IA PROCESS

LETTER OF INTEREST

Any BU PI can submit
1. Write 2-page template letter of interest
2. OTD Screen
   a. sufficient substance for an Ignition Award
   b. recommendations for proposal

Subset of PIs invited to submit proposal →

FULL PROPOSAL

1. One-on-one business proposal writing tutoring
2. Guides* and OTD available for one-on-one consultation
3. Portfolio of additional programs to assist PIs**
4. Five-page full business proposal that follows business criteria
5. Review Committee: Reviewers grade, critique, suggest and recommend, to advance idea

Subset of PIs invited to present →

PRESENTATION

1. One-on-one presentation tutoring
2. Guides* and OTD available for one-on-one consultation
3. Portfolio of additional programs to assist PIs**
4. Presentation according to investor pitch template; present to Review Committee
5. Reviewers grade, critique, suggest and recommend, to advance idea

Awardees selected based on Reviewers’ numerical grading (quality) →

PROJECT

OTD involvement
1. Milestones mutually agreed upon. Input from OTD, PI, Reviewers’ suggestions
2. Portfolio of additional programs to assist PIs**
3. Five market interviews required with each milestone report
4. To receive next tranche, PI submits milestone report for OTD approval

FOLLOW-UP

Tracking outputs and outcomes
1. End of project report
2. One year later report
3. Two years later report

Optional Education Programs
Mandatory Feedback
* Guides are experienced entrepreneurial professionals
** Expert one-on-one: supply chain, regulatory, reimbursement