
**2011 INFORMS Marketing Science Conference
SUBMISSION & REGISTRATION TIMELINE**

October 31, 2011	Conference Registration Opens
October 31, 2011	Conference Abstract and Special Session Submission Open
January 9, 2012	Special Session Submission Closes
January 23, 2012	Accepted Special Session Authors Notified
February 6, 2012	Conference Abstract Submission Closes
February 27, 2012	Accepted Abstract Authors Notified
March 16, 2012	Presenter Registration Deadline
March 31, 2012	Guaranteed Hotel Conference Rate Deadline
April 30, 2012	Presentation Schedule Online
June 7 - June 9, 2012	Conference