

Reach History

The summer outreach dance program began over 25 years ago, when Dance Collective co-founders, Martha Armstrong Gray and Dawn Kramer came up with the idea: bring contemporary dance to children at community centers and camps by creating an intergenerational, multi-ethnic company. At Micki Taylor-Pinney's urging, Boston University, in collaboration with Mass Movement, "adopted" the program when Dance Collective disbanded.



Our multi-ethnic, multi-generational *Reach* company in performance at the annual free public concert in Cambridge

The goals of *Reach* are twofold:

- 1) to encourage inner city teens to learn about the artistry and discipline associated with the dance field while acquiring skills for future success; and
- 2) to provide thousands of urban youth with a quality art experience.

The Impact



Engaged campers during a Motion Art workshop

***Reach* impacts our teen apprentices,** by teaching life skills such as collaboration, communication and discipline;

Our neighborhood children, by teaching the joy and power of using imagination, creativity and culture;

Our community, by showing how dance is a vehicle for self-expression, physical well-being and community building;

Our donors, by boosting your civic spirit and by sponsoring an affirming activity.

***Reach* – bringing suburban and urban teens together to study and make dances; bringing their stories through movement to the kids in the Greater Boston neighborhoods.**

By the Numbers

8 - Number of teens who received full or partial scholarships in 2015

11 - Number of performances in the *Reach* company's 2015 tour

26 - Number of dance workshops taught in Greater Boston's neighborhoods in 2015

31 - Number of rehearsal hours preparing for the 2015 tour

1,900 - Number of campers and staff and general public served in 2015 (That's 35,000+ campers in 25 years!)

22,000 - Amount we need to raise in individual donations and grants for 2016

Your gift will help us reach our goal and keep this program alive!



Lovely ballet quartet performing at a Boston community center

Your Gift

While BU provides thousands of dollars in in-kind services for facilities, administrative support, vans and more, *Reach* is required to raise revenue through grants, fees-for-service and contributions.

Here's how your gift can help:

\$100: workshop

\$250 : performance

\$440: half scholarship

\$880 : full scholarship

\$2,000 : college intern

\$3,500 : professional staff

100% of your donation benefits the *Reach* program and is fully tax deductible.



Working together.
Building friendships.



"Reach is something seldom offered to teens and something they should experience."

- Christian Allen, teen apprentice



For more information:

www.bu.edu/fitrec/recreation/dance-program/reach-summer-apprenticeship-program/

"Reach is a powerful program that goes to inner-city kids and opens their eyes to a whole new world of dance. . . Reach is so special because it cares about reaching out to every kid and making sure they grow up more culturally aware of the world."

-Folasade Udoh-Warren, teen apprentice

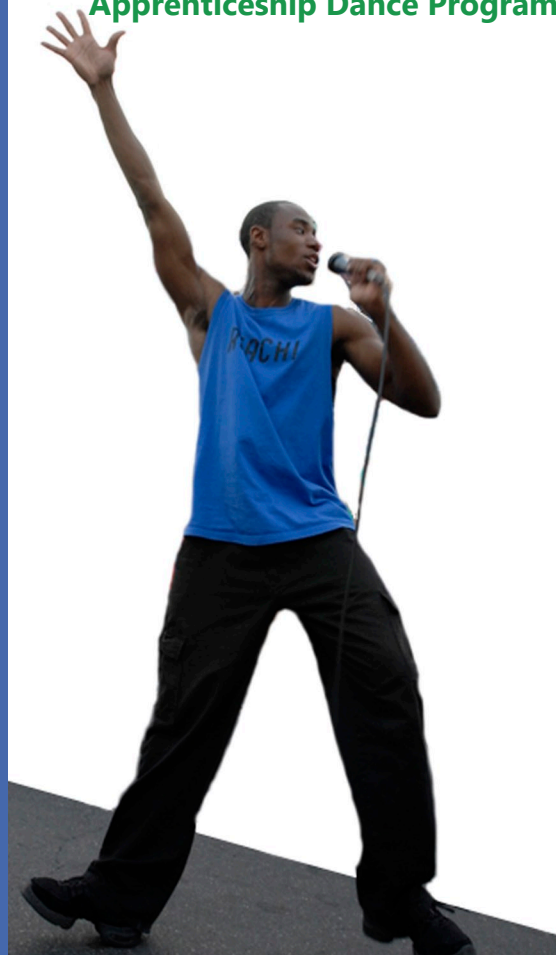


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MAKING A DIFFERENCE THROUGH DANCE

REACH

Summer Outreach/Teen
Apprenticeship Dance Program



A collaboration between the
BU Dance Program and
Mass Movement, Inc.