AGENDA

DIGITAL BUSINESS *Institute* **informs.** **Simon Business School**
University of Rochester

2023 IT TEACHING WORKSHOP
May 12, 2023

Registration and Breakfast
7:45 AM

Welcome
8:30 AM

Marcel Rindisbacher, Senior Associate Dean, Faculty & Research, Professor, Finance, Boston University Questrom School of Business

AI, Metaverse, and Sustainability - Bin Gu, Boston University, Chair
8:35 AM

- Business of Generative AI: AI Wars Case
  Andy Wu, Harvard University

- Envisioning the Future: Metaverse Wars Case
  Andy Wu, Harvard University
  Faculty that would like to see Andy's slides should contact him directly at awu@hbs.edu

- MBA Core Class Overview plus eWaste and IT Sustainability
  Florin Niculescu, Georgia Tech

Coffee Break
9:55 AM

Teaching Innovations – Avi Seidmann, Boston University, Chair
10:15 AM

- From 0 to 800 in 6 months: Designing Questrom's Online MBA
  Paul Carlile, Boston University

- Teaching Digital Health Innovation
  Indranil Bardhan, University of Texas at Austin

- Regulating Online Platforms
  Marshall Van Alstyne, Boston University

- Design of the Questrom MSBA Program
  Nachi Sahoo, Boston University

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Lunch
12:00 PM

Business Analytics – Xinxin Li, University of Connecticut, Chair
1:00 PM

- [Analytics Beyond the Core: From Python to Machine Learning](#)
  Daniel Guetta, Columbia University

- [Teaching Analytics at Scale with Databricks](#)
  David Tilson, University of Rochester

- [Multi-arm Bandits and Reinforcement Learning](#)
  Mochen Yang, University of Minnesota

- [In-class Hackathons for Predictive Analytics and Reinforcement Learning](#)
  Gorkem Turgut (G.T.) Ozer, University of New Hampshire

Coffee Break
2:50 PM

Emerging Trends – Feng Zhu, Harvard University, Chair
3:10 PM

- How ChatGPT Can Make Teaching Easier and More Effective
  Ethan Mollick, University of Pennsylvania

- [Teaching Data Science with the Case Method: An Example from Uber;](#)
  Chiara Farronato, Harvard University

- [Curriculum to Industry: An Undergraduate IS Capstone Course](#)
  John Bono, University of Maryland

- [Teaching Crypto: How Students Learn Enough to Save the Day](#)
  Eran Tromer, Columbia University

Adjourn
5:00 PM

Workshop Website:
https://www.bu.edu/dbi/events/it-teaching-workshop/

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