



Women IN LEADERSHIP

*The sky is the limit.
Get ready to soar.*

Our women graduate students are as diverse as the world we live in. In Questrom's community-focused culture, you'll find yourself tackling the challenges of business school alongside your engaged and committed classmates — head-on.

Here, you'll develop life-long relationships with women who encourage your ideas, foster your learning, and stretch your perspective. Whether you're working on a project with peers, meeting prospective career contacts at student-led events, or just winding down after a long week, you'll find yourself surrounded by women who are striving to lead with you.

The women at Questrom are accomplished, intelligent, and ready to go places in business — and in life. We take that seriously.



KABRINA KREBEL CHANG

ASSOCIATE DEAN FOR DIVERSITY, EQUITY & INCLUSION

**CLINICAL ASSOCIATE PROFESSOR,
MARKETS, PUBLIC POLICY, AND LAW**

"Finding women in leadership roles at Questrom is not hard; we occupy important positions in the administration and in faculty service. In my experience, both as a leader and as a member of a team being led by a woman, I don't give it a moment's thought; it is standard operating procedure here."

COURTNEY HSU

**MBA CANDIDATE, SOCIAL IMPACT MBA
CO-PRESIDENT OF WMBAA**

"I love the Questrom community because it has been so welcoming to me as a woman and a person of color. There are so many opportunities at Questrom that have been offered and/or given me the flexibility to create. There are amazing women not only in my cohort but also faculty and professors that have inspired me to dream bigger. I am so excited to have the opportunity to co-lead the Women's MBA Association for our community."



MELISSA HECTOR

**MBA CANDIDATE, PROFESSIONAL EVENING
SOCIAL IMPACT MBA**

CO-PRESIDENT OF WMBAA

"My experience as a woman in the Boston University Questrom School of Business and as Co-President of the Women's MBA Association has taught me that when women come together, incredible things happen. We are not just shaping our own futures; we are shaping the future of business. Questrom empowers us to unleash our potential and leave an indelible mark on the world."



BARBARA BICKART

SENIOR ASSOCIATE DEAN, GRADUATE PROGRAMS
ASSOCIATE PROFESSOR, MARKETING

"I am constantly impressed with the women at Questrom — their strength, their willingness to work together, and the sense of community they create. From our partnership with Forté to the work being done through our Diversity, Equity, & Inclusion Committee, our ability to partner together to reach these exciting milestones is inspiring."

Our Differences are Our Strengths

► In 2017, we hired our first Diversity and Inclusion officer. The next year we funded and opened our Center for Diversity, Equity and Inclusion. The Center currently has two full-time staff members, and is supported by Kabrina Chang, our first Associate Dean for Diversity, Equity, and Inclusion.

► In July 2020, the DEI Committee was created and is made up of faculty, students, and staff. This DEI Committee tackles pressing needs of the School. Recent projects include revamping the faculty recruitment process, organizing and hosting student town halls, and offering allyship workshops for faculty, students, and staff. Questrom also has three Faculty-in-Residence whose appointment allows them to focus on student recruitment, professional skill-building, and first-generation student issues and needs.

► In 2018, Questrom appointed its first woman dean and first academic dean in over 40 years. Susan Fournier, Allen Questrom Professor and Dean, is also a first-generation college student.

► Boston University Questrom School of Business was the presenting sponsor at the *Boston Business Journal's* "2022 Women Who Mean Business" event which recognizes women in the Boston area who do outstanding work in their industries. Dean Susan Fournier gave opening remarks to kick off the event.



Questrom by the Numbers

- ▶ A student body inclusive of all undergraduate and graduate programs that is **43%** women, with multiple graduate programs at or above **50%**
- ▶ Women make up **34%** of full-time faculty
- ▶ Questrom is led by Dean Susan Fournier, with **4** out of **11** positions in Questrom Leadership held by women
- ▶ **26th** among US Schools in the *Bloomberg Businessweek* Full-Time MBA Ranking Diversity Index
- ▶ Tie for the **27th** highest percentage of female students across US full-time MBA programs in the *Financial Times*
- ▶ Tie for the **10th** highest percentage of female faculty among US full-time MBA programs in the *Financial Times*
- ▶ Boston University was ranked **19th** in 2022 by Pitchbook for having the most female company founders

*Information and data reflected as of July 2023.

Seize Opportunity — **AND LEAVE NO STONE UNTURNED.**

Our faculty, staff, resources, clubs, and events empower women to be fearless in their professional pursuits. You'll thrive in a supportive and inclusive community while learning from successful leaders and enriching your world by listening to others. There's no shortage of opportunity here, so grab hold.

At Questrom, you'll be constantly encouraged to go all in. It's in our DNA.

Forté Partnership:

We are proud to have partnered with Forté — a nonprofit working to launch women into successful and significant careers. Becoming a member of this prestigious organization is highly selective, and helps to support Questrom's work preparing our women business students to create value for the world — giving them access to companies, networking, leadership training, and conferences throughout their time in the degree program. A community of motivated and inspiring women — college students, MBA students, and business professionals — is already more than 100,000 women strong.

Forté's Mission Statement:

Launch women into fulfilling, significant careers through access to business education, professional development, and a community of successful women.

Women's MBA Association:

This student-led group provides community, social opportunities, career guidance, and support to women. One of the largest and most active graduate student clubs, the WMBAA's numerous events bring together successful Questrom alumnae, and though the events are focused on female empowerment, everyone is encouraged to attend.

She Leads Boston Conference:

Hosted by the Women's MBA Association, this conference brings together women and allies pursuing their MBA in Boston to celebrate the achievements of women in business, develop their local community, and learn from each other.

Questrom Diversity & Inclusion Conference:

This annual event focuses on diversity as a business advantage, bringing together prominent corporate leaders to share their perspectives on diversity in business.

Online MBA (OMBA) Affinity Group:

This student-led group provides opportunities for students to connect, communicate, and network. They have hosted a variety of events to support women, including an interview series highlighting successful women in OMBA who work in various industries, as well as the #BreakTheBias series during Women's History month to help women advocate for themselves in the workplace and share their stories and experiences.

LEARN MORE.

- ▶ Read about other women graduate students on our website.
- ▶ Discover more about our community by attending an event on-campus, virtually, or in a city near you.
- ▶ Take the next step and apply.

Find everything you need at bu.edu/questrom or reach out at 617-353-2670 or mba@bu.edu.

**QUESTROM
MEANS
BUSINESS.**