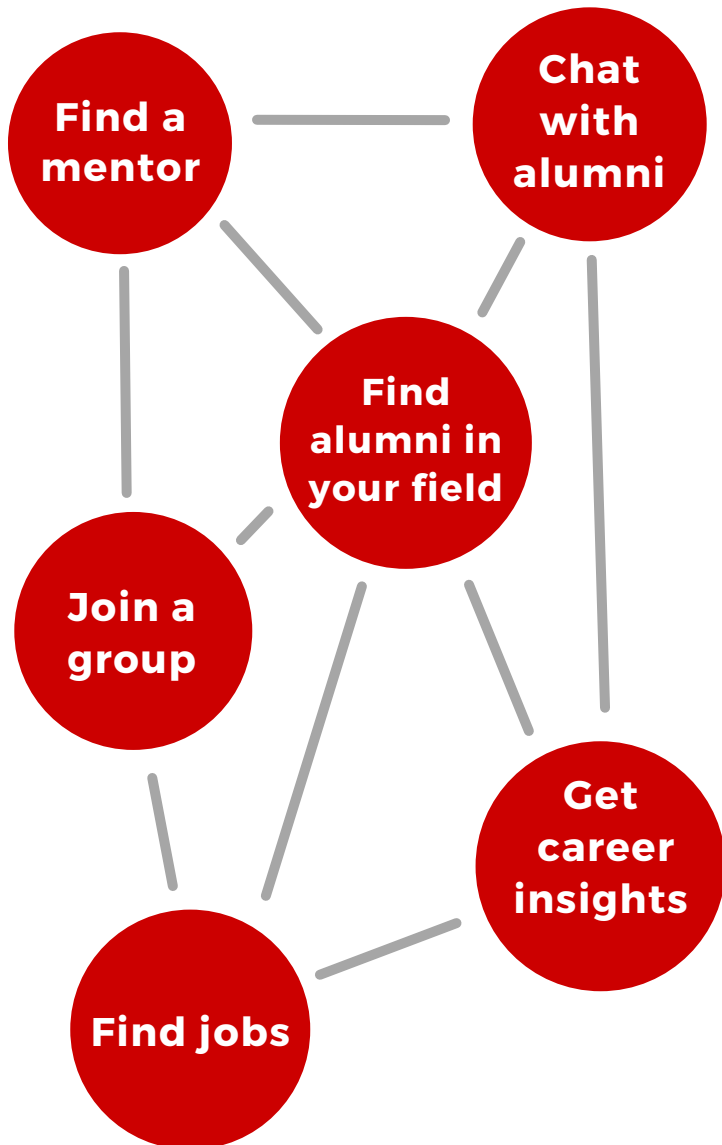




WHAT IS IT?

BU Connects is a new platform exclusively for alumni, students, faculty, and staff that brings Terriers together for personal and professional networking on a global scale.

WHAT CAN I DO ON THE PLATFORM?



HOW DO I BEGIN?

STEP 1: CREATE YOUR PROFILE

- Log in to BU Connects with Kerberos
- Import your LinkedIn profile or create a new profile
- Choose "seeking help" options and check your notification settings

STEP 2: FIND ALUMNI

- Select "Directory" from the left menu
- Use filters on the right menu to narrow your search based on your background and interests: industry, major, employer, career interests, etc.

STEP 3: CONNECT WITH ALUMNI

- Visit the alumni profile
- Check for a personal email in the bottom right hand corner or message them in the app
- Draft a message using the resources below

[How to write a cold email](#)

[How to get Informational Interviews](#)

[3-Step Informational Interview](#)

[Conversation Starters](#)