IA PROCESS

LETTER OF INTEREST

Any BU PI can submit

1. Write 2-page template letter of interest

2. OTD Screen

   a. sufficient substance for an Ignition Award

   b. recommendations for proposal

Subset of PIs invited to submit proposal →

FULL PROPOSAL

1. One-on-one business proposal writing tutoring

2. Guides* and OTD available for one-on-one consultation

3. Portfolio of additional programs to assist PIs**

4. Five-page full business proposal that follows business criteria

5. Review Committee: Reviewers grade, critique, suggest and recommend, to advance idea

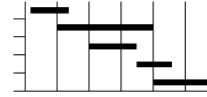Subset of PIs invited to present →

PRESENTATION

1. One-on-one presentation tutoring

2. Guides* and OTD available for one-on-one consultation

3. Portfolio of additional programs to assist PIs**

4. Presentation according to investor pitch template; present to Review Committee

5. Reviewers grade, critique, suggest and recommend, to advance idea

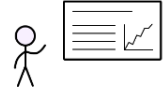Awardees selected based on Reviewers' numerical grading (quality) →

PROJECT

OTD involvement

1. Milestones mutually agreed upon. Input from OTD, PI, Reviewers' suggestions

2. Portfolio of additional programs to assist PIs**

3. Five market interviews required with each milestone report

4. To receive next tranche, PI submits milestone report for OTD approval

FOLLOW-UP

Tracking outputs and outcomes

1. End of project report

2. One year later report

3. Two years later report

Optional Education Programs

Mandatory Feedback

* Guides are experienced entrepreneurial professionals

** Expert one-on-one: supply chain, regulatory, reimbursement