Detail-oriented. Curious. Forward-thinking. Ready to flex your analytical acumen. If this sounds familiar, the Master of Science in Business Analytics is made for you. Throughout the program, you’ll develop essential skills in all areas of business analytics, ranging from data mining and experimental methods to privacy and ethics. The curriculum is primarily designed to enhance your programming and analytical expertise through rigorous hands-on coursework. You’ll practice newly acquired skills using real-world scenarios to enhance your analytical abilities. And, you’ll gain access to workshops, datathons, industry speakers, and networking opportunities. Along the way, you’ll also learn the essential professional skills that are highly valued by employers, including effective communication and collaboration. The MS in Business Analytics will prepare you to venture into this growing field with the knowledge, skills, and confidence to succeed.

FIND YOUR BEST FIT

The MS in Business Analytics is a 37-credit program that develops your ability to think critically about data problems in business contexts. The 16-month track is ideal for students interested in pursuing a summer internship prior to their final semester, and who wish to have more time to practice their new skills. Students in this track can also elect to obtain concentrations in marketing analytics, healthcare analytics, or applied data science. The 12-month, accelerated track is perfect for students with more prior experience who are looking to graduate sooner. Students in the accelerated track will complete capstone projects with industry partners during their final summer semester.

Learn more at bu.edu/business-analytics/.
You're Going Places

Industry giants recognize the importance of business analytics. Your MS in Business Analytics degree will prepare you to explore a multitude of career opportunities in virtually any industry. Distinguished faculty, inclusive student clubs and organizations, and an active network of Questrom alumni are eager and equipped to help you get where you want to go.

You'll also collaborate with the career coaching team to explore career options and develop your search strategy. Through the Feld Center for Industry Alliances, you will also be invited to join many events and connect with employers and alumni. You'll have a dedicated program director to mentor you throughout the program. Your career journey is just beginning.

Sample Job Placements

Sample Companies Hiring

- Tesla
- Tencent
- LinkedIn
- Ozon.ru
- Meituan
- Dell
- PwC (PricewaterhouseCoopers)
- Deloitte
- Unilever (Future Leaders Program)
- GE (Digital Technology Leadership Program)
- CVS Health
- Cigna
- Silicon Valley Bank
- Bank of America
- Bloomberg
- Wavemaker (GroupM)
- PhD Media

Sample Job Titles

- Data Analyst
- Analytics Consultant
- Sr. Consultant, Analytics
- Business Analyst
- Risk Analyst
- Lead Analyst
- Data/Al Engineer
- Al Consultant
- Sr. Business Intelligence Analyst
- Product Manager
- Financial Analyst
- Marketing Science Analyst
- Senior Operation Analyst
- Assistant Investment Director
- Corporate Banking Associate
- Consulting Associate
- Executive Director

Sample Career Paths

Analytics Consulting, Applied Data Science, Business Intelligence, Customer & Marketing Analytics, Financial & Accounting Analytics, Healthcare Analytics, Operations & Supply Chain Analytics, People Analytics

Learn more at bu.edu/business-analytics/.
ADMISSIONS REQUIREMENTS

When reviewing applicants, we consider the whole picture: academic record, quantitative and analytical skills, communication skills, leadership experience, and diversity. We aim to create a class filled with a variety of cultures, life experiences, and backgrounds so that your learning environment expands your outlook and sparks new ideas.

Ready to take the next step? Please visit bu.edu/business-analytics to learn more about specific admission requirements, such as transcripts, resume, and letters of recommendation.

VIDEO ESSAYS

During the application process, all candidates are asked to complete three video essays. These essays allow us to get to know candidates on a more personal level. Applicants may also be asked to meet with a member of the admissions team for a short, live interview. These live interviews enable us to gain further insight and knowledge that may not have been answered in the video essay. You will find information about how to submit your video essays in the online application.

ADMISSIONS INFORMATION

For admissions requirements, application deadlines, and ways to connect with us, please visit our website. Ready to apply? If you have questions about the application or admissions process, please contact the Graduate Admissions & Financial Aid Office at 617-353-2670 or businessanalytics@bu.edu.

SCHOLARSHIPS

Through our merit-based scholarship program, we provide a number of awards for candidates demonstrating outstanding academic, professional and leadership achievements. A separate application for scholarship consideration is not needed. Both domestic and international candidates will be considered for these awards.

TAKE THE NEXT STEP

Take advantage of any of our resources to help you find out if the MS in Business Analytics is right for you.

Attend one of our upcoming events to learn more and experience the Questrom community firsthand.

We also invite you to connect with our students. Reach out to ask any questions you may have and learn more about their experiences in the program.