

BLUEWAVE

**Congressional Briefing - Building the Next Generation Climate Workforce:
Innovative Solutions from Around the Country**

June 9, 2022





CLEAN ENERGY THE WAY IT SHOULD BE

We're a mission-driven company committed to protecting the planet by **revolutionizing clean energy** with simple, powerful solutions.

Transparency, sustainability, and improving the lives of others is at the heart of what we do.

That's **not just good business—it's the only way we want to do business.**

OUR VISION AND VALUES ARE THE KEY

VISION

- To protect our planet by transforming access to renewable energy.



VALUES



We do it right – We pursue everything we do with transparency and integrity



We do it together – We solve problems within a collaborative work environment



We do it boldly – We seize opportunities to innovate while holding ourselves to the highest standard of excellence



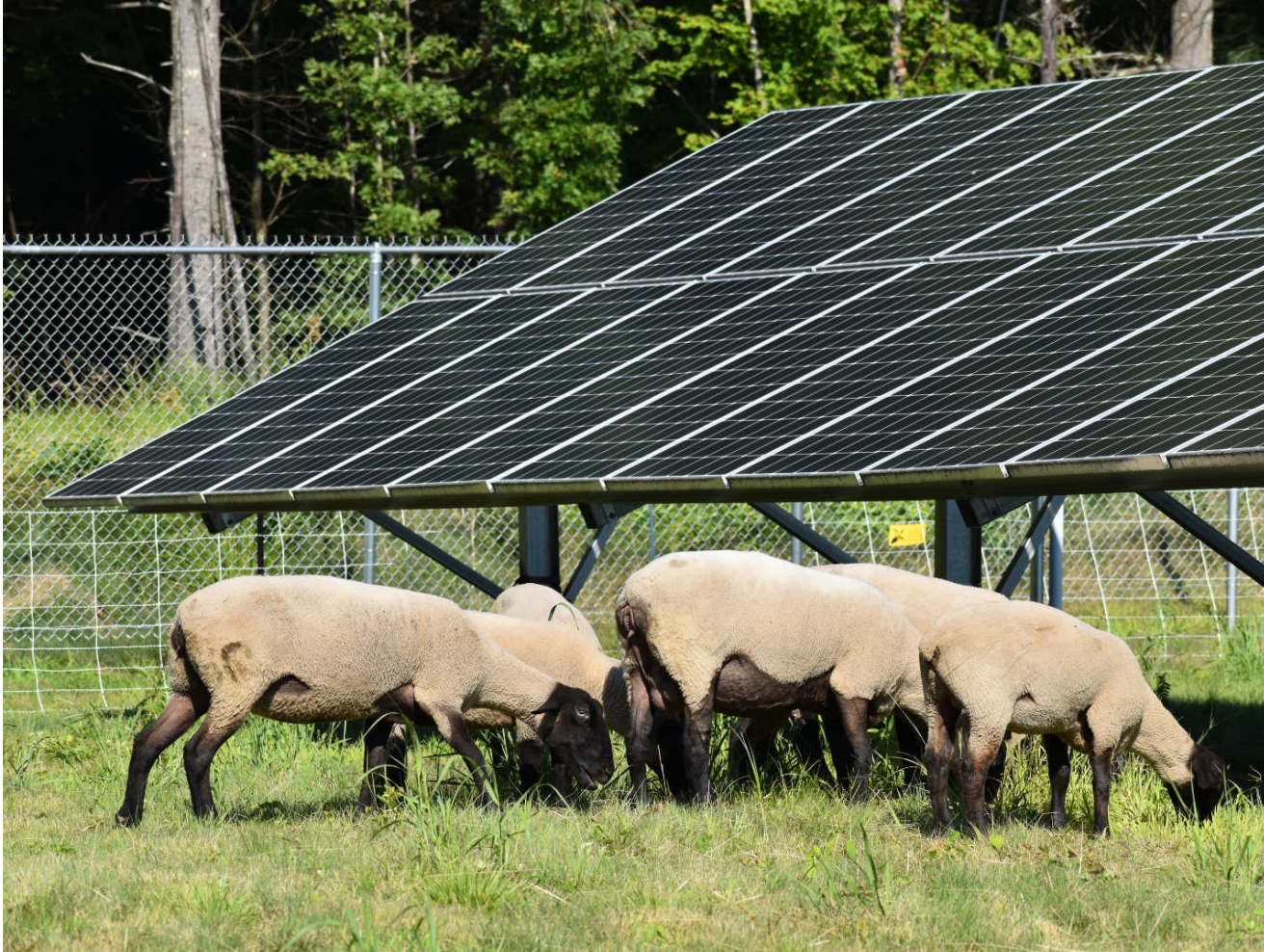
We do it with purpose – We are driven to transform the way the world is powered for generations to come.

WE ARE A PROUD CERTIFIED B-CORP



- First certified in 2017 and re-certified in 2020 (**improved score by almost 30 points**). We were one of 10% of re-certifying B Corps to be audited in 2020.
- Members of our team are actively engaged in the Boston area B-Corp community and have participated in B-Corp trainings.
- We have incorporated the B Corp standards into all that we do –
 - In corporate governance
 - In how we treat our employees
 - In how we treat the environment
 - In how we treat our customers

HOLISTIC DEVELOPMENT APPROACH



- **Sheep** used instead of mowers to reduce emissions & improve soil health.
- **Pollinator habitat** promoted.
- Fences raised to allow small **animal passage**.
- Leading efforts to advance **dual use development**, allowing agricultural production and solar development to coexist.

WE ARE FOCUSED ON JUSTICE, EQUITY, DIVERSITY & INCLUSION



EMPLOYEE SOCIAL IMPACT COMMITTEE

- Drafted our anti-racism action plan in the wake of George Floyd's murder
- Created JEDI focused subcommittees (B Corp, Mentorship, Policy/Elections, Education)
- Crafted various social media responses on the topic of social responsibility and diversity.
- Hold monthly Action Hours focused on antiracist and elections-based work.

JEDI CONSULTANT

- Contracted with YW Boston in 2022
- Year-long engagement focused on workshops, training, plan development and accountability.
- Completed foundations: Understanding Social Identity / Implicit Bias

PARTNERSHIPS

- Boston Private Industry Council, BU URBAN, Boston Green Academy & Enroot on career pathways/high school internships
- Browning the Green Space
- Members of AABE, NEWIEE



WE ARE COMMITTED TO COMMUNITY SERVICE

VOLUNTEER PROGRAM

- BlueWave has an annual commitment to team and corporate community service
 - At least one team and one company wide community service events annually
 - PTO day provided for individual volunteering
- 72% of employees participated in over 200 hours of volunteering in 2021

2022 ORGANIZATION SNAPSHOT

- Greater Boston Food Bank
- Gaining Ground in Concord
- Department of Conservation and Recreation



....AND CHARITABLE GIVING

- Each team is allocated funding (\$150 per employee) to donate to organizations each year. In 2021 teams donated over \$8,000 to various charities and non-profits (environmental, social services indigenous communities)
- BlueWave makes corporate contributions annually – We donated a residential rooftop system for a Habitat for Humanity home in Massachusetts - installed 2021.
- BlueWave also supports multiple nonprofit organization activities throughout the year including New England Women in Energy and the Environment (NEWIEE), Charles River Watershed Association, Northeast Clean Energy Council Green Tie Gala, ELM Earth Night



**Cradles
toCrayons**



ROSIE'S PLACE



MCNAA
Massachusetts Center for
Native American Awareness



Buzzards Bay Area

Habitat for Humanity®



Charles River Watershed Association



CIVIC ENGAGEMENT IS AT OUR CORE

INDUSTRY

- BlueWave is an active member of a variety of industry associations including SEIA, CCSA, SEBANE, SEPA, ESA/American Clean Power, NEWIEE, NECEC, NYSEIA.
- Our policy team and other BlueWave representatives serve in leadership positions whether at the board or leadership level or regional subcommittees. Examples include – CCSA state chairs in Maine, Massachusetts and New York, President of the SEBANE Board of Directors, NYSEIA Board of Directors, the CCSA national leadership group.

POLICY LEADERSHIP

- Instrumental in the development of the solar programs in MA and ME
- Drove the development of dual use initiatives in MA and New Jersey
- Has strong reputation / relationships with policy makers in all of the markets we are in.

COMMUNITY ENGAGEMENT

- Establish relationships with community groups in municipalities we develop in.
- Sponsor local events and charities
- Partner with groups like the American Farmland Trust to ensure our projects meet the highest standards.



YOU DON'T NEED A SCIENCE DEGREE TO TACKLE CLIMATE CHANGE!

Clean Energy Organizations need all these functions:

- Accounting/ Finance
- Legal
- Policy
- Technology
- IT
- Sales
- People (HR)
- Marketing



THANK YOU!

Shawn Jones

Managing Director, Energy Storage

sjones@bluewavesolar.com



Certified



Corporation[®]

