

The Pharmaceuticals Program of Boston University School of Public Health
presents

a Pharmaceutical Symposium
**The Changing Landscape of Pharmaceutical Innovation:
Implications for Drug Discovery and Access**

February 3, 2012 1:00 PM-7:00 PM
72 E. Concord St, 14th Floor, Hiebert Lounge

*Host: Pharmaceuticals Program of Boston University School of Public Health
in partnership with: Health Sector Management Program, Boston University School of Management*

*Registration: <http://busphpharmaceuticalsymposium.eventbrite.com/>
Email: busph.pharmsymposium@gmail.com*

Pharmaceutical Innovation and Public Health: Medications and vaccines are among the most powerful tools public health professionals have at their disposal in order to reduce the disability and disease burden of populations around the world. However, as the costs to develop these tools increase and priority research areas shift, issues about access become increasingly common.

BUSPH Pharmaceutical Symposium: This event brings together a diverse selection of industry and academic experts from the Boston area for an afternoon symposium. This meeting encourages discussion about challenges and innovations in the financing and collaboration of pharmaceutical research and development, as well as improving the access to medicines around the globe. The first session will highlight opportunities of academic-industry partnerships and other new, innovative approaches to drug discovery. The second session focuses the discussion on new approaches to improving medication access around the world. The speakers and panelists will represent diverse viewpoints to stimulate discussion on how industry and academia can form new partnerships and new models to overcome challenges and improve the public's health.

BUSPH Pharmaceuticals Program: The Boston University School of Public Health (BUSPH) Pharmaceuticals Program introduces students to the interaction between industry and public health. Master of Public Health (MPH) students gain a solid understanding of the drug development and regulatory process. A wide range of classes is offered to solidify understanding of issues related to access, formulary decision-making, and developing management abilities. The Program provides knowledge and expertise to students allowing them to address pharmaceutical issues from a public health perspective.



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Draft Program (1:00 PM-7:00 PM)

1:00 – 1:30 Registration and Networking

1:30 - 1:40 Introductory Remarks, Robert u shou, MD,MPH,MBA, Dean of Boston University School of Public Health
Chris Gill, MD, MS, Associate Professor, BUSPH Center for Global Health and Development & Director, BUSPH Pharmaceuticals Program

1:40 - 3:10 Session 1: Financing & Collaboration of Drug Discovery

1. Keynote:
Anthony Coyle, Ph.D., VP/CSO, Centers for Therapeutic Innovation, Pfizer
2. Keynote:
Vinit Nijhawan, MBA, Managing Director, BU Technology Development Office
3. Panel Discussion:
Moderator: Meredith Wallace, MPH
Anthony Coyle, Ph.D., VP/CSO, Centers for Therapeutic Innovation, Pfizer
Sevan Chorluyan, MPH Candidate, BUSPH & Founder, Bad Mirror -Broadcasting
April Effort, M.S., Director, BU Technology Development Office
Meredith C. Fisher, Ph.D., Senior Director, Enlight Biosciences
Ken Getz, MBA, Senior Research Fellow, Tufts Center for the Study of Drug Development (Confirmed)
Vinit Nijhawan, MBA, Managing Director, BU Technology Development Office
Eric Olson, Ph.D., Vice President and Program Leader, Vertex Pharmaceuticals

3: 10 - 3:30 Break

3: 30 - 4:00 Corporate Social Responsibility

Penny Heaton, MD, Chief Medical Officer & VP, Global Head Clinical Research Clusters, Novartis Vaccines and Diagnostics

4:00 - 5:30 Session 2: Innovative Solutions to Improve Global Medicine Access

1. Keynote:
Jonathan Quick, MD,MPH, President & CEO, Management Sciences for Health
2. Keynote:
Catherine Vialle-Valentin, MD, MHCM, Senior Researcher, Harvard Medical School & Harvard Pilgrim Health Care Institute Drug Policy Research Group **-OR-** Dennis Ross Degnan, ScD, Associate Professor, Harvard Medical School & Director, Harvard Pilgrim Health Care Institute Drug Policy Research Group
3. Panel Discussion:
Moderator: Esprit Ma, MPH
Catherine Vialle-Valentin, MD,MHCM, Senior Researcher, Harvard Medical School & Harvard Pilgrim Health Care Institute Drug Policy Research Group **-OR-** Dennis Ross Degnan, ScD, Associate Professor, Harvard Medical School & Director, Harvard Pilgrim Health Care Institute Drug Policy Research Group
Laura Garabedian, MPH, Fellow in Pharmaceutical Policy Research, Department of Population Medicine Harvard Medical School and Harvard Pilgrim Health Care Institute
Penny Heaton, MD, Chief Medical Officer & VP, Global Head Clinical Research Clusters, Novartis Vaccines and Diagnostics
Warren Kaplan, Assistant Professor, Ph.D., JD,MPH, BUSPH Center for Global Health and Development
Jonathan Quick, MD,MPH, President & CEO, Management Sciences for Health

5:30 - 5:45 Closing Remarks

5:45 - 7:00 Closing Reception

