

Master of Management in Hospitality (MMH)

Accepting Applications for Fall 2026!

The **Master of Management in Hospitality** is a one-year program designed to shape the next generation of global hospitality leaders. Combining strategic management and innovation, students learn how to drive organizational success by creating meaningful experiences. Through immersive coursework and close collaboration with industry leaders, students prepare for the future, and complete 300 hours of field experience.

Scholarships Package Available

- All students admitted to the Master of Management in Hospitality (MMH) program will receive a minimum **\$14,000 tuition scholarship** - regardless of citizenship status.
- Additional Dean's scholarship is available based on merit of the application.

Advance Your Career

- Develop the leadership, strategic, and analytical skills needed to deliver exceptional guest and employee experiences across the global hospitality industry.
- Choose from six specialized concentrations to customize the program around personal career interests and goals.
- Create new business models to innovate the industry locally and globally.
- Understand how social, technological, and economic trends are transforming hospitality organizations, and learn how to lead effectively in a dynamic and competitive environment.
- Benefit from a flexible part-time option, with both Spring and Fall start, designed for working professionals seeking to advance their careers.
- Build a powerful professional network by learning from senior hospitality executives, industry leaders, and SHA alumni through guest lectures, mentorship, and experiential learning opportunities.

Study in Paris with the MMH: A Global Hospitality Experience with ESSEC

Students can enhance their degree through a unique study abroad experience in France in partnership with **ESSEC Business School**, gaining international coursework and internship opportunities in Europe. This global pathway allows students to earn their MMH from Boston University School of Hospitality Administration while building a strong cross-cultural hospitality mindset and valuable international experience.

Apply here:



Master of Management in Hospitality Curriculum*

Fall Semester

Choose 2 of the following required courses:

- HF 701: Hospitality Operations OR HF 702: Innovation & Disruption
- HF 711: Hospitality Financial Management
- HF 733: Hospitality Organizational Leadership
- HF 762: Hospitality Branding and Marketing

Plus 2 of the available elective courses

Spring Semester

Choose 2 of the following required courses:

- HF 701: Hospitality Operations OR HF 702: Innovation & Disruption
- HF 711: Hospitality Financial Management
- HF 733: Hospitality Organizational Leadership
- HF 762: Hospitality Branding and Marketing

Plus 2 of the available elective courses

Summer Semester

- HF 740: Graduate Internship

Elective Courses (subject to availability)

- HF 619: Hotel Development and Deal Making
- HF 621: Advanced Food & Beverage Management
- HF 631: Workplace Experiences in Hospitality
- HF 667: Fundamentals of Digital Content Development
- HF 679: Financial Reporting and Analysis
- HF 702: Innovation & Disruption
- HF 707: Hospitality Entrepreneurship
- HF 717: Real Estate Finance and Feasibility
- HF 760: Strategic Marketing
- HF 768: Digital Marketing Strategies
- HF 771: Hospitality Revenue Management Strategies
- HF 777: Meeting Planning and Special Events Management
- HF 778: Hospitality Analytics
- HF 781: Future of Restaurant Business
- QST SI 839: Design Thinking and Innovation
- + HF 790: Independent Study

**Curriculum is subject to change*



"I say the value was the connections I made... I now know people who may work at a Marriott in Thailand or people who I would have never met in some traditional master's programs... Those connections have been the most valuable part of my experience. I got my first job because of someone who spoke at a class" – Lucas T, MMH '23

Contact our Graduate Admissions Team: shagrad@bu.edu or +1 (617) 358 – 6377

Learn more and apply:



experience innovation

