10 Tips for the Virtual Fair

PREPARE

1) **Update Handshake Profile**
   Employers browse profiles to invite students to virtual sessions and open positions.
   - Verify: Grad Year, Degree, Major, GPA, and Work Authorization Status. Contact the Career Development Office immediately if anything is incorrect.
   - Select Job Types, Locations, and Roles that interest you.
   - Include Courses, Skills, Work Experience, Projects, and Leadership.

2) **Browse Employers And Sign Up For Virtual Sessions**
   Sign up early to guarantee a spot!

3) **Research Employers And Apply For Jobs**
   Company website, news articles, and LinkedIn are great sources. For jobs of immediate interest, apply now and notify recruiters at the fair.

4) **Prepare Your Introduction**
   Keep it brief: name, academics, career goal, and a question. See: “Career Fair Intros in 4 Easy Steps”

DAY OF FAIR

5) **Dress For Success**
   A suit always works, but business casual does, too. Just make an effort to look your best.

6) **Select Your Location**
   Find a quiet place with reliable internet service and a neutral background. The Handshake platform does not offer backgrounds.

ATTENDING VIRTUAL SESSIONS

7) **Arrive On Time**
   This is crucial! Give yourself extra time to troubleshoot tech issues.

8) **Maintain Eye Contact And Be An Active Listener**
   Look at the camera as much as possible instead of your screen. Nod and smile as you would in person.

9) **Ask Questions**
   Bring a few questions to ask. Listen carefully and ask follow-up questions as they arise.

AFTER THE FAIR

10) **Follow Up With Thank You Notes And Applications**
   If the recruiters shared contact info, send “Thank You” emails and LinkedIn requests. Check the employer’s Handshake profile for positions to apply for. Mention recruiters’ names in cover letters!