



# **Metropolitan College (BU MET): *Financial Management: Preparing you for your Career in Finance***

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Director of MET Finance Programs**

**Professor Alexander Becker**

**Elizabeth Kent, Graduate Admissions**

# Agenda

- Introductions
- Financial Management program
- New Courses
- CFA Institute Affiliation
- Employability
- Admissions Process & Timeline
- Join the Discussion!

# Finance Program Faculty



Irena Vodenska, Professor  
Director, Finance Programs  
Chair, Admin Sciences Department



John Sullivan, Associate Professor



Bill McGue, Master Lecturer  
Director, Program Administration



San Chee, Senior Lecturer



Alex Becker, Assistant Professor



Ivan Julio, Assistant Professor



James Stodder, Visiting Professor  
of the Practice

BU MET FM Programs, ACADEMIC OVERVIEW

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## Our Rankings

BU MET online business programs rank **#10 among the Best Online Graduate Business Programs** by *U.S. News & World Report 2022*

<https://www.usnews.com/education/online-education/business/rankings>



BU MET's online MS in FM program ranks **#1 among the Best Online Master's in Finance Programs** by *Online Schools Report 2021* preparing students for **Global Finance, Investment Research and Risk Management**

<https://www.onlineschoolsreport.com/best-online-masters-degrees-in-finance/>



BU MET's online MS in FM program ranks **#19 among the Best Online Master's in Finance Programs** by *Intelligent Report 2021* and is recognized as **the Leading Finance Program by Best Assistantships for Students**

<https://www.intelligent.com/best-online-masters-in-finance-degree-programs/>



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## *Our Accreditations and Affiliations*

As part of BU, MET is accredited by the **New England Association of Schools and Colleges (NEASC)**, one of six nationally recognized accrediting agencies



Boston University is an accredited member of AACSB International— **The Association to Advance Collegiate Schools of Business.**



MET Financial Management Program is a member of the **CFA Institute University Affiliation Program**, and this affiliation makes it possible for 13 students to receive **scholarship for the CFA Exam Registration Fees** for February, May, August, and November exams and for all three levels, I, II, and III.



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# Master of Science in Financial Management

## MS Program Structure (40-credits):

- 4 Core Course
- 4 Concentration Courses
- 2 Elective Courses

## MS Programs Options:

- MS in Financial Management (general concentration)
- MS in Financial Management with Concentration in Investment Analysis
- MS in Financial Management with Concentration in International Finance

## Certificate Structure (16-credits):

- Certificate courses mirror Concentration courses

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## Masters of Science in Financial Management

(40-credits program – 10 courses)

	Core Courses (4)		General Concentration Courses (4)
AD630	Financial & Managerial Accounting	AD712	Financial Markets & Institutions
AD731	Corporate Finance	AD717	Investment Analysis & Portfolio Management
AD685	Quantitative Methods for Finance	AD714	Mergers and Acquisitions
AD678	Financial Regulation and Ethics	AD709	Case Studies in Current Corporate Financial Topics
		AD713	Derivative Securities and Markets
		AD719	Fixed Income
		AD763	Multinational Finance & Trade
		+ 2	Approved general elective courses

Core Curriculum -> Certificate in Corporate Finance  
 General Concentration -> Certificate in Financial Management

	Certificate in Corporate Finance (Core)
AD630	Financial & Managerial Accounting
AD731	Corporate Finance
AD685	Quantitative Methods for Finance
AD678	Financial Regulation and Ethics

	Certificate in Financial Management (Concentration)
AD712	Financial Markets & Institutions
AD717	Investment Analysis & Portfolio Management
AD714	Mergers and Acquisitions
	<u>Choose one of the following:</u>
AD709	Case Studies in Current Corporate Financial Topics
AD713	Derivative Securities and Markets
AD719	Fixed Income
AD763	Multinational Finance & Trade

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## MSFM with Concentration in Investment Analysis and Certificate in Investment Analysis

	Core Courses (4)		Concentration and Certificate Courses (4)
AD630	Financial & Managerial Accounting	AD713	Derivatives Securities and Markets
AD731	Corporate Finance	AD717	Investment Analysis and Portfolio Management
AD685	Quantitative Methods for Finance	AD719	Fixed Income
AD678	Financial Regulation and Ethics	AD709	<u>Choose one of the following:</u> Case Studies in Current Corporate Financial Topics
		AD712	Financial Markets and Institutions
		AD714	Mergers and Acquisitions
		AD763	Multinational Finance & Trade
		+2	Approved general elective courses

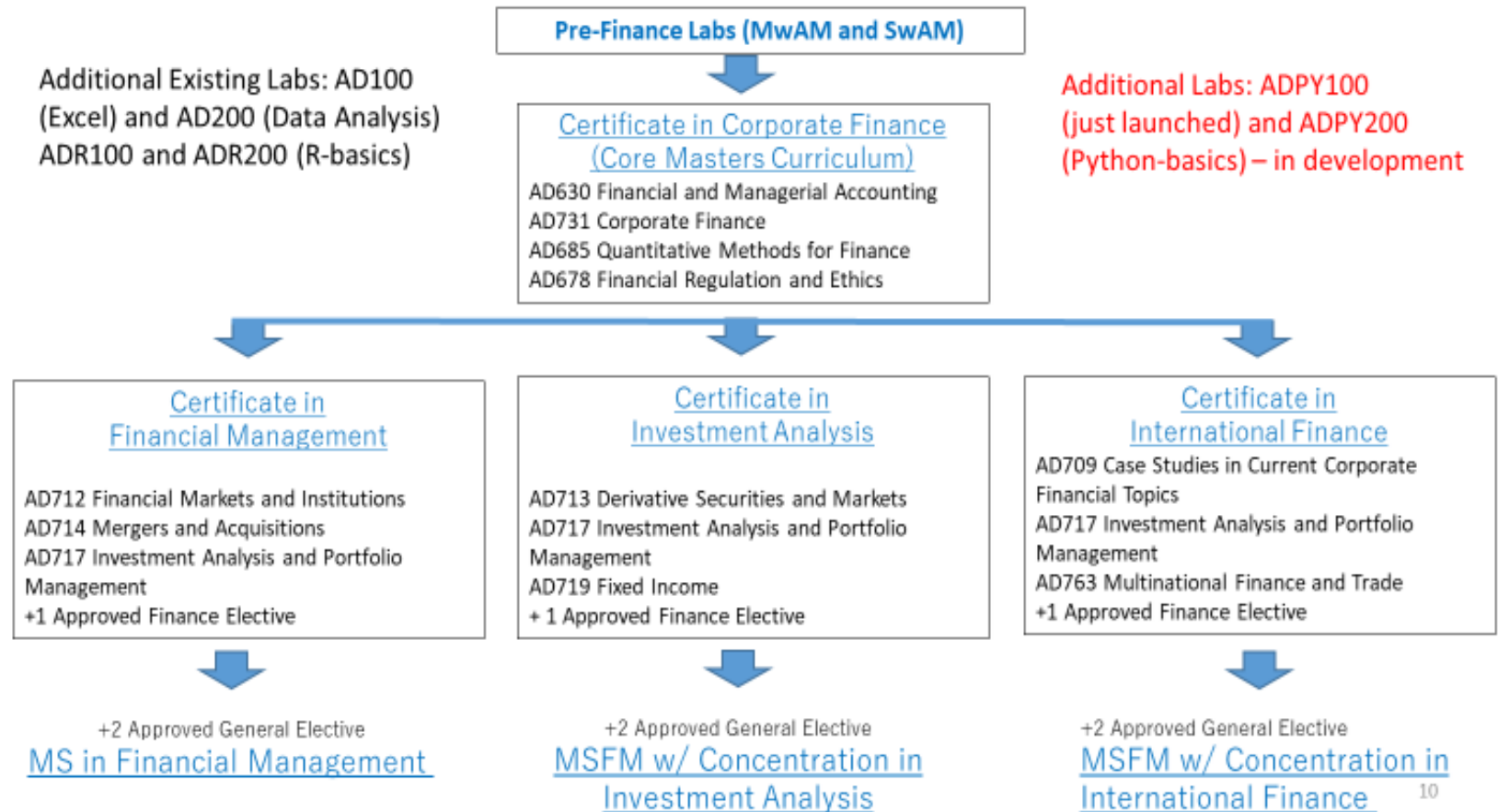
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## MSFM with Concentration in International Finance and Certificate in International Finance

	Core Curriculum (4)		Concentration and Certificate Courses (4)
AD630	Financial & Managerial Accounting	AD709	Case Studies in Current Corporate Financial Topics
AD731	Corporate Finance	AD717	Investment Analysis and Portfolio Management
AD685	Quantitative Methods for Finance	AD763	Multinational Finance and Trade
AD68	Financial Regulation and Ethics	AD712 AD713 AD714 AD719	<u>Choose one of the following:</u> Financial Markets and Institutions Derivatives Securities and Markets Mergers and Acquisitions Fixed Income
		+2	Approved general elective courses

## Master of Science and Certificates in Financial Management Program Structure



## Current Finance Courses

<u>Number</u>	<u>Course Title</u>	<u>On-Campus</u>	<u>On-Line</u>
-			-
MET AD 630	Financial and Managerial Accounting	X	X
MET AD 678	Financial Regulation and Ethics	X	X
MET AD 709	Case Studies in Current Corporate Financial Topics	X	X
MET AD 712	Financial Markets & Institutions	X	X
MET AD 713	Derivative Securities and Markets	X	X
MET AD 714	Mergers & Acquisitions	X	X
MET AD 685	Quantitative Methods for Finance	X	X
MET AD 717	Investment Analysis and Portfolio Management	X	X
MET AD 731	Corporate Finance	X	X
MET AD 719	Fixed Income	X	X
MET AD 763	Multinational Finance and Trade	X	X
	<b>NEWLY DEVELOPED COURSES</b>		
MET AD 587	Interdisciplinary Methods for Quantitative Finance	X	X
MET AD 528	Blockchain Finance	X	X
	<b>In the Pipeline to be developed</b>		
MET AD580	Environmental, Social, and Governance (ESG) Investments	Fall 2022	Spring 2023

# New Course - AD587

- To apply machine learning tools and build models on big data, students learn Python in our newest course, AD 587.
- Building a solid foundation in the language, students analyze financial data and will be able to train their own models.
- Self-paced labs:
  - AD PY100 starting this May
  - AD PY200 starting this summer

# Master's Thesis

- Students can write a Master's Thesis (8 credits) after fulfilling all their required coursework; recommended if you want to pursue a PhD later!
- Often quantitative in nature, e.g.:
  - Capital Structure Research
  - Asset Pricing Research
- Solid foundation from our core courses and electives

# AD580 ESG Investments

- ESG (Environmental, Social, and Governance) Issues
- Corporations need to be socially responsible
- Institutions investing in financial markets need to be responsible
- There are specific investment funds with an ESG focus
- ESG Funds attract increased attention from large investors
- SEC requires corporations to submit ESG reports
- The future of the planet depends on a globally coordinated action to reduce CO2 emissions collectively

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# ESG Awareness



"ESG" stands for environmental, social, and (corporate) governance -- the three criteria to evaluate a company's sustainability performance.





# What is the CFA Program?



1. The CFA Program is more than the Exam
2. It is a **lifelong commitment** to the Investment profession
  - a) Starts with a set of Candidate Book of Knowledge,
  - b) Passing the Exams, Level I, II, III,
  - c) Accumulating minimum required work experience,
  - d) Abide by the set of Ethics and Professional Standards
  - e) Continuous education: investment seminars and conferences
3. The CFA Exams [computer-based testing via Prometric]

	Level I	Level II	Level III
Exam Dates	May, Aug, Nov, Feb	Aug, Nov, Feb	May, Sep
Passing Rates (10 year average)	42%	45%	54%

# CFA Institute

- Metropolitan College is a participant in the CFA Institute University Affiliation Program.
- Our MSFM curriculum
  - embeds more than 70% of the CFA Program Candidate Body of Knowledge™ (CBOK) of all three levels  
and
  - covers the Standards of Practice Handbook, the ethics portion of the CFA program exams.
- Our courses offer excellent preparation for the internationally recognized Chartered Financial Analyst (CFA) Program exams.

# CFA Scholarships

- Through our affiliation with the CFA Institute, students in the finance program are eligible for scholarships!
  - The scholarship waives the enrollment fee and partially waves the exam fee, resulting in significant savings.
- Apply for a scholarship *before* registering for the CFA Program exam.

# CFA Scholarships

- Apply for the scholarship:
  - Submit your résumé
  - Submit your most recent official transcript.
  - Submit as an essay explaining, in no more than 500 words, why you are the best candidate for a CFA scholarship.
- The scholarships are administered by the Administrative Sciences department at MET.

# Alumni Career Paths & CFA

## CFA-related financial services:

- Central Banking
- Commercial Banking
- Endowment Fund Management
- Financial Analyst and Financial Advisors
- Financial News/Portals
- Financial Planner
- Government Ministries (Finance, Industry, Pension)
- Hedge Funds and Institutional Fund Management
- Insurance or Investment Banking
- Investment Management (Mutual Funds, Exchange-Traded Funds)
- Private Equity or Sovereign Fund Management

# CFA Program

- Recent additions to the CFA Program curriculum include Machine Learning and Big Data
  - Machine Learning
    - Supervising machine learning algorithms
    - Unsupervised machine learning algorithms
  - Big Data
    - Data preparation and exploration
    - Model training

# Curricular Practical Training (CPT)

## What is CPT and Who is eligible for CPT?

- CPT is a type of employment/internship authorization that is granted to qualifying international students in F-1 status
- CPT may be granted to a student's program of study that is directly related to a student's major field
- Students must have completed 2 consecutive full-time semesters

## How do I apply for CPT?

- Before applying, obtain from the company where you will intern an official offer letter on the company letterhead
- Meet with your Faculty Advisor who will be supervise you during the internship
- Obtain the CPT forms from your Academic Advisor

# Optional Practical Training (OPT)

- **What is OPT?**

- OPT allows qualifying international students in F-1 status the opportunity to work one full-year (12 months) in off-campus employment
- OPT is granted to allow qualifying international students in F-1 status to gain practical experience related to their major field of study

- **When do you begin the OPT process?**

- For qualifying international students in F-1 status, consider beginning the OPT process in your last semester of your Master of Science degree program. If you are interested, please email your ISSO advisor

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# Employability

## [BU's Center for Career Development \(CCD\)](#)

- [Handshake](#): connect with employers, find jobs, access career resources
  - Vmock,
  - Big Interview
  - GoinGlobal
  - Vault
- On campus events: career fairs & employer info sessions
- [Smarthinking](#): additional resources for online students

## Connect with BU Alumni

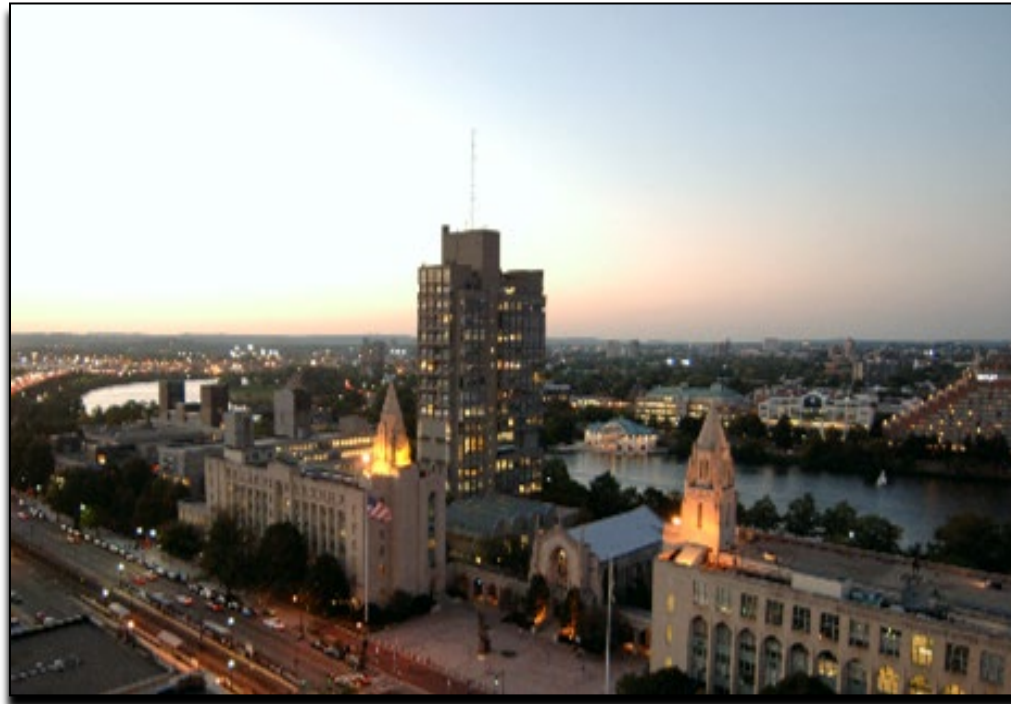
- [Career Advisory Network](#)
- [BUAA LinkedIn Group](#)

Burning Glass – Job availability and job search tool for MET students

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# Program Structure

- Flexible to fit your schedule
- On-Campus & Online options, with ability to interchange
- Part-Time or Full-Time study, with ability to alternate
- Evening On-Campus coursework and Live classrooms
- Year-round courses (*Fall, Spring & Summer semesters*)



# On-Campus Programs

- **Part-time students take 1-2 courses / 14-week semester**
- **Full-time students take 3-4 courses / 14-week semester**
- Most courses meet ONE evening each week (6-9 PM), Monday-Thursday
- On-campus courses offered in four semesters:

*Fall (September)*

*Spring (January)*

*Summer 1 (May)\**

*Summer 2 (July)\**

*\* Summer sessions are 6-week terms meeting twice per week*



# Online Programs

- Recommended **part-time** taking 1 course / **7-week session\***  
(up to 2 courses/semester, up to 6/year)
- 6 sessions per year\*:

*Fall 1 (September)*

*Fall 2 (November)*

*Spring 1 (January)*

*Spring 2 (March)*

*Summer 1 (May)*

*Summer 2 (July)*



- Courses are **asynchronous** (no specific day/time for classes)
- **Live Classroom** option each week
- All courses **taught by faculty**, with **15:1** student/facilitator ratio
- Online lectures, videos, interactive animations & simulations, discussion boards, electronic portfolios, web conferencing, etc.

# Complete Your Program at Your Own Pace

- Up to 6 years to complete your degree
- Master's Degrees can be completed part-time in <2 years

## **PART-TIME** On Campus / Online:

4 Course Graduate Certificate (16 credits)

8 Months

10 Course Masters (40 credits)

20 Months

## **FULL-TIME** On Campus:

4 Course Graduate Certificate (16 credits)\*

4 Months

10 Course Masters (40 credits)

12 Months

\* Not all Graduate Certificates are available for full-time study

# Graduate Admission Process

- [www.bu.edu/met/apply-now](http://www.bu.edu/met/apply-now)
- **Rolling admission. Decision within 1-3 weeks**
- Recommend applying *at least* 1 month before start term  
(2-3 months for international students)

**My Application**

This dashboard is your application home providing access to each part of the application you need to complete and a high level overview of your progress.

**Latest Notifications**

- BU-MET recommendation was received 07/12/2021
- BU-MET recommendation was received 07/12/2021

[View My Notifications](#)

Section	Progress
Personal Information	5/5 Sections Completed
Academic History	3/3 Sections Completed
Supporting Information	4/4 Sections Completed
Program Materials	3/3 Sections Completed



## Transcripts

- Transcripts from all colleges and universities attended\*

*\*Transcripts must be in English. Unofficial & in-progress transcripts are acceptable for the admissions review process. Official transcripts are required upon enrollment.*

## Professional Portfolio

- Current Resume
- Personal Statement
- Two Letters of Recommendation\*\*

*\*\*It is required that one letter of recommendation be an academic reference if you graduated in the past three years.*

## Test Scores

- GRE/GMAT ***not required***
- TOEFL, IELTS, or Duolingo requirement for international students\*\*\*

*\*\*\*Students eligible for an automatic waiver if English is your primary language or if you have a degree from an institution in which the language of instruction was English*

# Resources

- Graduate Admissions Advisors: **adsadmissions@bu.edu.**
- BU MET: [www.bu.edu/met](http://www.bu.edu/met)
- BU Graduate Students: [www.bu.edu/grad](http://www.bu.edu/grad)
- BU Office of Distance Education: [www.bu.edu/online](http://www.bu.edu/online)
- Personalized URL (PURL)

*Stay social with @BUMET*





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Events](#)[Schedule a Phone Appointment](#)**Graduate Admissions Drop-In Hours**

Sign up for the next available date: 3/16/2022

**Hello, Chase.****Welcome to your BU MET personal  
page.**

This site offers you direct access to information about Boston University Metropolitan College, your academic program of choice, upcoming events and other information you may need to help you learn more about the unique benefits of a BU Education.

**Metropolitan College is one of Boston University's 17 schools and colleges.** Our more than 70 programs are designed to accommodate working professionals motivated to advance their careers through higher education.

We encourage you to peruse your personal page and contact the Enrollment team (met@bu.edu or 617.353.6000) to ask any questions you may have as you discover more about Boston University Metropolitan College.

**Apply To BU Now!****Get connected!**

Stay in touch about upcoming deadlines and events by opting in to receive text messages.

Primary Phone \*

+1 : Canada; United States of A ▼

5083314010

☐ I'd like to receive text and voice messages to this number and I have read the opt-in policy.

**Go** ➔**When are you planning to  
start your graduate  
program?**

Entry Year \*

▼

Entry Term

▼

**Let Us Know** ➔

Live Chat with Our Admissions Team

(Mon-Fri 9am-5pm EST)



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Graduate Admissions Advisor  
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kahearn@bu.edu





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