



PARTNERSHIP FOR A
NEW AMERICAN
ECONOMY

WELCOMING
AMERICA



BUILDING A NATION OF NEIGHBORS



GATEWAYS
for **GROWTH**

BUILDING A NATIONAL
NETWORK OF
WELCOMING CITIES

BOSTON UNIVERSITY INITIATIVE
ON CITIES
JUNE 2016



WELCOMING AMERICA

Building a Nation of Neighbors

The Oracle/Domonique



BUILDING A NATION OF NEIGHBORS

THE INNOVATION

NASHVILLE: WELCOMING = PROSPERITY



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English-only fails

As the nation watches, Nashville voters spurn a measure to restrict government business to English.



Opponents of the English-only proposal celebrate Thursday at the Nashville for All of Us gathering at Loews Vanderbilt Hotel in Nashville. JAE S. LEE / THE TENNESSEAN

Lopsided vote ends heated campaign

NASHVILLE: WELCOMING = PROSPERITY



Nashville's efforts to welcome and incorporate vibrant, growing immigrant population has helped create tangible economic gains across the city and across sectors.

80%

Over 80% of business and community leaders in Nashville feel that immigrants have helped businesses to reach a more global audience.

“When an immigrant comes to America and considers all of the cities or towns where they could locate, and they choose to live in Nashville, that is an incredible honor to us. I believe with that honor comes a duty to ensure that New Americans have an opportunity to succeed in their new home.”

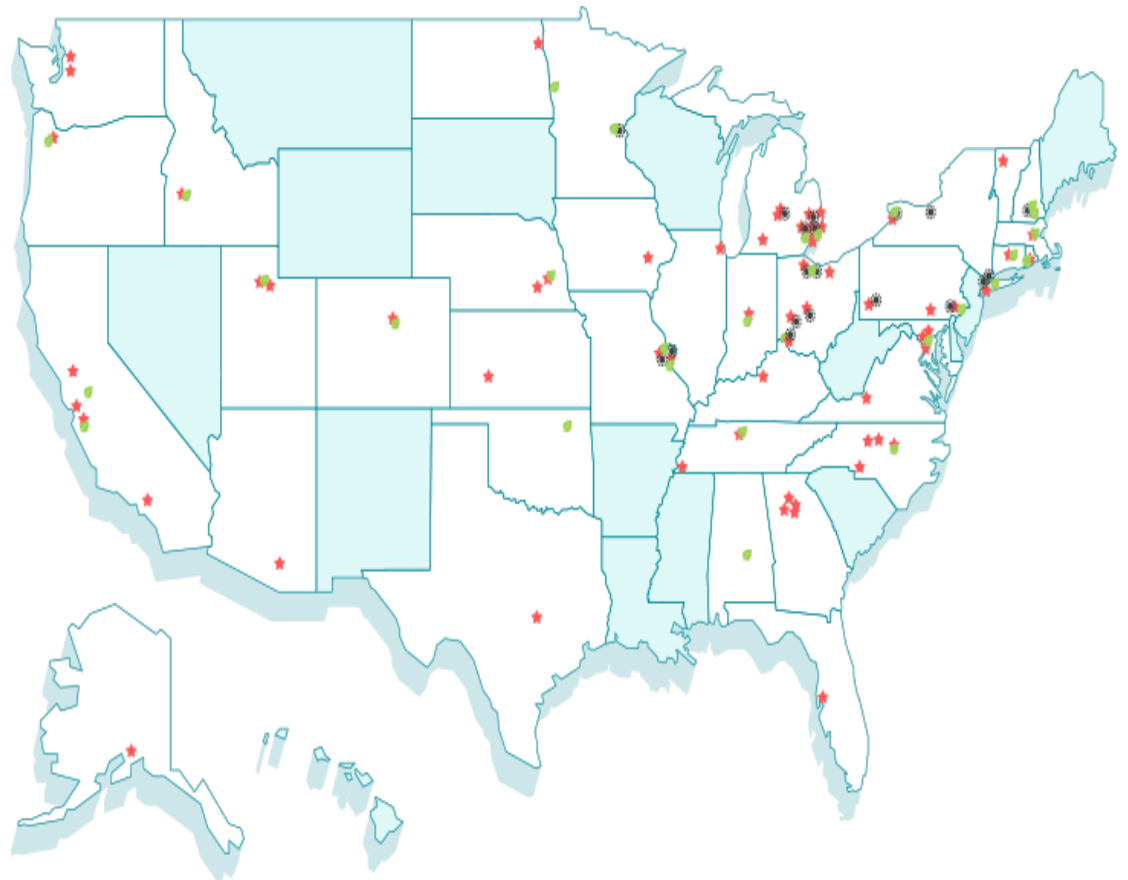
-FORMER NASHVILLE MAYOR KARL DEAN



WHERE WE WORK

1 IN 8

Americans now lives in a community in the Welcoming America network.

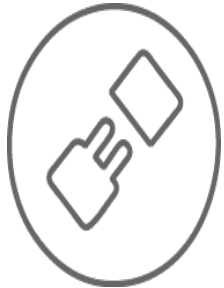


⊗ WE Global Network ★ Member Municipality ■ Nonprofit Organization

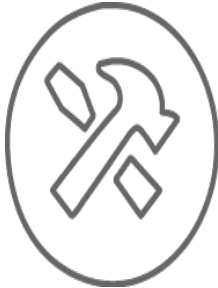
WELCOMING COMMUNITY PATHWAY

Adopt Framework

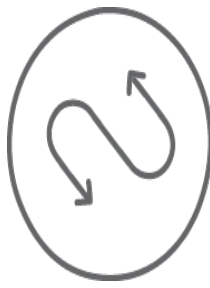
CONNECT



BUILD



CHANGE



Advance Policy, Practice & Culture Change



Achieve Whole Community Benefit



RECEIVING COMMUNITIES APPROACH



THE WELCOMING ROI

Competitive and Resilient Local + Economies

Cities are more open and innovative, and better able to attract and retain global talent and investment

+ Stronger Civic Fabric

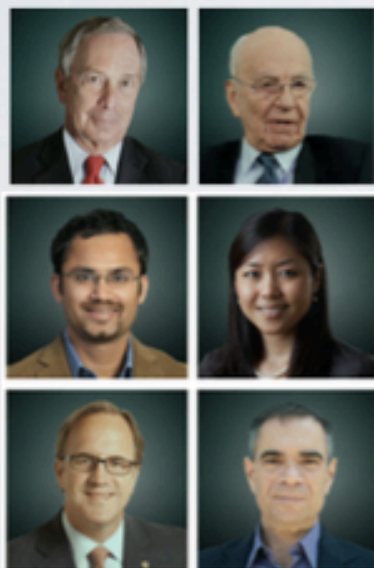
New Americans more active in civic life

+ Equitable Outcomes, Thriving Communities

More equitable access to services, educational, and workforce opportunities

500 REPUBLICAN, INDEPENDENT & DEMOCRATIC MAYORS AND CEOs IN ALL 50 STATES AGREE: IMMIGRATION IS CRITICAL TO AMERICA'S ECONOMIC SUCCESS

INFLUENTIAL CO-CHAIRS & MEMBERS



ECONOMIC IMPACT STUDIES



AG, BIZ & TECH ADVOCACY



LOCAL IMMIGRATION ACTION PLANS



PARTNERSHIP FOR A NEW AMERICAN ECONOMY



ZERO.

**THE NUMBER OF MAJOR U.S. METROS THAT GREW
BETWEEN 1970-2013 WITHOUT IMMIGRANTS.**

FOR EVERY 1,000 FOREIGN-BORN RESIDENTS WHO MOVE TO A U.S. COUNTY, 270 US-BORN RESIDENTS MOVE THERE IN RESPONSE

ATLANTA, GA

The foreign born accounted for **64.4% of Atlanta's population growth** between 2000 and 2012

LOUISVILLE, KY

Between 2000 and 2012, Louisville's **foreign-born population grew by 107.3%**, while the US-born population grew by just 8.4%

DAYTON, OH

In 2013, Dayton reversed three decades of population decline for the first time, after more than **70% growth in its foreign-born population**

OVER THE PAST 3 DECADES,
STARTUPS WERE RESPONSIBLE
FOR

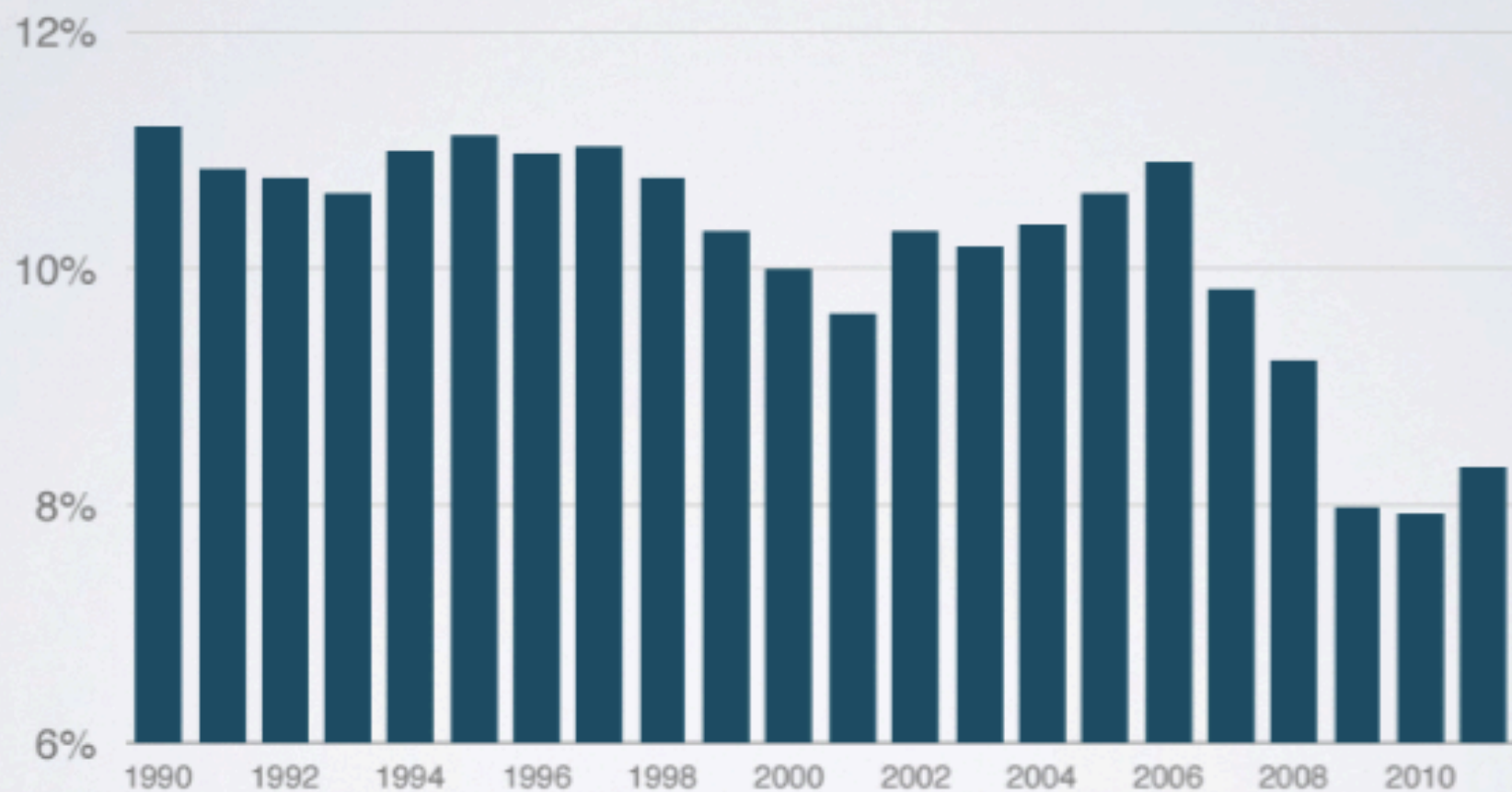
**ALL NET JOB
GROWTH**

IN THE U.S. ECONOMY

SOURCE: The Importance of Startups in Job Creation and Job Destruction, Kauffman Foundation



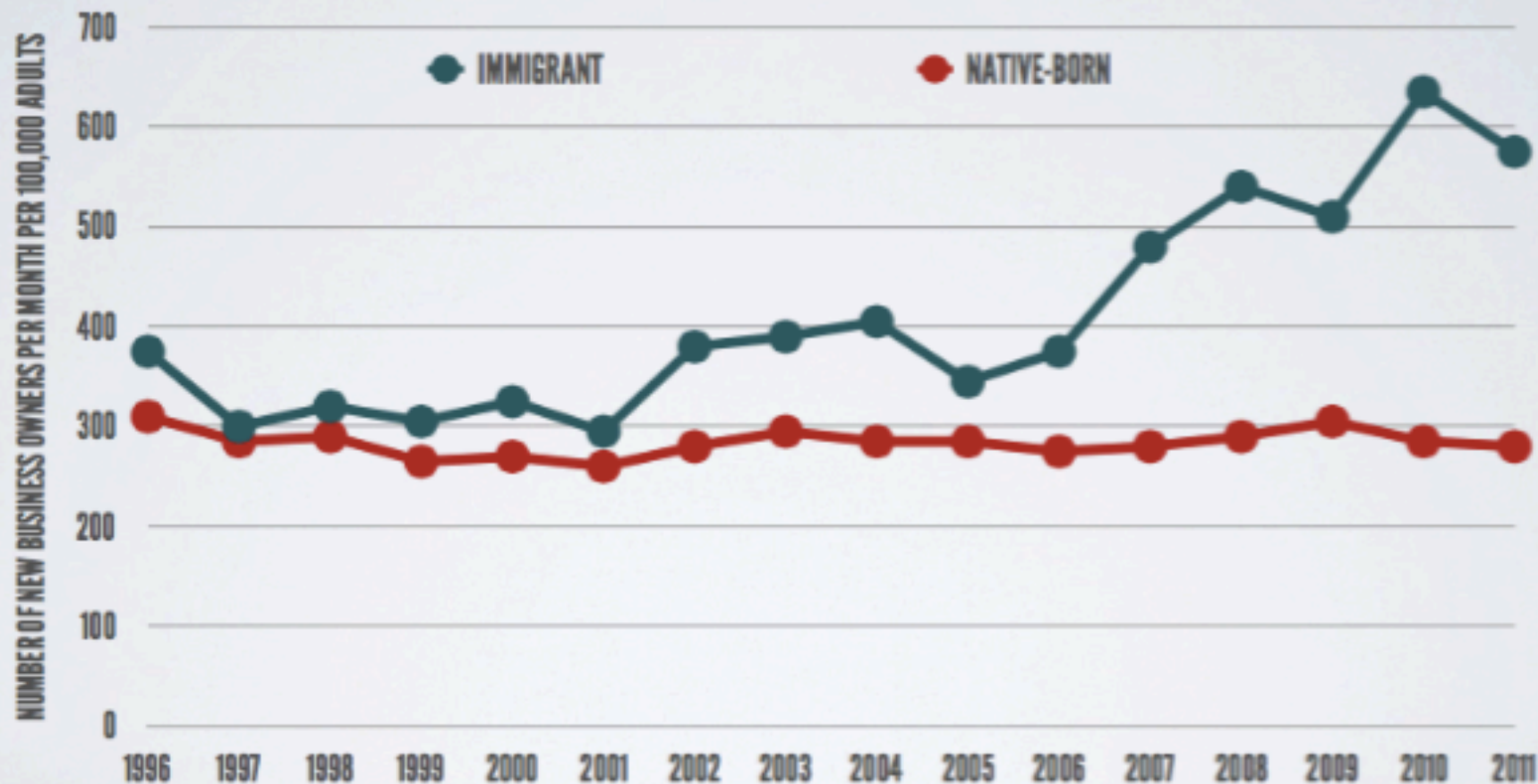
ENTREPRENEURSHIP AND INNOVATION: WE'RE STARTING FEWER COMPANIES



SOURCE: US Census Bureau, Business Dynamic Statistics



IMMIGRANT ENTREPRENEURS ARE SHOULDERING THE LOAD



SOURCE: Partnership Reports, "Open for Business: How Immigrants are Driving Small Business Creation in the US" (2012)

THE 'NEW AMERICAN' FORTUNE 500:
MORE THAN 40% OF FORTUNE 500
COMPANIES WERE FOUNDED BY THE
FOREIGN BORN OR THEIR CHILDREN

23% FOUNDED BY CHILDREN
OF IMMIGRANTS

18% FOUNDED BY
IMMIGRANTS

41% "NEW AMERICAN"
COMPANIES

FORTUNE
500

**BETWEEN
2000-2013,
FOREIGN-BORN
ACCOUNTED
FOR**

**ALL NET
GROWTH**

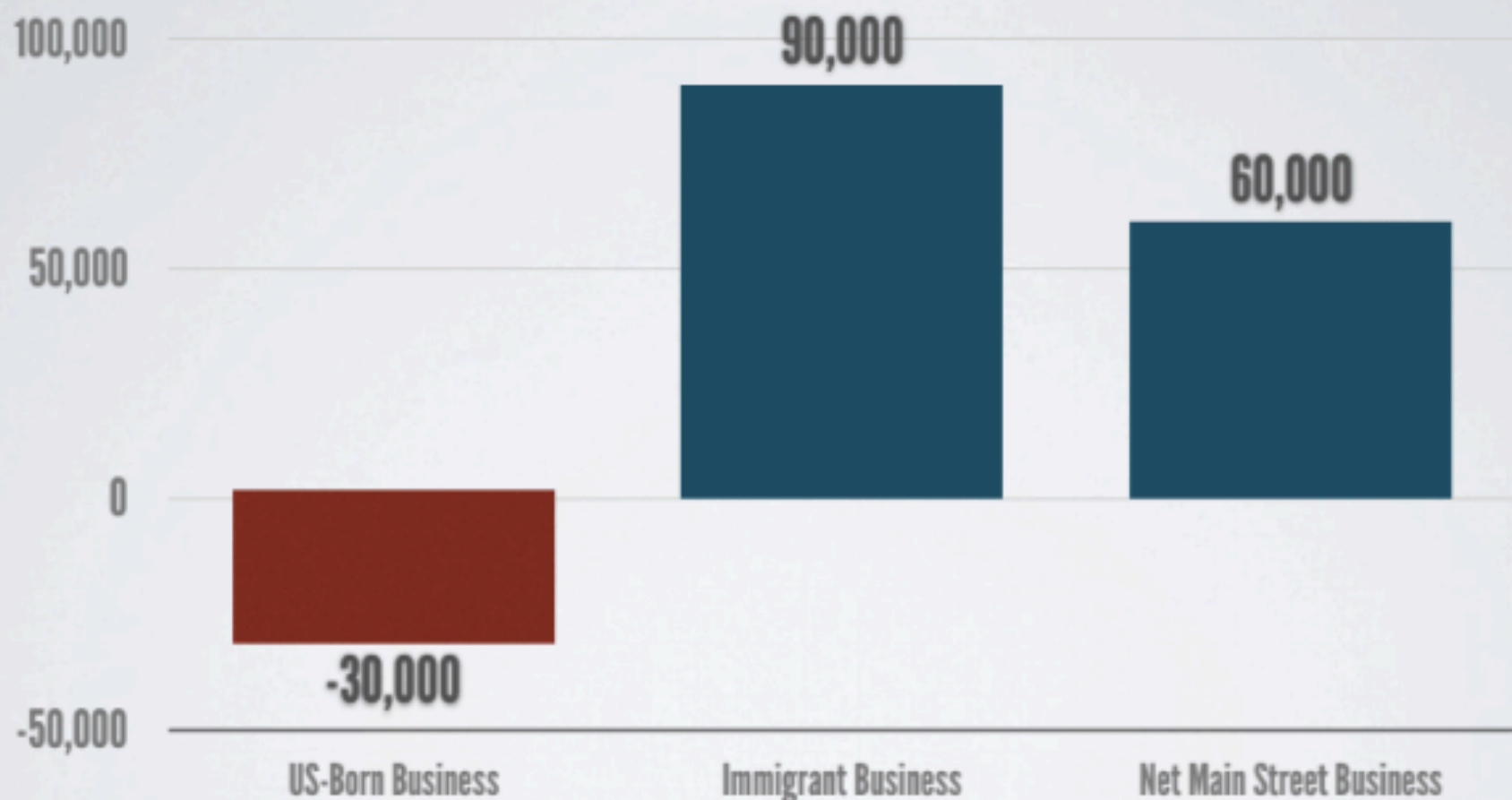
**IN MAIN
STREET
BUSINESSES
IN THE UNITED
STATES**



AND IN 31 OF THE TOP 50 U.S. METROS

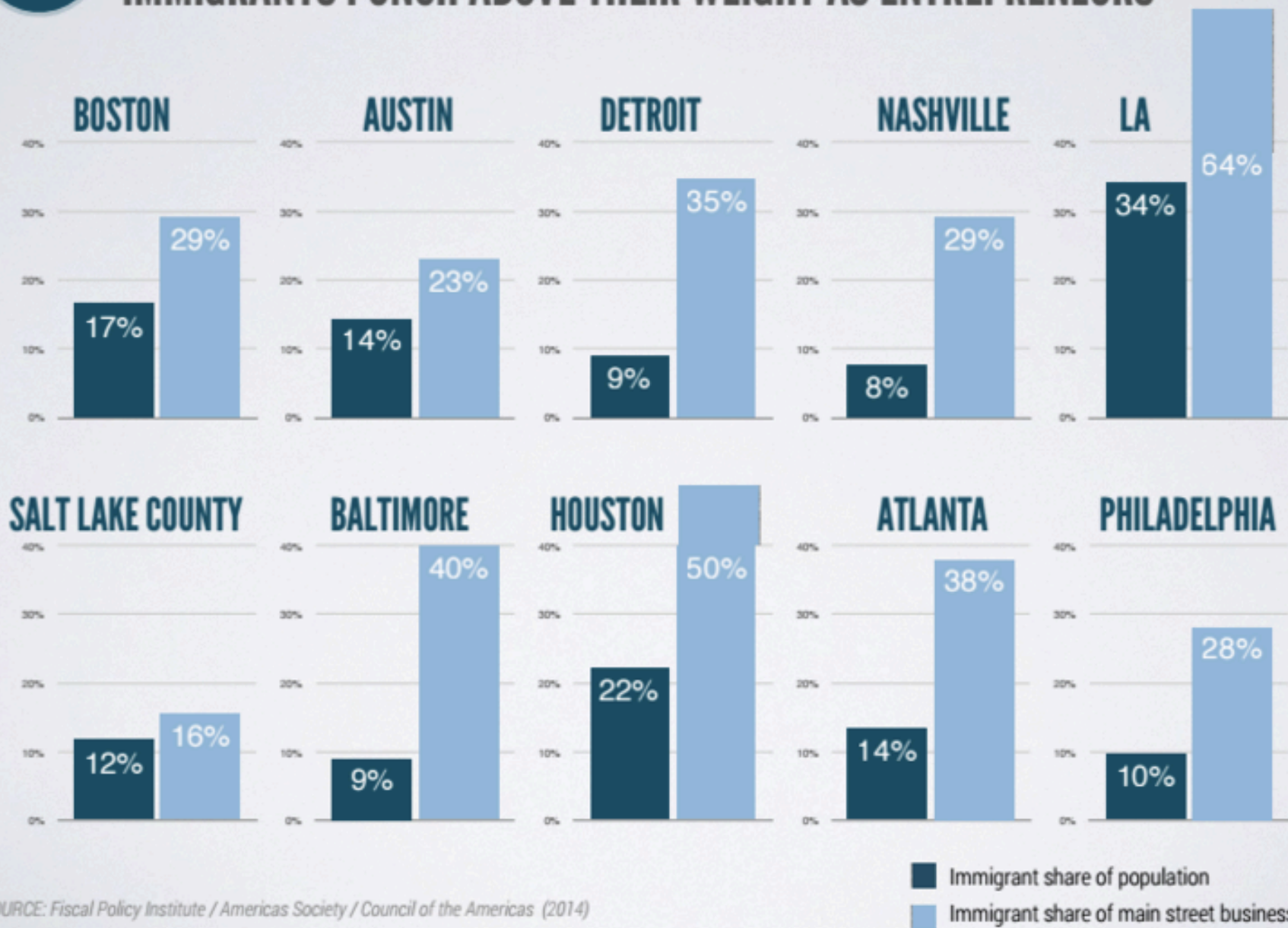


IMMIGRANTS ACCOUNT FOR ALL GROWTH IN MAIN STREET BUSINESSES (2000-2013)





IN CITIES ACROSS THE U.S. IMMIGRANTS PUNCH ABOVE THEIR WEIGHT AS ENTREPRENEURS



SOURCE: Fiscal Policy Institute / Americas Society / Council of the Americas (2014)

FOREIGN-BORN RESIDENTS GROW THE LOCAL ECONOMY, BOOSTING TAX REVENUE AND HOME VALUES

SALT LAKE COUNTY, UT

In 2014, foreign-born households in Salt Lake County contributed **\$8 billion** to the metro area's GDP, and held **\$2.3 billion in spending power**

DENVER, CO

In 2013, foreign-born households contribute more than **\$673 million in taxes** to state and local budgets and more than **\$1 billion to Social Security**

DAYTON, OH

Over the past decade, the influx of foreign-born residents into Dayton contributed to a **\$116M increase in home values** countywide

A NEW NATIONAL & LOCAL NARRATIVE ON IMMIGRATION

The
Atlantic

Why American Cities are Fighting to Attract Immigrants

National Journal

The New Melting Pots: Cities across the country are welcoming immigrants as a boon to the economy

Louisville
Business First

Louisville's immigrant labor force is larger than the national average, study finds

Dayton Daily News

Study shows immigrants add millions to local economy

The Atlanta
Journal-Constitution

Between 2000 and 2012, immigrants accounted for nearly two thirds of Atlanta's population growth

StarTribune

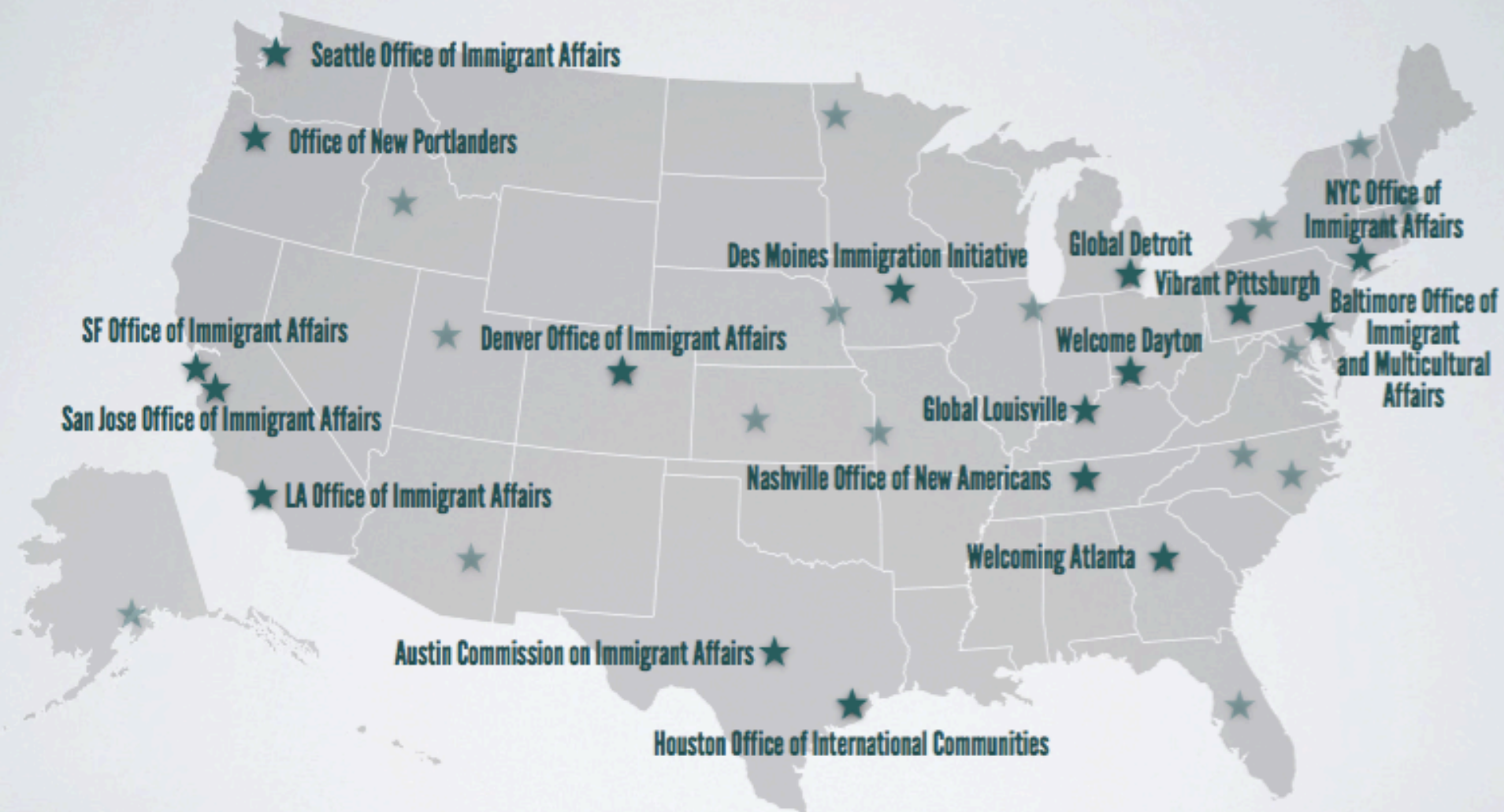
Immigrants contribute more than \$22.4 billion to the Minnesota economy annually

THE TENNESSEAN
A GANNETT COMPANY

International arrivals are responsible for 60 percent of [Nashville's] population growth in the past decade



IMMIGRATION INITIATIVES HELP CITIES COMPETE IN THE GLOBAL ECONOMY





DAYTON, OHIO REVERSES DECADES OF DECLINE

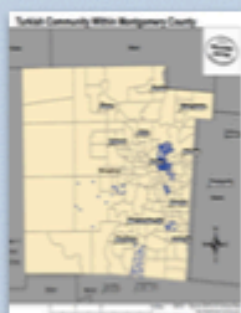
? 2010: THE PROBLEM

- 3+ DECADES OF POPULATION DECLINE
- LOSS OF MANUFACTURING JOBS AND COMPANIES
- VACANT COMMERCIAL AND RESIDENTIAL PROPERTIES
- CHALLENGING STATE POLITICAL ENVIRONMENT

💡 2011: THE IDEA



⚙️ 2011-2014: THE PLAN



📈 2014: THE RESULT

- FIRST YEAR OF POPULATION GROWTH
- \$116M HOUSING BOOST, \$15M ANNUAL INCREASE IN STATE & LOCAL TAXES
- WITH "DAYTON EFFECT" CINCINNATI, TOLEDO & CLEVELAND WOULD HAVE ALSO GROWN



CASE STUDY: MICHIGAN LEADS RUST BELT REVITALIZATION



GOV. RICK SNYDER ON MICHIGAN'S OFFICE FOR NEW AMERICANS:

"WE WANT THE WORLD TO KNOW THAT MICHIGAN IS A WELCOMING STATE. WE VALUE THE CULTURAL DIVERSITY, PROFESSIONAL CONTRIBUTIONS AND ENTREPRENEURIAL SKILLS OFFERED BY FOREIGN-BORN RESIDENTS. ENCOURAGING LEGAL IMMIGRATION WILL CREATE MORE JOBS FOR FAMILIES AND ENHANCE THE QUALITY OF LIFE ACROSS MICHIGAN."

GOVERNOR'S OFFICE FOR NEW AMERICANS
MICHIGAN GLOBAL TALENT RETENTION
INITIATIVE
GLOBAL ENGINEERS IN RESIDENCE INITIATIVE
MICHIGAN INTERNATIONAL TALENT SOLUTIONS
GLOBAL DETROIT
ONE MACOMB
GLOBAL LANSING



LOCAL CASE STUDY

Welcoming Atlanta: Multi-Sector Strategic Plan

20 RECOMMENDATIONS TO MAKE ATLANTA MORE WELCOMING, INCLUDING:

- ▶ Create an **Office of Immigrant Affairs**
- ▶ Expand opportunities for **adult English language learning** in immigrant communities
- ▶ Create a **multi-lingual one-stop shop for all entrepreneurs** that outlines the steps for starting a business
- ▶ Create targeted programming to **train and connect skilled immigrants** with jobs critical to Atlanta's economy
- ▶ Assess and **increase minority participation in the Small Business Enterprise Program**
- ▶ Create a **Multicultural Liaison Unit** in the Atlanta Police Department



LOCAL CASE STUDY

Global Louisville: City-Chamber Immigrant Integration Partnership

**Louisville
Courier-Journal**

Chamber CEO:
Why Louisville
Needs to Go
Global

**LOUISVILLE
BUSINESS FIRST**

Louisville's
immigrant labor
force is larger
than the national
average, study
finds

MAY 2015

Mayor announces "Global Louisville" partnership between City and Chamber

- ▶ Private immigration roundtable and public luncheon
- ▶ New research on immigrants' economic impact
- ▶ Joint op-ed from Chamber CEO and Mayor's Office
- ▶ Task Force developing Global Louisville strategic plan and goals for welcoming

**INSIDER
LOUISVILLE**

Mayor
announces new
effort to attract
and retain
foreign-born
skilled workers

**WDRB
Louisville**

Business forum
discusses bringing
international talent
to Louisville

LOCAL CASE STUDY

Nashville: Mayor's Office of New Americans

THE TENNESSEAN A GANNETT COMPANY

Nashville opens office for immigrant "new Americans"

Public News Service

Nashville's Office of New Americans is First in Southeast U.S.

OCTOBER 2014

PNAE helps launch Nashville Office of New Americans

- ▶ Provided technical assistance on ONA models
- ▶ Released new research on immigrants' economic impact
- ▶ Provided communications and media support
- ▶ Co-hosted event with Nashville Area Chamber to promote new Office

The Atlantic

"Nashville has welcomed these immigrants with open arms, in ways that other municipalities around the country are trying to emulate."



GATEWAYS FOR GROWTH CHALLENGE: MULTI-SECTOR PLANS FOR WELCOMING & INTEGRATING NEW AMERICANS



15 COMMUNITIES: LOCAL ECONOMIC RESEARCH STUDIES



10 COMMUNITIES: DIRECT TECHNICAL ASSISTANCE



5 COMMUNITIES: MATCHING GRANTS



GATEWAYS FOR GROWTH CHALLENGE: MULTI-SECTOR PLANS FOR WELCOMING & INTEGRATING NEW AMERICANS

AKRON, OH

ANCHORAGE, AK

BIRMINGHAM, AL

BROWNSVILLE, TX

COLUMBUS, OH

DETROIT, MI

FARGO, ND

HOUSTON, TX

INDIANAPOLIS, IN

KANSAS CITY, MO

LANCASTER, PA

LOS ANGELES, CA

MACOMB COUNTY, MI

NASHVILLE, TN

NEW ORLEANS, LA

PHOENIX, AZ/ARIZONA

PITTSBURGH, PA

SAN JOSE, CA

SALT LAKE COUNTY, UT

**UPSTATE NY REGION
(SYRACUSE/BUFFALO)**



ATLANTA

Multi-Sector Strategic Plans

[LEARN MORE](#)

In September 2014, Mayor Kasim Reed announced the results of the Welcoming Atlanta working group: a set of 20 recommendations to ensure Atlanta's newly arrived communities are integrated and supported.

RESOURCES

Website

[Welcoming Atlanta](#)

Press Release

[Mayor Kasim Reed Announces Results Of Welcoming Atlanta Working Group](#)

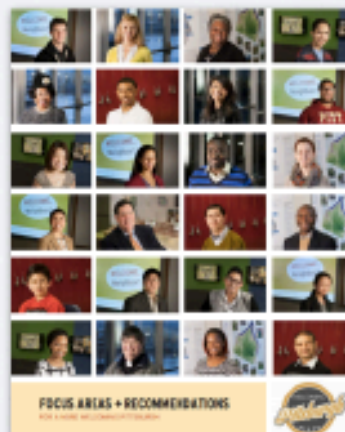
Plan

[Community Engagement](#)

KEY AREAS OF FOCUS

Working groups or advisory committees will often focus the work of planning processes into themes, and subcommittees will reflect those themes. Members of the working group or task force will break into smaller groups according to their expertise and interest area, and lead more in-depth, often community-focused conversations around the following broad areas:

- **Equitable Access to Services:** Ensuring that all residents have access to city services and opportunities by reducing barriers and encouraging participation. Many cities work towards this goal by establishing broad language access policies that require that all city documents and activities are accessible in multiple languages; hosting town halls in immigrant communities that bring information directly to residents on various services and initiatives offered by the city; and having outreach coordinators whose job is to be present in the community to share information on what the city is doing.
- **Economic Opportunity and Education:** Harnessing the full potential of all residents by working to ensure that newcomers have the skills, training, and education to thrive, and that workforce, education, and economic development systems are prepared to serve and leverage the talents of all residents. This can often include programs to support [small business owners](#), workforce development initiatives, [programs that connect newcomers with other business](#)

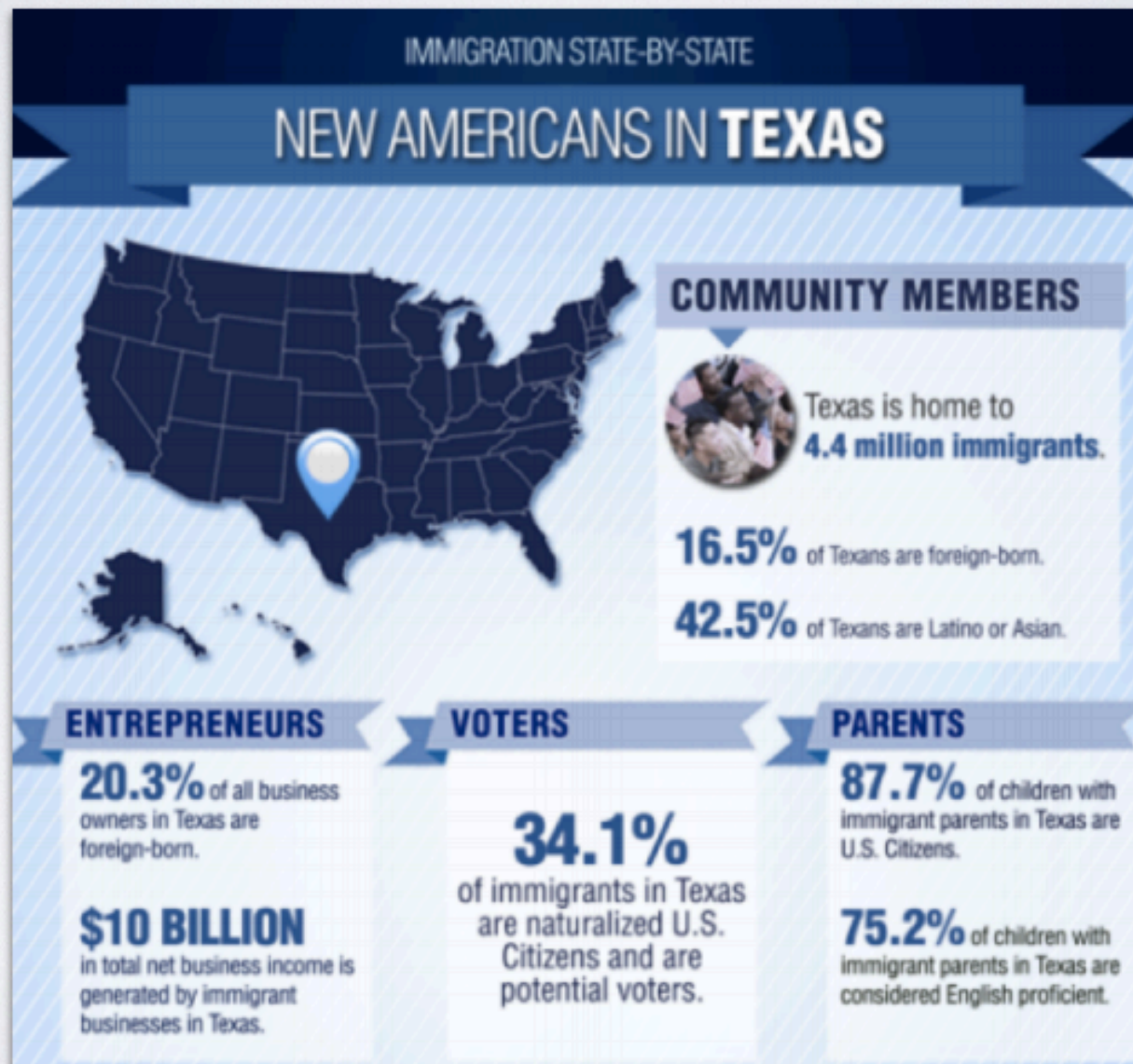


STATE BY STATE DATA ON THE ECONOMIC IMPACT OF IMMIGRANTS: WWW.MAPTHEIMPACT.ORG



STATE BY STATE DATA ON THE ECONOMIC IMPACT OF IMMIGRANTS:

WWW.IMMIGRATIONPOLICY.ORG

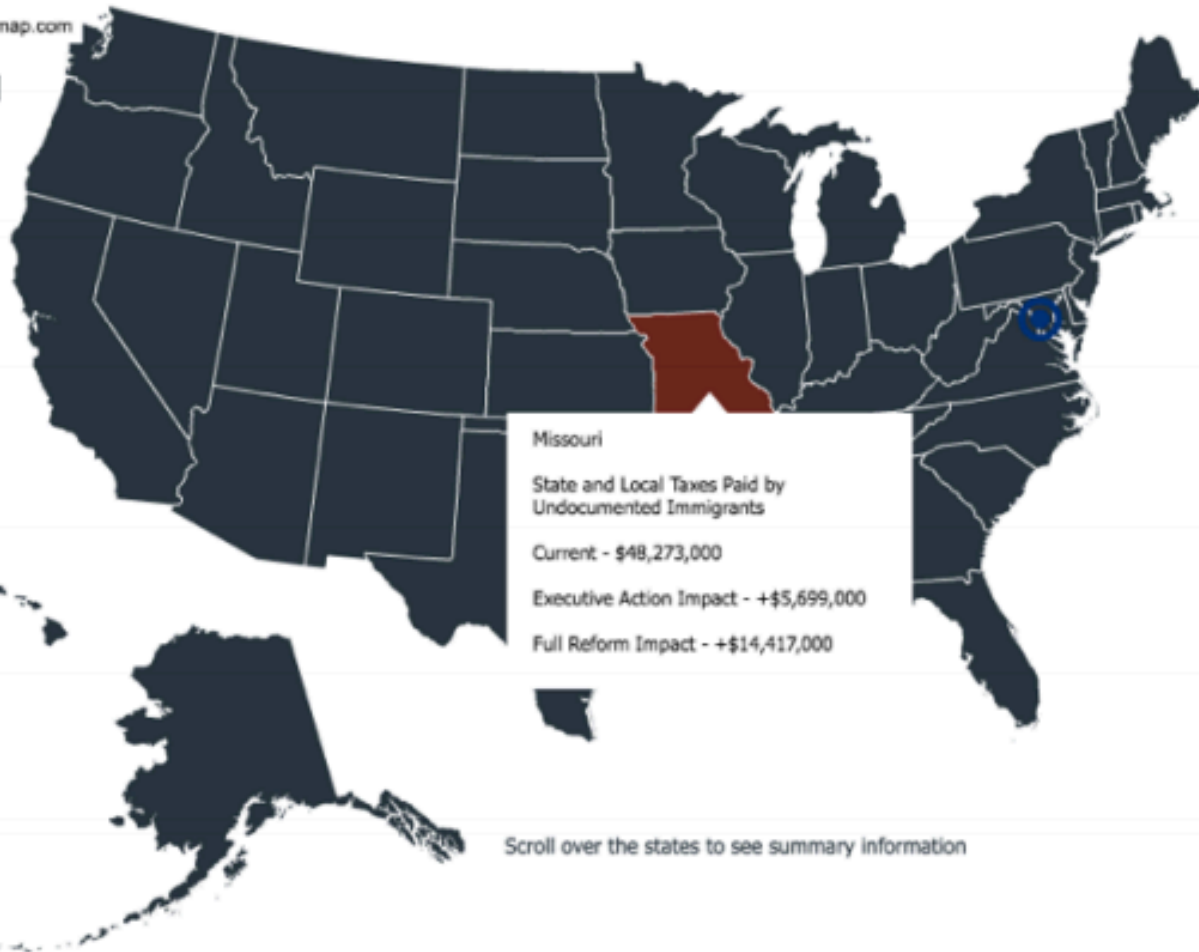


STATE BY STATE DATA ON THE ECONOMIC IMPACT OF IMMIGRANTS:

WWW.ITEP.ORG/IMMIGRATION

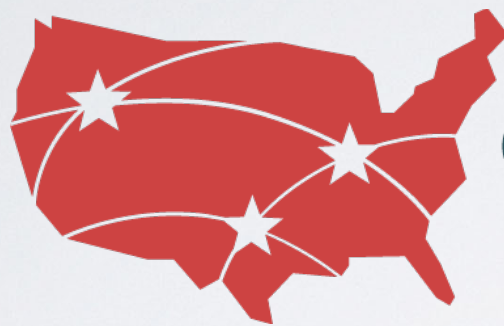
Scroll over each state to see how much undocumented immigrants already contribute in state and local taxes and how much they will contribute post-reform:

tool by ammap.com



Scroll over the states to see summary information

Q&A



GATEWAYS *for* **GROWTH**



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ECONOMY**

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**WELCOMING
AMERICA**



BUILDING A NATION OF NEIGHBORS

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