WHAT IS IT?
BU Connects is a new platform exclusively for alumni, students, faculty, and staff that brings Terriers together for personal and professional networking on a global scale.

HOW DO I BEGIN?

STEP 1: CREATE YOUR PROFILE
- Log in to BU Connects with Kerberos
- Import your LinkedIn profile or create a new profile
- Choose "seeking help" options and check your notification settings

STEP 2: FIND ALUMNI
- Select "Directory" from the left menu
- Use filters on the right menu to narrow your search based on your background and interests: industry, major, employer, career interests, etc.

STEP 3: CONNECT WITH ALUMNI
- Visit the alumni profile
- Check for a personal email in the bottom right hand corner or message them in the app
- Draft a message using the resources below
  
  - How to write a cold email
  - How to get Informational Interviews
  - 3-Step Informational Interview
  - Conversation Starters

WHAT CAN I DO ON THE PLATFORM?

- Find a mentor
- Chat with alumni
- Find alumni in your field
- Join a group
- Get career insights
- Find jobs