

VIRTUAL EVENTS

A GLOSSARY OF HELPFUL WORDS & PHRASES



VIRTUAL EVENT: An event that can only be experienced online, with no in-person component.

HYBRID EVENT: An in-person event that also includes an online component. This could include live streaming keynotes as well as breakout sessions.

WEBINAR: A web seminar, or timed online broadcast that attendees can view and interact with virtually. Usually one-way.

WEBCAST: A web broadcast without an interactive element.

VIDEO CONFERENCE/MEETING: A virtual video meeting where attendees as well as presenters have video+audio capabilities. Two-way conversation, typically more interactive than a webinar.

LIVESTREAM: A live broadcast of an event over the internet, with a timed start and end. Livestreams are sometimes recorded for later viewing.

EMBED: To include a link to a video, livestream, webinar, webcast or virtual meeting in an email or on a website.



PUSH-TO-TALK: A setting in most apps that allows presenters & attendees to push a chosen key to unmute themselves, as opposed to having to click the mute button on screen each time.

SCREENSHARE: The ability to broadcast a meeting-host's display to all other virtual attendees, as opposed to their standard webcam view.