## MS in Business Analytics Curriculum Map 2019-2020

<table>
<thead>
<tr>
<th>Questrom Launch</th>
<th>Summer Semester</th>
<th>Fall Semester</th>
<th>Winter Intensive</th>
<th>Spring Semester</th>
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</table>
| **Questrom Launch**  
**July 11 - 12**  
Orientation to Questrom, Boston University, and Beyond  
Foundations of Teaming  
Getting to Know Your Peers | **BA 750**  
Describing, Analyzing, and Using Data (3)  
**BA 760**  
Introduction to Programming for Data Science (3)  
**BA 770**  
Business Analytics Toolbox (3)  
**BA 888**  
Capstone Project (3)* | **BA 780**  
Introduction to Data Analytics (3)  
**BA 810**  
Supervised Machine Learning (3)  
**BA 820**  
Unsupervised and Unstructured Machine Learning (3)  
**BA 830**  
Business Experimentation and Causal Methods (3)  
**BA 840**  
Data Ethics: Analytics in Social Context (3)  
**BA 860**  
Topics in Digital Marketing Analytics (3)  
**BA 865**  
Topics in People Analytics (3)  
**BA 867**  
Topics in Financial Analytics (3)  
**BA 875**  
Topics in Operations and Supply Chain Analytics (3) | **ES 710**  
Teaming (1)  
**ES 720**  
Management Communication (1)  
**BA 860**  
Topics in Digital Marketing Analytics (3)  
**BA 865**  
Topics in People Analytics (3)  
**BA 867**  
Topics in Financial Analytics (3)  
**BA 875**  
Topics in Operations and Supply Chain Analytics (3) |

*BA 888 Capstone Project  
Registered in Summer and Continues Throughout the Program