

## **WIPIP 2026 Schedule (All events at BU School of Law)**

### **Day 1: Friday February 27**

Breakfast: 8:00-8:45 (welcoming remarks at 8:30) (Barrister's)

Panel 1: 8:45-10:10

Break: 10:10-10:25 (Atrium)

Panel 2: 10:25-11:50

Lunch: 11:50-1:00 (Barrister's) *Featuring the Evil Twins Debate with Bob Brauneis and Matthew Sag*

Panel 3: 1:00-2:45

Break: 2:45-3:05 (Atrium)

Panel 4: 3:05-4:30

Cocktail hour: 4:45-5:45 (Atrium) *Featuring BU's Treblemakers a cappella group at 5:15*

Dinner: 5:45 (Barrister's) *Featuring BU's Liquid Fun improv group at 6pm and Trivia and IP Faculty Feud hosted by BU Law's "Legal Follies" (BU Law's Student Sketch Comedy Group) at 6:30*

*\*There is no formal activity after dinner, but you may want to try one of these nearby venues:*

- Kings Dining and Entertainment (bowling, billiards); 50 Dalton St, Boston, MA 02115
- Lucky Strike Fenway (billiards); 145 Ipswich St, Boston, MA 02215
- Stage Karaoke x Studios; 138 Brighton Ave, Allston, MA 02134
- The Bebop (Irish pub and frequent live music); 1116 Boylston St, Boston, MA 02215
- Lansdowne Pub (Pub and live music, open mic); 9 Lansdowne St, Boston, MA 02215
- D16 Cocktail Bar; 955 Boylston Street Unit A, Boston MA 0225
- Equal Measure Cocktail Bar; 775 Beacon Street Boston MA 02215

### **Day 2: Saturday February 28**

Breakfast: 8:30-9:00 (Barrister's)

Panel 5: 9:00-10:45

Break: 10:45-11:00 (Atrium)

Panel 6: 11:00-12:45

Lunch: 12:45 (Barrister's)

**Panel 1**

<b>Creativity (room 101)</b>	<b>Empirical IP (room 102)</b>	<b>Trademark Theory and Practice (room 209)</b>	<b>Authorship, Inventorship, and AI (room 414)</b>
Queens of Creativity: Drag, Cultural Production and Social Norms Beyond Intellectual Property (Eden Sarid)	STEM Credentials and Professional Performance in Patent Prosecution (Michael Schuster)	Trademarks, Functionality, and Competition (Glynn Lunney)	Measuring Joint AI Authorship (Dave Fagundes)
Indie Innovation: Videogame Creativity and Normative Failure (Thomas Rouse)	AIth Circuit Court of Appeals (Nikola Datzov)	Tertiary Meaning (Sari Mazzurco)	The Convergence of Artificial Intelligence (AI) and Blockchain Technology in Creative Entrepreneurship (Tolulope Falokun)
Reflections on Uncreativity, or the Machine that Kills Boring Ideas (Brian Frye)		21st Century Trademark Surveys (Rebecca Tushnet)	The Inconsentability of Sora (Kat Geddes)
Copyright's Edges and the Promise of Free Speech (Jessica Silbey)		Education, Wealth, and Weird Trademark Surveys (Jake Linford)	

**Panel 2:**

<b>Remedies (room 101)</b>	<b>Patent History and Doctrine (room 102)</b>	<b>Copyright and Culture (room 414)</b>
Imagining Restorative Intellectual Property (Betsy Rosenblatt)	Knowledge, Tools, and Skills of the PHOSITA (Jordana Goodman)	Copyright's Invisible Hand: Subsidizing America's Cultural Institutions (Guy Rub)
Data Moats, Digital Enclosure Loops, and Access (Kristelia García)	Patent Claims Are Not Boundaries (Charles Duan)	Theory, Technology, and Culture in the Development of the Legal Musical Work (Lauren Wilson)
Innovation Information (David Simon)	Before Invention (Haris Durrani)	A Philosophy-of-Language Approach to Bad Derivative-Works Cases (Benjamin Sobel)
	The Patent Treatise Boom (Saurabh Vishnubhakat)	Occult Copyrights (Ari Lipsitz)

**Panel 3:**

<b>Trade Secrets (room 101)</b>	<b>International and Extraterrestrial IP (room 102)</b>	<b>Deepfakes, Celebrities, and Movies (room 209)</b>	<b>Life Sciences (room 414)</b>
Considering Misappropriation's Purpose (Deepa Varadarajan)	Harmonization or Optimization? China's SEP Regime and International Technological Standardization (Joy Xiang)	A Digital Right of Publicity for the AI World (Emma Perot)	Expanding Patent Portfolios and Delayed Competition for Brand-Name Drugs (S. Sean Tu)
Trade Secrets Injunctions Create Involuntary Servitudes (Tim Murphy)	A Martian Patent Paradigm (Elizabeth Winston)	Transformative Celebrity (Rebecca Curtin)	The Future of Broad Drug Patents (Janet Freilich)
Toward a Theory of Trade Secret Misuse – Lessons Learned from Theranos (Jorge Contreras)	Unitary patents In the European Union - how the different sources of law and different national traditions in the EU shape the new unitary patent (Rafal Sikorski)	Trademark Law's Trouble with Titles (Stacey Dogan)	Institutional Barriers to Coordinated Pharmaceutical Innovation Policy (Rachel Sachs)
Trade Secret Societies (Jeanne Fromer)	An Impact Analysis of the European Commission's Draft SEP Regulation: Lessons from India and China (Manveen Singh)	FIRST: Archival Encounters That Set History in Motion (Claudy Op den Kamp)	Health IT Diffusion and Physician Density (Lucy Xiaolu Wang)
The Little Plane That Could (Sharon Sandeen)	Generative AI at a Crossroads: Current Developments in EU Case-law (Philipp Homar)		

**Panel 4:**

<b>Copyright and AI (room 101)</b>	<b>Patent Litigation (room 102)</b>	<b>Preserving and Protecting Knowledge (room 209)</b>	<b>Emerging Technologies (room 414)</b>
Copyright Litigation in the AI Economy (Jacob Noti Victor)	Patent Obviousness as Procedure (Timothy Holbrook)	Rethinking Authenticity (Michael Goodyear)	The European Accent of U.S. Digital Platform Speech (Brian Downing)
GenAI's IP Terms & Conditions (Andres Sawicki)	Patent Regulatory Evidence (Prachi Mehta)	The Riddims of Our Lives: Copyright Protections, Satellite Imaging and The Cheshire Cat Effect (Brenda Reddix-Small)	An Inducement Theory of Venture Capital (Michael Burstein)
Direct Copyright Liability and a Licensing Mechanism for Online Platforms (Justin Koo)	The Origins of Patent Litigation Waves (Paul Rogerson)	Taking Customary Law Seriously II: Cross-border Recognition of Traditional Knowledge Judgments (Dalindyabo Shabalala)	The Innovation Paradox: How New Forms of Media Confound Copyright (Zachary Cooper)
The Rights of Joint Owners in American Copyright Law: Reframing the Default Rules (Benjamin Landry)	William Robert Grove: The First Modern Patent Judge? (Barbara Lauriat)	Language Preservation with Trademark Registration (Zaneta Robinson)	Generative Artificial Intelligence: Friend or Foe in Creativity and Copyright (Marvin Slepian)

**Panel 5:**

<b>Government, Politics, and Innovation (room 101)</b>	<b>Copyright Theory and Doctrine I (room 102)</b>	<b>IP as a Policy Tool (room 103)</b>	<b>Trademark Doctrine (room 209)</b>
Government Research Funding and the First Amendment (Lisa Ouellette)	Five Years of Fair Use: Lessons from Recent Case Law on Fair Use In Copyright (Jack Lerner)	Intellectual Property, Sustainable Development, and a New Social Contract (Peter Yu)	The Arbitrary Myth (Dustin Marlan)
Separation of Copyright Powers (Blake Reid)	Fanfiction Authors, Copyright Losers (Stacey Lantagne)	Intellectual Property Sandboxes (Christopher Buccafusco)	Truthmarks (Aman Gebru)
Quantified Progress (Ximena Benavides Reverditto)	A Theory of Noncommerciality in Fair Use (Stav Zeitouni)	Regulating AI with IP (Christopher Cotropia and Jim Gibson)	Trademark Use, Failure to Function Doctrine, and Free Speech (Lisa Ramsey)
A New Era of Grants Policy? (Nicholson Price)	Fair Use and Unpublished Artistic Expression: A First Amendment Perspective (Paul Szynol)	Picking Winners (Michael Meurer)	Question mark (TM) (Lorelei Ritchie)
Optimizing Sequential Innovation For The 21st Century (Allison Schmitt)	Roll the Credits?: Why Attribution Works Differently in Sculpture and Film (Eva Subotnik)	Paving the Way for the Synergistic Integration of Progressive Intellectual Property and Innovative Artificial Intelligence Platforms in Opening Up of Technological Innovations for Viable Commercial Applications (Muhanna Al Zuheimi)	The Art of Trademark Disobedience (Rachael Dickson)

**Panel 6:**

<b>Protectable Subject Matter (room 101)</b>	<b>Design and Brand (room 102)</b>	<b>Institutions (room 103)</b>	<b>Copyright Theory and Doctrine II (room 209)</b>
A Proposal for a 35 U.S.C. 101 Examination Unit and Procedure (Timothy Hsieh)	A Pantone Prerogative: Defining the Privilege to Standardize Color (Felicia Caponigri)	Securing the PTAB (Arti Rai)	Copyright as Intuition (Shani Shisha)
Resolving The Incoherence of Funkrabarty (Oskar Liivak)	When Procedure Becomes Policy: The Hidden Substantive Effects of the Design Law Treaty (Christine Farley)	The “long-arm” jurisdiction of the Unified Patent Court –how far is its reach? (Aleksandra Kuznicka-Cholewa)	Off-the-shelf license authorship (Laura Heymann)
Copyright & Living Organisms (Cathay Smith)	Litigating Personal Brand: Intellectual Property & the Construction of Self (Alex Roberts)	Why do Judges Cite Themselves? (Jason Rantanen)	Creativity as Data and the Copyright-Privacy Interface (Xiyin Tang)
Patent Eligibility, Secure Computing, and Genomic Data-Sharing (Jacob Sherkow)	Trademarks Without Confusion: Can Brand Rights Rescue Trademark Law? (Mark Lemley)	Does Bureaucratic Job Security in Agencies Benefit the Public? Evidence from DOGE (David Schwartz)	The Snoopy Solution: Copyright Safety and Licensing Opportunities for Generative AI (Matthew Sag)
		China’s Emerging Jurisdictional Maximalism (Junhao Chen)	The Artist Signature as Source (Peter Karol)