

# Virtual Launch Party

Starting Soon...

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## October 27, 2020

Join our “Pay it Forward Initiative” that calls you to volunteer a small amount of your time to make a BIG difference in the world. As an occupational therapy practitioner or occupational therapy student, you are the best ambassador for promoting the work of our profession.

# Agenda

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- Website Launch!
- New features
- Examples of previous “virtual” projects
- Share your ideas via social media
- Discuss ideas & ask questions
- Register & Save the date!



# New Website (NOW ACTIVE!)

[www.bu.edu/promotingot/](http://www.bu.edu/promotingot/)

 Promoting Occupational Therapy

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## PromOTing Occupational Therapy



### In honor of World Occupational Therapy Day, the next OTGDS is October 27, 2020

[Click Here To Register](#)

Join our "Pay it Forward Initiative" that calls you to volunteer a small amount of your time to make a BIG difference in the world. As an occupational therapy practitioner or occupational therapy student, you are the best ambassador for promoting the work of our profession.

### Changing the World Through Volunteering

#### Promoting Occupational Therapy →

- [OTGDS October 27, 2020](#)
- [Join the Movement!](#)
- [Previous Global Days of Service](#)
- [About Karen Jacobs](#)
- [National School Backpack Awareness Day](#)
- [Contact Us](#)

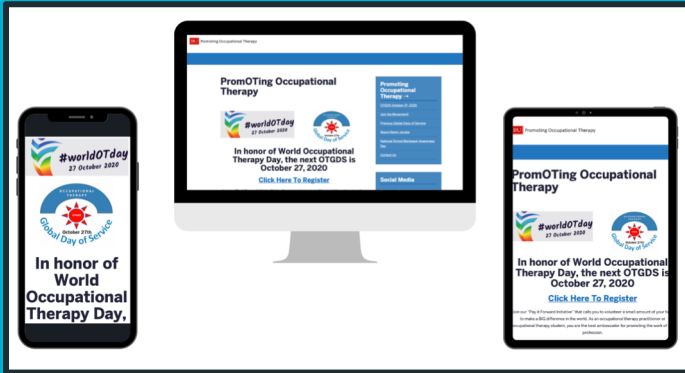
#### Social Media

- [Follow us on Facebook](#)
- [Follow us on Instagram](#)
- [Follow us on LinkedIn](#)
- [Follow us on Twitter](#)





# New Features



Accessible via all devices!

& More secure

## Backpack Awareness Day Resources

Infographics to promote backpack awareness, created by occupational therapy doctorate students at Boston University.

(Click the image for full-size)

### Spare Your Back!

Pack only what you need

### Backpack Awareness

What to pack in your backpack

Health and Safety

### Promoting Occupational Therapy →

- [OTGDS October 27, 2020](#)
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### Social Media

- [Follow us on Facebook](#)
- [Follow us on Instagram](#)
- [Follow us on LinkedIn](#)
- [Follow us on Twitter](#)

New Resources and direct links available!

Follow us on social media & stay tuned for more updates...



# Social Media- Follow & tag us! (#OTGDS)



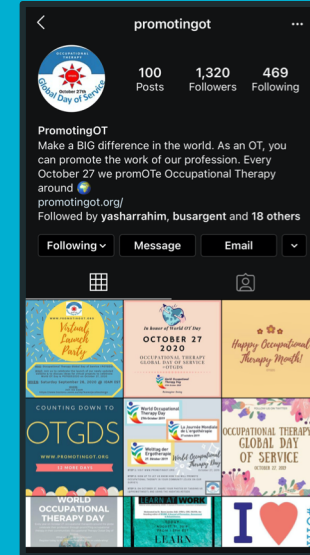
Facebook page re-activated!

[www.facebook.com/promotingot](http://www.facebook.com/promotingot)



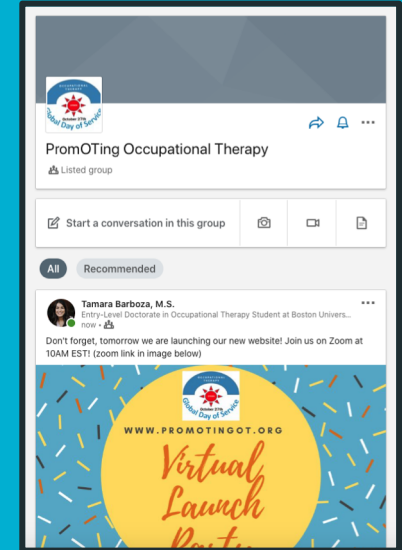
Twitter

[@promotingot](https://twitter.com/promotingot)



Instagram

[@promotingot](https://www.instagram.com/promotingot)



LinkedIn

[www.linkedin.com/groups/4025083/](https://www.linkedin.com/groups/4025083/)

# Virtual projects to PromOTe OT

“Plan to organize an online chat about how OT students can use social media as a part of their continuing professional development & to promote OT”

“Host a webinar for OTs, parents, and/or teachers”

“Banners and images on facebook postings, designing a webpage with fliers about World OT Day”

“Inform students about new activities with the sensitization of the local community labor therapeutic services through writing articles”

“The OT Team will be wearing OT shirts, I will advertise on my hospital website, FB, twitter and local radio”

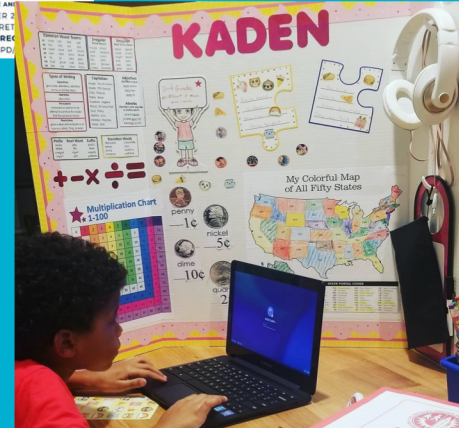


OCCUPATIONALTHERAPY.COM

Offers 1 free course with code: 1FREECOURSE



otion.wfot.org



# Discussion time

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# Sign up today!

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**Boston University**

Thank you for participating in Occupational Therapy Global Day of Service (OTGDS) 2020! You are helping to spread the word about the distinct value of occupational therapy around the globe.

Whether you are an individual participant or the coordinator of an OTGDS event, please complete questions 1-3 about you and questions 4-9 about you or your team.

Your name and credentials, e.g. OTR, OTA, OT/OTA student:

What country will you be holding your event(s):

What city/cities will you be holding your event(s):

Your e-mail address:

Click the link below to take a  
brief survey to let us know  
how you plan on celebrating  
World OT Day

\*(Link also available on our website)

[https://bostonu.qualtrics.com/jfe/form/SV\\_cTT1h7wzObHDgHz](https://bostonu.qualtrics.com/jfe/form/SV_cTT1h7wzObHDgHz)



# Mark your Calendar

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October 27, 2020

On World OT Day, promote occupational therapy by completing a community service project in your community (in person or virtual), Occupational Therapy Global Day of Service (OTGDS)

Let us know how you plan on celebrating



