

Public Relations Minor

Pre-Requisite:

Students must complete **COM CO 201** with the appropriate grade (**C or better**) **BEFORE** being eligible to declare a **Public Relations minor**. COM CO 201 has a pre-requisite of First-Year Writing Seminar. COM CO 201 is open to second term first-year students who meet the course pre-requisite. Students will declare the Public Relations minor through their home school/college **AFTER** receiving the minimum grade in COM CO 201.

All courses listed below have a pre-requisite of sophomore standing unless otherwise noted.

24 required units in total (not including COM CO 201) (All courses have a COM prefix unless otherwise noted):

CM 215 Principles and Practices of Public Relations (required, open to 2nd term first-year students)

CM 331 Writing for Communication (required, pre-req COM CO 201)

16 additional units chosen from the following list:

CM 313 Corporate Communication (pre-req CM 215)
CM 350 Sports Communication (pre-req CM 215 or JO 200)
CM 441 Media Strategies and Management (pre-req CM 215 & CM 331)
CM 442 Business Fundamentals for Public Relations (pre-req CM 215)
CM 443 Digital Media and Public Relations (pre-req CM 215)
CM 506 Governmental Public Affairs (pre-req CM 215)
CM 513 Investor Relations (pre-req CM 215)
CM 519 Interactive Marketing Strategy (pre-req CM 215 or CM 217)

CM 522 Crisis Management and Communication (pre-req CM 215)
CM 524 Public Relations Career Management (pre-req CM 215)
CM 525 Public Relations Ethics (formerly CM 411) (pre-req CM 215)
CM 530 Public Relations in Non-Profit Settings (pre-req CM 215)
CM 535 Political Campaigns
CM 539 Health Campaigns
CM 547 Measuring Public Relations in Emerging Media (pre-req CM 215 & CM 321)
CM 548 International Public Relations (pre-req CM 215)
CM 580 PR Lab/**581** PR Lab E-Board (pre-req CM 215 & CM 331) (only 4 units can count here)
CM 591 AI in Practice for Public Relations Professionals (pre-req CM 215)

Notes:

- All 24 required units must be completed with a minimum grade of a C- or better.
- Students must meet any course pre-requisites to be eligible to take a course
- We do our best to keep course pre-requisites noted on this sheet current, but the most up to date pre-requisite listings are on MyBU Student.
- Courses taken outside Boston University cannot count toward a COM minor.
- Students in the B.S. Advertising, B.S. Public Relations, or B.S. Media Science degree program are NOT eligible to declare this minor.
- If you have taken a course under the previous course number/title, it counts toward the new number/title and cannot be taken again, as this would be a duplication of work.
- COM does not allow for any substitutions or exceptions to the minor requirements.