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Contact: Katrina Demulling, 617-640-7370, kittkat@bu.edu

**BOSTON UNIVERSITY PROFESSOR HONORED WITH PRESTIGIOUS APPOINTMENT**

**Professor Liah Greenfeld named Distinguished Adjunct Professor in the Department of Sociology and Social Policy, Lingnan University, Hong Kong**

(Boston) – Boston University Professor Liah Greenfeld was recently appointed Distinguished Adjunct Professor in the Department of Sociology and Social Policy at Lingnan University, Hong Kong for a term of five years, starting May 2011. During yearly month long stays, Professor Greenfeld will deliver public lectures, faculty/graduate seminars, and chair weekly research discussions with colleagues of the Department.

"I am extremely honored to be appointed,” Professor Greenfeld said. “Today, it is especially important for scholars in the West to come into close contact with the Chinese civilization as it, and Asian civilizations in general, are rising to assume the powers and responsibilities of world leadership from us. I hope this position will allow me, in however small a way, to serve as an intellectual ambassador between the great Asian civilizations and the West, contributing to better understanding and mutual respect."

This is only the University’s second such appointment. (The first went to renowned economist Avinash Dixit, John J. F. Sherrerd ’52 University Professor of Economics at Princeton.) Katrina Demulling, Associate Director of the Institute for the Advancement of the Social Sciences, noted that, “Universities such as Princeton naturally attract the attention of the world to their faculty, while in this case, it was Professor Greenfeld’s renown that drew attention to Boston University.”

Currently, Professor Greenfeld is University Professor, and Professor of Political Science, Sociology, and Anthropology, and the Director of the Institute for the Advancement of the Social Sciences at Boston University. During her more than 30 years of university teaching, she has held appointments as Visiting Professor at Grenada’s St. George University, John L. Loeb Associate Professor of Social Science at Harvard University, Visiting Associate Professor in the Department of Political Science at MIT, Visiting Professor at the Ecole des Hautes Etudes en Sciences Sociales in Paris, and Visiting Professor at the summer university of the Institute of Federalism, Law School at the University of Fribourg, Switzerland. Her academic accolades include a John M. Olin Faculty Fellowship; Earhart Foundation Fellowship; Member of the Institute for Advanced Study, School of Social Science in Princeton; Fellow of the Woodrow Wilson International Center for Scholars in Washington, D.C.; and Guest Member of the Institute for Advanced Studies in Jerusalem, Israel.

Professor Greenfeld’s work on nationalism established her as a premier sociologist worldwide. Her numerous publications cover a wide range of topics including art, economics, history, language and literature, philosophy, politics, religion, and science, and studies of the cultures of England/Britain, France, Germany, Israel, Japan, the Netherlands, Russia/Soviet Union, and the USA. Her current work is on the psychology of nationalism. Her major publications include: *Nationalism and the Mind* (2006), *The Spirit of Capitalism: Nationalism and Economic Growth* (2001), *Nationalism: Five Roads to Modernity* (1992), *Different Worlds: A Study in the Sociology of Taste, Choice, and Success in Art* (1989).

Founded in Guangzhou in 1888, and re-established in Hong Kong in 1967 **Lingnan University** is committed to providing a quality liberal arts education. It adopts a whole-person approach to education, which enables its students to think, judge, care and, ultimately, act responsibly in the changing circumstances of Hong Kong, the region and the world. Lingnan is characterized by: a small student body, a residential campus, close faculty-student relationships, and emphasis on exchange and extra-curricular learning.

Founded in 1839, **Boston University** is an internationally recognized private research university with more than 30,000 students participating in undergraduate, graduate, and professional programs. BU consists of 17 colleges and schools along with a number of multi-disciplinary centers and institutes which are central to the school's research and teaching mission.

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