## **Eligibility**

- First time to China
- Capability of shooting, editing and producing short video
- Respect Chinese culture
- Working proficiency in English
- Answering annual theme
   Ecology, Biology, Lifeology
- Senior students, Alumni in Film Studies or relevant majors preferred
- Candidates with basic shooting and editing facilities preferred



Contact, Dr Rebecca Yang, yangzhuofan@bnu.edu.cn

AICCC, Beijing Normal University, 19 Xinjiekou Wai Street,

Haidian, Beijing, China 100875 | +8610 58805680

#### AICCC PROVIDES:



- Round trip from participant's home institute to the destination cities in China, economy class
- Accommodation in destination cities, student dormitory
- One-day tour to know local culture
- Local volunteers, acting as both interpreter and assistant producer
- Basic facilities of shooting and editing
- Daily expenses in destination cities, averagely between 50 and 100 RMB per day
- Mobile phone chip with number and 50 RMB prepaid, for local communication
- Program T-shirt

# CALL FOR APPLICATIONS



China through international young filmmaker's lenses at their first glances at the culture





#### **Task**

- A ten-minute short documentary about the culture in the destination, with English&Chinese subtitles
- A poster
- A synopsis
- A photo of the film maker
- 10 still captures from the film
- 5 behind-the-scenes photos during this project

# THEME AND AWARDS

# THEME: Ecology, Biology, Lifeology

It was believed by the ancient Chinese that "nature and human are one unity", bound together and essentially fused into one. This conception has been translated into one of the most fundamental memes of Chinese and passed down unquestioned till the present day. On the other hand, in today's globalizing world, riding the wave of urbanization and hi-tech revolution, China has amazed the world by its enormous transformation and rapid growth, but how, in retrospect, is that ancient, pristine, and almost perfectionistic attitude still effected in real life today?

In 2018, we would like to invite our participating filmmakers onto a journey to explore the various and fascinating ecological landscapes of China and dive into the aforementioned relationship between nature and Chinese people as rooted at the heart of Chinese philosophy.

In Chinese, the words, "ecology", "biology", and "life" all start with the same character, "生" (pronounced "sheng", as opposed to "death" when taken alone), literally, "living modality", "living substance", and "being alive". Indeed, how could one really get to know and enjoy life without acquainting oneself with all that is alive first? While filmmaking is largely industrial and modern life-centric, we encourage our filmmakers to go outside — open yourself to different societies and be creative, go spark a conversation and get connected with those many forms of life out there through your camerathose more ubiquitous - who may not speak English or Chinese but probably know how to enjoy life better - be it a flower in the park, a cow on a farm, a river running through the city, or a mountain where the answer to life flows. Let's find out how the local inhabitants interact and share their life with each other, yes, we mean both human and non-human inhabitants, who constitute the whole ecology in question.

### AWARDS: Golden Lenses

Since 2014, *Looking China* started the *Golden Lenses* awards for all the short films produced during the project, judged by three marking criterions: **Best Cultural Discovery**, **Best Artistic Presentation** and **Best Internet Reach**. Every year, AICCC will select and sponsor one to three winners to go back China to make another short film as reward

# **DESTINATIONS AND DURATIONS**

## Universities in Destinations

- Shen Zhen University
- Fu Dan University
- Southwest University
- Wuhan University
- Suzhou University
- Guizhou University
- Beijing Normal Universiy in Zhuha
- Qinghai Normal University
- Taiyuan University of Technology
- Liaoning Normal University
- Beijing Normal University



#### **Project Timeline**

- **December 2017**, Call for applications open
- Ten weeks before, Candidate's applications sent to AICCC
- **Eight weeks before**, Participants, including teachers and students, confirmed by AICCC
- Two weeks before, Confirmation of travel details
- Day 1, Arrival, Meeting with Local Partners
- Day 2, Opening ceremony
- **Day 3**, Cultural tour, including the most important tourist attractions or cultural highlights in the destination cities
- Day 4, Topic finalized, shooting test
- **Day 5 9**, Shooting
- Day 10 14, Post Production
- Day 15, Internal Screening and modification
- **Day 16**, Final Screening
- Day 17, Departure
- **After** the project in China, Screenings, Awards, festival entering and online promotion...

visit <u>lookingchina.cn</u> or <u>Looking China Facebook</u> for more information.

