

**Career P.R.E.P. Program**  
***Prepare ♦ Reach ♦ Emerge ♦ Propel***

This program is designed for students after their first semester with less than 3 years of job search experience as well as more experienced students interested in refreshing their skills. Each session will give you tools and techniques to more effectively market yourself during the job search process. The cohort model adds to your learning, and assignments are required. Sessions are in class and online. Space is limited. Registration required by August 28, 2013 at <http://sph.bu.edu/careerprep>.

**SESSIONS**

**Session I: Self-Assessment** You will use personality and skills inventories to help you understand and articulate your values, interests, skills, and motivators. You will then use this information to think about prospective career paths and environments. **Wednesday, 9/18 5:00-5:50pm**

**Session II: Marketing Yourself** You will learn how organizations are identifying prospective candidates, and use this information to create powerful marketing-driven resumes and cover letters that are tailored to meet your audience's needs. **Wednesday, 9/25, 5:00-5:50pm**

**Session III: Networking for Success** You will learn about the power of networking. You will also engage in a fun exercise to learn more about your classmates, and do some practice networking to build connections for the future.

**Wednesday, 10/2 5:00-5:50pm**

**\*Note: As pre-work, please review the 12-minute "Elevator Pitch" module on Blackboard.**

**Session IV: Public Health Alumni Panel** Gain valuable insights from successful public health practitioners representing diverse career paths. Find out what skills they say are absolutely necessary (soft and hard), and use this knowledge to further hone your own interests.

**Wednesday 10/9, 5:00-5:50pm**

**Session V: Interview Strategies** Learn how to prepare for different interview types (phone screen, panel, behavioral and case interviews). You will create "success stories", and understand what interviewers look for, including good questions from candidates.

**Wednesday, 10/16, 5:00-5:50pm**

**Session VI: LinkedIn Basics** You will receive an introduction to LinkedIn including building your profile and finding networks. We will also discuss strategies for protecting your online reputation and etiquette for communicating via social media. **Online.**

**Session VII: Public Health Recruiter Panel** Gain insights from recruiters on what they are looking for when reviewing resumes and cover letters, their tips for interview success, how they are using social media and other networking forums, and finally, their advice on professional etiquette Do's and Don'ts.

**Wednesday, 10/30 5:00-5:50pm**

**Session VIII: Evaluating and Negotiating Opportunities** Understand the importance of connecting job opportunities to your Self-Assessment. You will also learn valuable strategies and techniques to face negotiating conversations with confidence. **Wednesday, 11/13, 5:00-5:50pm**

**Session IX: Now What?: Finalizing Your Job Search and Preparing for a Successful Career**  
**Wednesday, 11/20, 5:00-5:50**

**Session X: Alumni Network Express, 6:15-8:30pm, Hiebert Lounge**  
***Date to be announced.***

