

MARKETS, PUBLIC POLICY & LAW

OUR MISSION

Our research and teaching mission focuses on the economic, legal, and ethical issues that shape business decision-making and public policy.

OUR PHILOSOPHY

We share a commitment to research and teaching that combines academic rigor with expertise in real-world institutions and decision-making.

OUR RESEARCH INTERESTS

Applied microeconomics

- Behavioral decision-making
- Energy and environmental economics
- Firm strategy and organization
- Health economics, health insurance, and health care delivery
- Personnel/labor economics

Law and public policy

- Antitrust policy
- Innovation and intellectual property rights
- Investments in scientific and engineering human capital
- Labor standards and employment law
- Network industry regulation and governance
- Regulatory economics, policy, and transparency

Ethics and corporate governance

- How social responsibility concerns and social norms influence the practice of management and the governance of firms

INFORMATION ACCURATE AS OF 9/1/18.

RESEARCH FACULTY

Alan Cohen, Research Professor

RESEARCH INTERESTS Health policy, comparative health care systems, evaluation of quality improvement initiatives, and evaluation of health care informatics tools and information systems

EDUCATION ScD, Harvard University

Rena Conti, Associate Professor

RESEARCH INTERESTS Research development and pricing of drugs in U.S. healthcare markets

EDUCATION PhD, Harvard University

Patricia Cortes, Associate Professor

RESEARCH INTERESTS Labor economics, immigration, and gender gaps

EDUCATION PhD, Massachusetts Institute of Technology

Keith Ericson, Associate Professor and Dean's Research Scholar

RESEARCH INTERESTS Health care markets, health insurance exchanges, choice over time, and behavioral and experimental economics

EDUCATION PhD, Harvard University

Peter Fox-Penner, Professor of the Practice and Director, Institute for Sustainable Energy

RESEARCH INTERESTS Energy policy, sustainability, and business strategy

EDUCATION PhD, University of Chicago

Tal Gross, Assistant Professor

RESEARCH INTERESTS Health economics and household finance

EDUCATION PhD, Massachusetts Institute of Technology

Shulamit Kahn, Associate Professor

RESEARCH INTERESTS Labor and human resource economics, scientific careers, and gender differences in scientific careers

EDUCATION PhD, Massachusetts Institute of Technology

Megan MacGarvie, Associate Professor

RESEARCH INTERESTS The economics of innovation and technical change, international economics, industrial organization, and economic history

EDUCATION PhD, University of California, Berkeley

Robert Metcalfe, Assistant Professor

RESEARCH INTERESTS Behavioral and experimental economics, digital economics, energy and environmental economics, labor economics, and public economics

EDUCATION PhD, Imperial College London

James Rebitzer, Peter and Deborah Wexler Professor

RESEARCH INTERESTS The economics of organizations and incentive systems, health economics, and personnel economics

EDUCATION PhD, University of Massachusetts Amherst

Michael Salinger, Jacqueline J. and Arthur S. Bahr Professor in Management and Department Chair

RESEARCH INTERESTS Industrial economics, antitrust policy, and regulation of business

EDUCATION PhD, Massachusetts Institute of Technology

Susan Samuelson, Professor

RESEARCH INTERESTS The intersection between management and law, the management of law firms, and the corporate management of legal issues

EDUCATION JD, Harvard University

William Samuelson, Professor

RESEARCH INTERESTS Microeconomics, game theory, experimental economics, bargaining, and competitive bidding

EDUCATION PhD, Harvard University

Jonathan Woodson, Larz Anderson Professor, Professor of the Practice, and Director, Health System Innovation and Policy

RESEARCH INTERESTS Health care in the United States military, expanding health system research initiatives across Boston University

EDUCATION MD, New York University

SELECTED PUBLICATIONS

Chua, K., Schwartz, A., Volerman, A., **Conti, R.**, & Huang, E. (2016). Use of Low-Value Pediatric Services Among the Commercially Insured. *Pediatrics*, 138(6), 1-14.

Cortes, P., & Pan, J. (2017). Cross-Country Evidence on the Relationship between Overwork and Skilled Women's Job Choices. *American Economic Review*, 107(5), 105-109.

Cortes, P., & Pan, J. (forthcoming). When Time Binds: Substitutes for Household Production, Returns to Working Long Hours and the Gender Wage Gap among the Highly Skilled. *Journal of Labor Economics*.

Coffman, K., Coffman, L., & **Ericson, K. M.** (2017). The Size of the LGBT Population and the Magnitude of Anti-Gay Sentiment are Substantially Underestimated. *Management Science*, 63(10), 3168-3186.

Ericson, K. M., & Sydnor, J. (2017). The Questionable Value of Having a Choice of Levels of Health Insurance Coverage. *Journal of Economic Perspectives*, 31(4), 51-72.

Ericson, K. M., **Geissler, K.**, & **Lubin, B.** (forthcoming). The Impact of Partial-Year Enrollment on the Accuracy of Risk Adjustment Systems: A Framework and Evidence. *American Journal of Health Economics*.

Chang, T., Zivin, J., **Gross, T.**, & Neidell, M. (2016). Particulate Pollution and the Productivity of Pear Packers. *American Economic Journal: Economic Policy*, 8(3), 141-169.

Garthwaite, C., **Gross, T.**, & Notowidigdo, M. (2018). Hospitals as Insurers of Last Resort. *American Economic Journal: Applied Economics*, 10(1), 1-39.

Gross, T., Allen, H., Swanson, A., & Wang, J. (2017). Early Medicaid Expansion Associated With Reduced Payday Borrowing In California. *Health Affairs*, 36(10), 1769-1776.

Chang, T., Zivin, J., **Gross, T.**, & Neidell, M. (forthcoming). The Effect of Pollution on Office Workers: Evidence from Call Centers in China. *American Economic Journal: Applied Economics*.

Kahn, S., & **MacGarvie, M.** (2016). Do Return Requirements Increase International Knowledge Diffusion? Evidence from the Fulbright Program. *Research Policy*, 45(6), 1304-1322.

Kahn, S., & Ginther, D. (2017). The impact of postdoctoral training on early careers in Biomedicine. *Nature Biotechnology*, 35(1), 90-94.

MacGarvie, M., Moser, P., & Li, X. (2018). Dead Poets' Property: How does Copyright Influence Price? *RAND Journal of Economics*, 49(1), 181-205.

Hallsworth, M., List, J., **Metcalfe, R.**, & Vlaev, I. (2017). The behavioralist as tax collector: Using natural field experiments to enhance tax compliance. *Journal of Public Economics*, 148, 14-31.

Hahn, R., **Metcalfe, R.**, & Rundhammer, F. (2018). Promoting Customer Engagement: A New Trend in Utility Regulation. *Regulation and Governance*.

Layne-Farrar, A., & **Salinger, M. A.** (2016). Bundling of RAND-committed patents. *Research Policy*, 45(6), 1155-1164.

TEACHING & EMERITUS FACULTY**Clinical Associate Professor**

Kabrina Chang

Master Lecturer

Mark Kean

David Randall

Senior Lecturer

Gina Powers

Rachel Spooner

Pearl Steinbuch

Lecturer

Fatema Fazendeiro

Anna Karpovsky

Kenneth Parker

Professor Emeritus

Stephen Davidson

Kenneth Hatten

James Post

THE INSTITUTE FOR SUSTAINABLE ENERGY (ISE)

The Institute for Sustainable Energy (ISE) at Boston University is a research center dedicated to promoting world-class research on all facets of the challenge of transforming world energy systems from unsustainable, high-carbon sources to sustainable low-carbon sources. In addition, it works to promote universal energy access and economic development. The Institute is one of a new generation of "think and do tanks," whose goal is to harness research and educational resources to contribute to important global economic, social, and technological challenges.

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