

# STRATEGY & INNOVATION CURRICULUM

**DEPARTMENT CHAIR**

Iain Cockburn

**PHD PROGRAM LIAISON**

Laurina Zhang

## COURSE REQUIREMENTS

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During their first two years in the PhD program, Strategy & Innovation PhD students are required to take the following courses:

### Methods

- **MO923** Field Studies Seminar
- **DS 925** Methods for Causal Inference in Management Research

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### Foundations

- **SI 920** Strategy, Institutional Environments and Innovation
- **DS 906** Philosophy of Science
- **SI 917** Research Seminar in Technology Strategy and Organization

In addition, incoming students take the following courses:

- Math Review  
(This course is offered in August prior to the start of the PhD program)

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Finally, in summer after their second year (i.e., summer 2), students participate in a one-week “Intense Teaching Seminar” taught by Questrom faculty.

(Note, this seminar is offered in August.)

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### Elective Courses

In addition to the required courses, Strategy & Innovation PhD students take several elective courses. Please consult with your Faculty Advisor before registering for courses.

For additional information about Questrom’s PhD Course and Program Requirements, please see the PhD in Business Administration Handbook.

## COURSE REQUIREMENTS

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### Sample Schedule

#### Year One

##### Fall

- **DS 906** Philosophy and Science of Research
  - **GRS EC 701** Microeconomic Theory 1
  - **GRS EC 707** Advanced Statistics for Economics
  - **SI 917** Research Seminar in Technology Strategy & Organization
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##### Spring

- **GRS EC 703** Microeconomic Theory 2
  - **GRS EC 708** Advanced Econometrics 1
  - **MO 923** Field Studies Seminar
  - Elective Course
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#### Year Two

##### Fall

- **DS 925** Casual Interference for Management Research
  - **GRS EC 709** Advanced Econometrics 2
  - **SI 920** Strategy, Institutional Environments & Innovation
  - Departmental Seminar & Electives
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##### Spring

- **DS 919** Machine Learning
- Departmental Seminar & Elective