

### **About Us:**

Yo quiero Yo puedo (IMIFAP) is a non-governmental organization located in Mexico City which has been alleviating poverty in a sustainable manner for more than 26 years. We have benefited over 20 million people in 14 countries around the world. Our funder network includes: the World Bank, Inter-American Development Bank, United Nations Fund for Population Activities and the embassies of various countries throughout the world. Our development programs consistently yield significant positive behavior and attitude changes, strengthening the capacities of marginalized populations in health, education and productivity. Program participants are empowered to go beyond actively improving their health, education and financial situations, in order to seize opportunities to make a positive impact in their families and communities as well.

## **Intern Profile and Qualifications:**

We accept applications on a rolling basis, and are looking for winter/spring semester and summer interns with a background in sociology, psychology, public health, development studies, reproductive health, community development, economics, communications, administration or other disciplines related to our programs. We prefer recent graduates and graduate students, though undergraduates with practical experience in the field and/or whose studies are focused on psychology may also apply. Advanced proficiency in Spanish is required, as is proficiency with Microsoft Office. Although not required, academic or professional experience with statistical analysis, particularly in the context of program evaluation, is desirable. We require a minimum commitment of 2.5 months, and also have annual openings for year-long positions.

**Dates:** Minimum of 2.5 months. Specific dates TBD by intern and IMIFAP.

**Compensation:** Unpaid.

**Logistics:** 35 hours per week in a fast-paced office environment.

### **Responsibilities:**

Interns may work in a variety of fields including fundraising and public relations, program development, implementation and evaluation, as well as general administrative support. At the moment, we are looking for interns in the following areas:



- *Communication and marketing*: to help us to develop our communication and marketing plan, including management of social networks.
- *Administration*: to help to develop a plan for long-term financial prospects and to create a plan for developing an Endowment fund.
- *Fundraising*: help us to find international foundations outside the U.S.A. and do research on crowdfunding possibilities in the U.S.A.

# Other possible tasks include:

- Internet research
- Quantitative and/or qualitative data analysis
- Report writing (in Spanish and English)
- Research support and writing of academic articles
- Development of program materials
- Grant writing and research
- Translation
- Updating the institutional website
- Assisting in internal and external communications and marketing activities

#### **Contact Information:**

If interested, please send your CV, a brief cover letter linking your skills and interests to Yo quiero Yo puedo (IMIFAP)'s thematic and functional areas (which include resource development/communications; program planning and implementation; program evaluation; and/or academic research and writing), and two writing samples (one in English and one in Spanish) to the individual listed below. Referenced academic papers and documents developed during relevant experiences are welcomed as work samples.

Anna-Emilia Hietanen, International Resources, anna@yoquieroyopuedo.org.mx

For more information about Yo quiero Yo puedo (IMIFAP), please visit us on our website: <a href="https://www.yoquieroyopuedo.org.mx">www.yoquieroyopuedo.org.mx</a>