, J.** and Walls, A. (2023, April). *Lobbying 101*. A training for public health advocates as part of the Massachusetts Public Health Association’s inaugural Public Health Lobby Day at the Massachusetts State House, Boston, MA.
- Cuoco, J., Cutrona, S., **Klufts, J.**, Minkin, S., and Sinha, M. (2023, March). *Public Health Informatics & Technology Career Panel*. A panel discussion exploring careers in public health informatics and technology. Virtual.
- Bruce, C., **Klufts, J.**, Nwachukwa, S., León, C., and Neslusan, T. (2022, November). *Careers in Public Health Policy & Advocacy*. A panel discussion exploring careers in policy and advocacy hosted by the University of Massachusetts Lowell Department of Public Health at the University of Massachusetts Lowell, Lowell, MA.
- Gordon, L., **Klufts, J.**, and Lavery, J. (2021, August). *It’s Time to Pass the Healthy Youth Act*. A presentation to members of the Massachusetts Healthy Youth Consortium. Virtual.
- Border, C., **Klufts, J.**, Moore-Wilson, J., Proulx, K., Sliwoski, G., Swamy, L., and Wang, J. (2021, April). *Food Systems, Food Justice & Food Ways: What Did We Learn In 2020?* A panel discussion hosted by Mill City Grows, a food justice organization in Lowell, MA. Virtual.
- Baker, P., Kepner, M., **Klufts, J.**, and Lemmerman, J. (April, 2021). *A SNAP & Food Insecurity Briefing: Maximizing Federal Nutrition Dollars for Your Constituents*. A presentation to state legislators and their staff, on behalf of the Common App Coalition. Virtual.
- Gels, P., **Klufts, J.**, and the Getting to Zero Activist Fellows (2021, February). *Comprehensive Sex Ed Lobby Training*. A lobbying training hosted by Fenway Health’s Getting to Zero Coalition Activist Academy fellows highlighting the Healthy Youth Act, a comprehensive sex ed bill. Virtual.
- **Klufts, J.**, Richgels, C., and Santiago-Taylor, K. (2020, October). *Healthy Youth Act Advocacy Day*. A panel discussion featuring state representatives working to pass the Healthy Youth Act, a comprehensive sex ed bill. Virtual.
- Baker, P., Cronin, J., Frank, D., Hodge, A., **Klufts, J.**, Lemmerman, J., Shah, S., Sullivan, D., Zamborlini, F. (2020, February). *SNAP Gap Briefing*. A presentation to state legislators and their staff, on behalf of the SNAP Gap Coalition, at the Massachusetts State House, Boston, MA.
- **Klufts, J.** (2019, January). *A College Student’s Guide to Eating Well*. Workshop presented at the annual orientation and retreat for Healthy HAWKS at the University of Massachusetts Lowell, Lowell, MA.
- Daly, K., Friedman, Gannon, K., Garinkol, S., J., **Klufts, J.**, Rodrigues, T., Slay, A., and Starr, L. (2018, June). *Boston Healthy Youth Speak Out*. A storytelling event designed to explain the importance of passing the Healthy Youth Act to legislators, the media, and Planned Parenthood supporters at Old South Church, Boston, MA.
- **Klufts, J.** (2017, September). *Eating On Campus*. Workshop presented at the annual orientation and retreat for Healthy HAWKS at the University of Massachusetts Lowell, Lowell, MA.

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- **Klufts, J.** (2017, September). *Eating On Campus*. Workshop presented at weekly HAWKTALK at the University of Massachusetts Lowell, Lowell, MA.
- **Klufts, J.** (2015, November). *Navigating the Cyber World*. Workshop presented at Parent University, Melrose Public Schools, Melrose, MA.
- **Klufts, J.** (2015, November). *Teen Relationships*. Workshop presented at Annual Wellness Summit, Lincoln-Sudbury High School, Sudbury, MA.
- **Klufts, J.** (2015, October). *Healthy Relationships*. Workshop presented to Student Health Ambassadors (peer health educators), Boston University, Boston, MA.
- **Klufts, J.** (2015, October). *What Happened to Being a Princess*. Workshop presented at Annual Wellness Summit, Massachusetts Interscholastic Athletic Association, Westborough, MA.
- Goode, M. and **Klufts, J.** (2015, April). *Sex Ed at Hogwarts*. Workshop presented as part of Sexual Violence Prevention Month programming at the University of Massachusetts Lowell, Lowell, MA.
- Goode, M. and **Klufts, J.** (2015, April). *Sex Ed at Hogwarts*. Workshop presented at the Partners in Sex Education Conference, Framingham, MA.

EARNED MEDIA

- **Klufts, J.**, Raifman, J., and Charlton, B. (2023, March). [New CDC Data Highlights the Importance of Passing the Healthy Youth Act in Massachusetts](#). *Boston University School of Public Health Viewpoint*.
- **Klufts, J.** (2022, July). [Together, Lowell Mobilized for Abortion Rights. Now, We Must Organize](#). *Lowell Sun*.
- Baker, P. and **Klufts, J.** (2021, June). [Close the 'SNAP gap' and get food access to those who need it](#). *The Boston Globe*.
- **Klufts, J.** (2021, January/February). A New Dawn for the Fight for Social Justice: Inspiration from Amanda Gorman for the Work Ahead. *Social Work Voice*, 4(1).
- **Klufts, J.** (2020, November/December). The Path Forward is Treacherous, but We Will Persevere. *Social Work Voice*.
- **Klufts, J.**, Silva, B., and Trabilcy, C. (2020, October). *Social Workers and Social Justice*. An episode of [Red Cloaks Radio](#), a Boston Red Cloaks podcast. Virtual.
- **Klufts, J.** (2020, March/April). Will We Finally Achieve Mental Health Parity in Massachusetts? *Social Work Voice*.
- **Klufts, J.** (2019, November/December). Supervised Consumption Sites: Prevent Overdose Deaths and Increase Access to Treatment. *Social Work Voice*.
- **Klufts, J.** (2019, May/June). Putting Social Work on Display: NASW-MA's Inaugural Social Work Month Exhibit at the State House. *Social Work Voice*.
- Aboagye, A. and **Klufts, J.** (2019, March/April). Closing the SNAP Gap: A Common Application is Common Sense. *Social Work Voice*.
- **Klufts, J.** (2019, March/April). Shame, Longing, and Courage: A Conversation with Anne Hallward. *Social Work Voice*.
- **Klufts, J.** (2018, May). [Keep Young People Safe. Pass the Healthy Youth Act](#). *Jamaica Plain News*.
- **Klufts, J.** (2018, February). Coffee and Conversation with Jackie Woodside: Symposium 2018 Keynote Speaker. *Social Work Voice*.
- **Klufts, J.** (2017, November). First-in-the-Nation Collaboration between Social Work Schools and Administration to Combat State's Opioid Epidemic. *FOCUS*, 44(10).
- **Klufts, J.** (2017, October). Embracing Diversity (and Acknowledging it Mindfully). *FOCUS*.

PUBLICATIONS (non-peer reviewed)

- Baker, P., **Klufts, J.**, Minkin S., and Sites, E. (2021, December). [SNAP Gap and Social Vulnerability Index Who's Losing Out on Federal Nutrition Benefits and How Do We Close the SNAP Gap?](#) *Health Leads Resource Library*.

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POSTER PRESENTATIONS

- Kankam, L., Rajabiun, S., **Klufits, J.**, Fouracre, J., Pho, H., and Berlowitz, D. (2023, November 12-15) [*The Role of Community Colleges in Promoting Diversity, Equity, and Inclusion in the Public Health Informatics and Technology \(PHIT\) Workforce*](#). American Public Health Association Annual Meeting & Expo, Atlanta, GA.

PROFESSIONAL DEVELOPMENT

Building Power for Health Equity Short Course

July 2022

Population Health Institute at the University of Wisconsin | Virtual

Campaign Manager Bootcamp

April 2021

Emerge Massachusetts | Boston, MA

Board Connection Certificate

May 2018

United Way of Massachusetts Bay and Merrimack Valley | Boston, MA

PROFESSIONAL MEMBERSHIPS

- **Member**, *American Public Health Association* March 2021 – Present
- **Member**, *Massachusetts Public Health Association* July 2015 – Present
- **Member**, *Massachusetts Teachers Association* September 2022 – August 2023

VOLUNTEERISM

- **Co-chair**, *Healthy Youth Coalition* (Co-chair, Communications Working Group) May 2022 – Present
- **Board Member**, *Mill City Grows* (Chair, Fundraising Committee) January 2021 – Present
- **Creator & Manager**, *Public Health Jobs Massachusetts* October 2018 – Present
- **Day of Action Planning Committee Member**, *American Public Health Association* June – November 2022
- **Mentor**, *Hyde Square Task Force* September 2016 – September 2018
- **Ambassador**, *Young Nonprofit Professionals Network Boston* (Equity, Diversity, & Inclusion Committee; Programming & Events Committee) June 2017 – July 2018

SKILLS

Leadership

Organization

Creativity

Facilitation & Public Speaking

Problem Solving

Project Management

Program Design

Relationship Building

Strategic Planning

Event Planning

Communication

People Management & Supervision

Writing & Editing

Curriculum Design

Innovation

Mentoring