

M.S in Arts Administration Curriculum Map

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COURSE NUMBER		AR690	AR750	AR778	AR787	AR777	AR510	AR550	AR650	AR711	AR720	AR722	AR723	AR730	AR740	AR749	AR766	AR771	AR774	AR779	AR789	AR802/803	AR804	AR810	AR811
COURSE TITLE		The Art World	Financial Mgmt for Nonprofit Orgs	Legal Issues in Arts Admin	Arts in Barcelona	Comparative Cultural Policy and Admin	Arts Leaders Forum	Raising Funds and Grant Writing for Nonprofit Orgs	Writing for the Arts	Capital Campaigns	Marketing and Audience Dvlpmnt for the Arts	Educational Programming in Cultural Institutions	Individual Fundraising	Political and Public Advocacy for the Arts	Technology and Arts Admin	Research and Program Evaluation in Arts Admin	Arts and the Community	Managing Performing Arts Orgs	Managing Visual Arts Orgs	Public Art Program Admin	Cultural Entrepreneurship	Internship in Arts Admin	Advanced Mgmt and Consulting for Arts Orgs	Thesis I	Thesis II
STUDENT LEARNING OUTCOMES	KEY COMPETENCIES	I - Introducing, D - Developing, P - Practicing																							
	Understanding of contrasting policy frameworks of national governments outside the U.S.	I			D	D																		P	P
	Ability to work effectively in cross-cultural environments and projects				D	D						D					D	D	D	D	D		P	P	P
LO4	Stdnts will demonstrate proficiency with a sophisticated skill set emphasizing best practices with regard to fundraising and financial Mgmt							D		D			D								D		P		
	Ability to design and manage fundraising initiatives		I					P		D			D										P		
	Knowledge of best practices and tools for managing arts org finances.		D				D			D			D		D			D	D	D					
	Ability to design and realize new ventures and new sources of income		D								D	D					D				P		P		
LO5	Students will demonstrate an understanding of best practices regarding setting goals in a mission driven (as well as a revenue-driven) org	I	D	D		D	D		D				D			D		D	D	D		P	P	P	P
	Ability to analyze current market and social conditions in order to effectively carry out org mission.	I									D			D		D	D				D		P	P	P

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	Ability to effectively communicate mission goals to the public and policy makers	I					D		D			D					D				D		P	P	P
LO6	Students will be able to identify, interpret, and apply relevant legal regulations in nonprofit and for-profit arts organizational settings	I		D																				P	P
	Knowledge of reporting requirements on the state and federal level for arts orgs in the nonprofit and for-profit sectors		D	D																					
	Ability to determine and meet org needs for counsel regarding business and legal requirements		D	D																	P		P		
LO7	Stdnts will be able to develop, implement, and assess the effectiveness of marketing programs in arts org settings	I								D	D					D					P		P	P	P
	Ability to design and manage a market analysis for an arts org										D										D			P	P
	Ability to effectively communicate with current and potential audiences through a variety of media, including social media marketing						D				D	D				D	D	D	D	D	P	P	P	P	P
	Ability to judge the relative success of marketing efforts										D											P	P	P	P

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LO8	Sidnts will be able to develop, maintain, and leverage funding and constituent relationships to increase community engagement in the arts	Ability to identify municipal structures, regulations, and key public officials in order to effectively partner with public agencies				D	D										D			D	P		P	P	P
		Ability to manage public art projects with multiple stakeholders and competing interests	I				D													D		P		P	P
		Ability to identify community needs and develop targeted programs addressing those needs	I														D			D		P			
LO9	Sidnts will be able to take a strategic approach to their personal Dvlpmnt, networking, and self-marketing for professional advancement within the field of arts admin and/or nonprofit Mgmt	Ability to identify relevant networks and key gatekeepers and engage productively with them	I			D	D														P	P	P		
		Ability to effectively communicate personal strengths and abilities through a variety of media																			P	P			
		Ability to effectively participate in professional associations in the field	I															D	D	D		D			