STUDENT ACTIVITY ENGAGEMENT GUIDE
For Corporate Partners

Boston University Questrom School of Business
Feld Center for Industry Alliances
Dear Corporate Partner,

At Questrom, our vision is to create value for the world. We strive to build industry relationships that are mutually beneficial, leveraging the best of academia and industry to improve both the classroom and the boardroom.

Working with student organizations is a great way to meet top student talent and build your brand, all while helping to cultivate the next generation of business leaders.

Questrom is home to 38 undergraduate and 25 graduate student clubs. These organizations host events that bring together leading faculty, students, and business leaders to explore the most pressing business topics of the day. We invite you to connect with targeted student groups through panel discussions, speaking opportunities, workshops, networking events, and more.

Feel free to contact club leadership directly regarding specific opportunities, or reach out to a member of our industry relations management team to develop a strategic engagement plan.

We look forward to working with you!

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Interim Executive Director
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Feld Center for Industry Alliances
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<table>
<thead>
<tr>
<th>CLUBS NAMES</th>
<th>LEADER</th>
<th>CONTACT</th>
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<tbody>
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<td>BU Finance and Investment Club</td>
<td>11</td>
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<td>BU Global Ventures Consulting Club</td>
<td>12</td>
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<td>Business Law Club</td>
<td>13</td>
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<td>(GR)</td>
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<td>14</td>
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<td>Delta Phi Epsilon</td>
<td>15</td>
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<td>(UG)</td>
<td>Financial Modeling Club</td>
<td>16</td>
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<tr>
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<td>Guerrilla Marketing Society</td>
<td>17</td>
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<tr>
<td>(UG)</td>
<td>Health and Life Sciences</td>
<td>18</td>
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<td>21</td>
</tr>
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<td>Latin American MBA</td>
<td>22</td>
</tr>
<tr>
<td>(GR)</td>
<td>Questrom Student Government</td>
<td>23</td>
</tr>
<tr>
<td>(GR)</td>
<td>Social Impact and Nonprofit Club</td>
<td>24</td>
</tr>
</tbody>
</table>
ALPHA KAPPA PSI

CLUB OVERVIEW
Alpha Kappa Psi is a professional co-ed business fraternity founded in 1904 with the purpose of developing its members into principled business leaders and has grown to be the oldest and largest business fraternity in the world. The Nu Chapter at BU was re-chartered in 2007 and now has almost 100 active members.

COLLABORATION OPPORTUNITIES
Access a highly motivated group of future business leaders across all majors and class years with connections to other student organizations across campus.

CONTACT
Christian Metzger
metzgerc@bu.edu
CLUB OVERVIEW
BizTech seeks to empower students with knowledge about innovation and career opportunities in the technology industry. We hope that through conversation about advances in data science, AI, block chain, VR, FinTech, startups, and more, we can inspire students to think about how they can shape the future of technology to help society at large. Through community oriented missions and events, we want to talk about how technology can improve life everywhere in the world.

EVENTS AND OPPORTUNITIES FOR COLLABORATION
Oct 26, 2019 | Tech for Society
We will be hosting Tech for Society on October 26 to give students a peak into the future of technology through various keynote speakers, panel discussions, and networking opportunities all throughout the day. We want students to walk away with an understanding of what it’s like to be in the shoes of a software engineer, a data manager, or even a visionary executive. We hope that you can join us on this journey to inspire a generation of technology enthusiasts to become innovation leaders and disruptors.

SPONSORSHIP OPPORTUNITY
Bronze - $300
• Sponsor logo on all marketing material
Silver - $500
• ¼ page ad inside of conference program booklet
• Everything in Bronze
Gold - $1000
• Verbal name recognition during opening and closing ceremonies
• Distribution of company information at conference
• ½ page ad inside of program booklet
• Everything in Silver
Diamond (Limit 1) - $2000:
• Naming rights for our conference (i.e. Tech for Society brought to you by “Your Company”)
• Diamond Sponsor speech during Closing Ceremony
• Full page ad inside of our program booklet
• Everything in Gold

SPONSOR BENEFITS
• On-site promotion of your brand and products
• Speaking opportunities during our conference through panels or keynotes
• Opportunity to connect with students during the networking event
• Recognition in our conference program as an industry leader
• Exposure year round through our email campaigns, social networks, and website
BIZ TECH CLUB

CLUB OVERVIEW
The Business Technology Club serves as a resource for Boston University Questrom School of Business graduate students and alumni with an interest in technology. Our mission is to support and encourage career development by providing access to technology-related events, personal technical development, and engagement opportunities with companies in the technology sector. We currently have 160 student members across all graduate programs.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

February 2020 | TechConnect Conference
The TechConnect conference is an annual conference that showcases different trends that are prevalent in the digital technology world. We aim to provide a forum to engage professionals and students in the Boston community interested in the intersection of business and technology. Ultimately, this conference will highlight Questrom’s commitment to transforming our students into digital leaders.

| Estimated Attendance: 100 |
| **Sponsorship opportunity $500-$2,500** |

Nov 2019 & Mar 2020 | Alumni Networking
These events will bring together current students and alumni to build a strong professional network of young professional from across the industry. | Estimated Attendance: 30

| **Sponsorship opportunity $100-$500** |

SPONSOR BENEFITS
Sponsors will gain access to talent through our events as well as an opportunity to showcase your company’s involvement in the business technology community. In addition, sponsors will receive the following benefits related to our events: recognition at the start programs, networking tables, invitation to student-alumni networking session, company logo included on event signage and marketing materials, and access to resume book for student attendees.

CONTACT
Janet Yeung
janety@bu.edu
BU ENERGY CLUB

CLUB OVERVIEW
The Energy Club encourages and enables students across the university to learn about the science, technology, politics and business of the energy industry and the organizations in the field they might one day work.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Ongoing | Speaker Events or Company Info Sessions
Throughout the semester, the Energy Club hosts speaker series with local industry leaders to learn more about a company or topic within the energy sector
Estimated Attendance: 15-30
Sponsorship opportunity networking reception, speaker transportation

Fall / Spring 2019 | Energy Trek 1 & Energy Trek 2
The Energy Club intends to host one “Energy Trek” per semester to organize day trips for BU students to meet and network with local companies that are involved in the energy sector. The Club would be very excited to have the opportunity to come to your company learn what you do, and how BU students could become involved. This is an opportunity to directly network with students who could be interested in working at your company.
Estimated Attendance: 10-15
Sponsorship opportunity Host company site visit, provide transportation & lunch

Spring 2020 | Energy Conference
Co-hosted with the Institute for Sustainable Energy, there will be opportunities to host a table, speaking engagement/presentation, sponsor the event
Estimated Attendance: 250-400
Sponsorship opportunity Sponsor a table/exhibit or networking reception

SPONSOR BENEFITS
Support the advancement of campus education and dialogue on the challenges and opportunities that are available in 21st century energy industry, and connect with students who will be future industry leaders.

CONTACT
Cyril Vallet
cvallet@bu.edu
BU FINANCE & INVESTMENT CLUB

CLUB OVERVIEW
The BU Finance & Investment club (BUFC) has been student-run since its founding in the 1990s. BUFC is an interactive, team-oriented experience focused on mentoring and guiding its members from their first year of college to their first year on the job.

EVENTS AND OPPORTUNITIES FOR COLLABORATION
Sept 28, 2019 | Your Future in Finance
The purpose of the YFIF conference is to educate students and provide a forum for interaction between professionals, academics, and students who are active in the finance community. In addition, as one of the university’s signature events, this conference seeks to highlight Questrom’s commitment to introducing finance as a career and developing the next generation of industry talent.
Sponsorship opportunity $1,500 - $5,000

SPONSOR BENEFITS
Sponsors will receive a number of unique benefits which include: recognition at the start of conferences, invitation to student-alumni receptions, recognition on social media, personal networking table during conferences, advertisement in pamphlet, resume book prior to events, informational session during events, and on campus digital display recognition.

CONTACT
Sajal Karki
karkis@bu.edu
BU GLOBAL VENTURES CONSULTING

CLUB OVERVIEW
BU Global Ventures Consulting Club (BUGVC) enables students to gain real-world international consulting experience through partnerships with local startups in Guatemala and Peru while aiding small businesses and entrepreneurs within their communities.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Feb 2019 | Consulting Training Session
Students attend a consulting training session led by a BU professor in order to prepare for their consulting treks. Lunch and refreshments are provided.
Expected attendance: 30-45 students.
Sponsorship opportunity $200

March 2019 | Consulting Trek - Guatemala
Students travel to Guatemala to provide consulting services to small businesses and entrepreneurs in that country.
Expected attendance: 20-30 students.
Sponsorship opportunity $1,000

March 2019 | Consulting Trek - Peru
Students travel to Peru to provide consulting services to a small business in that country.
Expected attendance: 10-15 students.
Sponsorship opportunity $750

SPONSOR BENEFITS
By partnering with BUGVC, sponsor organizations will be able to broaden their brand name to Guatemala and Peru. Sponsor organizations will also facilitate students' learning of international consulting as they get ready to go abroad.

CONTACT
Kate Hickey
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Alicia Hadley
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BUSINESS LAW CLUB

CLUB OVERVIEW
The Boston University Business Law Club is a new group focused on bringing together people interested in going into corporate law and similar career paths. We strive to be a resource for students hoping to attain these career goals, as well as expose students to new career paths and network with like minded students. We hope to continue to grow our presence and continue being a resource for all law students.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Sept 26, 2019 | Demasi Speaking Event
A guest speaker, who was imprisoned for fraud, will talk about his stance on the criminal justice system, his mistakes and other flaws to students. This will be open to BU students and faculty only. The speech will be facilitated by a moderator followed by approved questions and answers. We would hope for 40+ students to attend.

Sponsorship opportunity $150 for food and refreshments and marketing materials

Nov 7, 2019 | Law Professionals Panel
Current attorneys and paralegals will come and talk to students interested in going into that field. They will answer students questions about their professions and students will be allowed one on one time with the professionals. This will be a networking opportunity for club members.

Sponsorship opportunity $100 for food and refreshments and marketing materials

Feb 20, 2020 | Trip to John Adams Courthouse
The John Adams Courthouse is home to the MA Supreme Judicial Court, the MA Appeals Court, the Executive Office of the Trial Court, the nation’s oldest law library, and more. This is a great way for our members to see legal world and the judicial branch in action, as well as seeing how history was made in Boston, to hopefully inspire them and provide some insight into the legal world.

Sponsorship opportunity $100 for food for a debriefing lunch to talk about trip and for marketing materials | $200 for transportation to the courthouse

SPONSOR BENEFITS
Sponsors will be awarded a certificate of merit from the organization as well as honorary membership. As a new group, we do not have a ton of resources to offer. Sponsors will know they are helping the future lawyers of America grow and develop their career paths.

CONTACT
Annalee Tacuri
atacuri@bu.edu
COHORT Q STUDENT CLUB

CLUB OVERVIEW
Cohort Q is the graduate student organization for students who identify as LGBTQ+ and allies. Our mission is serve both the LGBTQ+ and larger graduate student population by providing networking and social opportunities, a forum to discuss LGBTQ+ issues in the workplace, and a community of support for LGBTQ+ students. We currently have a club membership of 54 part-time and full-time MBA students and allies, and our events are open to all Questrom graduate students and also co-host events with other clubs.

CONTACT
Claire Rhodes
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EVENTS AND OPPORTUNITIES FOR COLLABORATION

Oct 2019 | Reaching Out MBA Conference
The ROMBA Conference provides future LGBTQ+ leaders from around the world the opportunity to network, learn, and improve their skills so they will emerge stronger and more confident in the business world.
Expected Attendance: 10 students | $1,500

Nov 2019 & March 2020 | Graduate Student Mixer
These events bring together LGBTQ+ graduate students from across Boston-based business schools to network with each other and build a broader community of LGBTQ+ business professionals.
Expected Attendance: 30 students from Questrom and over 100 total | $300

Dec 2019 | Questrom Charity Drag Show
We are looking to host Questrom’s first charity drag show with performances from students and alumni. Proceeds will go to a local LGBTQ+ organization. There will be additional activities in the week preceding the event to drive attendance and promote awareness to current issues. | Expected Attendance: 75-80 | $500

Dec 2019 or Feb 2020 | LGBTQ+ Professionals Panel
This panel will bring LGBTQ+ and allied professionals to talk about their professional experience generally, as well as about their personal experience in building more inclusive work spaces for LGBTQ+ individuals. Facilitated panel discussion followed by open networking. Expected Attendance: 25-30 | $300

Oct 2019 & Feb 2020 | Alumni Networking
This event will bring back LGBTQ+ alumni to network with current students across Questrom in order to build stronger relationships between alumns and the club membership. Expected Attendance: 35-40 | $200

SPONSOR BENEFITS
Sponsors would benefit from these events through access to an LGBTQ+ talent pool for recruitment and an opportunity to demonstrate your company’s commitment to diversity and inclusion. Further, sponsors could benefit from some or all of the following: invitation to student-alumni networking session, company logo included on event signage and marketing materials, and access to student resumes in advance of networking events.
DELTA PHI EPSILON

CLUB OVERVIEW
Delta Phi Epsilon, Gamma Chapter: We are the premier foreign service fraternity dedicated to fostering an international community of skilled young professionals at Boston University. We currently have 55 active members that are driven towards excellence and social causes.

EVENTS AND OPPORTUNITIES FOR COLLABORATION
Apr 08, 2020 | Intersection: Merging Platforms on the International Stage
Intersection is an annual international conference that has provided a platform for collaboration and discussion amongst individuals practicing in the fields of international relations and international business. Panel topics typically range from technological innovation and its application on the global stage to globalization and its effects. Previous panelists include the Deputy Director of National Intelligence, members of the negotiating team of NAFTA, and International Monetary Fund Representatives.
Sponsorship opportunity $600

SPONSOR BENEFITS
Sponsor benefits include an opportunity to support a unique event focused on relevant global topics, as well as a pool of talented and high-achieving applicants.

CONTACT
Samira Saran
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FINANCIAL MODELING CLUB

CLUB OVERVIEW
The Financial Modeling Club aims to foster the development and technical understanding of financial modeling skills through software including but not limited to Microsoft Excel. The club is also oriented to assist its members develop skills required for recruiting and career enhancement purposes.

EVENTS AND OPPORTUNITIES FOR COLLABORATION
Nov 3, 2019 | Annual Excel Conference |
Full day event including an Excel case competition with prizes, career panel, lunch, and networking session, with around 75 in attendance
Sponsorship opportunity $1,000

SPONSOR BENEFITS
The sponsor of the event will receive high visibility to students with strong interest in finance, but also other technical fields. Our club’s members and event participants have a high level of technical knowledge, desire to learn, and advance their careers. Sponsors will be able to collaborate with the club to source highly qualified candidates for career opportunities and use the club to market job opportunities and events.

CONTACT
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GUERRILLA MARKETING SOCIETY

CLUB OVERVIEW
Members of GMS function as a pro-bono marketing agency with an emphasis on Guerrilla Marketing Tactics for clients ranging from startups, to restaurants, to established brands. We are a group of driven individuals with a passion for exploring unconventional marketing tactics.

CONTACT
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EVENTS AND OPPORTUNITIES FOR COLLABORATION

Sept 24, 2019 | Short Presentation
Great opportunity for recruiting efforts and information sessions given that expected attendance is 40 members, The majority of members are business majors that are looking for Summer 2020 internships.

Oct 22, 2019 | Short Presentation
Great opportunity for recruiting efforts and information sessions given that expected attendance is 40 members, The majority of members are business majors that are looking for Summer 2020 internships.

Nov 12, 2019 | Short Presentation
Great opportunity for recruiting efforts and information sessions given that expected attendance is 40 members, The majority of members are business majors that are looking for Summer 2020 internships.

Dec 3, 2019 | Short Presentation
Great opportunity for recruiting efforts and information sessions given that expected attendance is 40 members, The majority of members are business majors that are looking for Summer 2020 internships.

Sponsorship Opportunity
Please contact club leadership to discuss opportunities to provide financial support for short presentations or one-off sessions.

SPONSOR BENEFITS
Our website has organically reached over 12,000 impressions with a 4.9% CTR in just a short period of time with no paid search! Companies that partner with the Guerrilla Marketing Society can expect to have time set for recruiting activities during regular meetings, one-time meetings for company informational sessions, and/or company short-form content on our website and weekly newsletter.
HEALTH AND LIFE SCIENCES

CLUB OVERVIEW
BU HLS strives to expose students to the various fields of the Health and Life Sciences industry. The club is meant to bring together students of different educational backgrounds, i.e. pre-med students and finance majors, and promote a holistic understanding of the healthcare industry through active discussion of current healthcare issues. As part of our function, we intend to organize networking opportunities with members of the industry, in addition to conducting site visits to healthcare corporations and institutes. The club activities include, but are not limited to, lectures by guest speakers, site visits, and networking events.

EVENTS AND OPPORTUNITIES FOR COLLABORATION
Sept 2019 | Meet and Greet
Networking event for professionals and students with like minded interests.
Around 40 to 50 people.
Sponsorship opportunity $300 for refreshments and food

Sept 2019 | Expert Panel
Multiple professionals meet and talk about the latest developments in the industry.
Around 20 to 25 people.
Sponsorship opportunity $400 for panel transportation and refreshments (Will be open for companies to send representatives)

Oct 2019 | Site Visit
Visiting a company in the industry for better insight and networking opportunities.
Around 10 people.
Sponsorship opportunity $100 for transportation (Looking for company to offer site visit)

Nov 2019 | Expert Panel
Multiple professionals meet and talk about the latest developments in the industry.
Around 20 to 25 people each year.
Sponsorship opportunity $300 for panel transportation and refreshments (Will be open for companies to send representatives)

SPONSOR BENEFITS
• Find potential employees who are highly interested in the industry
• Increase brand awareness through events
• Build business relations with student clubs and start-ups

CONTACT
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HEALTH SECTOR MANAGEMENT CLUB

CLUB OVERVIEW
The Health Sector Management Club is the largest club in the Questrom community, comprising more than a third of all of the current full time and evening MBAs with an impressive range of skills and experience. Our mission is to enhance the experience and strengthen the community of Questrom graduate students by providing educational, professional networking, skills development and social events to cultivate and support a new generation of healthcare leaders.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Fall / Spring | Company Visit / Trek
Invite 10-15 students on site to learn first-hand about your company, tour the office, meet with senior leadership and network.
Sponsorship opportunity  Food and/or transportation depending on distance and timing

Fall / Spring | Informal Networking Event at Cheeky Monkey
Come meet Boston’s best and brightest students in a relaxed and social setting.
Sponsorship opportunity  $100-500 for beverages and appetizers

Spring 2020 | Panel Discussion or Lecture
Come to BU to meet students and teach us about a hot topic, or interesting trend in your field.
Sponsorship opportunity  $200 for light refreshments

February 2020 | Case Competition Scholarship
Help a BU student team bring home the gold by saving them some green!
Sponsorship opportunity  $500 to defray travel and accommodation expenses

Fall / Spring | Create Your Own Event
We will work together to design something attractive and fun!

SPONSOR BENEFITS
We provide you a direct line to the energized and talented community of current and future healthcare leaders. We will partner with you to ensure that your specific goals are met, increasing your brand awareness and sense of community engagement while attracting applicants to internship or full-time positions.

CONTACT
Anusha Reddy
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herNetwork

CLUB OVERVIEW
herNetwork serves as a networking and mentoring group for motivated and passionate undergraduate BU students. With our motto “Women Mean Business” we aim to build a strong and empowering community that invests in ourselves and in one another.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Nov 05, 2019 | Women in Finance Networking Event
In collaboration with the Finance & Investment Club, finance professionals share their experience and advice with students.

Nov 13, 2019 | Diversity & Inclusion Speed Networking Event
Partnering with the Association of Latino Professionals For America-BU Chapter, professionals are invited to connect with students, and encourage diversity and inclusion.

Apr 22, 2020 | Women Mean Business Conference 2020
Every spring semester, we bring in 30+ female executives from a range of industries to inspire and network with students.

TBD | Company Information & Networking Event
Professionals are invited to provide information about their company and career opportunities, as well as network with students.

TBD | Industry Information & Networking Event
Professionals are invited to share their experiences in the industry and advice, as well as network with students.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Bronze Sponsor - $500:
Right to advertise job or event postings via weekly herNetwork newsletters, reaching 1,500+ students

Silver Sponsor - $1,000:
Bronze Level Benefits plus the right to host one information session or recruiting event

Gold Sponsor - $1,500:
Silver Level Benefits plus company logo on weekly herNetwork newsletters, right to advertise job or event postings on herNetwork social media channels, and a Sponsorship Appreciation Plaque

CONTACT
Lauren Cabot
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INTERNERNSHIP FUND

CLUB OVERVIEW
The Internship Fund for Social Impact empowers students across the MBA program to create lasting social impact by funding career-accelerating, purpose-driven internships. We provide grants to students who choose to work in unpaid or underpaid impact-focused internships.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Oct 2019 | QuestNoms
The kickoff fundraising event for the Internship Fund’s year, featuring food for sale in time for first year exams. In 2018, we successfully sold more than 150 scones and cups of coffee, introducing first year MBAs to the club and to philanthropy at Questrom.
Sponsorship opportunity $500 or food/beverage donations

Dec 2019 | StratSim Survival Kits
During a week-long strategy simulation for first year MBAs, the Internship Fund sells “survival kits” of snacks, health boosters, coffee, and stress relievers to student teams to raise morale and further develop fund awareness.
Sponsorship opportunity $300+ for kit supplies or on-campus stress relief events

Feb 3-6, 2020 | Impact Week
A week of fundraising events to generate student excitement to support their classmates in purpose-driven internships. Last year’s events included a panel discussion with alumni fund recipients, daily video releases highlighting the work that the fund has supported, and a donor celebration party at the end of the week.
Sponsorship opportunity $200-$1000

The Internship Fund’s events and sponsorship opportunities change year to year, and we welcome the opportunity to brainstorm new initiatives.

SPONSOR BENEFITS
Sponsors who contribute to an Internship Fund event will build awareness with MBA students across Questrom’s programs and strengthen connections with the school. Club leadership will verify alignment between sponsor goals and the fund’s social impact values. Possible collaboration may include adding sponsor logos on event materials, highlighting specific sponsor initiatives during the events, or other benefits. We welcome your ideas!

CONTACT
Laura Chanoux
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CLUB OVERVIEW
The BU Latin American MBA Club (LAMBA) seeks to share Latin American cultural heritage and embrace diversity, enabling the creation of a network of graduate students in the US and Latin America.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

October 2019 | Latin American Wine Tasting Night
Students can network with other business students while enjoying and discussing wines from different Latin American countries.
Expected attendance: 10-20
Sponsorship opportunity $100

October 2019 | Hispanic Heritage Trivia Night
Students can network with other Latin business students through partnership with ALPFA (Association of Latino Professionals in Finance and Accounting) organization.
Expected attendance: 20-40
Sponsorship opportunity $200

November 2019 | Boston MBA Latin Mixer
Students can network with other Latin MBA students at Boston universities, including Harvard, MIT, Northeastern, and Babson. Expected attendance: 30-50
Sponsorship opportunity $300

SPONSOR BENEFITS
By partnering with LAMBA, sponsor organizations will help enable students to make connections with other Latin business students in the Boston area as well as share their Latin American cultural heritage with others. Companies will also be able to build their brand name within the Latin community.

CONTACT
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QUESTROM STUDENT GOVERNMENT

CLUB OVERVIEW
Questrom Student Government’s primary responsibility is to the Undergraduate Students in the Questrom School of Business to ensure that we are creating an inclusive environment that enhances the Questrom undergraduate community and student life.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Sept 2019 | Voter Registration
The second-annual year of an initiative to register eligible members of the Questrom community to vote in local, state, and federal elections. For ineligible members, we provide information about how to get involved in the public sphere.

Nov 2019 | Questrom Core Break
A yearly celebration for Questrom undergraduate students during their semester in Questrom’s Cross-Functional Core. This celebration provides an opportunity for students to eat, relax, and celebrate their success after submitting their business plans.

Sept/Nov 2019 | Jan/Mar 2020 | All Questrom Conference
A conference hosted by Questrom Student Government and the Undergraduate Development Center for student leaders representing their respective organizations to discuss Questrom affairs and opportunities for collaboration. We expect about 40 students at each meeting.

Feb 2020 | Questrom Formal
Questrom’s yearly spring formal that is entering its 23rd year. We expect about 300 students attending each year.

Apr 2019 | Cheers with Professors
A yearly celebration with faculty and staff for graduating seniors at the Boston University. This event expects around 50+ students and 25+ staff and faculty.

Sponsorship Opportunity
We are fortunate to have an allocated amount of money each year based on our student enrollment, but we always welcome both monetary and non-monetary donations to help further our mission. Thank you for anything you are able to contribute.

SPONSOR BENEFITS
• Brand representation and marketing at Questrom Student Government events
• Representative(s) attendance at events
• Ability to speak at Questrom Student Government general meetings and town halls
• Ability to advertise in a central location in the School of Business

CONTACT
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SOCIAL IMPACT AND NONPROFIT

CLUB OVERVIEW
A student-run organization that enhances the Social Impact MBA Program curriculum and increases awareness of the social sector’s activities including corporate social responsibility efforts through informational panels, networking, social events and other activities.

EVENTS AND OPPORTUNITIES FOR COLLABORATION

Feb 8, 2020 | Link Day | [https://questromcommon.bu.edu/sinc/for-organizations/](https://questromcommon.bu.edu/sinc/for-organizations/)
Link Day is one of Questrom’s oldest traditions going on its 19th year. Link Day provides a unique opportunity in which Questrom MBA students help solve business-related challenges for local nonprofits and social enterprises. Sponsorship offers an opportunity to demonstrate a commitment to impact and real-world student learning. Last year, over 100 students and 20 nonprofits and social enterprises participated in this event, including nationally-recognized organizations. Sponsorship support goes towards the sustainability of Link Day, operational costs, and financial assistance for student participants.

Sponsorship opportunity | For Details contact Sara Adelsberg (saraga@bu.edu)
Donate your time Camille Netter (cnetter@bu.edu)
Leadership Sponsor: $500
Gold Sponsor: $250

Week of Feb 24,2020 | Social Impact Networking Event
Opportunity for Questrom students to meet and talk with Social Impact, nonprofit, CSR, and other professionals in the Boston area.

Sponsorship opportunity Amounts including $500, $1,000, and $2,500. We will also be looking for professionals to join us at this event to network with Social Impact students.

Late march/Early April | Social Impact Case Competition
Questrom students along with other schools in Boston area will form teams and help business with problem or question related to Social Impact.

Sponsorship opportunity We are seeking various amounts, but would ideally raise $5,000 from title sponsor and opportunity to help write case; We are seeking $500, $1,000, and $2,500 sponsorship from other companies to put on the event.

SPONSOR BENEFITS
All sponsors of the SINC club will receive:
• Invitations to attend the event as well as bring colleagues
• Their brand displayed on our promotional materials
• Recognition at the event by club leadership with an opportunity to address attendees if wanted
• For case competition, the title sponsor will be able to work with SINC to write case and help address problem in their company

CONTACT
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