COM/Media Science Minor
Minor available to students Fall 2018 and after.

Pre-Requisite:

Students must complete COM CO 201 with the appropriate grade (C or better) BEFORE declaring a minor. Students must have the Department of Mass Communication, Advertising, and Public Relations sign-off on the COM Minor Form after the pre-requisite course is completed.

24 required credits in total (not including COM CO 201) (All courses have a COM prefix unless otherwise noted):

- CM 180 Understanding Media (required, open to 2nd semester freshmen)
- CM 321 Communication Research Methods (required, pre-req CM 180)

16 additional credits chosen from the following list:

- CM 280 Persuasion Theory (pre-req CM 180)
- CM 323 Design Strategy and Software (sophomore standing)
- CM 331 Writing for Communication (pre-req CO 201)
- CM 422 Advanced Communication Research Methods (pre-req CM 321)
- CM 481 Media Law and Policy (pre-req sophomore standing)
- CM 514 Communication Technologies (pre-req sophomore standing)
- CM 526 Integrated Marketing Communication (pre-req CM 280)
- CM 535 Political Campaigns (pre-req sophomore standing)
- CM 539 Health Campaigns (pre-req sophomore standing)
- CM 555 Advanced Media Writing (pre-req CM 331)
- CM 557 Media Effects (pre-req CM 180 & CM 321)

NOTES:

- All 24 required credits must be completed with a minimum grade of a C- or better.
- Students will need to be aware of and meet any course pre-requisites when registering for courses.
- Courses taken outside Boston University cannot count toward a COM minor.
- Students in the B.S. Advertising, B.S. Public Relations, or B.S. Media Science degree program are NOT eligible to declare this minor.
- The minor must be formally declared by completing the COM Declaration of Minor Fact Sheet.