

Internship to Support Global Projects Initiatives Inc. 264 Beacon Street, Boston, MA www.initiativesinc.com

Are you interested in Global Health? Fluent in French? A master of social media and website development? Good at research and writing? Able to work 15 hours/week on a short-term assignment?

If so, Initiatives Inc. is looking for someone like you to support our work.

Our work spans organizational development, human resources for health, quality improvement, community involvement and operations research. Our current projects are in DRC, Tanzania, Zambia, Bangladesh and Uganda. In each, we strive to strengthen management systems to make organizations more sustainable and transparent, advocate for the needs of communities and vulnerable populations, and develop, test and implement new strategies for improving health systems. Initiatives also supports community health workers (CHWs) and CHW programs through CHW Central.org.

We seek a motivated intern to support a short-term assignment for our current work with the Challenge TB project in DRC. Through this project we are working to strengthen the organizational capabilities for local NGOs contributing to community-based TB control initiatives. This assignment will contribute to improving the communications and reach of these NGOs.

Our intern may be tasked with any or all of the following:

- Research options for free or inexpensive webhosting, with options for website design in French
- Develop a matrix in French with website options, costs, features, advantages and disadvantages
- Research social media options (e.g. facebook, twitter) available in DRC; specifically those that can be used by local NGOs. Develop a short guide to using each platform.
- Develop a webinar in French to present to NGOs in DRC.

Desired Skills and Learning Interests:

- Professional Fluency in French (written and spoken)
- Strong writing and organizational skills
- Interest in social media marketing
- Drive to learn and flexibility

Additional details:

- This assignment is expected to last approximately 4 weeks with the potential to continue the internship with other tasks for our international project.
- A small stipend may be available for this assignment.

Initiatives Inc., a small women-owned business founded in 1987, is dedicated to improving the health and services provided to communities in the developing world.

To Apply: Email your CV, cover letter and a writing sample to Jackie McCarthy <u>imccarthy@initiativesinc.com</u>.