# AT YOUR FINGERTIPS

# EARN YOUR MBA FROM ANYWHERE.

Eager, ambitious, and ready to earn an MBA from wherever you are? The BU Questrom Online MBA provides a high quality, accessible way to further your education and career by earning a professional degree from a top-ranked business school, at a competitive price point, 100% online.

#### DIFFERENT BY DESIGN

Intentionally designed from the onset with the global, professionally-experienced learner in mind, the fully Online MBA offers a curriculum rooted in insights gained from over 3,000 industry professionals. It isn't a virtual version of our oncampus program but rather a highly engaging digitally delivered MBA that embraces peer to peer learning and competency readiness for immediate application to business and industry. To keep stride with the virtual interconnectedness of today's business world, the Online MBA is designed to ensure that you're getting depth and breadth of all business capabilities, focusing on the themes that drive business forward in the 21st century.

#### EXPAND YOUR NETWORK

As an Online MBA student, your network will grow exponentially. Between the outstanding faculty and staff here in Boston, your fellow students around the world, and the incredible international network of over 51,000 Questrom alumni and 335,000 BU alumni, you'll be joining a truly global community. Your opportunities are endless, and they're only just beginning.

#### AN INTEGRATED CURRICULUM

Completed in as little as two years, this rigorous and engaging modular curriculum is designed to build your skills and prepare you to make critical decisions in the complex global business ecosystem.

Instead of studying subjects in silos with separate courses in marketing, accounting, finance, etc., you'll study real-world problems as they emerge—ensuring your development of the most relevant skill set to tackle challenges in a multi-faceted professional landscape.

The Online MBA begins with MOD 0 to launch the program and introduce the technology and weekly learning journey for the program. This is followed by 45 credit hours of coursework comprised of six 7.5 modules. The curriculum allows for one module per semester and each module builds on the one before it. **No more worrying about what courses to take and when.** You'll receive the same core business skill as those in our on-campus MBA programs, but will do in a fully integrated, innovation, 100% online format.

#### **MODULE 1**

Creating Value For Business And Society

#### MODULE 2

Managing Performance With Data

#### MODULE 3

Leading With Integrity

#### **MODULE 4**

Assessing and Managing Risks

#### MODULE 5

Leveraging Global Opportunities

#### **MODULE 6**

Fostering An Innovative Mindset



#### HIGH QUALITY

Developed and taught by the **same world-class faculty** who teach in our top-ranked, on-campus MBA programs, the online MBA will provide you with a rigorous learning experience. You'll create relationships with a virtual class of driven professionals - just like you. In the end, you'll have the same, highly sought-after credential as those in our on-campus programs: an MBA from Boston University Questrom School of Business.

#### INNOVATIVE

At Questrom, we consider teaming and live sessions to be integral parts of the Online MBA experience for both students and faculty within our learning community. Weekly live sessions introduce new concepts and review assigned self-paced material, while teaming builds an executive leadership skill that is essential in today's economy. You'll find a number of engaging elements in the live sessions including case discussions, polling, debates, and live interviews with industry experts. And in keeping with our mission of creating value for and sharing knowledge with the world, we are able to offer the Online MBA at the competitive price point of just \$4,000 per module.

NTERING CLASS PROFILE	JANUARY 2022	AUGUST 2022*
NUMBER OF STUDENTS	409	500**
AVERAGE YEARS OF WORK EXPERIENCE	11	11
AVERAGE AGE	37	36
AVERAGE GPA	3.2	3.2
% WOMEN % MEN	34% 66%	34% 66%
% INTERNATIONAL % DOMESTIC	36% 64%	32% 68%
UNDERREPRESENTED POPULATIONS***	21%	23%

<sup>\*</sup>As of July 11, 2022



<sup>\*\*</sup>Anticipated for August entry

<sup>\*\*\*</sup>The term underrepresented populations refers to racial or ethnic minorities that are underrepresented in business education. This group includes the following groups of US citizens: Hispanic American or Latino, Black or African American, Native Hawaiian or Pacific Islander, and American Indian or Alaska Native. This list is not reflective of all US underrepresented populations



#### COUNTRIES REPRESENTED (JANUARY AND AUGUST 2022 ENTRANTS) AS OF JULY 11, 2022

Argentina	Colombia	Iran	Nigeria	South Korea
Australia	Costa Rica	Ireland	Pakistan	Spain
Azerbaijan	Côte d'Ivoire	Italy	Palestine	Taiwan
Bahamas	Egypt	Jamaica	Panama	Thailand
Bangladesh	Equatorial Guinea	Japan	Peru	The Democratic
Bermuda	France	Jordan	Philippines	Republic of the Congo
Bosnia and	Germany	Kenya	Poland	Trinidad and Tobago
Herzegovina	Greece	Lebanon	Romania	Turkey
Brazil	Guinea	Malaysia	Russia	Uganda
Bulgaria	Guyana	Mexico	Saudi Arabia	Ukraine
Canada	Hong Kong	Nepal	Singapore	United Kingdom
Chile	India	Netherlands	Slovakia	United States
China	Indonesia	New Zealand	South Africa	Vietnam

#### **EMPLOYMENT BY INDUSTRY**

Industries represented by both January and August 2022 entrants as of July 11, 2022

19% Technology

18% Pharma / Biotech / Health Sector

17% Other\*

15% Financial Services

8% Manufacturing

7% Public & Nonprofit

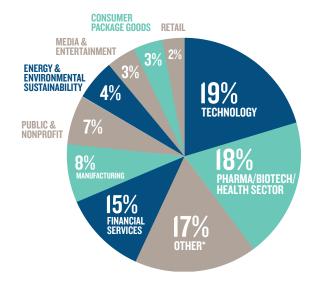
4% Energy & Environmental Sustainability

3% Media & Entertainment

3% Consumer Package Goods

2% Retail

\*Other: Agriculture, Construction Management, Consumer Products and Goods, Fashion, Food & Beverage, Hospitality, Legal, Real Estate, Transportation and Logistics, Travel, Operations, and more





### ADMISSIONS REQUIREMENTS

We select Online MBA students based on various factors, including professional background, academic record, and overall accomplishments. For us, it's all about balance: we strive to bring a variety of professional, industry, and life experience to this program.

For a full list of requirements, please visit our website at bu.edu/omba-admissions.

## APPLICATION TIMELINE

JANUARY ENTRY	ROUND I	ROUND 1 ROUND 2		
APPLICATION RECEIVED IN	September	November		
ADMISSION DECISION SENT IN	October	er December		
AUGUST ENTRY	ROUND 1	ROUND 2	ROUND 3	
APPLICATION RECEIVED IN	January	March	May	
ADMISSION DECISION SENT IN	March	April	June	

## TAKE THE NEXT STEP

Take advantage of any of our resources to help you find out if the Online MBA is right for you.

- Virtual Information Sessions: Join us for a program overview or application tips webinar to learn more about the program and speak with members of the admissions team. See our website for upcoming events.
- Advising Hours: Sign up to chat one-on-one
  with a member of the admissions team about
  Questrom, the Online MBA, or the application
  process. Sessions are offered on a limited
  bases throughout the year.
- Connect with current students: Join us for a virtual networking event with current students or check out our website to connect over email.

## ADMISSIONS INFORMATION

For admissions requirements and ways to connect with us, please visit our website. Ready to apply? If you have any questions, please contact the Graduate Admissions office at **617-353-2670** or **mba@bu.edu**.

☑ LEARN MORE & APPLY AT BU.EDU/OMBA-ADMISSIONS

