

# BOSTON UNIVERSITY Hillel

Annual Report  
2021 | 2022



Prepared by:  
Rabbi Jevin Eagle, Executive Director & University Chaplain  
Ethan Sobel, Managing Director

# Our Amazing Students



"Hillel to me is a little corner of campus that feels like home. I walk in knowing that I can say hello to all the staff, about a dozen friends, and enjoy an awesome meal in the dining hall." - David Kotton '25



"Hillel is my favorite place on campus for exploring spirituality, guidance, career advice, friends, food and so much more. I've made some of my closest connections through the organization." - Maya Shavit '25



"In my transition to college, BU Hillel has provided me with invaluable social, religious, and professional resources that have allowed me to succeed at Boston University." - Mark Fraenkel '25



"Hillel is a warm and welcoming community that I know will always have my back." - Alyssa Murstein '25

Dear Friends,

We are writing this as we just welcomed back three buses of BU students who went to Israel with us, and we are thrilled to know that another 100+ are spending the whole summer in Israel doing internships, learning, touring, and visiting family. We end this school year with so much going on across the world: the War in Ukraine, polarization of politics, and record amounts of Anti-Semitism, inflation, and mass shootings. It has never been more important to be there for our Jewish students. Following two years of students being mostly or partially remote due to the COVID-19 pandemic, this year brought all students back to campus. Our team was overjoyed to see our building and programs filled with students once again. We are proud to share that this was our most successful year ever in both student programming and fundraising.

In the fall and spring students showed up in droves to find friends, meaning, and joy. Our most important time as staff was spent one on one, helping students navigate the stress and challenge of COVID-19, classes, internships, getting into graduate school, and especially mental health. With nearly 30,000 student attendances, our staff focused on empowering student passions, helping them find their Jewish journeys, and opening pathways to Jewish literacy. With the state of hate and violence around the world, it has never been more important for our 4,000 Jewish undergraduates to have Jewish pride, confidence, and belonging.

Whether it was a packed house for High Holidays, giving out hundreds of menorahs, chai necklaces, or mezzuzahs during Chanukah, hosting four Passover sedarim, or hanging out in the Hillel building, our events were packed with smiles. For the first time in 2.5 years, we sent three buses of BU students to Israel this summer, with nearly 150 BU students on Israel travel programs. Everything we do is infused with Torah, Israel, and God from our classes, leadership projects, travel trips or 1x1 meetings.

With the ability to be together in new and renewed ways, our team embodied our KAVOD (kind, aspirational, vivacious, open, and diverse) values more than ever. Being back together with students is holy work, focused on invigorating the souls or neshamas, of our special students. Thank you for enabling us to care for thousands of Jewish students, and for helping us be there for them.

**Rabbi Jevin Eagle, Executive Director and University Chaplain**



**Ethan Sobel, COM'13 Managing Director**



## Hillel's Impact: By the Numbers

**29,223**

Total Attendance



**3,555**

1x1 Interactions



**3,084**

Signature Events  
Attendance



**2,301**

Total students at Jewish  
Holiday Programs



**2,625**

Shabbat Attendance



**Jewish Learning  
Programs:**

**2,076**

Total Attendance

**1,030**

Total Events



**237**

Total JLF  
Attendance



**192**

BU Jewish Leadership  
Team Members



**140**

Events



**2,941**

Breadth

**686**

Depth

**412**

Double Depth



# Executive Summary

## Students

### Total Attendance and Interactions

- 29,223 total attendances
- 3,555 1x1 interactions

### Breadth and Depth

- 2,941 breadth
- 686 depth
- 412 double depth

### Student Leaders and Signature Events

- 3,084 total attendances at signature events
- 192 BU Jewish Leadership Team Members

### Religious Life and Education

- 2,625 total Shabbat attendances
- 2,301 total students at Jewish holiday programs
- 2,076 total attendances at Jewish learning events
- 237 total students in Jewish Learning Fellowship classes

## Financials

Finished ahead of budget on all financial metrics with biggest positive variance in organization's history.

## Mission

Inspire, educate, and empower Boston University students to lead meaningful, joyous Jewish lives.

## Vision

Every student makes an enduring commitment to ignite their Jewish identity, activate community, and engage in the world around them.

## Values

### “KAVOD” | Destiny

#### Kind

Treating every student with the utmost care and personalized attention, offering sensitivity, support, and compassion.

#### Aspirational

Continuously striving for excellent standards for inspiring, educating, and empowering student lives.

#### Vivacious

Maintain a vibrancy and energy in our macro-level strategy and grassroots approach with every stakeholder.

#### Open

Building a welcoming, hospitable, and warm community that aims to serve every single student.

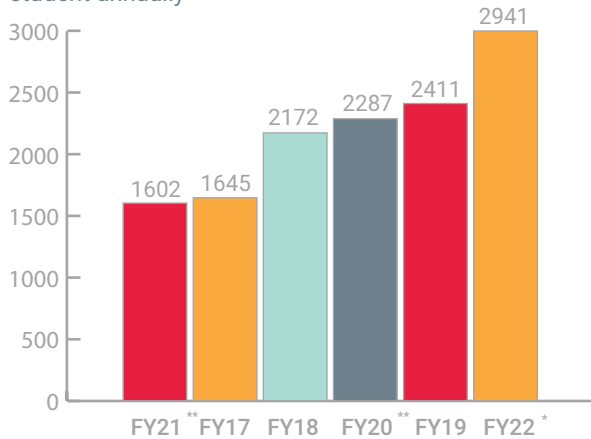
#### Diverse

Promote a vibe of inclusivity, pluralism, and acceptance among all of our activities and actions.

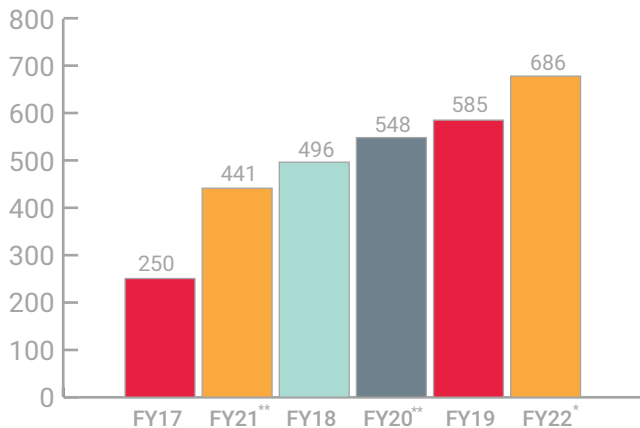


# Engagement Goals

**Breadth:** 1 or more Hillel interactions with a Jewish student annually

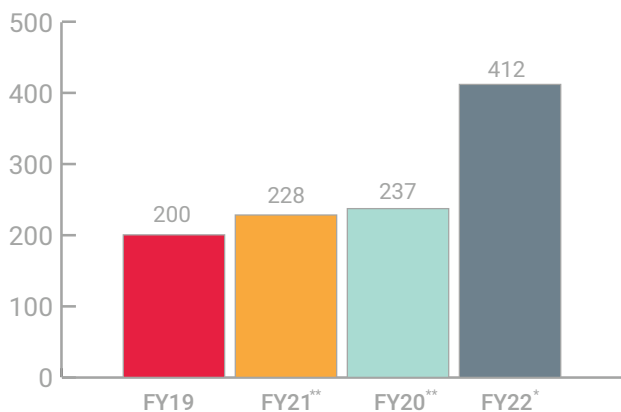


**Depth:** 6 or more Hillel interactions and/or an immersion experience with a Jewish student annually



**Double Depth:** Completing more than one of the following, including, but not limited to:

- Attending 12 or more events that are not low-barrier/signature events
- Attending 6 or more events that are not low-barrier/signature events and participating in 1 High Impact activity
- Attending 2 or more high impact activities



Our engagement philosophy is about inspiring one student at a time and trying to make a difference in their lives. We encourage students to discover their passions, be active in our community, and to engage the world around them.



\*In the past we have not included in our numbers students who study and eat inside the Hillel building; however, the best practice in the Hillel world is to include students who study and eat inside Hillel building in the engagement metrics. This academic year is the first year we've begun counting these numbers, and they are now included in the 2021-22 results within this report. Also, please note that this year, due to COVID-19, there were no summer 2021 Birthright Israel or Onward Israel trips, and thus those numbers are not in the results above, which are normally in this year's 2021-22 results. Still, if you compare apples to apples, meaning accounting for the above changes in reporting, 2021-22 was our best year ever.

\*\*FY20 was the year COVID-19 began during the spring 2020 semester, and FY21 was an entire academic year under strict COVID-19 restrictions. FY22 is the first-year with little to no COVID-19 restrictions during the academic year.

# 2021|2022 Key Initiatives

## Priority 1: 1x1's

### Results

**3,555** 1x1 student meetings  
(staff and student intern led)  
**634** individual relationships  
engaged

## Priority 2: Cohort Experiences

### Results

**237** students enrolled in  
ongoing Jewish Learning  
fellowship (JLF) classes  
**128** students on immersive  
travel experiences/trips

## Priority 3: Student Leadership Experiences

### Results

**3,084** attendees at  
signature events  
**192** BU Jewish Leadership  
Team (BLT) Project Leaders

## Religious Life



## Jewish Learning

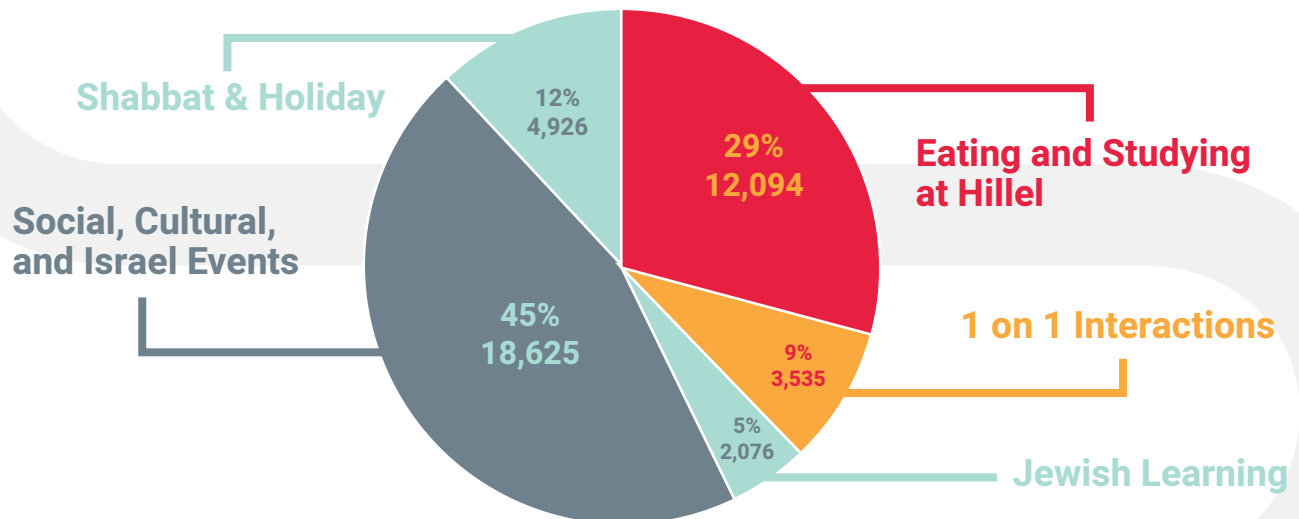


## Israel



# Total Attendance

29,223



## Our Top Attended Events

### Petting Dogs (x2) Attendance: 1,669



### High Holidays Attendance: 1068



### Chinese Food Attendance: 507



### Latkepalooza Attendance: 368



### Italian Food Night Attendance: 287



### Welcome Back BBQ Attendance: 253



# Lay Leadership

## Board of Directors

The BU Hillel Board of Directors provides capital, governance, and leadership oversight of the 501(c)(3) organization. The Board meets four times per year with a minimum gift required of \$5,000. The Board is comprised of alumni, parents, and community members, as well as BU faculty, administrators, and current students. Board members also serve on one of four different committees.

## Director's Council

The BU Hillel Director's Council is a diverse group of alumni, parents, and community members, who meet 3 times a year with Executive Director, Rabbi Jevin Eagle to stay informed on the most up-to-date happenings at Hillel and provide their insight, expertise, and advice on the most pressing issues facing BU's Jewish students today. The council is comprised of passionate people with a variety of professional backgrounds and has a \$1,000 minimum contribution to join.

## Alumni Council

The Alumni Council serves as the primary networking and connecting body for BU Jewish alumni. Council members cultivate personal relationships with alumni through regional and campus events and connect with current students for mentorship and networking opportunities. The minimum gift is a sliding scale based on years since graduation, with a minimum gift of \$360 expected 10+ years post-graduation.

## Parent Council

The BU Hillel Parent Council advises Hillel staff on student and family concerns as issues arise throughout the academic year. The group meets three times per year and organizes the annual Family & Friends Weekend. Members are parents of current BU undergraduate or graduate students and contribute a minimum annual gift of \$360.

## Faculty Council

The BU Hillel Faculty Council advises Hillel staff on concerns related to BU faculty and administration. The Faculty on the Council serve as ambassadors for BU Hillel and discuss a broad range of issues across the University with senior administration three times a year.





# Board of Directors

## Officers

**Jim Shane**  
Board President

**Charles Ribakoff**  
Board Vice President

**Eli Florence**  
Board Vice President

**David Hoffman**  
Board Treasurer

**Kim Kaplan-Gross**  
Board Secretary

## Committee

Security & Governance

Development

Security, Chair

Finance, Chair

--

## Affiliation

Questrom P'97

Questrom '72

Community Member

Questrom '76, '80

COM '89

## Board Members

Deborah Ball	Programming	Parent of CAS '22
Jarret Berg	Development	CAS '07
Mark Blotner	Development	Questrom '90
Ari Dach	Finance	CAS '06, Questrom '06
Sol Eisenberg	Governance	SR Assoc. Dean, ENG; P'13, '06
Abby Elmore	Security & Programming, Co-Chair	CAS '86
Bob Frisch	Security	Parent GRS '21, CAS '21
Yoni Gontownik	Finance	CAS '09
Rev. Robert Hill	--	Dean, Marsh Chapel; Wheelock P'07
Daniel Kool	Programming	COM '23, CAS '23
Hana Kraus	Programming	CGS '22
Debbie Kurzweil	Finance & Governance, Chair	Parent Questrom '19
Sidney Pertnoy	Governance	Hillel International Board Member
Dan Pliskin	Finance & Development, Chair	CGS '91, COM '93
Nicole Putzel	Director's Council Chair	Parent Wheelock '21
Jonathan Risch	Finance	Parent Questrom '25
Jay Schulman	Finance	Questrom '83, Parent Questrom '23
Doug Sears	--	Chief of Staff to President Brown
Mitchell Silber	Security	Parent COM '24
Jennifer Steber	Programming, Co-Chair	Community Member
Rabbi Mona Strick	Programming	Parent COM '21
Marcia Wagner	Governance	Questrom P'22, CAS P'22, CGS P'20
Jeffrey Woolf	Governance	Secretary; LAW '74, GRS '69; P LAW '18, CAS '19
Ben Zises	Development	SHA '08
Wayne Zuckerman	--	CAS '79; COM P'17, Questrom P'15

# Lay Leadership Councils

## Director's Council

Nicole Putzel '93, Chair  
Peter Bernard '88  
Emily Blatt '09  
Marcelo Blay Par CAS'21  
Gerry Davidson '76  
Elizabeth Finebaum Par ENG '23  
Ronnie Goldman Par SAR '24  
Jim Gould  
Jeremy Lowenstein '04  
Andy Offit  
Nicole Putzel '93  
Rodney Rahmani  
Eric Roiter  
Robert Rosenbloom  
Steve Segal  
David Waldman  
David Weinstein '70, '72  
Jeffrey Woolf LAW '74, GRS '69  
Bruce Yudewitz '72

## Alumni Council

Felicia Gans '17, Chair  
Sydney Berman '19  
Callie Brandeis '21  
Deni Budman '20  
Carmelle Dagmi '19  
Connor Dedrick '21  
Sam Eilbaum '18  
Allison Feld '16  
Felicia Gans '17  
Natalie Goldberg '17  
Lauren Gruber '20  
Jacob Gurvis '20  
Matthew Hinshaw '19  
Ben Keil '10  
Alden Lebov '20  
Blake Levitts '21  
Teddy Manning '21  
Breezie Miller '20  
Josh Ohebshalom '21  
Molly Papermaster '18  
Mikey Pliskin  
Bena Reiter '12  
Terri Rosen '01  
Emily Singer '15  
Ethan Scorchner '20  
Maks Tensak '18  
Myles Ullman '19  
Lauren Weinberger '17  
Helene Weiner '11

## Faculty Council

Pearl Steinbach, Co-Chair, Questrom  
Debbie Danielpour, Co-Chair, COM  
Binyomin Abrams CAS, Chemistry  
Mira Angrist, CAS, World Languages & Literatures  
Irving Bigio, ENG, Bigio Lab  
Sol Eisenberg, ENG  
Abigail Gillman, CAS, World Languages & Literatures  
Michael Grodin, SPH, Health Law, Ethics & Human Rights  
Jay Halfond, MET, Metropolitan College  
Dorothy Hutchinson, SAR  
Karen Jacobs, SAR  
Courtney Joly-Lowdermilk, SAR  
Irit Kleiman, CAS  
Deeana Klepper, CAS, Religion  
Glenn Markenson, MED, School of Medicine  
Ruth Paris, School of Social Work  
Davida Pines, CGS  
Abraham Seidmann, QST, Health Analytics  
Amy Shanler, PRLab  
David Starobinski, ENG  
Ari Trachtenberg, ENG, Trachtenberg Lab  
David Waxman, CAS, Biology  
Jonathan Zatlin, CAS, History

## Parent Council

(grad year of child)  
Jan Goldstein, Chair  
Denise Barbut '21  
Mindy Berger '25  
Tracy Boyce '23  
Ernest and Paula Fraenkel '25  
Joshua Friedman '24  
Bonnie Goldstein '23  
Christen Hazel '24  
David Hershenson '23  
Andre and Jacqui Kaplan '25  
Rachel Klein '24  
Camille Kotton '25  
Carol Lean '25  
Robin Lenkin '25  
Mark Levine '24  
Alan Multz, MD '22, '21  
Sara Paasche-Orlow '18, '20, '25  
Randee Romanoff '23  
Carren Shulman '22 (NY)  
Judy Usow '24

# Financial Performance

## Full Year Results

	FY2017 Actuals	FY2018 Actuals	FY2019 Actuals	FY2020 Actuals	Last Year FY2021 Actuals	This Year FY2022 Budget	This Year FY2022 Actuals
<b>Total Revenue:</b>	<b>\$887,081</b>	<b>\$1,140,709</b>	<b>\$1,245,800</b>	<b>\$1,326,893</b>	<b>\$1,346,662</b>	<b>\$1,502,141</b>	<b>\$1,767,814</b>
Grant Income	\$598,812	\$607,012	\$668,018	\$674,974	\$611,083	\$689,000	\$703,152
Development Income/Donations	\$249,332	\$398,415	\$406,785	\$490,395	\$551,781	\$561,755	\$825,599
Event/Program Income	\$38,691	\$131,1266	\$151,623	\$150,866	\$25,590	\$113,100	\$99,611
Other Income	\$246	\$4,116	\$19,374	\$10,685	\$158,208	\$138,286	\$139,452
<b>Total Expenses:</b>	<b>\$999,752</b>	<b>\$965,620</b>	<b>\$1,182,374</b>	<b>\$1,242,875</b>	<b>\$1,185,117</b>	<b>\$1,502,141</b>	<b>\$1,456,951</b>
Program Costs: Salaries & Benefits	\$585,217	\$587,934	\$764,771	\$843,144	\$860,623	\$1,074,616	\$948,915
Program Costs: Student Programming	\$320,044	\$297,902	\$344,971	\$260,584	\$245,649	\$346,500	\$355,918
Admin, Occupancy & Development, COVID-19 Reserve	\$94,491	\$79,784	\$72,632	\$139,147	\$78,845	\$81,025	\$152,118
Surplus/Deficit	(\$112,671)	\$175,089	\$63,426	\$84,019	\$161,454	\$0	\$310,863

# Grants of \$1,000+ Awarded

Organization | \$ Awarded-FY21



**Jewish Cultural  
Endowment**

**Edwin S. Soforenko  
Foundation**



# Leadership Gifts

BU Hillel thanks all leadership donors giving gifts of \$1,000 or more to support Jewish life at BU

## \$18,000+

### Anshei Chazon - אנשי חזון - Visionaries

Irwin Chafetz  
Finebaum Family  
Eli Florence\*  
Frank Family  
Elizabeth Frank, Adam Frank, &  
Sabina Holtzman  
Michael Leven  
Stephen Klar & Janice Gross  
Charles Nierman Estate  
Charles\* & Patricia Ribakoff  
James\* & Rosalie Shane  
Alan & Susan Sherman Stone  
Wayne\* & Deborah Zuckerman

## \$10,000-\$18,000

### Manhigim - מנהיגים - Leaders

Anita & Peter Bernard  
Adriana & Marcelo Blay  
Mark Blotner\* & Cindy  
Goldman-Blotner  
Ari Dach\*  
Jevin & Janine Eagle  
Beryl & David\* Hoffman  
Bob Frisch\*  
Linda & Michael Frieze  
Robert & Meg Glimcher  
in memory of Nona Glimcher  
Nancy & Joel Roffman  
Randee & Robert Romanoff  
Paul Rothman  
Oscar Wasserman  
David Weinstein

## \$5,400-\$10,000

### Madrichim - מדריכים - Guides

Deborah Ball\* & Andrew Witlin  
in memory of Leona Ball  
Jarret Berg\*  
Solomon\* & Terri Eisenberg  
Lisa & Sidney Feltenstein  
Yoni\* & Bellene Gontownik  
Mona Strick\* & Mark Housman  
Stewart Lane  
Daniel Pliskin\*  
Sidney\* & Nadine Pertnoy  
Nicole\* & Steve Putzel  
Jay & Nancy Schulman  
Carren & Dean Shulman  
Jennifer\* & Martin Steber  
Joseph & Christine Swanson



"I support BU Hillel because, if my generation is unable to pass on our love both of Israel and being Jewish to the next generation, a whole lot of us have wasted a whole lot of time and money trying to keep the dream alive. I think BU Hillel gives me the best bang for my buck to get this done."

- Charles Ribakoff, Incoming BU Hillel Board President



# Leadership Gifts

## \$3,600-\$5,400

### Tomchim - תומכים - Sustainers

Scott Berger  
Joseph & Sheina Chaya Chomski  
Lisa Lainer-Fagan & Brian Fagan  
Kim Kaplan-Gross\* & Michael Gross  
Ashley Grossman & Ben Zises\*  
Barry Lovell\* & Ellen Reinheimer  
Ellen & Steven Segal  
Beth & Mitchell\* Silber

## \$1,000-\$3,600

### Chaverim - חברים - Friends

Devora & Jerald Baronofsky  
Sandra Berbeco  
Gina & Peter Blatt  
Emily Blatt  
Paul Bleicher  
Peter & Shari Boockvar  
Joyce Branfman  
Mark & Mara Charlamb  
Daniel Kohane & Lauren Cheng  
Kathy & Scott Cohen  
Joan & Ronald Curhan  
Andre & Marilyn Danesh  
Jerry Davidson

Abby Elmore\*  
Ernest & Paula Fraenkel  
Herbert Gann  
Larry & Marla Gilbert  
Catharyn & Myron Gildesgame  
Lisa Gill  
Deborah & David Glickman  
Ronnie & Lynn Goldman  
Bonnie & Jan Goldstein  
Goodtree Gordon Charitable Foundation  
Jeremy Gross  
Mark & Ilene Grossman  
James & Paula Gould  
Marc & Betsey Haas  
Roger Haddad  
Christen & Thomas Haze  
Denise Barbut & Murk Heinemann  
Andrew & Laurie Hochberg  
Morton Hoffman  
Andre & Jacqueline Kaplan  
David & Judy Katz  
Bruce Weinstock & Lisa Kempler  
Craig & Robin Lenkin  
Mark & Allison Levine  
Suzanne & Victor Levy

Jeremy Lowenstein  
Jeffrey & Geri Menaged  
Eric & Karen Miller  
Andy & Suzanne Offit  
Sara & Michael Paasche-Orlow  
Rodney & Shirin Rahmani  
Eric Roiter  
Robert & Renana Rosenbloom  
Arthur Rauch & Lynn Saidenberg  
Lori & Brian Schreiber  
Maxine Selig  
Lawrence & Wendy Sibley  
Alan & Dale Sorcher  
Ralph Sheridan & Anne Steer  
Marcy Stempler  
Paul & Susan Sugarman  
Gary & Melanie Susswein  
Ari & Felicia Trachtenberg  
Barbara Bilder & Daniel Waldman  
David & Jacqueline Waller  
Peter & Deborah Wexler  
Arnee & Walter Winshall  
Jeffrey & Mary Woolf  
Bruce & Sharon Yudewitz  
Cathy & Seymour Zises



"We are thrilled to be part of BU Hillel, in awe of the wondrous Jewish community foundation they are building for our sons and daughters. BU Hillel leads by doing and it's a foundation we support wholeheartedly!"  
- Jan and Bonnie Goldstein, Parents of CFA '23



Come as you are. Make it yours.



Hillel