



City Planning and Urban Affairs Graduate Program

We will begin in a moment...

Admissions Advisor: Kevin Ahearn

Faculty Panelist: Dr. Yesim Sungu-Eryilmaz

Program Alumni: Andree Entezari
Brooke Amendola

Boston University Metropolitan College

Session Agenda

- Introductions
- Boston University Metropolitan College
- Program Options & Structure
- Curriculum
- Career Opportunities
- How to Prepare
- Contact Information

Yesim Sungu-Eryilmaz

**Interim Director, City Planning and Urban Affairs Program
Assistant Professor**



PhD, University of Pittsburgh
MCP, University of Pennsylvania

Diverse research portfolio – from sustainability to housing, from evidence-based policy making to conflicts and disparities in urban areas.

- Teaches GIS, Urban Research Methods, Cities and Analytics, Urban Informatics, Housing, Public Finance

Panelists

Brooke Amendola

- Project Director, City of Boston Office of Emergency Management
- Master of City Planning, September 2018

Andree Entezari

- Capital City Fellow, Washington DC's Office of Planning
- Master of City Planning, September 2021



BOSTON UNIVERSITY

#27 Among Best U.S. Colleges (*WSJ/Times Higher Education*)

1 of only 3 universities in MA named to the Assoc of American Universities

#42 Best National Universities (2021 *U.S. News & World Report*)

FACULTY: Distinguished and internationally renowned

STUDENTS: Diverse community of engaged, mature students

RESOURCES: Interactive technology, group study, support forums

HISTORY: Over 140 years of pioneering research and academic innovation

Metropolitan College (BU MET)

- A mission to broaden the reach of BU to help busy adults achieve their personal and professional ambitions
- **Liberating flexibility**, an engaging learning community, valuable career networks, and rigorous, **practical coursework**
- **Research-based** faculty and **industry professionals** teaching both on campus & online courses
- **Largest & most diverse** enrollment of graduate students of 17 schools & colleges @ BU
- 20 years of dedicated *Online Education*

BU MET's online master's degrees have ranked among the top 10 since 2014



Program Structure

- Flexible to fit your schedule
- Part-Time or Full-Time study, with ability to alternate
- Evening On campus coursework and Live classrooms
- Year round courses (*Fall, Spring, & Summer semesters*)



On-Campus Programs



- On-campus courses offered in three semesters (Fall, Spring, Summer)
- **Part-time students take 1 or 2 courses/14-week semester**
- **Full-time students take 3-4 courses/14-week semester**
- Courses are offered evenings

CPUA Program Highlights

Flexible programs

Professionally Experienced Faculty

Diverse student body

Practical Focus

Multiple career options

CPUA Program

- Prepares students to enter their chosen field with the skills and knowledge needed to address a range of social, economic, and environmental challenges in cities and regions.
- Help students “**think like a planner or an urban professional**” through a combination of real-life projects and theory.

MCP Program Requirement

48 Credits: 12 Courses

Elective Courses

Public Finance and Infrastructure

New Trends in Transportations

GIS and Spatial Analysis

Smart Green Cities

Equity and Social Justice

Feeding the City

Urban Transportation Planning

Actionable Sustainability

Urban Design

Core Electives (1)

Planning and Development Process

Planning and Land Use Law

Required

History, Theory & Planning Practice

Urban Research Methods

Urban Economics

Urban Studies Capstone

MUA Program Requirement

32 Credits: 8 Courses

Elective Courses

Public Finance and Infrastructure

New Trends in Transportations

GIS and Spatial Analysis

Smart Green Cities

Equity and Social Justice

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BOSTON UNIVERSITY

CITY PLANNING AND URBAN AFFAIRS GRADUATE CERTIFICATES

GRADUATE CERTIFICATE URBAN POLICY AND PLANNING

16 CREDITS

REQUIRED COURSES

UA 664 Planning and the Development Process

UA 701 Urban Problems and Policy Responses

+ 2 Elective Courses

GRADUATE CERTIFICATE APPLIED SUSTAINABILITY

16 CREDITS

REQUIRED COURSES

UA 617 Actionable Sustainability

UA 627 Smart Green Cities

+ 2 Elective Courses

Practical Focus – Immersive Learning



- Learn methodological how-to with many and varied examples of real-life research.
 - Interviews and focus groups
 - Surveys
 - Observations
 - Secondary data and existing statistics
 - Experimental designs

Practical Focus – Immersive Learning

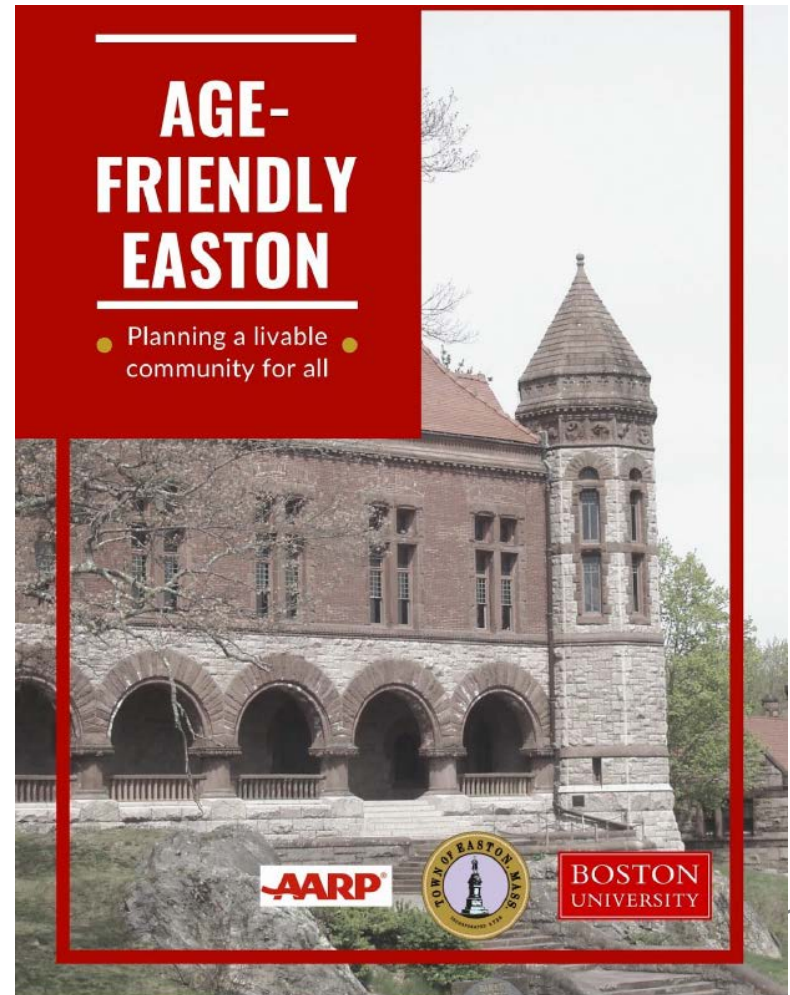


Make the abstract real to cater for both theoretical and experiential learning.

Experiential Project

Easton, MA has a growing elderly population.

- How to plan for an age-friendly Easton?
- Surveys
- Focus Groups



Practical Focus – Immersive Learning

UA 654 GIS AND SPATIAL ANALYSIS

"Everything is related to everything else, but near things are more related than distant things."

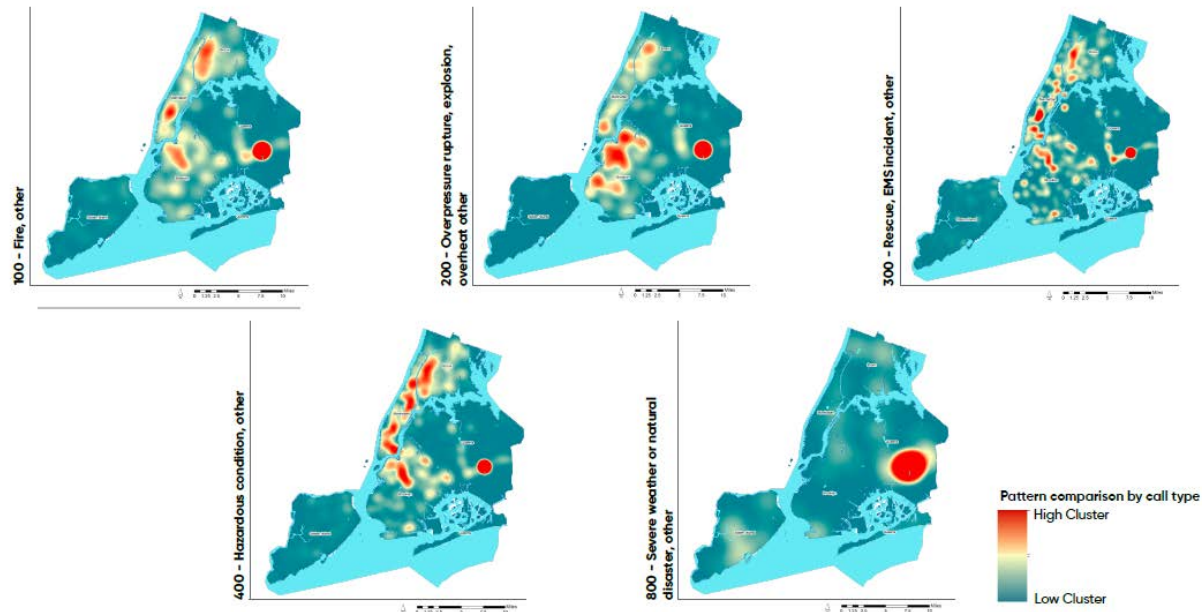


Make the abstract real to cater for both theoretical and experiential learning.

Spatial Analysis of Fire Calls in 2019 in NYC by Josefa Arriagada, MCP candidate, UA654 Class Project

Results

Pattern comparison by call type



MCP and MUA

Full Time

- Typically 2 semester for MUA and 3-4 semesters for MCP

Part Time

- Typically 1 or 2 courses per semester
- Common to take 2-3 years for completion
- Designed to meet students' needs while recognizing work commitments



Career Opportunities

Companies

- Municipalities
- Private planning, architectural and engineering firms
- Non-profit, community-based development organizations

Job Titles

- Town planner
- Transportation planner
- Parks planner
- Community development planner
- Land use planner
- Sustainability/environmental planner
- Director of design
- Project manager/director
- Development project manager
- Emergency manager
- Senior program officer
- Analyst, capital program planning
- Policy analyst
- Research associate
- Policy director
- Senior public affairs analyst

Career Opportunities

Career Resources

[BU's Center for Career Development \(CCD\)](#)

- [Handshake](#): connect with employers, find jobs, access career resources
 - Vmock, Big Interview, GoinGlobal, Vault
- On campus events: career fairs & employer info sessions
- [Smarthinking](#): additional resources for online students

Connect with BU Alumni

- [Career Advisory Network](#)
- [BUAA LinkedIn Group](#)

A hand in a white sleeve points to a bar chart on a document. The chart has a vertical axis with values from 0 to 10000 and a horizontal axis with categories. The bars show an overall upward trend. A semi-transparent grey box with a white border is overlaid on the chart, containing the text 'How to Prepare' in red.

How to Prepare

Transcripts

- Transcripts from all colleges and universities attended *

**Transcripts must be in English. Unofficial & in-progress transcripts are acceptable for the admissions review process. Official transcripts are required upon enrollment.*

Professional Portfolio

- Current Resume
- Personal Statement
- Three letters of recommendation**

***It is required that one letter of recommendation be an academic reference if you graduated or engaged in post-graduate education in the past three years.*

Test Scores

- **NO** GRE/GMAT required (optional to submit)
- TOEFL, IELTS, or Duolingo requirement for international students***

Process & Timeline

<u>Term</u>	<u>Start Date</u>	<u>Application Deadline</u>
Spring 2022	Jan. 20, 2022	Dec. 15, 2021
Summer 1 & 2, 2022	<i>May & July, 2022 (dates TBD)</i>	Apr. 1 & June 1, 2022
Fall 2022	<i>Sept, 2022 (dates TBD)</i>	Aug. 1, 2022

- Rolling Admission
- Admissions Decisions sent within 1-3 weeks
- Recommend Applying at least 1 month before start term
 - International students who will be pursuing a Visa to study on campus should apply 2-3 months before start of semester



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