

**Your instructors:**



Mark W. Wilson  
Simon Business School  
University of Rochester



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Syracuse University

**What is the business case for your translational science?**

Find out via the I-Corps@NCATS Regional Short Course. Based on the National Science Foundation’s Innovation Corps (I-Corps TM) program, the premier federally funded innovation and commercialization training in the U.S. I-Corps@NCATS provides biomedical scientists, clinical scientists and engineers with a new approach to accelerate the translation of discoveries from the lab to clinical practice.

**Who should attend?**

Teams of faculty, postdocs, and students with biomedical innovations or ideas.

**Why should I attend?**

The I-Corps@NCATS Regional Short Course hosted by the University of Rochester will help you connect with potential customers for your research projects, protocol, service, or prototype.

- Determine the commercial viability of your innovation.
- Develop a successful business case for securing funding.
- Expand your network of innovation partners, mentors, and potential collaborators.
- Develop a new way of thinking about how to value the impact of your research.
- Leverage funding to support customer discovery for selected teams.

# I-Corps@NCATS Regional Short Course

**\*\*All sessions will be held virtually over Zoom\*\***

**Week 1: Orientation, Expectations & Pre-work** *(Pick one session)*

- ☐ Mon, 17 Oct (1-1:30pm)
- ☐ Wed, 19 Oct (10-10:30am)

**Week 2: The Approach, Customers & Value**

- Mon 31 Oct (9am to 12pm)

**Workflows & Life Science companies**

- Wed 02 Nov (9am to 12pm)

**Week 3: Office Hours & Sharing** *(Pick one session)*

- ☐ Mon 07 Nov (1-3pm)
- ☐ Wed 09 Nov (1-3pm)

**Week 4: Regulatory, Healthcare MVPs & Progress Check**

- Wed 16 Nov (9am to 12pm)

**Week 5: Office Hours & Sharing** *(Pick one session)*

- ☐ Mon 28 Nov (1-3pm)
- ☐ Wed 30 Nov (1-3pm)

**Final Report-outs & Feedback**

- Fri 02 Dec (9am to 12pm)

***Please note that attendance is required at ALL sessions.***

***Also, no sessions will be held during Thanksgiving week.***

**To register,** sign up your team by **October 3** at [https://redcap.link/UR NCATS I-Corps 2022](https://redcap.link/UR_NCATS_I-Corps_2022). Applicants will be notified of acceptance by October 10<sup>th</sup>.

For more background information, visit: <https://www.uab.edu/ccts/training-academy/trainings/innovation-and-entrepreneurship/i-corps> or contact Karen Grabowski, [Karen\\_Grabowski@URMC.Rochester.edu](mailto:Karen_Grabowski@URMC.Rochester.edu)

