Prepared by:
Rabbi Jevin Eagle, Executive Director & University Chaplain
Ethan Sobel, Managing Director
Our Amazing Students

“Hillel to me is a little corner of campus that feels like home. I walk in knowing that I can say hello to all the staff, about a dozen friends, and enjoy an awesome meal in the dining hall.” - David Kotton ‘25

“Hillel is my favorite place on campus for exploring spirituality, guidance, career advice, friends, food and so much more. I’ve made some of my closest connections through the organization.” - Maya Shavit ‘25

“In my transition to college, BU Hillel has provided me with invaluable social, religious, and professional resources that have allowed me to succeed at Boston University.” - Mark Fraenkel ‘25

“Hillel is a warm and welcoming community that I know will always have my back.” - Alyssa Murstein ‘25
Dear Friends,

We are writing this as we just welcomed back three buses of BU students who went to Israel with us, and we are thrilled to know that another 100+ are spending the whole summer in Israel doing internships, learning, touring, and visiting family. We end this school year with so much going on across the world: the War in Ukraine, polarization of politics, and record amounts of Anti-Semitism, inflation, and mass shootings. It has never been more important to be there for our Jewish students. Following two years of students being mostly or partially remote due to the COVID-19 pandemic, this year brought all students back to campus. Our team was overjoyed to see our building and programs filled with students once again. We are proud to share that this was our most successful year ever in both student programming and fundraising.

In the fall and spring students showed up in droves to find friends, meaning, and joy. Our most important time as staff was spent one on one, helping students navigate the stress and challenge of COVID-19, classes, internships, getting into graduate school, and especially mental health. With nearly 30,000 student attendances, our staff focused on empowering student passions, helping them find their Jewish journeys, and opening pathways to Jewish literacy. With the state of hate and violence around the world, it has never been more important for our 4,000 Jewish undergraduates to have Jewish pride, confidence, and belonging.

Whether it was a packed house for High Holidays, giving out hundreds of menorahs, chai necklaces, or mezzuzahs during Chanukah, hosting four Passover sedarim, or hanging out in the Hillel building, our events were packed with smiles. For the first time in 2.5 years, we sent three buses of BU students to Israel this summer, with nearly 150 BU students on Israel travel programs. Everything we do is infused with Torah, Israel, and God from our classes, leadership projects, travel trips or 1x1 meetings.

With the ability to be together in new and renewed ways, our team embodied our KAVOD (kind, aspirational, vivacious, open, and diverse) values more than ever. Being back together with students is holy work, focused on invigorating the souls or neshamas, of our special students. Thank you for enabling us to care for thousands of Jewish students, and for helping us be there for them.

Rabbi Jevin Eagle, Executive Director and University Chaplain

Ethan Sobel, COM’13 Managing Director
Executive Summary

Students

Total Attendance and Interactions
- 29,223 total attendances
- 3,555 1x1 interactions

Breadth and Depth
- 2,941 breadth
- 686 depth
- 412 double depth

Student Leaders and Signature Events
- 3,084 total attendances at signature events
- 192 BU Jewish Leadership Team Members

Religious Life and Education

- 2,625 total Shabbat attendances
- 2,301 total students at Jewish holiday programs
- 2,076 total attendances at Jewish learning events
- 237 total students in Jewish Learning Fellowship classes

Financials

Finished ahead of budget on all financial metrics with biggest positive variance in organization's history.

Mission

Inspire, educate, and empower Boston University students to lead meaningful, joyous Jewish lives.

Vision

Every student makes an enduring commitment to ignite their Jewish identity, activate community, and engage in the world around them.

Values

“KAVOD” | Destiny

Kind
Treating every student with the utmost care and personalized attention, offering sensitivity, support, and compassion.

Aspirational
Continuously striving for excellent standards for inspiring, educating, and empowering student lives.

Vivacious
Maintain a vibrancy and energy in our macro-level strategy and grassroots approach with every stakeholder.

Open
Building a welcoming, hospitable, and warm community that aims to serve every single student.

Diverse
Promote a vibe of inclusivity, pluralism, and acceptance among all of our activities and actions.
Engagement Goals

**Breadth:** 1 or more Hillel interactions with a Jewish student annually

<table>
<thead>
<tr>
<th>Year</th>
<th>FY17</th>
<th>FY18</th>
<th>FY19</th>
<th>FY20</th>
<th>FY21</th>
<th>FY22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>1602</td>
<td>1645</td>
<td>2172</td>
<td>2287</td>
<td>2411</td>
<td>2941</td>
</tr>
</tbody>
</table>

**Depth:** 6 or more Hillel interactions and/or an immersion experience with a Jewish student annually

<table>
<thead>
<tr>
<th>Year</th>
<th>FY17</th>
<th>FY18</th>
<th>FY19</th>
<th>FY20</th>
<th>FY21</th>
<th>FY22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>250</td>
<td>441</td>
<td>496</td>
<td>548</td>
<td>585</td>
<td>686</td>
</tr>
</tbody>
</table>

**Double Depth:** Completing more than one of the following, including, but not limited to:

- Attending 12 or more events that are not low-barrier/signature events
- Attending 6 or more events that are not low-barrier/signature events and participating in 1 High Impact activity
- Attending 2 or more high impact activities

Our engagement philosophy is about inspiring one student at a time and trying to make a difference in their lives. We encourage students to discover their passions, be active in our community, and to engage the world around them.

*In the past we have not included in our numbers students who study and eat inside the Hillel building; however, the best practice in the Hillel world is to include students who study and eat inside Hillel building in the engagement metrics. This academic year is the first year we’ve begun counting these numbers, and they are now included in the 2021-22 results within this report. Also, please note that this year, due to COVID-19, there were no summer 2021 Birthright Israel or Onward Israel trips, and thus those numbers are not in the results above, which are normally in this year’s 2021-22 results. Still, if you compare apples to apples, meaning accounting for the above changes in reporting, 2021-22 was our best year ever.

**FY20 was the year COVID-19 began during the spring 2020 semester, and FY21 was an entire academic year under strict COVID-19 restrictions. FY22 is the first-year with little to no COVID-19 restrictions during the academic year.**
### 2021|2022 Key Initiatives

**Priority 1: 1x1’s**
**Results**
- **3,555** 1x1 student meetings (staff and student intern led)
- **634** individual relationships engaged

**Priority 2: Cohort Experiences**
**Results**
- **237** students enrolled in ongoing Jewish Learning fellowship (JLF) classes
- **128** students on immersive travel experiences/trips

**Priority 3: Student Leadership Experiences**
**Results**
- **3,084** attendees at signature events
- **192** BU Jewish Leadership Team (BLT) Project Leaders

### Religious Life
- **Total Attendance:** 4,926
- **Unique Attendance:** 1,035
- **Number of Programs:** 196

### Jewish Learning
- **Total Attendance:** 2,076
- **Unique Attendance:** 237
- **Number of Programs:** 140

### Israel
- **Total Attendance:** 865
- **Unique Attendance:** 399
- **Number of Programs:** 53
Total Attendance

- **Social, Cultural, and Israel Events**: 45% (18,625)
- **Eating and Studying at Hillel**: 29% (12,094)
- **Shabbat & Holiday**: 12% (4,926)
- **1 on 1 Interactions**: 9% (3,535)
- **Jewish Learning**: 5% (2,076)

**Our Top Attended Events**

- **Petting Dogs (x2)**
  - Attendance: 1,669
  - Description: A petting dog event where participants can interact with dogs.

- **High Holidays**
  - Attendance: 1068
  - Description: Celebrations for Rosh Hashanah and Yom Kippur, typically involving food and community gatherings.

- **Chinese Food**
  - Attendance: 507
  - Description: A Chinese food event held at BU Hillel.

- **Latkepalooza**
  - Attendance: 368
  - Description: An event offering thousands of free latkes, typically for Chanukah celebrations.

- **Italian Food Night**
  - Attendance: 287
  - Description: Free Italian food event at BU Hillel.

- **Welcome Back BBQ**
  - Attendance: 253
  - Description: A welcome event for students returning to school.
Lay Leadership

Board of Directors
The BU Hillel Board of Directors provides capital, governance, and leadership oversight of the 501(c)(3) organization. The Board meets four times per year with a minimum gift required of $5,000. The Board is comprised of alumni, parents, and community members, as well as BU faculty, administrators, and current students. Board members also serve on one of four different committees.

Director’s Council
The BU Hillel Director’s Council is a diverse group of alumni, parents, and community members, who meet 3 times a year with Executive Director, Rabbi Jevin Eagle to stay informed on the most up-to-date happenings at Hillel and provide their insight, expertise, and advice on the most pressing issues facing BU’s Jewish students today. The council is comprised of passionate people with a variety of professional backgrounds and has a $1,000 minimum contribution to join.

Alumni Council
The Alumni Council serves as the primary networking and connecting body for BU Jewish alumni. Council members cultivate personal relationships with alumni through regional and campus events and connect with current students for mentorship and networking opportunities. The minimum gift is a sliding scale based on years since graduation, with a minimum gift of $360 expected 10+ years post-graduation.

Parent Council
The BU Hillel Parent Council advises Hillel staff on student and family concerns as issues arise throughout the academic year. The group meets three times per year and organizes the annual Family & Friends Weekend. Members are parents of current BU undergraduate or graduate students and contribute a minimum annual gift of $360.

Faculty Council
The BU Hillel Faculty Council advises Hillel staff on concerns related to BU faculty and administration. The Faculty on the Council serve as ambassadors for BU Hillel and discuss a broad range of issues across the University with senior administration three times a year.
Board of Directors

Officers
Jim Shane
Board President
Charles Ribakoff
Board Vice President
Eli Florence
Board Vice President
David Hoffman
Board Treasurer
Kim Kaplan-Gross
Board Secretary

Board Members
Deborah Ball
Jarret Berg
Mark Blotner
Ari Dach
Sol Eisenberg
Abby Elmore
Bob Frisch
Yoni Gontownik
Rev. Robert Hill
Daniel Kool
Hana Kraus
Debbie Kurzweil
Sidney Pertny
Dan Pliskin
Nicole Putzel
Jonathan Risch
Jay Schulman
Doug Sears
Mitchell Silber
Jennifer Steber
Rabbi Mona Strick
Marcia Wagner
Jeffrey Woolf
Ben Zises
Wayne Zuckerman

Committee
Security & Governance
Development
Security, Chair
Finance, Chair
--

Programming
Development
Development
Finance
Governance
Security & Programming, Co-Chair
Security
Finance
--

Programming
Programming
Finance & Governance, Chair
Governance
Finance & Development, Chair
Director's Council Chair
Finance
Finance
--

Security
Programming, Co-Chair
Programming
Governance
Governance
Development
--

Affiliation
Questrom P’97
Questrom ‘72
Community Member
Questrom ’76, ’80
COM ’89
Parent of CAS ‘22
CAS ’07
Questrom ’90
CAS ’06, Questrom ’06
SR Assoc. Dean, ENG; P’13, ’06
CAS ’86
Parent GRS ’21, CAS ’21
CAS ’09
Dean, Marsh Chapel; Wheelock P’07
COM ’23, CAS ’23
CGS ’22
Parent Questrom ’19
Hillel International Board Member
CGS ’91, COM ’93
Parent Wheelock ’21
Parent Questrom ’25
Questrom ‘83, Parent Questrom ‘23
Chief of Staff to President Brown
Parent COM ’24
Community Member
Parent COM ’21
Questrom P’22, CAS P’22, CGS P’20
Secretary; LAW ’74, GRS ’69; P LAW ’18, CAS ’19
SHA ’08
CAS ’79; COM P’17, Questrom P’15
Lay Leadership Councils

Director’s Council
Nicole Putzel ’93, Chair
Peter Bernard ’88
Emily Blatt ’09
Marcelo Blay Par CAS’21
Gerry Davidson ’76
Elizabeth Finebaum Par ENG ’23
Ronnie Goldman Par SAR ’24
Jim Gould
Jeremy Lowenstein ’04
Andy Offit
Nicole Putzel ’93
Rodney Rahmani
Eric Roiter
Robert Rosenbloom
Steve Segal
David Waldman
David Weinstein ’70, ’72
Jeffrey Woolf LAW ’74, GRS ’69
Bruce Yudewitz ’72

Alumni Council
Felicia Gans ’17, Chair
Sydney Berman ’19
Callie Brandeis ’21
Deni Budman ’20
Carmelle Dagmi ’19
Connor Dedrick ’21
Sam Eilbaum ’18
Allison Feld ’16
Felicia Gans ’17
Natalie Goldberg ’17
Lauren Gruber ’20
Jacob Gurvis ’20
Matthew Hinshaw ’19
Ben Keil ’10
Alden Lebov ’20
Blake Levitts ’21
Teddy Manning ’21
Breezie Miller ’20
Josh Ohebshalom ’21
Molly Papermaster ’18
Mikey Pliskin
Bena Reiter ’12
Terri Rosen ’01
Emily Singer ’15
Ethan Scorcher ’20
Maks Tensak ’18
Myles Ullman ’19
Lauren Weinberger ’17
Helene Weiner ’11

Faculty Council
Pearl Steinbach, Co-Chair, Questrom
Debbie Danielpour, Co-Chair, COM
Binyomin Abrams CAS, Chemistry
Mira Angrist, CAS, World Languages & Literatures
Irving Bigio, ENG, Bigio Lab
Sol Eisenberg, ENG
Abigail Gillman, CAS, World Languages & Literatures
Michael Grodin, SPH, Health Law, Ethics & Human Rights
Jay Halfond, MET, Metropolitan College
Dorothy Hutchinson, SAR
Karen Jacobs, SAR
Courtney Joly-Lowdermilk, SAR
Irit Kleiman, CAS
Deeana Klepper, CAS, Religion
Glenn Markenson, MED, School of Medicine
Ruth Paris, School of Social Work
Davida Pines, CGS
Abraham Seidmann, QST, Health Analytics
Amy Shanler, PRLab
David Starobinski, ENG
Ari Trachtenberg, ENG, Trachtenberg Lab
David Waxman, CAS, Biology
Jonathan Zatlin, CAS, History

Parent Council
(grad year of child)
Jan Goldstein, Chair
Denise Barbut ’21
Mindy Berger ’25
Tracy Boyce ’23
Ernest and Paula Fraenkel ’25
Joshua Friedman ’24
Bonnie Goldstein ’23
Christen Hazel ’24
David Hershenson ’23
Andre and Jacqui Kaplan ’25
Rachel Klein ’24
Camille Kotton ’25
Carol Lean ’25
Robin Lenkin ’25
Mark Levine ’24
Alan Multz, MD ’22, ’21
Sara Paasche-Orlow ’18, ’20, ’25
Randee Romanoff ’23
Carren Shulman ’22 (NY)
Judy Usow ’24
## Financial Performance

### Full Year Results

<table>
<thead>
<tr>
<th></th>
<th>FY2017 Actuasl</th>
<th>FY2018 Actuasl</th>
<th>FY2019 Actuasl</th>
<th>FY2020 Actuasl</th>
<th>Last Year FY2021 Actuals</th>
<th>This Year FY2022 Budget</th>
<th>This Year FY2022 Actuasl</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenue:</td>
<td>$887,081</td>
<td>$1,140,709</td>
<td>$1,245,800</td>
<td>$1,326,893</td>
<td>$1,346,662</td>
<td>$1,502,141</td>
<td>$1,767,814</td>
</tr>
<tr>
<td>Grant Income</td>
<td>$598,812</td>
<td>$607,012</td>
<td>$668,018</td>
<td>$674,974</td>
<td>$611,083</td>
<td>$689,000</td>
<td>$703,152</td>
</tr>
<tr>
<td>Development Income/Donations</td>
<td>$249,332</td>
<td>$398,415</td>
<td>$406,785</td>
<td>$490,395</td>
<td>$551,781</td>
<td>$561,755</td>
<td>$825,599</td>
</tr>
<tr>
<td>Event/Program Income</td>
<td>$38,691</td>
<td>$131,1266</td>
<td>$151,623</td>
<td>$150,866</td>
<td>$25,590</td>
<td>$113,100</td>
<td>$99,611</td>
</tr>
<tr>
<td>Other Income</td>
<td>$246</td>
<td>$4,116</td>
<td>$19,374</td>
<td>$10,685</td>
<td>$158,208</td>
<td>$138,286</td>
<td>$139,452</td>
</tr>
</tbody>
</table>

| Total Expenses:        | $999,752       | $965,620       | $1,182,374     | $1,242,875     | $1,185,117               | $1,502,141               | $1,456,951               |
| Program Costs:         |               |               |               |               |                          |                          |                          |
| Salaries & Benefits    | $585,217       | $587,934       | $764,771       | $843,144       | $860,623                 | $1,074,616               | $948,915                 |
| Student Programming    | $320,044       | $297,902       | $344,971       | $260,584       | $245,649                 | $346,500                 | $355,918                 |
| Admin, Occupancy &     |               |               |               |               |                          |                          |                          |
| Development, COVID-19  | $94,491        | $79,784        | $72,632        | $139,147       | $78,845                  | $81,025                  | $152,118                 |
| Reserve                |               |               |               |               |                          |                          |                          |
| Surplus/Deficit        | ($112,671)     | $175,089       | $63,426        | $84,019        | $161,454                 | $0                       | $310,863                 |
Grants of $1,000+ Awarded

Jewish Cultural Endowment

Edwin S. Soforenko Foundation
Leadership Gifts

$18,000+
Anshei Chazon - אנשי חזון - Visionaries
Irwin Chafetz
Finebaum Family
Eli Florence*
Frank Family
Elizabeth Frank, Adam Frank, & Sabina Holtzman
Michael Leven
Stephen Klar & Janice Gross
Charles Nierman Estate
Charles* & Patricia Ribakoff
James* & Rosalie Shane
Alan & Susan Sherman Stone
Wayne* & Deborah Zuckerman

$10,000-$18,000
Manhigim - מנהיגים - Leaders
Anita & Peter Bernard
Adriana & Marcelo Blay
Mark Blotner* & Cindy Goldman-Blotner
Ari Dach*
Jevin & Janine Eagle
Beryl & David* Hoffman
Bob Frisch*
Linda & Michael Frieze
Robert & Meg Glimcher
in memory of Nona Glimcher
Nancy & Joel Roffman
Randee & Robert Romanoff
Paul Rothman
Oscar Wasserman
David Weinstein

$5,400-$10,000
Madrichim - מדריכים - Guides
Deborah Ball* & Andrew Witlin in memory of Leona Ball
Jarret Berg*
Solomon* & Terri Eisenberg
Lisa & Sidney Feltenstein
Yoni* & Bellene Gontownik
Mona Strick* & Mark Housman
Stewart Lane
Daniel Pliskin*
Sidney* & Nadine Pertainy
Nicole* & Steve Putzel
Jay & Nancy Schulman
Carren & Dean Shulman
Jennifer* & Martin Steber
Joseph & Christine Swanson

“I support BU Hillel because, if my generation is unable to pass on our love both of Israel and being Jewish to the next generation, a whole lot of us have wasted a whole lot of time and money trying to keep the dream alive. I think BU Hillel gives me the best bang for my buck to get this done.”
- Charles Ribakoff, Incoming BU Hillel Board President

* Board of Directors
Leadership Gifts

$3,600-$5,400
Tomchim - תומכים - Sustainers
Scott Berger
Joseph & Sheina Chaya Chomski
Lisa Lainer-Fagan & Brian Fagan
Kim Kaplan-Gross* & Michael Gross
Ashley Grossman & Ben Zises*
Barry Lovell* & Ellen Reinheimer
Ellen & Steven Segal
Beth & Mitchell* Silber

$1,000-$3,600
Chaverim - חברים - Friends
Devora & Jerald Baronofsky
Sandra Berbeco
Gina & Peter Blatt
Emily Blatt
Paul Bleicher
Peter & Shari Boockvar
Joyce Branfman
Mark & Mara Charlamb
Daniel Kohane & Lauren Cheng
Kathy & Scott Cohen
Joan & Ronald Curhan
Andre & Marilyn Danesh
Jerry Davidson
Abby Elmore*
Ernest & Paula Fraenkel
Herbert Gann
Larry & Marla Gilbert
Catharyn & Myron Gildesgame
Lisa Gill
Deborah & David Glickman
Ronnie & Lynn Goldman
Bonnie & Jan Goldstein
Goodtree Gordon Charitable Foundation
Jeremy Gross
Mark & Ilene Grossman
James & Paula Gould
Marc & Betsey Haas
Roger Haddad
Christen & Thomas Haze
Denise Barbut & Murk Heinemann
Andrew & Laurie Hochberg
Morton Hoffman
Andre & Jacqueline Kaplan
David & Judy Katz
Bruce Weinstock & Lisa Kempler
Craig & Robin Lenkin
Mark & Allison Levine
Suzanne & Victor Levy
Jeremy Lowenstein
Jeffrey & Geri Menaged
Eric & Karen Miller
Andy & Suzanne Offit
Sara & Michael Paasche-Orlow
Rodney & Shirin Rahmani
Eric Roiter
Robert & Renana Rosenbloom
Arthur Rauch & Lynn Saidenberg
Lori & Brian Schreiber
Maxine Selig
Lawrence & Wendy Sibley
Alan & Dale Sorcher
Ralph Sheridan & Anne Steer
Marcy Stempler
Paul & Susan Sugarman
Gary & Melanie Susswein
Ari & Felicia Trachtenberg
Barbara Bilder & Daniel Waldman
David & Jacqueline Waller
Peter & Deborah Wexler
Arnee & Walter Winshall
Jeffrey & Mary Woolf
Bruce & Sharon Yudewitz
Cathy & Seymour Zises

“We are thrilled to be part of BU Hillel, in awe of the wondrous Jewish community foundation they are building for our sons and daughters. BU Hillel leads by doing and it’s a foundation we support wholeheartedly!”
- Jan and Bonnie Goldstein, Parents of CFA ‘23
Come as you are. Make it yours.

BU Hillel