

Experiential Proposal Template

1. I propose to use {senior design project, internship, research} as a basis for my Technology Innovation Concentration Experience. The {senior design project, internship, research} is with _____

2. One paragraph about the project or work experience. Tell us about the position/role and why it can be justified as satisfying the elements espoused by TIC. Alternatively, how you will add TIC elements to the activity.

3. One paragraph describing how you will interact with your colleagues on the project or experience and if they support your efforts to use the project or position for the TIC experience.

4. Describe what you propose to do in the project that addresses TIC components. For example:
 1. What research do you plan to do on market assessment?
 2. What research do you plan to do on customer needs assessment?
 3. What tools will you use for cost and value quantification?

5. State your deliverables, for example, financial forecast and timeline, investor pitch slide deck, business canvas, customer/market data, etc. Provide milestones for each.

6. Describe milestones:
 1. Draft TIC PPT deck or portfolio: (Summer 9/15/XX, Spring 4/1/XX)
 2. Final TIC PPT deck or portfolio: (Summer 9/30/XX, Spring 4/15/XX)
 3. Video recording of TIC presentation, posted to Piazza: (Summer 9/30/XX, Spring 4/15/XX)