

Virtual Launch Party

Starting Soon...

A promotional poster for a Virtual Launch Party. The background is light blue with scattered confetti in yellow, orange, and white. At the top center is a circular logo for Occupational Therapy Global Day of Service, featuring a red starburst and the text 'OCCUPATIONAL THERAPY', 'October 27th', and 'Global Day of Service'. Below the logo is the website 'WWW.PROMOTINGOT.ORG'. The main title 'Virtual Launch Party' is written in a large, orange, cursive font in the center. At the bottom, a yellow-bordered box contains event details: 'WHO: Occupational Therapy Global Day of Service (#OTGDS)', 'WHAT: Join us to celebrate the launch of our newly updated website & to discuss ideas for virtual projects to celebrate World OT Day & #OTGDS2020 on October 27, 2020', 'WHEN: Saturday September 26, 2020 @ IOAM EST', and 'WHERE: Join via Zoom https://www.bostonu.zoom.us/my/karenjacobsotergo'.

WHO: Occupational Therapy Global Day of Service (#OTGDS)

WHAT: Join us to celebrate the launch of our newly updated website & to discuss ideas for virtual projects to celebrate World OT Day & #OTGDS2020 on October 27, 2020

WHEN: Saturday September 26, 2020 @ IOAM EST

WHERE:
Join via Zoom
<https://www.bostonu.zoom.us/my/karenjacobsotergo>



October 27, 2020

Join our “Pay it Forward Initiative” that calls you to volunteer a small amount of your time to make a BIG difference in the world. As an occupational therapy practitioner or occupational therapy student, you are the best ambassador for promoting the work of our profession.

Agenda

- Website Launch!
- New features
- Examples of previous “virtual” projects
- Share your ideas via social media
- Discuss ideas & ask questions
- Register & Save the date!



New Website (NOW ACTIVE!)

www.bu.edu/promotingot/



The screenshot shows the homepage of the Promoting Occupational Therapy website. At the top left is the BU logo and the text "Promoting Occupational Therapy". Below this is a dark blue horizontal bar. The main content area features the title "PromOTing Occupational Therapy" in large, bold, black font. To the right of the title is a dark blue sidebar with a white arrow pointing right, containing a list of links: "OTGDS October 27, 2020", "Join the Movement!", "Previous Global Days of Service", "About: Karen Jacobs", "National School Backpack Awareness Day", and "Contact Us". Below the title are two logos: "#worldOTday 27 October 2020" and the "Occupational Therapy Global Day of Service" logo, which features a red starburst with "OTGDS" in the center, "OCCUPATIONAL THERAPY" in a blue arc above, and "Global Day of Service" in a blue arc below, with "October 27th" in the center. Below the logos is the text "In honor of World Occupational Therapy Day, the next OTGDS is October 27, 2020" followed by a blue link "Click Here To Register". At the bottom left is a paragraph about the "Pay it Forward Initiative" and a bold heading "Changing the World Through Volunteering". At the bottom right is a "Social Media" section with links to Facebook, Instagram, LinkedIn, and Twitter.

BU Promoting Occupational Therapy

PromOTing Occupational Therapy



In honor of World Occupational Therapy Day, the next OTGDS is October 27, 2020

[Click Here To Register](#)

Join our "Pay it Forward Initiative" that calls you to volunteer a small amount of your time to make a BIG difference in the world. As an occupational therapy practitioner or occupational therapy student, you are the best ambassador for promoting the work of our profession.

Changing the World Through Volunteering

Promoting Occupational Therapy →

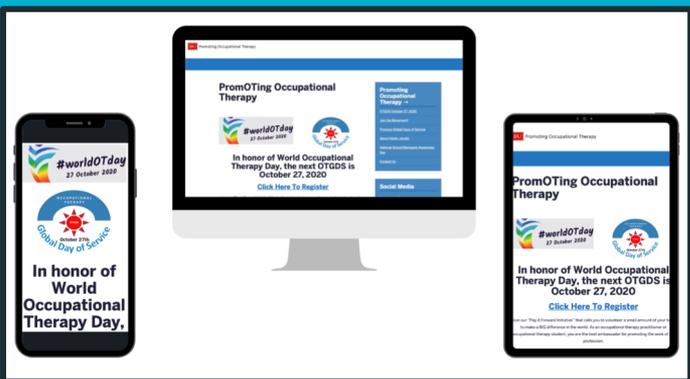
- [OTGDS October 27, 2020](#)
- [Join the Movement!](#)
- [Previous Global Days of Service](#)
- [About: Karen Jacobs](#)
- [National School Backpack Awareness Day](#)
- [Contact Us](#)

Social Media

- [Follow us on Facebook](#)
- [Follow us on Instagram](#)
- [Follow us on LinkedIn](#)
- [Follow us on Twitter](#)



New Features



Accessible via all devices!

& More secure

Backpack Awareness Day Resources

Infographics to promote backpack awareness, created by occupational therapy doctorate students at Boston University.

(Click the image for full-size)

Spare Your Back!

Pack only what you need



Backpack Awareness

What to pack in your backpack

Health and Safety

Promoting Occupational Therapy →

[OTGDS October 27, 2020](#)

[Join the Movement!](#)

[Previous Global Days of Service](#)

[About Karen Jacobs](#)

[National School Backpack Awareness Day](#)

[Backpack Awareness Day Resources](#)

[Contact Us](#)

Social Media

[Follow us on Facebook](#)
[Follow us on Instagram](#)
[Follow us on LinkedIn](#)
[Follow us on Twitter](#)



Follow us on social media & stay tuned for more updates...

New Resources and direct links available!

Social Media- Follow & tag us! (#OTGDS)



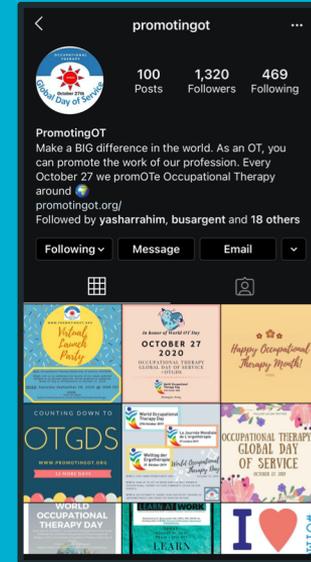
Facebook page re-activated!

www.facebook.com/promotingot



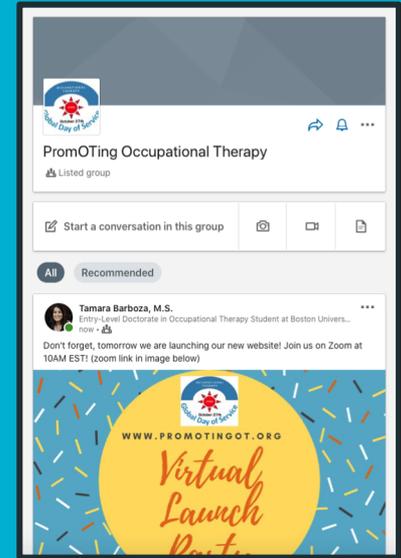
Twitter

[@promotingot](https://twitter.com/promotingot)



Instagram

[@promotingot](https://www.instagram.com/promotingot)



LinkedIn

www.linkedin.com/groups/4025083/

Virtual projects to PromOTe OT

“Plan to organize an online chat about how OT students can use social media as a part of their continuing professional development & to promote OT”

“Host a webinar for OTs, parents, and/or teachers”

“Banners and images on facebook postings, designing a webpage with fliers about World OT Day”

“Inform students about new activities with the sensitization of the local community labor therapeutic services through writing articles”

“The OT Team will be wearing OT shirts, I will advertise on my hospital website, FB, twitter and local radio”

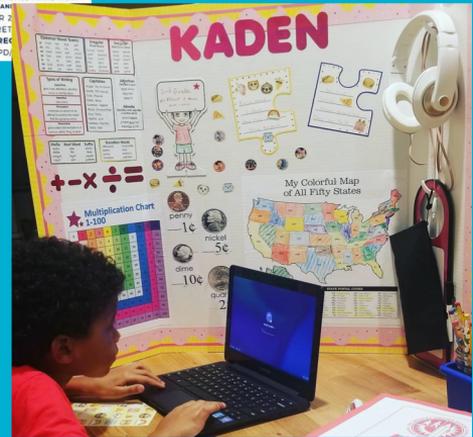


OCCUPATIONALTHERAPY.COM

Offers 1 free course with code: 1FREECOURSE



otion.wfot.org



Discussion time



Sign up today!

Boston University

Thank you for participating in Occupational Therapy Global Day of Service (OTGDS) 2020! You are helping to spread the word about the distinct value of occupational therapy around the globe.

Whether you are an individual participant or the coordinator of an OTGDS event, please complete questions 1-3 about you and questions 4-9 about you or your team.

Your name and credentials, e.g. OTR, OTA, OT/OTA student:

What country will you be holding your event(s):

What city/cities will you be holding your event(s):

Your e-mail address:

Click the link below to take a brief survey to let us know how you plan on celebrating World OT Day

*(Link also available on our website)

https://bostonu.qualtrics.com/jfe/form/SV_cTT1h7wzObHDgHz



Mark your Calendar



October 27, 2020

On World OT Day, promote occupational therapy by completing a community service project in your community (in person or virtual), Occupational Therapy Global Day of Service (OTGDS)

Let us know how you plan on celebrating



