

Hire Education

A student goes to Career Services to show you how BU can help. Page 8.

SAG



13

5

國合

In just a few short weeks, the spring semester will conclude and our graduating students will celebrate their achievements at our annual Commencement ceremony on May 16th. I look forward to seeing those of you who will be on campus that weekend, and I share in the pride all of you must be feeling for your sons and daughters. Our students are a remarkable group of young men and women, and I am constantly impressed with their drive and their accomplishments.

As a major research university, BU offers students the opportunity to study under the direction of faculty members who are engaged in groundbreaking research and scholarship.

The mixture of faculty and students pushing back the frontiers of knowledge while simultaneously engaging in classroom education makes Boston University an exciting and dynamic community for young people preparing to set out on their careers or graduate study. Opportunities to study abroad and to live and work with international students and scholars here in Boston also greatly help prepare our students to flourish in an increasingly global society.

While students are here, and after they leave campus, our Career Services center stands ready to help them prepare for life after BU. Indeed, many of our alumni make use of our Career Services office long after they graduate, as they look for guidance, explore new opportunities, or consider a change in their career paths. You can read more about this office, and one graduating student's successful job search, in this issue of Boston University Parent. You also will hear more about our increasing investments in student services, including a new modern facility for Career Services.

Whether your sons or daughters are graduating this spring or returning next fall, I urge you to encourage them to take full advantage of all the resources and opportunities available—to students and alumni—at Boston University.

With best wishes.

Kohert A. B.

President



It seems as though my son, Bobby, just began his college career and yet the four years have sailed by. It's amazing how quickly time passes when you're having fun. This May, Bobby will graduate from Sargent College and he will be welcomed into the alumni community. Boston University has been such a positive experience for him that I am sorry to see these years end. However, I know that he will continue to be a part of this great University.

I am sure that many of you, like me, are worried about your child's job prospects after graduation, which is why we have dedicated much of this issue to BU Career Services. The center should be a resource for all of our children, regardless of their graduation year-it is never too early to begin thinking about one's career. I am so pleased to introduce you to the center's new director, Kimberly DelGizzo, who arrived at BU in June 2009.

In this issue, you'll also meet some wonderful international families, as well as a proud BU parent and a dedicated alumna-Debralee Goldberg (CGS'76, CAS'78), mother of Benjamin (CGS'07, SMG'09) and member of the Parents Leadership and Boston University Alumni councils.

I want to congratulate all students in the Class of 2010 on graduating, extend a heartfelt thank-you to all the parents who supported them, and wish the entire BU community a happy, healthy, and safe summer!

My hest wishes

Jeanne Knox

Chairwoman, Parents Leadership Council Mother of Merrill (COM'06) and Bobby (CGS'08, SAR'10)





Cover Story

8

Features

- 4 Parenting from Across the Globe: How families of international students stay connected with them
- One Class, One Day: We sit in on a costume production class 6
- 7 for your student

In Every Issue

- 2 **B-Line Buzz** 11 20 Questions
- 12 University News Bites
- 14

About This Magazine

Christy Loring Coordinator, Parents Pr Kellen Sarb

The Boston University Parents **Program** links parents and other family members of BU students with the University. We encourage your participation and welcome questions and comments. Please write to the Parents Program, Boston University, 595 Commonwealth Avenue, Suite 700, West Entrance, Boston, Massachusetts 02215; call 617-358-1187; or e-mail parents@bu.edu.

O Please recycle

Andrew Thurston **Contributing Writers** Edward A. Brown Caleb Daniloff Lauren DiLello (COM'10) Macey Gaumond (CGS'10 Rachel Johnson (MET'11) Lindsay Kaplan (COM'12) Lorna Karaj (CAS'11) Greg Kwasnik (COM'10) Amy Laskowski Corinne Steinbrenner (COM'06) Vicky Waltz

Graphic Designer Diana Parziale (CFA'77), mother of Lisa Terrat (CFA'11)



Hire Education: Getting the most from Career Services

Annual Report 2009: What BU's financial performance means



Associate Director, Parents Program	Proofreader
Christy Loring	Peter Nebesar
Coordinator, Parents Program	Photography
Kellen Sarb	Boston University Photography,
Director, Annual Giving	unless otherwise noted
Lindsey McCullough	Produced by Boston University
Editor Andrew Thurston	Creative Services
Contributing Writers	

)	
), BU'12)	
)	
2)	

Stay connected with e-Parent. The Parents Program's electronic newsletter keeps you informed with a monthly collection of articles, photos, reminders, and invitations just for BU families. Subscribe at www.bu.edu/parentsprogram/ newsletter

e-Parent

.

B-Line Buzz



Event photos courtesy of Stephanie Gurtman (COM'10)

One Sh[©]t **25 STUDENTS**



-When Stephanie Gurtman (COM'10) entered her media relations course last September, she had

no idea she'd be one of the first students to help plan and promote a BU men's basketball game. Gurtman's class was chosen to run every marketing initiative and event for the December 6 game against Bucknell, from involving local media to finding singers for the national anthem. The semester-long project, which reached out to the BU and Boston communities, culminated with flawless event timing and a BU victory on the court. It was, says Gurtman, "A lot of fun, but quite exhausting."



BU Parent: What challenges did you face in planning and promoting the game?

Stephanie Gurtman: Balancing the project with other classes and an internship was hard, because I was really on call for 13 weeks. If something had to get done, it had to get done, whether I was at my internship or had a huge assignment due. I was the media relations team leader: we were in charge of preparing news releases and fact sheets that went out to engage local media. Altogether, there were four different groups: Guerrilla marketing got students involved, community relations reached out to engage nonprofits and schools, in-game promotions handled game-time events-halftime performers, the anthem, things like that.

What did the game-day event line-up look like?

Pregame, Dean of Students Kenn Elmore spoke to middle school-aged students about the importance of college and his experience growing up; the BU Dance Team taught a Brookline youth



dance troupe a routine that was performed at halftime; the Boston City Singers sang

the anthem; the first 300 fans received BU basketball water bottles and rally towels; and we raffled off four BU jerseys. Postgame, there was a meet-and-greet and signing with the coach and players and the big draw, a championship trophy showcase: People could take pictures with the Red Sox, Celtics, and BU men's ice hockey championship trophies.

What did you enjoy most?

Sunday, when it all came to fruitionto see that the blood, sweat, and tears paid off. I also really enjoyed the camaraderie that our class developed. It was not a typical class where you show up, you see people, you smile, you say "hi." It was more than that. It was a whole new experience.

- Rachel Johnson (MET'11)

≥ Web Extra

For the latest BU Athletics news and video highlights, or to buy tickets, visit www.goterriers.com.

Did You Know?

BU boasts 504 student-athletes competing in 23 NCAA Division I varsity sports. And while student attendance has jumped threefold in recent years, let's not forget our parent fans: These mom and pop Terriers work hard to support their children, as well as their teammates, by organizing pregame parties and cheering from the stands. To all parents of student athletes—thank you for being such great ambassadors for the University!

— Lorna Karaj (CAS'11)





What's HOT

What's NOT

Drake	Chris Brown
Ray-Bans	Oversized sunglasses
Animal prints	Plaid
Jersey Shore	The Real World
The Draft	An Tua Nua
BBMing	Texting
Ellen on <i>Idol</i>	Paula on <i>Idol</i>
Ke\$ha	Fergie
Buick Street Market & Café	GSU
Rajon Rondo	Tiger Woods
Trader Joe's	Shaw's
Rain boots	Ponchos
The Hangover	Sorority Row
Chipotle	Qdoba

Compiled by Macey Gaumond (CGS'10, BU'12), Lauren DiLello (COM'10), and Lindsay Kaplan (COM '12)



Your student's gift helps build BU's future. It's amazing what \$20.10 can do.

Each year, members of Boston University's graduating class join together at www.bu.edu/classgift to help support, enrich, and enhance the experience of current students. Now it's the Class of 2010's turn. With a gift of \$20.10or even \$201.00—your graduating senior can support an area of BU life that matters to them, from financial aid to student life. Students can personalize gifts, too, by choosing to donate to any BU school or college—and in honor of any mentor—of their choice.

See how much \$20.10 can achieve at www.bu.edu/classgift.

Parenting From Across the Globe

(And you thought the drive from New Jersey was bad.)

BY CORINNE STEINBRENNER (COM'06)

Mamta Gupta remembers how

hard it was to watch her son leave home nearly four years ago to begin his freshman year at Boston University. "It was a very sad day," she recalls, "but I had to hold back my emotions. I didn't let him know. You have to let your children find their own path in life."

While this scene surely sounds familiar, Gupta's situation is different from that of most BU parents: her son's path took him not simply across the state or the country, but across a continent and an ocean-more than 7.000 miles from home.





Gupta lives in New Delhi, in northern India, and she and her husband Prem Kishan had originally planned to send their son, Ishaan (SMG'10), to an Indian university. "But after seeing the conditions at the college where he got admission and after evaluating the value of the degree he would get there, we decided it was a much better choice to send him abroad," she says of the family's decision.

ONE BU, MANY NATIONS

The Guptas are not alone in making that choice. BU is currently home to more than 5,100 international students from 134 countries. Jeanne Kelley directs



Mamta Gupta in Boston with her son Ishaan (SMG'10) and his younger brother. Photos courtesy of Mamta Gupta

BU's International Students & Scholars Office (ISSO), which assists the University's many international students, researchers, and faculty members with their immigration documents and helps them adjust to life in the United States. She says BU is particularly attractive to international students because of its rich international character (the University recently won an award for its global focus from the Association of International Educators) and its location in Boston-a city that hosts approximately 25,000 foreign students each year.

The popularity of Boston as a college town is part of what convinced the Guptas to send their son to BU. "There are so many students going from India to the U.S., and especially to Boston," says Mamta Gupta. "It seems like a very student-friendly place."

LUFTPOS

Thanks to its large international student population, BU sustains an African Students Organization, a Caribbean Culture Club, a Japanese Student Association, and other groups that enable foreign students to meet others who share their culture. BU also has club teams in rugby, cricket, table tennis, jujitsu, and other sports that enjoy most of their popularity outside the United States.

BU's international diversity offers an advantage to American students as well. Interacting with students from other countries and cultures-or trying out new sports and activities-helps to broaden the perspective of domestic students, says Kelley. "I think international students contribute as much as they gain from being in an American classroom," she says.

MODERN TECHNOLOGY

While studying abroad used to be isolating for some international students, modern technology has made keeping in touch with family and friends back home infinitely easier. "One of our big services used to be helping international students figure out how to call home to say they got here okay," says James Leck, associate director for student services at the ISSO. "Now they pick up their cell phone, or they send an e-mail-or they Tweet."

Advances in communication technology have made international parents' lives easier as well. Despite being 6,000 miles away in Dhahran, Saudi Arabia, Mazen Snobar speaks to his daughter, Haifa (SMG'10), nearly every day. "My father is a very early riser," Haifa says. "He wakes up around 4 a.m. in Saudi Arabia, which is 8 or 9 p.m. Boston time. So if the phone rings at that time, I know who it is."

Gupta talked to Ishaan nearly every day when he first arrived at BU, and now that he's a busy senior, she gets cell phone calls from him a few times a week. The only real communication barrier is the 10.5-hour time difference (India uses an offset time zone, placing it a half-hour off of the world's standard time zones). To figure out what time it is at home in New Delhi, Ishaan says, he subtracts 2.5 hours from Eastern Standard Time and then switches a.m. to p.m. The calculation changes a bit during Daylight Saving Time, which isn't observed in India.

Technology also helps international parents keep up with campus news. While printed publications can take weeks to arrive in foreign countries, Mamta Gupta receives BU's monthly e-Parent newsletter (subscribe at www. bu.edu/parentsprogram/newsletter) in her e-mail inbox on the same day that

American parents do. Parents-foreign and domestic-who want more than a monthly update can also check out the University's daily news site, www. bu.edu/today.

BU's increasing global presence allows today's international parents additional opportunities to connect with campus life. BU's Parents Program has a tradition of organizing receptions around the United States where BU families can meet University personnel. With President Robert A. Brown and other administrators now traveling abroad on University business on a regular basis, the Parents Program is able to schedule these receptions in other countries as well. The Guptas, for example, hosted high tea for other BU families in their home while Brown was in New Delhi for the BU India 2010 Global Leadership Summit (www.bu.edu/india2010).

Even with so many opportunities to keep in touch with globe-trotting children, however, parents of international students-just like American parents-are often eager to have them back after graduation. Haifa Snobar says she's considered moving to Los Angeles after graduation, but her parents are rooting for London, which is 5,000 miles closer to them. They urged her to choose Boston for her studies, she says. "But now that it's time for me to graduate, they say, 'You have to come back closer. It's been four years, and now we want you closer to home.'" 💋

Web Extra

Get expert advice on visas, travel, and adjusting to Boston life at www.bu.edu/isso.



The Wonders of Webcams

Haven't seen your son or daughter in a while? Give this a try:

- 1. Find out when your child will be passing through the GSU Link (the main hallway of the George Sherman Union) and ask him/her to give you a wave.
- 2. Log onto BU's webcam page (www.bu.edu/today/ web-cams) at the appointed time and click on "The Link."
- 3. Search the crowd for that darling face.

ONE CLASS, ONE DAY: Dress Rehearsal



At BU, a course in costume production isn't just about artistic flair and tight stitches; students need to bring their math and history smarts, too.

BY AMY LASKOWSKI

Welcome to Costume Production II, a required course for both undergraduate and graduate costume design and costume production majors. Students taking the course construct a threepiece men's suit from the 19th or the 20th century-in the fall semester, the jacket; spring semester, the matching pants and vest.

The class is tucked away in the costume shop in the Boston University Theatre on Huntington Avenue, a 10-minute bus ride from the Charles River Campus. Nancy Leary, a College of Fine Arts assistant professor of production and design, walks in at 2 p.m.—on the dot. Most students have been there since 1:30 or earlier, getting a head start.

At the beginning of the course, the class studied different kinds of men's suits. Some decided to create the traditional garb, while others aimed for a military or a Victorian look.

"Today, we're working on the structure for our jackets," Leary tells the class. They are working with haircloth, fabric that creates the interlining of a fine suit, the layer underneath that supports the exterior.

Leary draws a large rectangular outline on the board, demonstrating where proper cuts should be placed in the fabric. "Now take your fabric, and cut it half an inch bigger around-half inch, half inch," she says, making notches on the board.

There's a flutter as students begin measuring and cutting. Questions range from where to begin to where the pockets go. Most students have a pair of scissors draped across their chest on a string, like tailors, always ready to make a cut.

Leary tells everyone to do a pad stitch to combine different layers of fabric, working right to left. The class looks at her blankly. "No one knows what a pad stitch is?" she asks. "I'll show you."

She grabs her materials: thread. fabric laying on the nearby table, a cardboard cylinder salvaged from a lumberyard, cut in half to mimic a shoulder. She demonstrates a stitch that to the untrained eye doesn't look different from any other. But it serves a distinct purpose: holding multiple layers of fabric together.

Everyone seems engrossed in what they're doing. With plenty of tangible materials to work with. there is no text messaging, no Sudoku being played under notebooks.

Graduate student Erik Teague (CFA'11) is creating a double-breasted, 1920s-waisted suit for himself. After working on a 1920s-themed theater production, he became engrossed in the period. "We worked off of vintage drafts," he says. "There were lots of math and measurements."

The fit of a suit from a previous century is different from that of a modern suit. For example, the seat of the pants wasn't as snug then. Teague must take this into consideration when he calculates his measurements. If Teague was designing for the movies or the stage, his precision would be critical-good costume design can lend authenticity to a production or help actors get into character; a precise suit cut can even ensure an actor walks or stands with period accuracy.

Students went to New York City to find their fabrics, shopping at Mood



Nancy Leary (center) shows students how to construct a men's suit jacket in Costume Production II.



aurel Schultz (CFA'10) irons haircloth for ner suit

Designer Fabrics or New York Elegant Fabrics, the same places the crew on hit TV fashion show *Project Runway* goes. Every suit needs between six and seven yards of fabric.

After the tutorial, students keep working until class is over. They still have to make arms and pockets, but that's for another week.

"It's kind of like a little puzzle," Leary says. "It's not too hard once you take all the mystery out of it—it's just a matter of cutting a few pieces and putting them together." Ø

This story is reprinted with permission from BU Today (www.bu.edu/today).

>>> Web Extra

Class by class, lecture by lecture, question asked by question answered, an education is built. See more in BU Today's series of visits to classes across BU at www.bu.edu/today/node/9821.

2009 BOSTON UNIVERSITY ANNUAL REPORT **Thriving Education** in Troubling Times

Despite the economic crisis gripping the world, Boston University posted its best-ever annual financial performance in 2009. Boston University Parent reviews the numbers and what they mean for your students in 2010 and beyond.

BU's financial showing in 2009 may have surprised some: the value of the University's endowment dropped by 21.7 percent, but a record \$113 million was transferred for use in academic programs, faculty and research support, facilities, student services, and more. It doesn't stop there: sponsored programs revenue (money for research) continued to rise, reaching \$350.4 million, 4,140 freshman students matriculated in the fall, and new faculty and programs were added throughout the year.

How did BU remain in the black? Unlike many other universities, which rely on their endowment income for 30-40 percent of their operations, BU uses only 2-3 percent. Under President Robert A. Brown's leadership, BU also made changes to ride out the recession that were all designed to make the University stronger for many years to come. As well as halting capital spending and freezing nonacademic hiring, \$10 million of recurring expense was targeted for permanent removal, with changes that included:

- Investing \$2.5 million to create a modern and expanded Information Commons in Mugar Library to meet the needs of students doing information processing on campus without their laptops.
- · Re-tasking of the Residential Computing Laboratories into study spaces and redesigning printing services for students, based on the ubiquitous ownership of laptops by students today.

- Eliminating paper versions of course catalogs.
- · Reducing subsidies to several external organizations and transferring our management of the Sargent Center for Outdoor Education to a third party.
- Restructuring conference and event management for the University to reduce costs and create a single point of contact for these services.
- Here's what the numbers have meantand will mean—for BU and for your students:
- · Funds saved through the cost-cutting process are being put into a financial aid reserve to support students even more.
- BU was able to keep recruiting faculty as other institutions scaled back, helping keep to the goal of new faculty hires and raising the University's reputation among recruiters and the recruited.
- The University worked with students and families who faced unexpected financial difficulties so that students could remain enrolled.
- A whole range of indicators are being tracked to see how BU is doing against benchmarks from previous years.
- No across-the-board cuts were made for 2010.
- Modeling the financials for 2011 has begun to ensure BU is ready for anything.



FY 2009 Revenue and Expense REVENUE ion & Fees, Ne 47.4% Other 6.3% Service & Sale 7.3% Auxiliaries, Net 16.1% Program 13.3% TOTAL REVENUE = \$1,529.3 MILLION EXPENSE Other 2.5%

......



TOTAL EXPENSE = \$1,443.5 MILLION

>>> Where Are We?

While other institutions have been hunkering down, BU has been reaching out, going places, exploring cultures, doing research, and forging relationships. See BU's work around the world come to life in the 2009 Boston University Annual Report at www.bu.edu/ar.

Career advice + BU degree + necktie = not moving back in with my parents after graduation.

Hire Education

AMERIC

With jobs still scarce in a challenging economy, many parents worry about their students' prospects after graduation day. We sent a job-hunting student to Career Services to find out how BU can help.

BY GREG KWASNIK (COM'10)

As an aspiring journalist, I once thought my job prospects in this economy were vanishingly small. Whenever a mighty newspaper or magazine went out of business, I would sigh, watching opportunity slip away over the digital horizon.

But that all changed when *Boston University Parent* asked me to write a story about Boston University Career Services. "Go down to its office," my editor said, "and get your résumé critiqued; ask for some job-hunting tips." Maybe I would even get a job out of it.

If there is a perfect test of Career Services's mettle, helping a journalism student find work must surely be it. But with college nearing an end and jobs in short supply, I figured getting some professional help couldn't hurt.

The first person I turned to was Kimberly DelGizzo, director of Career Services since June 2009. DelGizzo has a way of making students believe in themselves; her first lesson to me was that students are the engineers of their own future.

"We encourage people to be entrepreneurs of their lives," DelGizzo told me. "We encourage them to respond to how they change and how the job market changes."

That message—and the steps being taken by DelGizzo and BU to revamp Career Services into a more visible, effective campus instrument caught my attention and made me eager to step up my job hunt. After fifteen minutes in her office, I began to realize that maybe I wouldn't have to move back in with my parents after graduation.

"What we're hoping to do is begin to really market to students, communicate to them much more successfully than we have in the past," says



BU Career Services Director Kimberly DelGizzo helps Greg Kwasnik (COM'10) polish his résumé.

DelGizzo. "We are being granted resources that are going to help us increase the size of our staff and enhance the programs that are offered to students."

NEW-LOOK SERVICE

First among those changes is increasing cooperation between BU's central career office and career centers at individual schools and colleges. A relaunch of the BU CareerLink website in July 2010—check www.bu.edu/careers—will establish a campuswide platform for employers, parents, and alums to post internships and job opportunities.

BU has also committed to building a new home for Career Services. The new space, which will also house the Educational Resource Center and a dining hall, is slated to open in 2012.

Until then, students at every stage of their BU experience can take advantage of a number of services through DelGizzo's office. Eager job seekers can make appointments with counselors (continued on next page)

Hire Education, continued

for quick 15-minute résumé critiques or hour-long career counseling sessions. BU's experts can discuss graduate school and career decision making, job search strategies, and interview preparation and conduct career assessments to develop tailored action plans. Younger students can receive help in finding internships and learn how choosing a particular major will impact their career plans. Throughout the year, all students are encouraged to attend a variety of career expos and networking events across campus.

I was able to get a feel for those services, and the many others being offered, during my visit with DelGizzo, who listened intently as I described my strengths, likes and dislikes, and career goals. On the practical side, DelGizzo was also able to look at my résumé, which she tore apart—constructively, of course.

GETTING PARENTS INVOLVED

Career Services isn't just about the students; there are also ways for parents to become involved. Though DelGizzo has a policy of not discussing students' confidential career conversations with parents, she encourages mom and dad to lend their support, even if it means helping other people's children.

One BU parent, David Buttolph (CGS'77, CAS'79), has already done so. As the managing director of Brookside Mezzanine Partners, a Connecticutbased investment group, Buttolph has come to realize that offering jobs and internships to fellow Terriers is good for his company, and his conscience.

"These interns from BU are very articulate; they're able to stand in front of people," says Buttolph, whose daughter, Kristen (CGS'10, BU'12), is at BU. "I think if all alumni could help out by offering internships and hiring BU alums, it would be a huge pay-it-forward."

But Buttolph warned me that in the current tough economy, I'll have to do what I can once I graduate, even if that means working without pay for a while. "It's just tough right now. There are just very few companies that have open positions. Very few people are expanding," Buttolph says. "If you can get an unpaid internship with the potential for a job, you've got to go for it."

Good advice, but what if a student can't find a job once thrust into the real world? Mike Younis (SMG'09) has contacted businesses to set up informational interviews—a networking strategy suggested by DelGizzo. For Younis, who prefers to network and apply for jobs through e-mail, cold-calling businesses has been rough. But it's given him some solid leads, including a recent meeting with a BU alum at an environmental consulting firm, and he credits DelGizzo—and his father—for getting him up from his computer and out the door to keep his job search going.

Younis has continued to turn to Career Services since leaving BU a warranty DelGizzo emphasizes is good for life.

"Today's graduates are going to change jobs or industries 5 to 12 times on average," she says. "That's why it's so important to be well prepared for successfully navigating the job search process."

Knowing my career will likely change was oddly comforting, and even liberating. That, along with the support of Career Services, was enough to convince me that job opportunities have not disappeared— DelGizzo confirms BU has hundreds of openings at www.bu.edu/careers/ bu-careerlink.html—they're just a bit harder to find. For those whose own children might be losing hope, take my advice and don't let them give up; even after graduation, they can still get some professional help from BU Career Services. Ø

Editor's note: Since writing this article, Greg (accompanied by his freshly revamped résumé) has secured a position with New Hampshire's venerable Union Leader newspaper. Congratulations, Greg!



HOW PARENTS CAN HELP Become a Parent Ambassador

We realize parents have wonderful connections, excellent resources, and expert knowledge to share with our students and we encourage you to become involved. If you, your company, or even your employer is interested in offering internships or job opportunities to BU students, please contact Career Services Recruiting Manager Heather Reghitto at har@bu.edu.

To show our appreciation, we'll recognize you as a Boston University Parent Ambassador. You'll join other Parent Ambassadors who've become involved in BU life in many ways, from hosting students on Alternative Spring Break to cheering on our athletics teams. For more information about the Ambassador Program, please visit www.bu.edu/ parentsprogram.

We thank you in advance for your willingness to support our students.

-Christy Loring, Associate Director, Parents Program

Make a Gift Support Career Services by making a gift to the Student Life Fund at www.bu.edu/parentsprogram.

20 Questions with Tyler Adams (SMG'10)

Since winning a coveted spot in the School of Management's Sydney Management Internship Program in 2008, Tyler Adams (SMG'10) has had one eye on the globe: "I know that I want to travel and see as much of the world as I can," he says. With his life as a student about to wrap up, Adams sees nothing but endless possibilities, whether it's a future overseas or the childhood dream he just won't shake: basketball superstar. -RJ

- **1** What are your favorite topics of conversation? Talking about business ideas. My friends and I are trying to come up with the next big idea.
- 2 What would your dream business be? Something that means we don't have to get jobs and don't have to worry about the job market!
- 3 What books are you reading now? My grandfather's autobiography. He's not famous or anything, he just wanted to write down his life.
- Whom do you admire? I admire my parents. My mom's the strongest woman I know and my dad taught me a lot about how to live.

4

5

7

9

- **Who or what makes you laugh out loud?** Justin Greco (SMG'10), my roommate. He can make me laugh every single day.
- 6 What are your most marked strengths? I'm an optimistic guy. I look at everything as positively as I can.
- What are your hidden talents? Food challenges. I once ate three pounds of applesauce in two minutes.
- 8 What's your greatest achievement? Leaving the country and seeing other cultures and other ways of life.
 - What was it like studying in Sydney? It's a completely different university scene. Part of it was the distractions that came along with it—the warm weather, the beach right there—but the class structure and the interaction with professors were completely different.
- 10 Did you get a chance to travel beyond Sydney? Once our program in Sydney was over, I went to New Zealand, Thailand—where I posed with Meatball the tiger—and then back to Australia and worked on a vineyard for a while.



Tyler Adams (SMG'10) at a tiger training center in Thailand. *Photo courtesy of Tyler Adams*

11	If you could live anywhere else in the world, where would it be?
	I'd go back to Sydney. Just an unbelievable city. I'm considering moving back there after graduation; if I could get a cool job out there, I'd definitely go back.
12	What do you enjoy most about BU? The quality of the professors I have had.
13	Where do you get your news? I live in an apartment with 10 guys, and we get a ton of news and knowledge from one another.
14	What's your favorite campus hangout? My apartment. With all of our friends, it's always packed and there's always something going on.
15	What do you do to relax? At home [Cape Coral, Florida], I get out in the warm weather. Here, it's fun to play in the snow and act like a kid.
16	Who will play you in the movie of your life? Will Smith. I want to save the world.
17	What do you never leave home without? Fruit. I normally always have some sort of food or fruit in my backpack. I never know when I'm going to get stuck at SMG working on a project all day.
18	What humanitarian causes interest you most? Habitat for Humanity. Being able to give someone a home is unbelievable.
19	What do you splurge on? Trips. I'd rather save my money now, and then be able to spend it to experience something new.
20	What's your dream job? I want to be a basketball player. Even if that sounds like a little-kid answer, it'll be my dream job forever.

Athletes Are Getting the Real Win: Diplomas

Boston University's athletic teams are scoring big where it matters most—off the field, in classrooms, earning diplomas.

According to the NCAA, which tracks graduation data of students on athletic scholarships at Division I institutions, BU's Athletics Department earned an overall graduation success rate of 94 percent for students intending to graduate in the classes 2003 to 2006. Women's basketball, golf, rowing, soccer, tennis, and men's and women's swimming put up perfect scores.

Nationwide, the graduation rate for Division I students receiving athletic aid during the same period was 79 percent, although the national figure factors in sports such as fencing, gymnastics, bowling, skiing, and football, which BU doesn't offer.

"It's another indication of the quality of student-athlete we have here at BU," says Michael Lynch, assistant vice president and director of athletics. "They're focused on achievement in school as much as they are on the playing field, on the ice, on the tennis court. Our student-athletes graduated four percentage points better than the University's general student population, which I'm really proud of." - Caleb Daniloff

You can read the full story at www.bu.edu/ today/2009/12/04/athletes-are-gettingreal-win-diplomas.

Space for Music to Soar

The College of Fine Arts has transformed its music practice and teaching spaces, giving students facilities worthy of their talents.

The newly opened Judith R. Harris Center for Music Teaching & Learning includes a fully equipped music studio, ethnomusicology classroom, piano lab with networked electronic keyboards, and soundproofed practice studios.

"There's really been a shift in the attitude of the students," says flutist Caitlyn Perry (CFA'06, '10) of the new basement facilities, which replaced aging practice and teaching spaces. "Before, people weren't thrilled about practicing. We'd still spend a ton of time down here, but it wasn't enjoyable. There's been a change; people are a lot more upbeat, they're happier." - Andrew Thurston

A violin student puts one of CFA's new, state-of-the-art practice rooms through its paces at www.bu.edu/today/2009/11/24/ practice-made-perfect



LAW Ranks High

BU School of Law has been ranked number 13 in the first ever Super Lawyers list of U.S. law schools. Unlike many other ranking systems, Super Lawyers marked schools only on the success of their practicing graduates.

Each year, the magazine picks the top 5 percent of lawyers in each state according to peer rankings and publisher research; its 2010 list of schools



Honors College Unveiled

Boston University has launched a new

four-year undergraduate program.

University Honors College will offer

students the opportunity to pursue a

ments of their existing majors with

cross-disciplinary classes, intensive

seminars, and independent study. The

College will not grant separate degrees,

but will bring together students in

be noted on their diplomas.

and colleges."

existing liberal arts and professional

programs whose additional work will

"It's important for institutions

of higher learning to be continually de-

veloping the best and most innovative

ways to reach their students," Presi-

dent Robert A. Brown told BU Today.

students to have an interdisciplinary

perspective while maintaining focus

on one of our excellent existing schools

This spring, a select group of

incoming 2010 freshmen was invited to

join the program based on "their inter-

est and drive to understand issues from

multiple perspectives," according to

ment and student affairs. -AT

College at www.bu.edu/uhc.

Find out more about University Honors

Laurie Pohl, vice president for enroll-

"The University Honors College allows

broader degree, combining the require-

is based on the number of graduates from each school to make it onto the honor roll of top lawyers. -AT

BU Expertise Helps Haiti

Maps produced by BU students and faculty in the aftermath of Haiti's January earthquake are helping the Caribbean nation rebuild its devastated capital.

In the weeks after the quake, a team from BU shared the maps with Haitian President René Préval to illustrate how immediate construction decisions could affect the country's long-term future.

Faculty from BU's Center for Remote Sensing and the College of Arts & Sciences joined with colleagues from Harvard to oversee a student team producing more than 60 maps detailing the destruction. The maps culled data from traditional and unconventional



A team from BU presents Haitian President René Préval (right) maps of Port-au-Prince. Photo courtesy of Seth Rolbein

sources, from private satellite firms to social networking sites, to show surviving hospitals and water supplies and chart early camp settlements. The team's recommendations included over 80 suggested temporary shelter locations and sites for permanent rebuilding away from fault lines and the waterfront.

The wider BU community also came together in February for a fundraising event, Boston Stands with Haiti. The student-run benefit, which featured live music, a silent auction, a live video link with Haiti, and an appearance by Massachusetts Governor Deval Patrick, raised \$50,000 for Partners in Health (you can see a slideshow of the event at www.bu.edu/ today/2010/02/28/haiti-benefit). The non-profit's experts are providing health care and disease prevention services throughout Haiti. -AT

You can read more about the work done by BU to help Haiti rebuild at www.bu.edu/ today/node/10210.

"Everyone will have a chance to ask their question," Stephen Kinzer assured his students. "They can be sharp and focused as long as they are respectful, as a head of state deserves." Minutes later. students in Kinzer's international relations seminar on Rwanda took turns engaging the African country's president, Paul Kagame, via teleconference. Topics ranged from women's rights to trade relations, rural development to nuclear energy. Kinzer (CAS'73), a College of Arts seminar often features a guest speaker

& Sciences visiting professor of international relations, says the three-hour with deep knowledge of Rwanda, but having Kagame participate was a major coup.

"I tried to do this in early autumn [of 2009], when the president was at the United Nations, but it didn't work out and I thought that was the end of it," Kinzer says. "But I kept writing e-mails and eventually got back a note saying he was willing to do it."

LipDub: 120 Students, No Edits



Clip from Georgia Poivre's LipDub video.

Georgia Poivre (COM'10) was determined to leave a legacy at Boston University. So, one month before her January 2010 graduation, amidst finals and research papers, the film student took on an enormous project—the first ever BU LipDub.

bines lip-synching and audio dubbing to create a music video. Filmed in a single take, a video features hundreds of students who dance, wear outlandish

Rwanda's President Joins Class

Rwandan President Paul Kagame.

Photo courtesy of Department of Defense

The longtime New York Times correspondent, who has reported from around the globe, established a connection with Kagame after interviewing him for A Thousand Hills: Rwanda's Rebirth and the Man Who Dreamed It (Wiley, 2008). - Edward A. Brown

You can see a video about the class at www.bu.edu/today/node/9936.



For the uninitiated, LipDub com-

costumes, and carry props to illustrate song lyrics. The trend swept through European colleges earlier this year.

"I always wanted to do a big BU production," says Poivre, "something that represented all aspects of student life."

The finished product, filmed at the George Sherman Union, is one of the first of its kind in the United States. It features about 120 students dancing to a mashup of the Jackson 5's "ABC" and "I Want You Back."

Poivre hopes LipDub will become a BU tradition. "Even though people didn't know one another," she says, "they still sang and danced together. I think that really says something about the spirit of BU." – *Vicky Waltz*

You can see the extraordinary one-take video at www.bu.edu/today/node/10096.

You at BU: **Parents Weekend** 2009

Every year, thousands of parents hit the BU campus to check in on their children and get a taste of Boston. At Parents Weekend 2009, they took in hockey games, live comedy, FitRec tours, the Head of the Charles Regatta, and student life expos. Don't panic if you missed it, there's another one around the corner: Parents Weekend 2010 will be October 22-24.

Photos courtesy of Daryl DeLuca

Top right: Dean Elmore's Jazz Brunch at the House of Blues.





Brunch during Parents Weekend.

(From I to r) Rich and Roberta Friedman Miles Kellerman (CGS'11, BU'13), with their son Josh (CAS'10) at the Jazz with his parents at the Jazz Brunch.

BU Native American Student Association President Lauren Stewart (CAS'12). at left, with BU staff during Parents Weekend 2009

LET'S GO BOSTON!

We're already planning for Parents Weekend 2010, October 22-24. Here are some websites to get you prepped and excited for your visit.



Tips for being a Bostonian.

Get to know Boston as well as your kids do at www.bu.edu/orientation/families/ parents-weekend.



Get booked. Maps, directions, hotels, and other travel info to help you plan your trip at www.bu.edu/infocenter.

A student's take.

A junior remembers the ups and downs of her parents' first visit to campus at www.bu.edu/ today/2009/10/15/parents-weekend-redux.

Summer Send-Offs

Not so much a send-off as a welcome. Summer Send-Off receptions, hosted by parents and alumni, give us a chance to welcome incoming freshmen and their families to BU, wherever they are in the U.S. or the world.

Los Angeles, CA: A large group of incoming freshmen attend a Summer Send-Off.

2 Minneapolis, MN: (from I to r) Dan Solworth of the Dean of Students office, Daryl DeLuca, Howard Thurman Center Director Katherine Kennedy. University Trustee Sharon Ryan (SAR'70), Lauren Koehler (CAS'08), and Dean Elmore.

3 Minneapolis, MN: Incoming freshmen at the residence of University Trustee Sharon Ryan (SAR'70) and her husband Bob.

4 San Juan, PR: Alumni help welcome new students to BU: (from I to r) Julián Sánchez (COM'09), Daniel Ramírez (SMG'09), Daryl DeLuca, Luis Miguel Pellot (CAS'09), and Luis Vázquez (SMG'09).

5 San Francisco, CA: Dale and Deborah Tills with son, Zachary (MET'13) at a Send-Off hosted by Sami Nawas (CGS'85, SMG'87).

6 New Canaan, CT: PLC member Kim Buttolph and David Buttolph (CGS'77, CAS'79) with their daughter Kristen Buttolph (CGS'10, BU'12). Photos 1–5 courtesy of Daryl DeLuca

Photo 6 courtesy of Kim Buttolph







If your kids won't friend you on Facebook, we will.

Parent Receptions

We bring BU to you. The Parents Program, Dean of Students Kenneth Elmore. and Assistant Dean of Students Daryl DeLuca travel around the country to meet with parents and give them an update on what's happening in Boston. Want to know when BU is coming to you? Visit www.bu.edu/parentsprogram.

Top (from I to r): Assistant Dean of Students Daryl DeLuca; Parents Program Associate Director Christy Loring; Larry and Karen Maguire, Parents Leadership Council (PLC) members and parents of Laura (COM'10); Casey Supple of Development & Alumni Relations (DAR); Karma Roberts, PLC member and mother of Mark (CGS'06, CAS'08) and Hilary (CGS'10, BU'12); and Dean of Students Kenn Elmore

Middle (from I to r): Casey Supple; Becky Moir, mother of Dylan (CAS'12); Dean Elmore; Stacylee Kruuse of DAR; and Paul Moir, father of Dylan (CAS'12).

Right: Bill Linsman, director of the BU in LA Program, speaks to parents in Los Angeles, CA. Photos courtesy of Daryl DeLuca











We know how our students roll: Not every kid wants to friend mom or dad on Facebook and not all students are great at keeping their parents up-to-date with the latest news.

That's why we're on Facebook. Become our fan (we won't turn you down) for the latest campus happenings, event updates, photos, and useful links.

Find us on Facebook

www.facebook.com/BUparents

To Serve and Parent

Getting More from BU

Being involved in life on Comm. Ave. has its perks. Just ask Parents Leadership Council member Debralee Goldberg: she's been invited to hockey triumphs, heard mind-blowing lectures, and made friends for life. "I get back," she says, "way more than I give."

Goldberg is big into life at BU. As well as being a generous donor, she's also on the BU Alumni Council, the College of General Studies Dean's Advisory Board, and "every single e-mail list." If BU sends it, she receives it: "I might delete it, but some of it's fascinating," she savs.

Part of the motivation can be found in her affiliation with BU–Goldberg graduated from CGS in 1976 and CAS in 1978-and some in helping her son Ben (CGS'07, SMG'09) get more from his time at the University.

Subscribing to daily news updates from www.bu.edu/todav meant she

Parents Leadership Council

Taking the Lead

The BU Parents Program extends heartfelt thanks to members of the Parents Leadership Council for their continued guidance, participation, and support.

Kim Buttolph New Canaan, Connecticut Kristen, Class of 2012

Richard and Marie Carr Washington, D.C. Elizabeth, Class of 2010

Ghaleb Daouk and Rima Kaddurah-Daouk Belmont, Massachusetts Hassana, Class of 2008 Hasan, Class of 2010

Jacqueline Dedell Litchfield, Connecticut Skylar, Class of 2012

MJ Gaumond Warren, Massachusetts Macey, Class of 2012

16

Lisa Gilligan New York, NY Kathryn, Class of 2012 Meghan, Class of 2013

> William and Debralee (CGS'76, CAS'78) Goldberg Ontario, Canada Benjamin, Class of 2009

Mohit and Feroze Gujral New Delhi, India Armaan, Class of 2012

Jamie Harris Scarsdale, NY Daniel, Class of 2013

Bill (DGE'75) and Barbara Hilson New Canaan Connecticut Emlyn, Class of 2013

Lisa Stewart Jacobs (CAS'77) Roslyn, New York Jesse Class of 2008 Eric. Class of 2011

Ratan and Deepika Jindal New Delhi India Abhyuday, Class of 2010

Hemant and Madhulika Kanoria Kolkata, India Raghav, Class of 2012

Sunil and Sunita Kanoria Kolkata, India Anant, Class of 2012

Jeanne Knox (Chairwoman Parents Leadership Council) Greenwich, Connecticut Merrill, Class of 2006 Bobby, Class of 2010

Jane Kuttner Scarsdale, New York Samuel, Class of 2010

could help clue Ben in to campus life,

even when she was home in Toronto

and he was all about class deadlines.

Signing up for events and committees

with other parents gave her an unoffi-

everything from student experiences of moving off campus to finding sum-

mer jobs. Goldberg says it all allowed

her to be a better resource for her son

"because I understood the University

kids at the University were doing be-

fashioned reassurance.

better." Plus, she gained some good old-

"I really liked to know what other

cause you don't necessarily get that from

Ben may've just graduated, but that

doesn't mean Goldberg is ready to sign off.

ful and very fulfilling," she says. "To be

giving in a place that has benefited your

"To give of your time is wonder-

your child," says Goldberg. "It made me

understand that Ben wasn't alone."

cial support group for sharing advice on

Karen Maguire Saint Helena, California Laura, Class of 2010

Arline McGowan Westport, Connecticut Richard, Class of 2009 Matthew, Class of 2010

Paul and Rebecca Moir Los Angeles, California Dvlan. Class of 2012

Harini, Class of 2008

Gurramkonda N. and G. V. Naidu Peoria Illinois

Richard and Joni Pankow Encino, California Courtney, Class of 2010

Karma Roberts Piedmont, California Mark. Class of 2008 Hilary, Class of 2012

Bill and Kathy Rose Richmond, Texas Kristine, Class of 2009

Photo courtesy of Debralee Goldberg (CGS'76, CAS'78)

child and your family is a real honor.

"Once you're no longer a parent of a student, it doesn't mean you have to get off of these committees. You're always going to be a parent of a child who has graduated from Boston University." -AT

≥ Make a Gift

Please visit the Parents Program website, at www.bu.edu/parentsprogram, to make a gift today. Together, we can prepare our students for success.

> Joseph and Donna Rueli Suffield, Connecticut Brian, Class of 2002 Brendan, Class of 2006 Christopher, Class of 2009

> > **Betsey Ruprecht** Greenwich, Connecticut Andrew, Class of 2013 Charles, Class of 2013

Mazen Snobar and Naheel Al Husseini Saudi Arabia Haifa, Class of 2010 Faisal, Class of 2012

Henry (SMG'83) and Debra (CAS'83) Sutton Old Westbury New York Stephanie, Class of 2013

Elaine Szuiewski Chicago, Illinois Peter, Class of 2012

Maria Vecchiotti New York, NY Stephen, Class of 2013

Jill Viner Boca Raton, Florida Amanda, Class of 2009

William and Olivia Weeks Southport, Connecticut William, Class of 2008 Whitney, Class of 2010 Olivia, Class of 2012

BU Bookmarks

Resources@www.bu.edu

BU's website is packed with resources for you and your student. Here are our picks from www.bu.edu to help you become an expert on all things BU, learn more about campus life, and find out where to turn for help and advice.

www.bu.edu+



/answers/bookstore

Links to BU's bookstores for gifts, clothing, and school supplies. And, of course, books for fun and study.

/calendar

Event listings and key dates, from admissions deadlines to vacations.

/careers

Career advice and tools for students at every stage of University life.

/comp/saweb

Advice on University payments, including tuition fees and medical insurance.

/CSC

Information on student-run community volunteering programs.

/dos

Programs and services from the Dean of Students to enhance your child's personal and academic growth.

/finaid

Comprehensive information on financial aid support for undergraduate students and their families.



/housing

Everything you need to know about living on campus, from dining options to summer housing.

/infocenter

Maps, directions, and other info to help you plan your trip to BU.

/life/student

There's more to BU than our classroomsget a taste of the other opportunities offered.

/parentsprogram

Just for parents: event listings, resources, giving information, and volunteer opportunities.

/reg

The Registrar maintains student records and tuition information, issues transcripts, verifies attendance, produces the class schedule, and more.

/shs

The home of Student Health Services: see who's taking care of your students and the health resources available to them.

/today

BU's news and information website-you can sign up for a daily wrap of all the news from BU or just dip in to see what's happening today.



Boston University Parents Program

595 Commonwealth Avenue, Suite 700 West Entrance Boston, Massachusetts 02215 Nonprofit U.S. Postage PAID Boston MA Permit No. 1839

0510 008180

Picture what a million dollars could do for BU students.

Now double it.





The Cohen Challenge

Gifts to the Parents Annual Campaign support Boston University classes, faculty, and student activities every day. This spring, however, your contribution will do twice the work. For every new or increased donation to the campaign, University Trustee Richard Cohen (CGS'67, SMG'69) will make an equal contribution—up to \$1 million in additional support!

Please help BU raise \$2 million for students in less than three months. **But act quickly: Mr. Cohen will only match gifts until June 30th!**

Give today at www.bu.edu/doubleit.

Boston University Parents Program