### COM/Public Relations Minor

Minor available to students Fall 2018 and after.

**Pre-Requisite:**

Students must complete COM CO 201 with the appropriate grade (C or better) BEFORE declaring a minor. Students must have the Department of Mass Communication, Advertising, and Public Relations sign-off on the COM Minor Form after the pre-requisite course is completed.

24 **required credits in total** (not including COM CO 201) (All courses have a COM prefix unless otherwise noted):

- CM 215 Principles and Practices of Public Relations *(required)*
- CM 331 Writing for Communication *(required, pre-req CO 201)*

16 **additional credits** chosen from the following list:

- CM 313 Corporate Communications *(pre-req CM 215)*
- CM 345 Non-Profit Public Relations *(pre-req CM 215)*
- CM 412 Consumer Insight and Account Planning *(pre-req CM 217)*
- CM 441 Media Strategies and Management *(pre-req CM 215 & CM 331)*
- CM 442 Business Fundamentals for Public Relations *(pre-req CM 215)*
- CM 443 Digital Media and Public Relations *(pre-req CM 215)*
- CM 444 Governmental Public Affairs *(pre-req CM 215)*
- CM 448 International Public Relations *(pre-req CM 215)*
- CM 473 PR Lab/CM 475 PR Lab E-Board *(pre-req CM 215 & CM 331, junior standing) (only a max of 4 credits can count here)*
- CM 513 Investor Relations *(pre-req CM 215)*
- CM 519 Interactive Marketing Strategies *(pre-req CM 215 or CM 217)*
- CM 522 Crisis Communication *(pre-req CM 215)*
- CM 524 Public Relations Career Management *(pre-req CM 215)*
- CM 525 Public Relations Ethics *(pre-req CM 215)*
- CM 526 Integrated Marketing Communication *(pre-req CM 215)*
- CM 535 Political Campaigns *(pre-req sophomore standing)*
- CM 539 Health Campaigns *(pre-req sophomore standing)*

### NOTES:

- All 24 required credits must be completed with a minimum grade of a C- or better.
- Students will need to be aware of and meet any course pre-requisites when registering for courses.
- Courses taken outside Boston University cannot count toward a COM minor.
- Students in the B.S. Advertising, B.S. Public Relations, or B.S. Media Science degree program are NOT eligible to declare this minor.
- The minor must be formally declared by completing the COM Declaration of Minor Fact Sheet.