

The Inventory

of the

Bruce Ladd

Collection

#1192

Howard Gotlieb Archival Research Center



Ladd, Bruce

Gift of 1969.

Box 1 (F.1) THE CRISIS IN CREDIBILITY. The New American Library, 1968.

a) Chapter VII, The Pentagon. Typescript with holograph corrections,

28 pp.

b) 7 Folders of background material for the book. Each folder contains printed items, xerox typescripts, carbon typescripts of articles, pamphlets and memos: all with holograph notes.

560 pieces total. 2 ANS by Ladd about the material 1/14/69.

(F.2) Folder #1. 86 printed items concerning:

U.S. sale of arms to underdeveloped nations;
M-16 rifle controversy; (GAO) General Accounting Office; Assistant secretary of defense for Public Affairs, Arthur Sylvester; Censorship of Stars & Stripes;

Ladd, Bruce. CTL to Professor Daniel M. Berman.

December 7, 1966.

(F.3) Folder #2. 94 articles concerning:

Governmental lies and withholding of information;
Credibility gap; miscellaneous.

(F.4) Folder #3. 73 articles concerning:

News management; Bay of Pigs; U-2 affair;
Statements of Senator Mark Hatfield; Moon goal;
U.S. Information Agency; NASA Apollo program.

Ladd, Bruce. CTL to Mr. Julian Scheer (Assistant Administrator of Public Affairs, NASA).

September 23, 1966.

Box 1

(F.5)

Folder #4. 1 report. Ladd, Bruce. "The Congress of the U.S.",

in The Quill. and

66 articles concerning:

NASA program; News management; Freedom of
information bill; and

2 letters:

Ladd, Bruce. CTL to Mr. Elmer W. Lower (ABC News),
December 3, 1966.

Brown, Clarence J. TLS to Bruce Ladd.

45 memos. Ladd, Bruce. 5 CTL to Congressman
Donald Rumsfeld, November 1, 1965; June 23, 1966;
May 26, 1966; October 13, 1966; February 9, 1966.

1 Memo from Galbraith, James R. TLS to Bruce Ladd.

XXX November 17, 1966.

Box 2

(F.6)

Folder #5. 123 articles concerning:

Secrecy; News management; Pearl Harbor; Johnson
credibility gap; Press conferences; Bill Moyers
resignation.

(F.7)

Folder #6. 60 articles concerning:

Johnson credibility gap; Youth Opportunity
Investigation.

(F.8)

Folder #7. 58 articles concerning:

Dominican crisis; Secrecy and deception; NASA;
1 5"X4" photograph of two girls on swings.

Box 3 THE CRISIS IN CREDIBILITY

a) Chapter 10. "Closing the Gap" Typescript with holograph corrections,
14 pp.

b) 3 Folders of printed research materials with some holograph notes.