



Master of Science in Hospitality Management (MSHM)

Accepting Applications for Fall 2026!

The **Master of Science in Hospitality Management (MSHM)** at Boston University's School of Hospitality Administration is a two-year, full-time, STEM-designated graduate program designed to prepare future hospitality scholars and analytics-driven industry leaders. The program combines rigorous research training, advanced data analysis, and close faculty mentorship to support careers in academia or high-impact leadership roles across the global hospitality industry.

Scholarship Package Available

- All students admitted to the Master of Science in Hospitality Management program will receive a minimum **\$14,000 tuition scholarship** - regardless of citizenship status.
- Additional Dean's scholarship is available based on merit of the application.

Advance Your Career

- Develop advanced expertise in hospitality research, analytics, and strategic decision-making. The MSHM prepares graduates to:
 - Conduct quantitative and qualitative research across hospitality disciplines
 - Apply data-driven insights to finance, operations, marketing, people strategies, real estate, and experience design
 - Communicate research findings to academic and industry audiences
 - Lead innovation and analytics-driven strategy in hospitality organizations

Two Flexible Program Tracks

- **Thesis Track:** Designed for students pursuing PhD study or academic careers. This research-intensive track culminates in a master's thesis and emphasizes advanced research methodology and scholarly writing.
- **Non-Thesis Track:** Ideal for students seeking leadership roles in hospitality analytics, strategy, and operations. Students complete a research-based professional paper and a 300-hour graduate internship focused on applied learning.

Apply here:



The Master of Science in Hospitality Management is currently designated by US Department of Homeland Security (DHS) as a STEM-eligible degree program. International students in F-1 student status may be able to apply for a 24-month extension of their 12-month Optional Practical Training (OPT) employment authorization. More information about STEM OPT eligibility is available from the BU International Students and Scholars Office (ISSO).

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Master of Science in Hospitality Management Curriculum

The MSHM consists of 44 credits (13 courses) completed over two years. Students receive training in research methodology, statistical analysis, and applied hospitality analytics.

Core Areas of Study Include:

- Research Methods & Statistical Analysis
- Finance & Financial Management
- Operations & Organizational Leadership
- Marketing & Branding
- Experience Design & Innovation
- Real Estate & Senior Living

Career Pathways:

Graduates of the MSHM program pursue opportunities in:

- Hospitality analytics and strategy
- Revenue and asset management
- Academic research
- Ph.D. programs

Curriculum Feature	Thesis Track	Non-Thesis Track
Career Focus	PhD preparation, academic research, teaching careers	Leadership roles in hospitality analytics, strategy, and
Capstone Requirement	Master's Thesis	Professional Paper + Graduate Work Experience
Research Courses	12 credits (Faculty/Independent Research + Thesis)	8 credits (Research Methods + Professional Paper)
Required Courses Electives	24 credits 8 credits	20 credits 16 credits
Work Experience	Optional	Required – 300-hour Work Experience



“Going into an MS degree in hospitality research, you get to go to conferences, you get to participate in actual research beyond your thesis... those experiences are so great. Completing my program and learning about the industry really helped me with problem-solving skills, leadership, and how to manage people.” – Tristan H, MSHM '25

Contact our Graduate Admissions Team: shagrad@bu.edu or +1 (617) 358 – 6377

Learn more and apply:



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