



Hospitality Leadership Summit

sparked by **Boston University** School of Hospitality Administration

Boston, MA | April 10, 2026

Boston University School of Hospitality Leadership Summit annually brings together students, faculty, and the community to hear from world-renowned industry leaders shaping the future of the business and creating life-enhancing experiences.

Become a Sponsor today and support the hospitality leaders of tomorrow!



SUMMIT SPONSORSHIPS

Become a Sponsor of the BU School of Hospitality Administration Leadership Summit to show your support of the next generation of hospitality professionals. Associate your company with an esteemed educational institution, reach an engaged audience, and network with current and future Hospitality leaders.

SPONSORSHIP LEVELS

Benefits	Supporter \$1,000	Silver \$3,000	Gold \$5,000	Platinum \$10,000	Diamond \$15,000
Tickets for you and your company colleagues	1	2	4	6	8
Acknowledgment: name of company listed in promotional materials	✓	✓	✓	✓	✓
Option to provide branded material at the Summit	✓	✓	✓	✓	✓
Logo displayed at the event; SHA website; pre-event promotional signage		✓	✓	✓	✓
Acknowledgment with logo included in post-event video (YouTube)		✓	✓	✓	✓
Tabletop display during lunch/networking break			✓	✓	✓
VIP Dinner (2 Tickets)			✓	✓	✓
Exclusive employee recruitment/career development opportunity on-site and through SHA media platforms			✓	✓	✓
Short video (1-2 mins.) provided by Sponsor at event before or after lunch break				✓	✓
Opportunity to introduce speakers from the stage				✓	✓
Top billing in all Sponsor acknowledgments at SHA and at the Summit					✓
Invitation to VIP events with speakers					✓

To become a Sponsor, contact Mara Littman,
Executive Director of Strategic Operations & Corporate Relations, at mlittman@bu.edu

Sponsorships payable by check to:

Trustees of Boston University
On the memo line, indicate: SHA Leadership Summit Fund

Send to:

Boston University
Gift Processing
c/o JP Morgan Chase & Co.
PO Box 22605
New York, NY 10087-2605

